

Social Media Tips for the 2020 Virtual Conference

1. Share about the conference on Twitter and Facebook using the hashtag **#Voices4RESULTS** at the end of your posts. Follow the action on our Twitter wall: <https://walls.io/voices4RESULTS>
2. Tag your representatives in your tweets so they will see them! Follow up later with the Twitter wall link so they can get a sense of our collective actions.
3. Don't just watch, join the conversation! Share your experience with the Twitterverse. You can quote speakers, chat with other attendees, and share other content that is interesting to you and your audience. Follow the #Voices4RESULTS hashtag and engage with other attendees online by asking questions, retweeting content they shared, or commenting on their posts directly.
4. Give your tweets an extra edge; add a video, photo, screenshot, or GIF to make things interesting. Tweets with images get almost 313% more engagement, according to Twitter.
5. Use attribution. As you're live tweeting, be sure to include the Twitter handle of speakers you quote or attendees you're chatting with. Make it easy for others to join in the conversation by identifying who you are quoting or referring to in a comment. Following speakers and other attendees is a great way to stay connected after the event.

OUR HASHTAG:

[#Voices4RESULTS](#)

OUR HANDLES:

Twitter: [@RESULTS_Tweets](#)

Facebook: [/RESULTSEdFund](#)

Instagram: [@voices4results](#)