



**RESULTS/RESULTS Educational Fund  
International Conference  
*Empowering People. Ending Poverty.***

*Doubletree Hotel Crystal City: 300 Army Navy Drive, Arlington, VA 22202*

**Registration/info table open in pre-function area:**

Friday 5:00 pm – 8:00 pm, Saturday 8:00 am – 7:30 pm, Sunday 8:00 am-5:30 pm

<b>Saturday, July 21: Training Day</b>		
Saturday is a chance for you to join with people of similar interests or backgrounds to explore the issues of poverty and advocacy through a particular lens. No experience or prior affiliation is required.		
<b>Full Day Seminar</b>	<b>Special Session Commonwealth Room</b>	<b>Marianne Williamson Program</b> Open to all attendees
<b>9:00 am – 9:45 am</b>	<b>General Plenary Crystal Ballroom: Salon A &amp; B</b>	<b>Welcome to the RESULTS International Conference!</b> Speaker: Ken Patterson, Global Grassroots Manager
<b>10:00 am – 11:00 am</b>	<b>Workshop Crystal Ballroom: Salon A</b>	<b>Bringing People On Board: Helpful Tips for Expanding RESULTS in Your Town</b> Moderator: Lisa Marchal, RESULTS US Speakers: <ul style="list-style-type: none"> <li>• Felix Jakens, RESULTS UK</li> <li>• Rochelle Buenviaje, RESULTS Canada</li> <li>• Sadia Jama, RESULTS Canada</li> <li>• Lori Saltveit, RESULTS US</li> <li>• Katy Windschill, RESULTS US</li> </ul>
	<b>Workshop Crystal Ballroom: Salon B</b>	<b>Who are the 61 Million? Global Trends in Educational Exclusion</b> Moderator: Ed Gragert, Director of the Global Campaign for Education-US Speakers:

		<ul style="list-style-type: none"> <li>• Julia Modern, RESULTS UK</li> <li>• Sarah Beardmore, Global Partnership for Education</li> </ul>
	<b>Workshop</b> <b>Crystal Ballroom:</b> <b>Salon C</b>	<b>Savings Works: How Asset-Building Policies Can Help End U.S. Poverty</b> Moderator: Allison Burket, RESULTS US Speakers: <ul style="list-style-type: none"> <li>• Justin King, New America Foundation</li> <li>• Sarah Haight, Ascend</li> </ul>
	<b>Workshop</b> <b>Monroe</b>	<b>RESULTS' New Strategic Plan: Our Plan to Expand Our Reach and Impact</b> Moderator: Ken Patterson, Global Grassroots Manager Speaker: Joanne Carter, Executive Director of RESULTS/REF
<b>11:00 am – 12:30 pm</b>	<b>REAL Student Program</b> Only open to REAL program participants <b>Special Session</b> <b>Crystal Ballroom: Salon D &amp; E</b>	
<b>11:00 am – 12:30 pm</b>	<b>Lunch Break</b> <i>*The Café in the hotel will offer a quick buffet option as well as the regular menu.</i>	
	<b>Lunch meeting for those new to RESULTS and/or the conference:</b> Café Restaurant (dutch treat). Look for a RESULTS sign on the table.	
	<b>US Regional Coordinators Lunch:</b> 11:15 am at the hotel Café Restaurant	
<b>12:30 pm – 2:00 pm</b>	<b>General Plenary</b> <b>Crystal Ballroom:</b> <b>Salon A &amp; B</b>	<b>The Moral Case for Ending Poverty</b> Moderator: Joanne Carter, Executive Director of RESULTS/REF Speakers: <ul style="list-style-type: none"> <li>• David Beckmann, Executive Director of Bread for the World</li> <li>• Marianne Williamson, Spiritual leader and best-selling author</li> </ul>
<b>2:00 pm – 2:30 pm</b>	<b>Break</b>	
<b>2:30 pm - 4:00 pm</b>	<b>Workshop</b> <b>Salon A</b>	<b>Childhood Vaccines: The Key to Reducing Child Mortality</b> Moderator: Alison Root, ACTION Secretariat <ul style="list-style-type: none"> <li>• Speakers: Geoff Adlide, GAVI)</li> <li>• Mary Beth Powers, Newborn &amp; Child Survival Campaign of Save the Children</li> </ul>
	<b>Workshop</b> <b>Salon C</b>	<b>Including People of Faith in Your Advocacy Work</b> Moderators:

