

Impact report

January 2020 – September 2022

results

Meeting the challenge

**Our work to inspire a just and
resilient pandemic response**

The years since the pandemic began have been some of the most **challenging** in recent history.

They have also been some of the most **consequential** in the 42-year history of RESULTS.

By the end of 2020, more than 3 million people in the United States had been pushed into poverty with children disproportionately affected, while nearly 100 million people worldwide had fallen further into extreme poverty. The pandemic had also disrupted the significant progress the world had made toward ending HIV/AIDS, tuberculosis, and malaria, as well as severe malnutrition and preventable child deaths. Having honed our model of transformational advocacy over four decades, we were ready to meet the challenge.

Thanks to support from our dedicated donors, we carried out a series of well-planned, coordinated, and nimble campaigns focused on child poverty, housing, nutrition, and global health and education. Together with a range of allies and partners, we influenced policies that helped to counter the catastrophic fallout from the COVID-19 pandemic. By June of 2021, legislation passed by Congress had not only slowed the trend towards increasing hardship and radical inequity, but drove the steepest one-year decline in child poverty in history. Billions in new funding commitments from the U.S. and other donor countries — with more expected this fall — have also helped to slow the fallout globally.

Years of sustained organizing and advocacy helped set up many of the victories described in this report, just as the work we do today with your support will make future wins possible.

We are grateful for your partnership, especially now, as our work is far from done — some of the measures that led to the stunning 46% drop in child poverty were only temporary and the growing international hunger crisis calls for urgent response. Significant action is also needed to recover from dramatic setbacks in child survival and global health and education caused by the pandemic.

We have seen a profound demonstration of what is possible if the political will exists. Thank you for your support as we pursue *lasting* change.



RESULTS advocates had more than 300 meetings with congressional offices during the first 100 days of the Biden administration

Covering the country — and Congress

In the midst of the pandemic, we saw dramatic growth in our nationwide network of volunteer advocates. We expanded our presence in states such as Arkansas, Kentucky, New Hampshire, and Oklahoma. There are now RESULTS advocates in all 50 states who cover all 100 senators and 341 (76%) representatives.

We're not stopping there. We are building our biggest, most powerful grassroots network in RESULTS' history. Our outreach and recruiting efforts continue in districts where we don't yet have groups or whose congressional offices hold particular influence over our issues. We're also keenly focused on supporting even greater leadership amongst our advocates, especially those with lived experience of poverty.

How we work



RESULTS grassroots organizers

- Recruit new advocates around the country
- Educate advocates about the political process, our issues, and how to effectively engage with Congress and the media
- Provide personalized coaching to strengthen groups and build leaders for our movement
- Mobilize our network to take regular targeted actions



RESULTS policy experts

- Analyze policies and developments in the political landscape and share with RESULTS advocates
- Build and partner with like-minded coalitions
- Engage directly with congressional offices, the administration, and international bodies like the World Bank and the Global Fund to Fight AIDS, Tuberculosis and Malaria
- Coordinate advocacy with RESULTS international partners



RESULTS international partners

- Partner on strategic advocacy to end global poverty
- Engage with their respective governments and international bodies



RESULTS grassroots advocates

- Build relationships with members of Congress
- Press Congress to pass policies to address poverty in the U.S. and globally
- Generate media in support of RESULTS issues

January 2020 to September 2022

1,466

meetings with
members of Congress

1,589

pieces of media
generated

700

new advocates



Groundbreaking legislation and large-scale investments

that provide opportunity, reduce poverty, and save lives in the U.S. and around the world



