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New Advocate Orientation

Welcome!

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Use the chat to introduce yourself

- Name
- Pronoun
- **ONE WORD** that describes why you're joining today

Our Goals

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EMPOWERED

EQUIPPED

CONNECTED

Advocacy Action Plan

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Fill in the blanks to take your first action with RESULTS.

Connect with your values

Why are you interested in advocacy?

Who do you want to be in the face of poverty and oppression?

Read about RESULTS values: results.org/values

Know the issues

Problem: Millions of children across the world face barriers to accessing quality nutrition.

- All children deserve a strong, healthy start in life by having access to essential nutrition to develop, grow, and thrive.
- Nearly 200 million children experienced severe malnutrition in 2020, and COVID-19 will make only things worse. Poverty, climate change, and colonialism are all drivers of malnutrition.
- Wasting — a form of severe childhood malnutrition — will be the greatest driver of increased child deaths over the next several years.
- Nutrition receives less than one percent of U.S. global development assistance

Problem: The United States is facing an affordable housing crisis that affects millions of people.

- Housing is a human right. Everyone should have a safe place to call home.
- Unfortunately, millions of Americans are one crisis away from eviction and potential homelessness.
- While rents have steadily been increasing, wages have not kept up.
- Discriminatory housing policies put some at higher risk of homelessness (for example: communities of Black, Indigenous, people of color, and people with disabilities)
- Rental assistance is critically underfunded and is only available for one in every four households who qualify

Learn more about RESULTS issues: results.org/issues

Make it personal

How do you see these problems showing up in your community?

Why do you care? How has it impacted you?

Learn the solutions



There are simple, proven solutions to address global malnutrition and hunger that focus on both prevention and treatment. By prioritizing robust nutrition funding and policy, we can ensure that all children have access to the food they need to not only survive but thrive.



Access to affordable housing is critical. People with stable housing earn more, are healthier, and do better in school. By expanding housing choice vouchers to all eligible renters, we can lift 9 million people out of poverty, begin to close racial disparities in housing, and reduce homelessness.

Read about the current RESULTS call to action:

results.org/volunteers/action-center

Identify your congressperson

Use the RESULTS Legislator Look-Up:

results.org/volunteers/legislator-lookup

Senator

Phone

Senator

Phone

Representative

Phone



1101 15th St. NW, Suite 1200 | Washington, DC 20005

P: (202) 783-4800 | www.results.org | @RESULTS_Tweets

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Poll

Keep in mind...

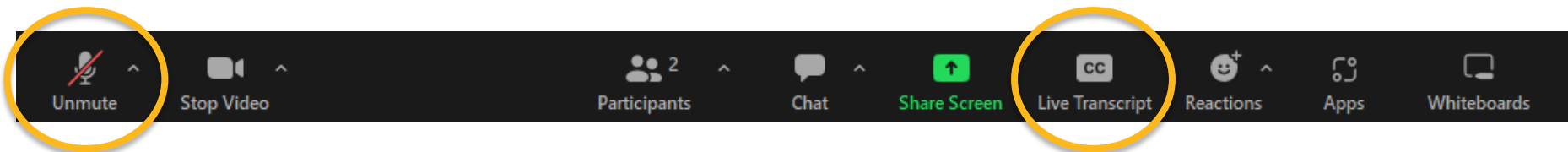
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- ✓ Stay on mute
- ✓ Private chat us if you have tech issues
- ✓ Live transcript available



Zoom tip

Want to rename yourself? **Right click** on your Zoom square and select **“rename”**



A woman with dark dreadlocks, wearing glasses and a blue long-sleeved shirt, is smiling and holding a large red sign. She is standing outdoors in front of a building with large windows. The sign has white text that reads "VOICES THAT CHANGE THE WORLD".

**VOICES
THAT
CHANGE
THE WORLD**

RESULTS is a movement of passionate, committed, everyday people. Together, we use our voices to influence political decisions that will bring an end to poverty.

RESULTS Values

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

We pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world.