		<ul style="list-style-type: none"> <li>• Jos Linn, Domestic Outreach Organizer</li> <li>• Lisa Marchal, Global Grassroots Associate</li> </ul> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Linda Bales Todd, United Methodist General Board of Church and Society</li> <li>• Shannon Hughes, NETWORK</li> <li>• Divya Selvakumar, American Hindu World Service</li> </ul>
	<b>Workshop Madison</b>	<p><b>Fundraising: Taking Your Fundraising Event to the Next Level</b></p> <p>Moderator: Beth Wilson</p> <p>Speakers: Lydia Pendley, Richard Smiley, Alan Newberg — RESULTS US volunteers</p>
	<b>Workshop Monroe</b>	<p><b>Running Awesome Meetings and Trainings</b></p> <p>Moderator: Allison Burket</p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>• Jenny Martin, Grassroots Organizer</li> <li>• Bob Dickerson, Seattle RESULTS Volunteer</li> </ul>
	<b>Workshop Crystal Ballroom: Salon B</b>	<p><b>Financing Healthier Lives in India: Linking Microfinance and Health</b></p> <p>Moderator: Larry Reed, Director of the Microcredit Summit Campaign</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Marcia Metcalfe, Freedom from Hunger</li> <li>• Dr. Bobby John, Global Health Advocates India</li> </ul>
<b>4:00 pm – 4:30 pm</b>	<b>Break</b> <i>Complimentary juice, soda, and snacks available outside the Crystal Ballroom</i>	
<b>4:30 pm – 5:45 pm</b>	<b>Workshop Crystal Ballroom: Salon A</b>	<p><b>Becoming a Breakthrough Coach: How to Support Others to Take Action</b></p> <p>Speakers: Ken Patterson, Global Grassroots Manager</p>
	<b>Workshop Crystal Ballroom: Salon C</b>	<p><b>From Intention to Action: Overcoming Fear and Becoming Bold Advocates</b></p> <p>Speaker: Elizabeth Dove, RESULTS Canada</p>
	<b>Workshop Madison</b>	<p><b>Creativity in Fundraising</b></p> <p>Speaker: Cindy Levin, Fundraising Events Associate</p>
	<b>Workshop Monroe</b>	<p><b>Budget Choices Matter: What's at Stake for Low-Income Americans in Deficit Reduction</b></p>

		<p>Moderator: Meredith Dodson, Director of Domestic Campaigns</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Jo Comerford, National Priorities Project</li> <li>• Katie Wright. Center for American Progress Action Fund</li> </ul>
	<p><b>Workshop</b></p> <p><b>Crystal Ballroom: Salon B</b></p>	<p><b>An End to the Global AIDS Epidemic: How Past Progress Can Inspire Future Action</b></p> <p>Moderator: Joanne Carter, Executive Director of RESULTS/REF</p> <p>Speaker: Buck Buckingham, Office of Global Health and HIV at the Peace Corps</p>
<b>5:45 pm – 6:00 pm</b>	<b>Break</b>	
<b>6:00 pm – 7:00 pm</b>	<p><b>General Plenary</b></p> <p><b>Crystal Ballroom: Salons A &amp; B</b></p>	<p><b>Conference Opening Celebration</b></p> <p>Speaker: Joanne Carter, RESULTS/REF Executive Director</p>
<b>8:30 pm</b>	<p><b>Hotel lobby, 8:30 pm</b></p>	<p><b>Informal Nighttime Walking Tour of National Mall Monuments</b></p> <p>Meet Meredith Dodson in the hotel lobby entrance at 8:30 pm</p>
<b>8:30 pm</b>	<p><b>Race starts at 8:30 pm</b></p>	<p><b>Crystal City Twilight 5K Run/Walk</b></p> <p>See the Useful Info packet for more information. Participants meet at 7:45 pm in the lobby if you want to walk over together.</p>

