New Advocate Orientation
Welcome!

Use the chat to introduce yourself

• Name

• Pronoun

• ONE WORD that describes why you're joining today
Our Goals

EMPOWERED
EQUIPPED
CONNECTED
Advocacy Action Plan

Fill in the blanks to take your first action with RESULTS.

Connect with your values

Why are you interested in advocacy?
Who do you want to be in the face of poverty and oppression?

Read about RESULTS values: results.org/values

Know the issues

Problem: Millions of children across the world face barriers to accessing quality nutrition.

- All children deserve a strong, healthy start in life by having access to essential nutrition to develop, grow, and thrive.
- Nearly 200 million children experienced severe malnutrition in 2020, and COVID-19 will make only things worse. Poverty, climate change, and colonialism are all drivers of malnutrition.
- Wasting — a form of severe childhood malnutrition — will be the greatest driver of increased child deaths over the next several years.
- Nutrition receives less than one percent of U.S. global development assistance

Problem: The United States is facing an affordable housing crisis that affects millions of people.

- Housing is a human right. Everyone should have a safe place to call home.
- Unfortunately, millions of Americans are one crisis away from eviction and potential homelessness.
- While rents have steadily been increasing, wages have not kept up.
- Discriminatory housing policies put some at higher risk of homelessness (for example: communities of Black, Indigenous, people of color, and people with disabilities)
- Rental assistance is critically underfunded and is only available for one in every four households who qualify

Learn about the current RESULTS call to action: results.org/volunteers/action-center

Identify your congressperson

Use the RESULTS Legislator Look-Up:
results.org/volunteers/legislator-lookup

Make it personal

How do you see these problems showing up in your community?
Why do you care? How has it impacted you?

Learn the solutions

There are simple, proven solutions to address global malnutrition and hunger that focus on both prevention and treatment. By prioritizing robust nutrition funding and policy, we can ensure that all children have access to the food they need to not only survive but thrive.

Access to affordable housing is critical. People with stable housing earn more, are healthier, and do better in school. By expanding housing choice vouchers to all eligible renters, we can lift 5 million people out of poverty, begin to close racial disparities in housing, and reduce homelessness.
Keep in mind...

✓ Stay on mute
✓ Private chat us if you have tech issues
✓ Live transcript available

💡 Zoom tip
Want to rename yourself? Right click on your Zoom square and select “rename”
RESULTS is a movement of passionate, committed, everyday people. Together, we use our voices to influence political decisions that will bring an end to poverty.
RESULTS Values

We pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Find resources and more at results.org/values
RESULTS Worldwide Movement

results.org/where-we-are/
RESULTS Worldwide Movement (cont’d)

results.org/where-we-are/

ACTION Partners

RESULTS International
What’s your “why”?

Write your answers in the Advocacy Action Plan!

Connect with your values

Why are you interested in advocacy?
Who do you want to be in the face of poverty and oppression?

Read about RESULTS values: results.org/values
Advocacy Strategy
RESULTS Model

Informed, connected communities
+ Engaged in action with Congress
= Policy change
Why Congress?

The government makes decisions about EVERYTHING

Taxes  Investments  Voting  Services

Yet, many people don’t know who represents them in Congress. Many will never contact their member of Congress or hold them accountable to their decisions.
Relationships

Trust

Influence
RESULTS Advocacy Successes

✓ Passed the Global Malnutrition Prevention and Treatment Act – Oct 2022
✓ U.S. pledge to reach 45 million people with quality TB treatment and testing – Sep 2023
✓ Passed Child Tax Credit expansion in the House - Feb 2024

Learn more at: results.org/our-impact
Volunteering
Join a RESULTS chapter and get into action fighting poverty

- Meet regularly via Zoom
- In-person opportunities
- Learn about poverty issues
- Take action together
  - Lobbying
  - Media writing
  - Community organizing
Volunteer Roles

Advocate
Congressional Point Person
Group Leaders
Regional Coordinators
Volunteering is a combination of group work and individual actions.

5 to 6 hours per month.
Outreach & Partnership Coordinators (OPCs)

• **Be active in your community** and represent RESULTS
• **Partner with organizations** that share a vision for ending poverty
• **Show up at election-year events** and connect with others in the audience who care about ending poverty
• **Facilitate new partners** to take action with RESULTS

Contact Errolyn Gray for more details **egray@results.org**
Lived Experience Lunchtime Chat

12-12:45 p.m. ET
Third Friday of the month

Sign-up to get more info

Questions?
Contact Asia Olieman at athompson@results.org
Monthly RESULTS Webinars

National Webinar
Skills training, speakers, action

• First Saturday of the month
• 1 p.m. ET, 12 p.m. CT, 10 a.m. PT

results.org/volunteers/national-webinars

All webinars are advertised on the RESULTS calendar: results.org/events

You must register via Zoom to attend RESULTS webinars. Webinars are recorded and slides are available for download.
The Issues
Education

Economic Opportunity & Security

Health & Nutrition
Use your Action Plans

Make it personal

How do you see these problems showing up in your community?
Why do you care? How has it impacted you?
U.S. Poverty
Our goal:
Promote economic justice through the tax code
Child Tax Credit (CTC)
The Child Tax Credit **works.**
How families used the CTC

Percent of households with incomes below $35,000 who spent their payments on:

- **Food**: 59%
- **Utilities**: 52%
- **Rent or mortgage**: 45%
- **Clothing**: 44%
- **Education costs**: 40%
- **Any of the above**: 91%
- **Vehicle payments**: 19%
- **Paying down debt**: 17%
- **Child care***: 16%
- **Savings/investments**: 8%
- **Recreational goods**: 4%
- **Giving to charity/family**: 1%
- **Other**: 6%

Source: Center on Budget and Policy Priorities (CBPP) analysis of U.S. Census Bureau’s Household Pulse Survey collected between July and September 2021
In 2021, the Child Tax Credit kept more than 4 million children out of poverty every month.
Percentage in poverty by age: 2009-2022

2021 historic lows because of CTC and pandemic relief

Source: United Census Bureau data

significant 2022 increase
Our call to action: Make expansions to the CTC permanent
Global Poverty
Our goal:
Promote equity in international anti-poverty programs
Ending the tuberculosis (TB) pandemic
Tuberculosis is preventable, treatable, and curable.
Without treatment, tuberculosis is often fatal.
Tuberculosis is largely stigmatized as a disease of poverty.
Tuberculosis infects over **10 million** people each year.

Tuberculosis kills over **4,000** people every day.

Over 95% of infections and deaths are in low-income countries.
Our call to action: *Increase funding* for Tuberculosis programs
Why do you care about child poverty or ending tuberculosis?

How have these issues impacted you or your community?
Advocacy Skill
Do you know your members of Congress?
www.results.org/legislator-lookup

follow along!
Join the movement
How to get involved

Step 1
• Fill out the volunteer onboarding form
• Questions? Email Alicia at astromberg@results.org

Step 2
• You will receive an email with follow-up resources
• Schedule a 1:1 if you still have questions

Step 3
• We will introduce you via email to your group
• Introductions happen last week of the month
Nothing can stop the power of a committed and determined people to make a difference in our society.

-Rep. John Lewis