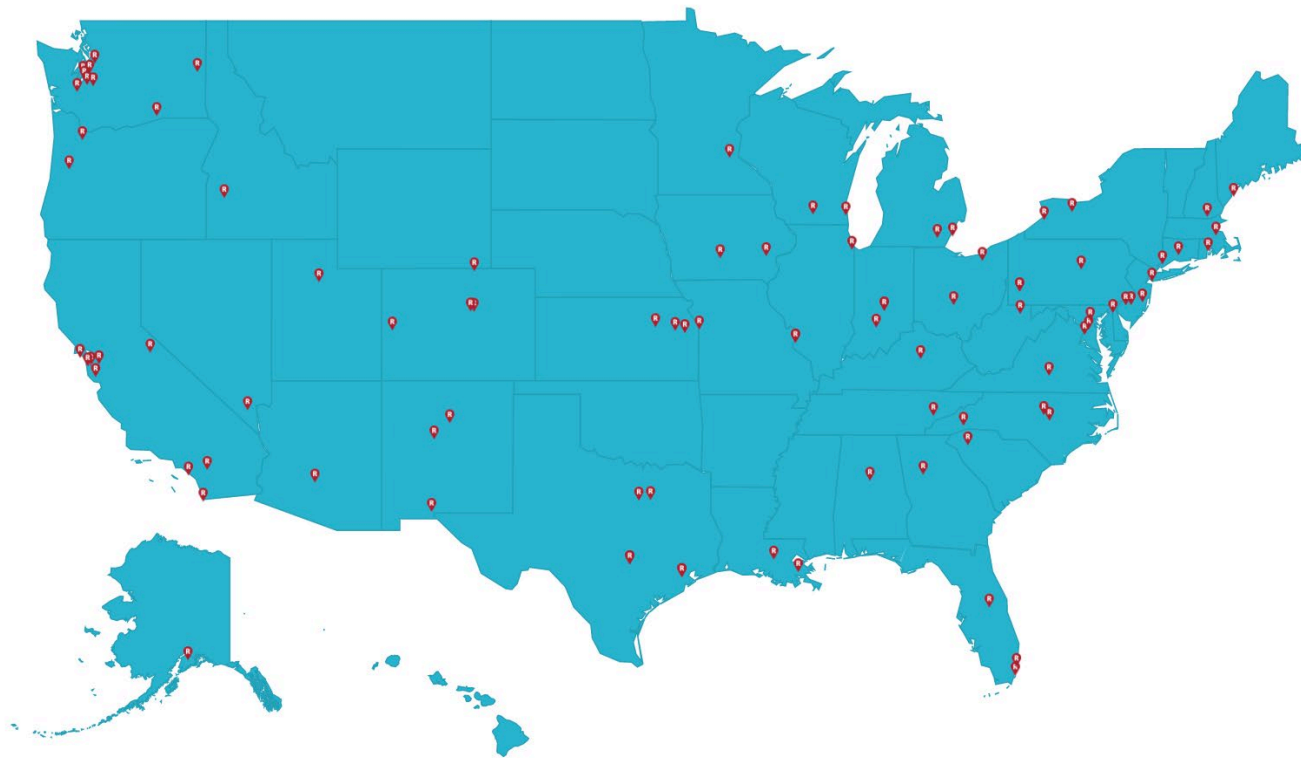
With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Find resources and more at results.org/values

RESULTS Worldwide Movement

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results.org/where-we-are/



RESULTS Worldwide Movement (cont'd)

results

results.org/where-we-are/



ACTION Partners



RESULTS International

What's your "why"?

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Write your answers in the Advocacy Action Plan!

Connect with your values

Why are you interested in advocacy?

Who do you want to be in the face of poverty and oppression?

Read about RESULTS values: results.org/values



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Advocacy Strategy

RESULTS Model

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Informed, connected
communities

+ Engaged in action
with **Congress**

= Policy **change**



Why Congress?

The government makes decisions about EVERYTHING

Taxes Investments Voting Services

Yet, many people don't know who represents them in Congress. Many will never contact their member of Congress or hold them accountable to their decisions.





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Influence

Trust

Relationships



RESULTS Advocacy Successes

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- ✓ **Passed the Global Malnutrition Prevention and Treatment Act – Oct 2022**
- ✓ **U.S. pledge to reach 45 million people with quality TB treatment and testing – Sep 2023**
- ✓ **Passed Child Tax Credit expansion in the House – Feb 2024**

Learn more at: results.org/our-impact

The logo consists of a white speech bubble with a tail pointing towards the bottom-left corner. Inside the bubble, the word "results" is written in a bold, red, sans-serif font.

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Volunteering

Join a RESULTS chapter and get into action fighting poverty

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- Meet regularly via Zoom
- In-person opportunities
- Learn about poverty issues
- Take action together
 - Lobbying
 - Media writing
 - Community organizing

Volunteer Roles

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Advocate

**Congressional Point
Person**

Group Leaders

Regional Coordinators



Month-at-a-glance

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SUN	MON	TUE	WED	THU	FRI	SAT
						National Webinar
			Read about issues			
				Lobby Prep Call		
	Practice	Attend lobby meeting				
				Group meeting		

Volunteering is a combination of group work and individual actions

5 to 6 hours per month

Outreach & Partnership Coordinators (OPCs)

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

- **Be active in your community** and represent RESULTS
- **Partner with organizations** that share a vision for ending poverty
- **Show up at election-year events** and connect with others in the audience who care about ending poverty
- **Facilitate new partners** to take action with RESULTS

Contact Errollyn Gray for more details egray@results.org

Lived Experience Lunchtime Chat

12-12:45 p.m. ET
Third Friday of the month

Sign-up to get more info

Questions?