## Sunday, July 22: Advocacy Boot Camp

9:00 am – 10:30 am	<b>Workshop</b> <b>Crystal Ballroom: Salon A</b>	<b>The Power of Story for the End of Poverty</b> Moderator: Lisa Marchal Speakers: <ul style="list-style-type: none"> <li>• Rachel Orduño, TB PhotoVoice and person affected by TB</li> <li>• Kim Field, Senior Health Program Coordinator, Sacramento County</li> <li>• Mo Barry, HIV/AIDS activist</li> </ul>
	<b>Workshop</b> <b>Crystal Ballroom: Salon B</b>	<b>Creative Advocacy Strategies: Art for Advocacy</b> Moderator: Crickett Nicovich, Senior Policy Associate, Global Campaigns Speakers: <ul style="list-style-type: none"> <li>• Maree Nutt, RESULTS Australia</li> <li>• Amelia Conrad, RESULTS US</li> <li>• Jonathan Smith, filmmaker/lecturer, Divisions of Global Health and Epidemiology of Microbial Diseases at Yale University</li> <li>• Michele Friedman, Sitka, Alaska RESULTS Group Leader</li> </ul>
	<b>Workshop</b> <b>Crystal Ballroom: Salon C</b>	<b>Advocacy with Kids</b> Moderator: Cindy Levin, Fundraising Events Associate Speakers: Brian Callahan, Global Campaign for Education-US
	<b>Workshop</b> <b>Madison</b>	<b>Fostering the Next Generation of Activists</b> Speaker: Meredith Dodson, Director of Domestic Campaigns
	<b>Workshop</b> <b>Monroe</b>	<b>Powerful Speaking: Becoming "Dangerous"</b> Moderator: Jos Linn, Domestic Outreach Organizer
	<b>Washington Ballroom</b>	<b>Engaging Leaders with Community Mapping and Grasstops Outreach</b> Speaker: Ken Patterson, Global Grassroots Manager
	10:30 am – 11:00 am	<b>Break</b> <i>Complimentary coffee and snacks available outside the Crystal Ballroom</i>
11:00 am -12:30 pm	<b>Workshop</b> <b>Crystal Ballroom: Salon A</b>	<b>Op-Ed Lab: How to Write and Place Powerful Op-Eds</b> Moderator: Jos Linn Speaker: Margot Friedman, Dupont Circle Communications
	<b>Workshop</b> <b>Crystal</b>	<b>Don't Strike Out: How to Pitch a Story to Your Local Media</b> Speakers:

	<b>Ballroom: Salon B</b>	<ul style="list-style-type: none"> <li>• Jove Oliver, Communications Consultant</li> <li>• Blair Hinderliter, Communications Director</li> </ul>
	<b>Workshop Madison</b>	<b>Social Media 101: How to Use Facebook and Twitter for Advocacy</b> <ul style="list-style-type: none"> <li>• Moderator: Laura Ochoa, Publications and Content Manager</li> <li>• Speakers: Cindy Levin, Fundraising Events Associate</li> </ul>
	<b>Workshop Washington Ballroom</b>	<b>Social Media 201: Build a Powerful Online Presence</b> <ul style="list-style-type: none"> <li>• Meredith Dodson, Director of Domestic Campaigns</li> <li>• Speaker: Peter Daou, nationally-renowned political blogger</li> </ul>
<b>12:30 pm – 2:00 pm</b>	<b>Lunch Break</b> <i>*The Café in the hotel will offer a quick buffet option as well as the regular menu.</i>	
	<b>Crystal Ballroom: Salon A</b>	<b>Documentary Screening, “A Motherland Tour — A Journey of African Women” by Ms. Yvonne Chaka Chaka</b> Open to all. Come when you can — it will show on a loop.
<b>2:00 pm – 3:30 pm</b>	<b>Workshop Crystal Ballroom: Salon A</b>	<b>Lobby 101: Insider Perspective on Meetings with Elected Officials and Their Staff</b> <ul style="list-style-type: none"> <li>• Moderator: Maree Nutt, Executive Director of RESULTS Australia</li> <li>• Speakers: Carolyn Hughes (Office of Congressman Bobby Scott), Amber Shipley (Office of Congressman Tammy Baldwin)</li> </ul>
	<b>Workshop Crystal Ballroom: Salon B</b>	<b>Lobby 201: Making Your Elected Officials Champions</b> <ul style="list-style-type: none"> <li>• Speaker: Scott Leckman, RESULTS/REF Board Chair and Grassroots Volunteer</li> </ul>
	<b>Workshop Crystal Ballroom: Salon C</b>	<b>Lobby 301: Working With Conservative Offices</b> <ul style="list-style-type: none"> <li>• Moderator: John Fawcett, Global Legislative Director</li> </ul>
	<b>Workshop Washington Ballroom</b>	<b>Learn to Bird-Dog: Specific Techniques to Make Poverty Central During Elections</b> <ul style="list-style-type: none"> <li>• Moderator: Meredith Dodson, Director of Domestic Campaigns</li> <li>• Speaker: Jennifer Flynn, Health GAP</li> </ul>
<b>3:30 pm – 4:00 pm</b>	<b>Break</b>	
	<b>Domestic Plenary</b>	<b>First Steps Out of Poverty: Quality Child Care and Early Learning's Role in Creating Opportunity</b>