Increased (and improved use of) multilateral funding

for global health, education, and pandemic preparedness

Addressing poverty in the United States

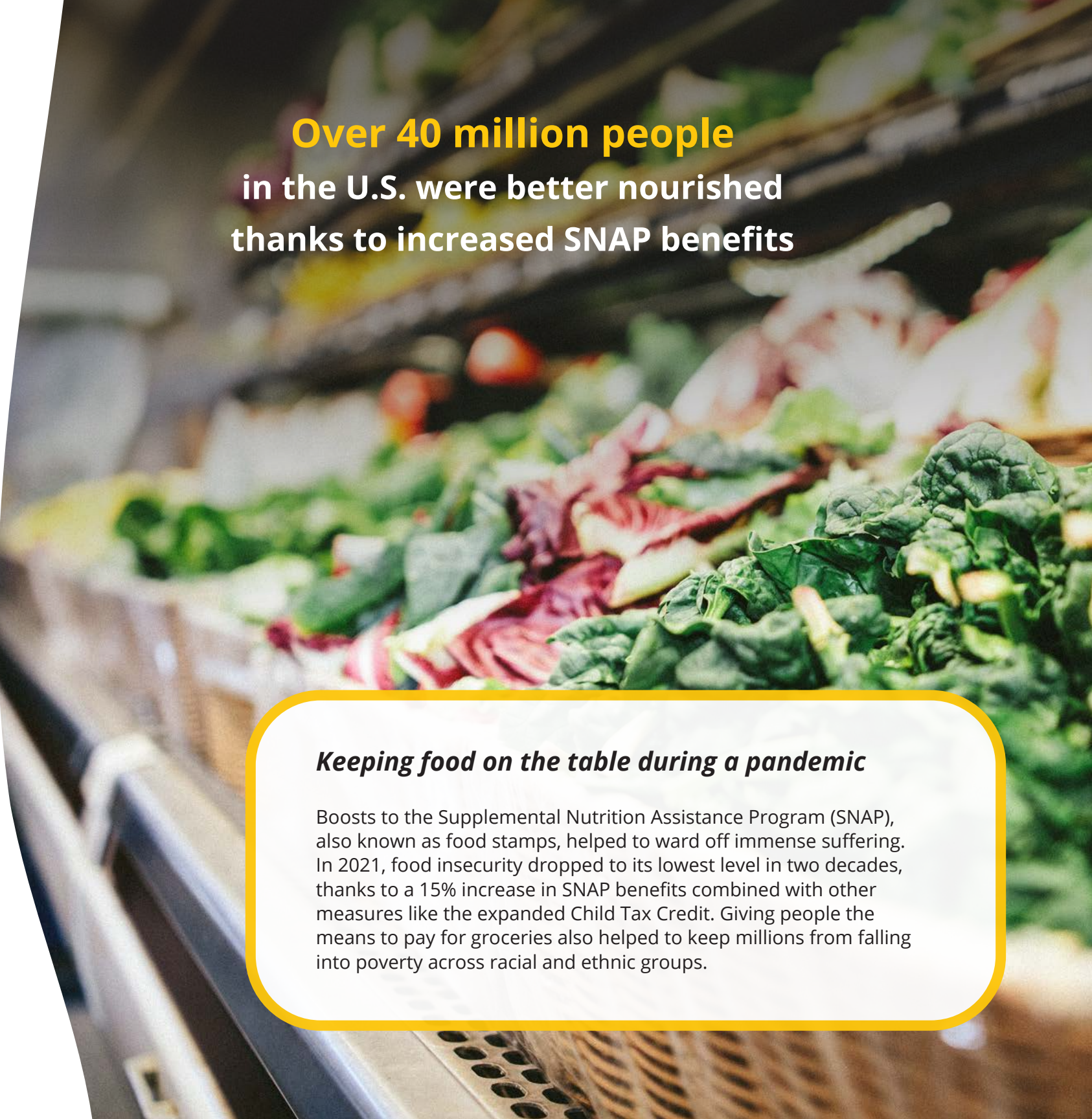
RESULTS advocates were deeply involved in the discussions that shaped the 2020 pandemic relief packages and the American Rescue Plan of March 2021. We built on years of work to generate bipartisan political leadership for RESULTS' issues to push for increases in food and emergency rental assistance, an extension of the federal eviction moratorium, and expansions to the Child Tax Credit and Earned Income Tax Credit.

Thanks to our decades of organizing and advocacy, we were well positioned to act when the moment demanded it. Our nationwide network of advocates engaged with congressional offices across the political spectrum — including a flurry of outreach during tense negotiations — urging Congress to meet the growing needs of low-income Americans.

The bills were major wins for a country facing record-high levels of unemployment, food insecurity, and evictions. **They boosted nutrition support, offered billions in rental assistance, put a halt to evictions, and gave families and low-income individuals desperately needed financial support via expanded tax credits so that poverty actually fell during the height of the pandemic in 2021.**

Looking ahead: We remain focused on achieving lasting policy change that supports low-income workers and families, cuts child poverty, increases access to quality affordable housing, and addresses the racial wealth divide.