4:00 pm – 5:30 pm	<b>Washington Ballroom</b>	<p><b>Moderator:</b> Tavia Benjamin</p> <p><b>Speaker:</b> Joan Lombardi, Deputy Assistant Secretary and Inter-Departmental Liaison for Early Childhood Development, U.S. Department of Health and Human Services</p>
	<p><i>Global Plenary</i></p> <p><b>Crystal Ballroom: Salons A &amp; B</b></p>	<p><b>The End of AIDS: Treatment is Prevention, and the Impact of the Global Fund to Fight AIDS, Tuberculosis and Malaria and the Critical Role of Citizen Advocacy to Protect It</b></p> <ul style="list-style-type: none"> <li>• Dr. Myron Cohen, UNC Chapel Hill Division of Infectious Diseases and UNC Chapel Institute for Global Health and Infectious Disease</li> <li>• Dr. Mphu Ramatlapeng, Global Fund Board Vice-Chair, former Minister of Health of Lesotho</li> </ul>
5:30 pm	<p><b>Dinner and Optional Visit to the International AIDS Society (IAS) Conference Global Village</b></p> <p>The IAS Global Village is free for anyone to attend. Directions are in your onsite registration packet. The Global Village is open until 9:30 pm.</p>	
8:30 pm – 11:00 pm	<p><i>All invited!</i></p> <p><b>Crystal Ballroom: Salons A &amp; B</b></p>	<p><b>Join us for Karaoke Night in the Ballroom!</b></p>

## Monday, July 23: Advocacy Issue Trainings and Sessions

<b>9:00 am -10:30 am</b>	<b>Global Plenary</b>  <b>Crystal Ballroom: Salons A &amp; B</b>	<b>Savings Children’s Lives: Leveraging Innovation to Bend the Curves:</b>  Moderator: Joanne Carter, RESULTS/REF Executive Director  Speaker: Raj Shah, Administrator of the US Agency for International Development (USAID)
	<b>Domestic Plenary</b>  <b>Washington Ballroom</b>	<b>Equality Matters: The Wealth Gap and Tax Credits for Working Families</b>  Speakers: <ul style="list-style-type: none"> <li>Dean Baker (Center for Economics and Policy Research)</li> <li>Robin McKinney (Maryland CASH Campaign)</li> </ul>
<b>10:30 am – 11:00 am</b>	<b>Break</b> <i>Complimentary coffee and snacks available outside the Crystal Ballroom</i>	
<b>11:00 am – 1:00 pm</b>	<b>General Plenary</b>  <b>Crystal Ballroom: Salons A &amp; B</b>	<b>Joint Global and Domestic Plenary</b>  <b>Ending Poverty and Preventing Climate Change</b>  Professor Jeffrey Sachs, world-renowned professor of economics, leader in sustainable development, senior UN advisor
<b>1:00 pm – 3:30 pm</b>	<b>Lunch Break</b> <i>*The Café in the hotel will offer a quick buffet option as well as the regular menu.</i>	
<b>1:00 pm – 2:15 pm</b>	<b>Major Donor Lunch (invitation only)</b> <i>Windows on Washington</i>	
<b>1:00 pm – 3:30 pm</b>	<b>Washington Ballroom</b>	<b>Opportunities Fair</b>  Connect with RESULTS partner organizations, meet corporate organizations that share RESULTS values, and learn more about our international grassroots work.
<b>1:00 pm – 3:30 pm</b>	<b>Crystal Ballroom: Salons C</b>	<b>Documentary Films Screening</b> Open to all. Come when you can!
<b>3:30 pm – 5:00 pm</b>	<b>Campaigns Overview Sessions</b>	
	<b>Crystal Ballroom: Salons A &amp; B</b>	<b>Global Campaigns Overview and Prep</b>  Review of campaigns and lobby day asks, with time practice making requests.  <ul style="list-style-type: none"> <li>John Fawcett, Global Legislative Director</li> <li>Allison Grossman, Senior Legislative Associate, Global Campaigns</li> <li>Crickett Nicovich, Senior Policy Associate, Global Campaigns</li> </ul>



	<b>Crystal Ballroom: Salon C</b>	<b>Domestic Campaigns Overview and Prep</b> Review of campaigns and lobby day asks, with time practice making requests. <ul style="list-style-type: none"><li>• Meredith Dodson, Director of Domestic Campaigns</li><li>• Jos Linn, Domestic Outreach Organizer</li></ul>
	<b>Madison and Monroe</b>	<b>International Partners: World Bank Meetings Prep Session for RESULTS/REF International Affiliates</b>
<b>5:00 pm – 6:00 pm</b>	<b>Questions &amp; Answers for Advocacy Day Prep</b>	
<b>5:00 pm – 6:00 pm</b>	<b>Crystal Ballroom: Salons A &amp; B</b>	<b>Global Campaigns Overview and Prep</b> Review of campaigns and lobby day asks, with time practice making requests. <ul style="list-style-type: none"><li>• John Fawcett, Global Legislative Director</li><li>• Allison Grossman, Senior Legislative Associate, Global Campaigns</li><li>• Crickett Nicovich, Senior Policy Associate, Global Campaigns</li></ul>
	<b>Salon C</b>	<b>Domestic Campaigns Overview and Prep</b> Review of campaigns and lobby day asks, with time practice making requests. <ul style="list-style-type: none"><li>• Meredith Dodson, Director of Domestic Campaigns</li><li>• Jos Linn, Domestic Outreach Organizer</li></ul>
	<b>Madison and Monroe</b>	<b>International Partners: World Bank Meetings Prep Session for RESULTS/REF International Affiliates</b>
<b>6:00 pm – 9:00 pm</b>	<b>Dinner and Informal Advocacy Day Prep Time</b> Use this time to eat dinner and meet with anyone attending congressional meetings for additional preparations.	
	<b>Crystal Ballroom: Salons A &amp; B</b>	<b>Informal Global Lobby Prep</b> Global policy staff available to answer questions
	<b>Crystal Ballroom: Salon C</b>	<b>Informal Domestic Lobby Prep</b> Domestic policy staff available to answer questions
	<b>Madison and Monroe</b>	<b>International Partners: World Bank Meetings Prep Session for RESULTS/REF International Affiliates</b>
	<b>Additional Planning Space for Large State Delegations</b>	
	<b>Salon D &amp; E</b>	<b>California</b>
	<b>Washington Ballroom</b>	<b>WA State &amp; Texas</b>

## Tuesday, July 24: Advocacy Day

<b>7:50 am – 9:15 am</b>	<b>Dirksen Building, G-50</b>	<p><b>Lobby Day Kick-off on Capitol Hill</b></p> <p>Please join us for a lobby day kick-off!</p> <p>Program will start promptly at 7:50 am</p> <ul style="list-style-type: none"> <li>• Speakers: <ul style="list-style-type: none"> <li>• Senator Dick Durbin (US Senator from Illinois, Senate Majority Whip)</li> <li>• Joanne Carter, RESULTS/REF Executive Director</li> </ul> </li> </ul> <p>Directions via Metro are in your registration folder.</p> <p>Note: Breakfast will not be served. You can get breakfast before or after the event at one of the Senate or House cafeterias.</p>
<b>9:15 am – 5:00 pm</b>	<b>Capitol Hill, World Bank</b>	<p><b>Meetings at Capitol Hill, the World Bank, the International Monetary Fund</b></p> <p>Meetings arranged by groups prior to the conference.</p>
<b>TBA</b>	<b>Capitol Hill, exact location TBA</b>	<p><b>AIDS Mobilization</b></p> <p>Please see the Useful Information packet for more information.</p>
<b>11:00 am– 3:00 pm</b>	<b>Rayburn Building Cafeteria</b>	<p><b>Lobby Day Break Area</b></p> <p>RESULTS staff and volunteers will informally gather in this space to share stories, discuss strategies and relax between meetings.</p> <p>*Staff will be in the back near the vending machines.</p>
<b>3:45 pm – 4:45 pm</b>	<b>Rayburn Building, Room 2103</b>	<p><b>Lobby Day Debrief</b></p>
<b>5:00 pm – 7:00 pm</b>	<b>Rayburn Building, Rooms B338-340</b>	<p><b>Reception</b></p> <p>Join all our partners, special guests, and members of the U.S. Congress to celebrate your accomplishments. Light refreshments will be served.</p> <p>With Special Guest Yvonne Chaka Chaka</p>

## Wednesday, July 25: Advocacy Day

<b>8:00 am – 5:00 pm</b>	<b>Capitol Hill</b>	<p><b>Lobby Day</b></p> <p>Though the official conference is over, you can take advantage of your time in D.C. and schedule meetings with your representatives and senators and other multilateral institutions that you could not meet with on Tuesday.</p>
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