Key campaigns: Permanent expansion of the Child Tax Credit. Building support for reforming the tax code to provide rent relief and increase access to affordable housing.



Over 40 million people
in the U.S. were better nourished
thanks to increased SNAP benefits

Keeping food on the table during a pandemic

Boosts to the Supplemental Nutrition Assistance Program (SNAP), also known as food stamps, helped to ward off immense suffering. In 2021, food insecurity dropped to its lowest level in two decades, thanks to a 15% increase in SNAP benefits combined with other measures like the expanded Child Tax Credit. Giving people the means to pay for groceries also helped to keep millions from falling into poverty across racial and ethnic groups.

Percentage of U.S. children in poverty



“We actually proved it is possible, with government policy, to cut child poverty in half. We cannot allow our society and our policymakers to pretend it didn’t happen. Slashing poverty isn’t theoretical anymore.”

— RESULTS Executive Director Joanne Carter

IMAGE: (RESULTS / Erica Baker) Maureen Bowling, RESULTS advocate and Expert on Poverty from Lexington, KY, with her son in Washington, DC

A stunning drop in U.S. poverty

RESULTS has been laying the groundwork for permanent, refundable, anti-poverty tax credits for workers and families for more than a decade. For too long, U.S. tax policy has been a driver of inequality, rewarding wealth over work and helping to fuel a staggering racial wealth divide. In 2021, we saw the opportunity to transform tax policy to focus more on reducing poverty and closing racial poverty gaps.

In a historic victory, the American Rescue Plan enacted in March 2021 included provisions that slashed child poverty almost in half. The most significant provision expanded the Child Tax Credit (CTC) — increasing the benefit amount, making the credit fully refundable so families with no or very low incomes would get the full amount for the first time in history, and delivering payments monthly instead of as a lump sum so families were able to cover bills and essential needs, from food to transportation to childcare.

Minutes after the Senate approved the plan, CTC champion Senator Sherrod Brown joined a call with hundreds of RESULTS advocates and exclaimed, **“You really set the standard for citizen activists!”**

Expanding the CTC to the lowest income families lifted 5.3 million people out of poverty, including 2.9 million children. But when Congress allowed the expansions to expire at the end of 2021, millions of children and their families faced scarcity again. We continue to push for tax credits to meet the needs of low-income families — permanently.

Harnessing the tax code to address the housing crisis

When COVID-19 hit, RESULTS advocates helped mobilize \$52 billion for emergency housing assistance for people threatened with eviction or homelessness. But federal housing assistance programs remain grossly underfunded. That’s why we’re developing a new campaign to promote a tax credit for renters. Just as tax credits help homeowners and landlords defray costs, a renters’ tax credit would provide stability to help low-income individuals and families remain safely and stably housed, especially as rent outpaces inflation and wage growth.

Addressing global poverty

The COVID-19 pandemic reshaped global health, disrupting existing health programs but also highlighting what's possible with massive political will and public investment. Since the pandemic began, RESULTS has pushed for bold U.S. leadership to support low- and middle-income countries experiencing severe hardship and health disparities.

We helped secure billions of dollars in new U.S. funding to fight AIDS, tuberculosis, malaria, malnutrition, and preventable maternal and child deaths, and to address COVID-19. We also sought to ensure that these resources are used equitably and have the greatest possible impact.

In addition, we achieved a number of significant wins through collaborations with international partners from across five continents. For example, we helped shape how nearly \$94 billion in new World Bank funding for low-income countries is prioritized to better support health, nutrition, and early childhood development.

Looking ahead: We will drive efforts to tackle old and new pandemics; speed the end of severe malnutrition and preventable maternal, newborn, and child deaths; and expand access to nutrition and primary health services.

Key campaigns: Full funding for The Global Fund to Fight AIDS, Tuberculosis and Malaria. Passage of the End TB Now Act, the Global Malnutrition Prevention and Treatment Act, and the READ Act to support global education.

Tackling malnutrition

The pandemic, combined with climate change and conflicts like the war in Ukraine, ended a decade of steady decline in world hunger, with 150 million more people facing malnutrition than in 2019. RESULTS successfully advocated for significant U.S. funding for global emergency food and nutrition programs in both 2021 and 2022. We also played a key role in driving a \$200 million commitment from the U.S. Agency for International Development to address the deadliest form of severe acute malnutrition. As a result, an additional 2.4 million children will receive lifesaving ready-to-use therapeutic food — the largest increase in coverage ever.



IMAGE: (The Global Fund / Tanya Habjouqa) Haijar, 2 years old, is a Syrian refugee living in the Zaatari refugee camp in Jordan. She contracted TB when she was just one, but today she is happy and healthy. Syrian refugees in Jordan receive prevention education, diagnosis, and treatment for TB through a special initiative that is financed by the Global Fund.



50 million lives saved through
the Global Fund since 2002

\$5.16 billion mobilized for
global vaccine access

IMAGE: (The Global Fund / David O'Dwyer) Tackling MDR-TB in the heart of Abidjan, Côte d'Ivoire: Maxime Djangone Bi is a social worker, trained and working as part of the Ministry of Health's National Anti-Tuberculosis Plan. He insists that patients follow their treatment plan and take each prescribed drug.

Ending old and new pandemics

The Global Fund to Fight AIDS, Tuberculosis and Malaria supports critical prevention and treatment programs for the three killer diseases and plays a key role strengthening health systems in low- and middle-income countries. Funded by governments, the private sector, and others, it was also among the first and fastest global institutions to address COVID's impacts on existing health programs and to provide support for COVID responses. RESULTS advocates have championed the Global Fund since its inception two decades ago.

In 2021, after an intense advocacy push highlighting the Global Fund's role in addressing pandemics, Congress approved \$3.5 billion — our single biggest contribution ever — to help countries better respond to the ravages of the global pandemic; recover HIV, TB, and malaria programs; and increase access to primary health services.

Then, in 2022, RESULTS again played a central role in mobilizing Congress and the Biden administration to make a landmark pledge to the Global Fund — \$6 billion over three years. In a coordinated push, our international partners have been urging their governments to follow suit. The Global Fund hopes to secure \$18 billion for the next three-year replenishment period, a sum that would avert more than 450 million infections or cases of HIV, TB, and malaria and save 20 million lives.

Expanding access to lifesaving vaccines

RESULTS advocates worked hard in early 2020 to help secure a \$1.16 billion multi-year commitment to Gavi, the Vaccine Alliance. The funding is supporting the immunization of 300 million children globally against diseases like measles and pneumonia. Then, as COVID-19 became a global pandemic, RESULTS advocates pushed Congress to support equitable access to the COVID-19 vaccine and helped to secure \$4 billion more for Gavi in what was the largest ever U.S. commitment to a multilateral health fund.

Thank you!

RESULTS' vital work is made possible by the dedication of our staff, the courage of our advocates, and the generosity of donors like you. The pandemic has been tremendously difficult, but thanks to our combined efforts, millions of people in the U.S. were able to put food on the table, keep a roof over their heads, and meet their families' essential needs. Millions more had access to treatment for some of the world's deadliest diseases as well as vaccines to protect themselves from severe COVID-19 and their children from dangerous infections.

It's remarkable what we can achieve together!

"Through RESULTS I have learned that my voice, used strategically and respectfully, is powerful."

— Beth Wilson, Washington State

"Raising funds to help a local family in need is a good cause but may not address the root of their problems. Donating to a political candidate's election campaign may support the changes we long for, too, but that's just one voice in Congress. However, if we can address root causes of social ills by educating all of our political representatives then our efforts are multiplied ten-fold or more. I know I could always do more, reaching out to my senators, writing letters to editors, but supporting RESULTS is another arrow in my quiver."

— Pam and Dave Auble, Ohio

Planning your legacy with RESULTS Educational Fund

You can make a lasting impact in the movement to end poverty by including RESULTS Educational Fund in your will, trust, or other planned gift, ensuring a better world for future generations. Making a planned gift is a powerful way to show your support for our mission while accommodating your own personal, financial, estate-planning, and philanthropic goals.

To discuss your legacy with us, please contact development@results.org today or visit www.results.org/legacy to learn more. Already put RESULTS Educational Fund in your estate plans? Please let us know so we can properly acknowledge you as a member of the RESULTS Legacy Society.

RESULTS Educational Fund, Inc. is recognized by the United States Internal Revenue Service as a 501(c)3 charitable organization and donations made to this organization are tax-deductible to the fullest extent of the law.



Thank you for all you've made possible with your support of RESULTS!

Learn about the impact we've made together during the COVID-19 pandemic.



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