Contact Asia Olieman at athompson@results.org

Monthly RESULTS Webinars

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National Webinar

Skills training, speakers, action

- First Saturday of the month
- 1 p.m. ET, 12 p.m. CT, 10 a.m. PT

results.org/volunteers/national-webinars

All webinars are advertised on the RESULTS calendar: results.org/events

*You must register via Zoom to attend RESULTS webinars.
Webinars are recorded and slides are available for download.*



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The Issues



Education



**Economic Opportunity
& Security**



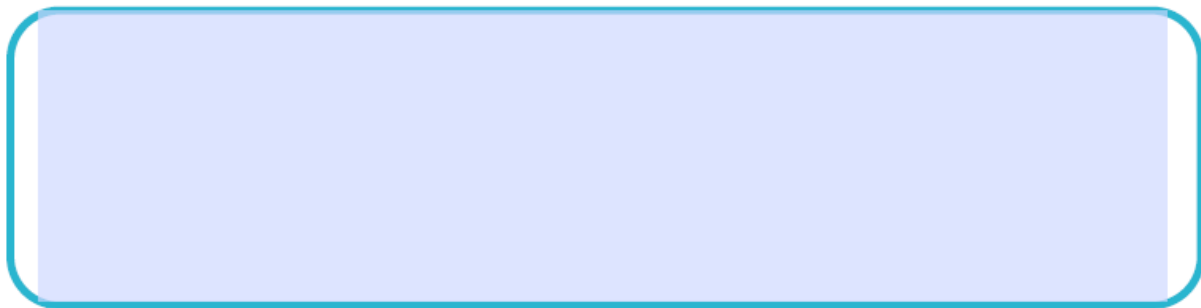
Health & Nutrition

Use your Action Plans

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Make it personal

How do you see these problems showing up in your community?
Why do you care? How has it impacted you?





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U.S. Poverty

Our goal:
**Promote economic
justice through the
tax code**



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Child Tax Credit (CTC)

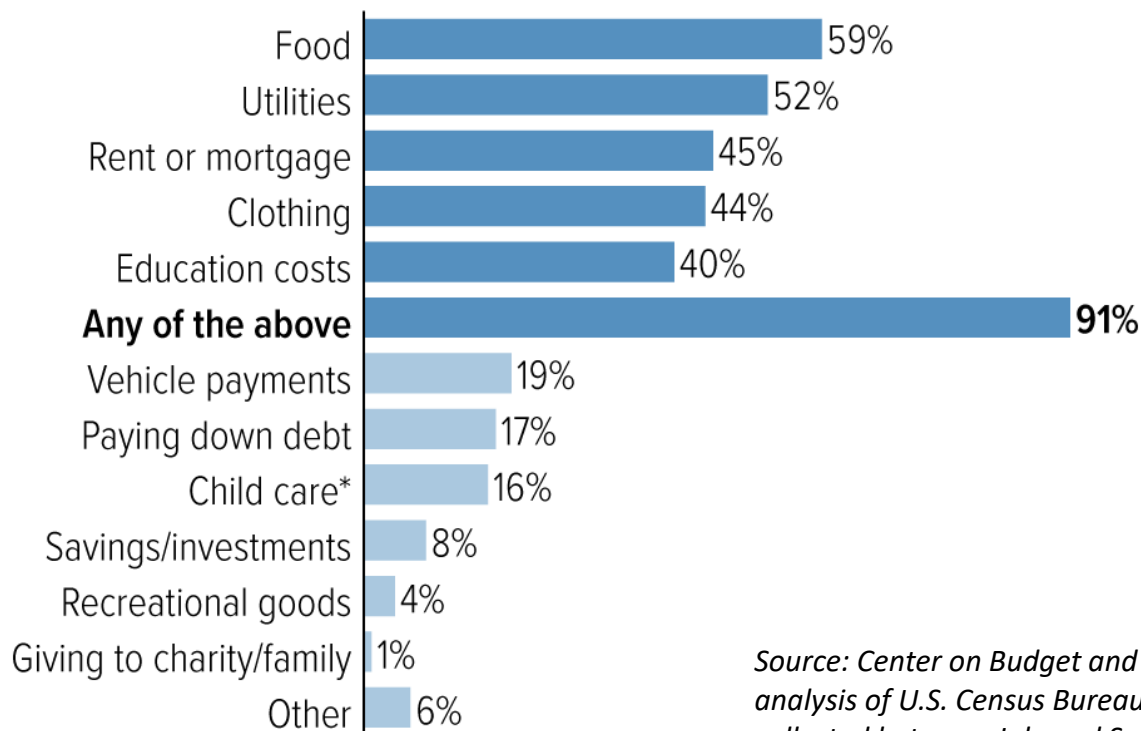


The Child Tax Credit works.

How families used the CTC

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Percent of households with incomes below \$35,000 who spent their payments on:



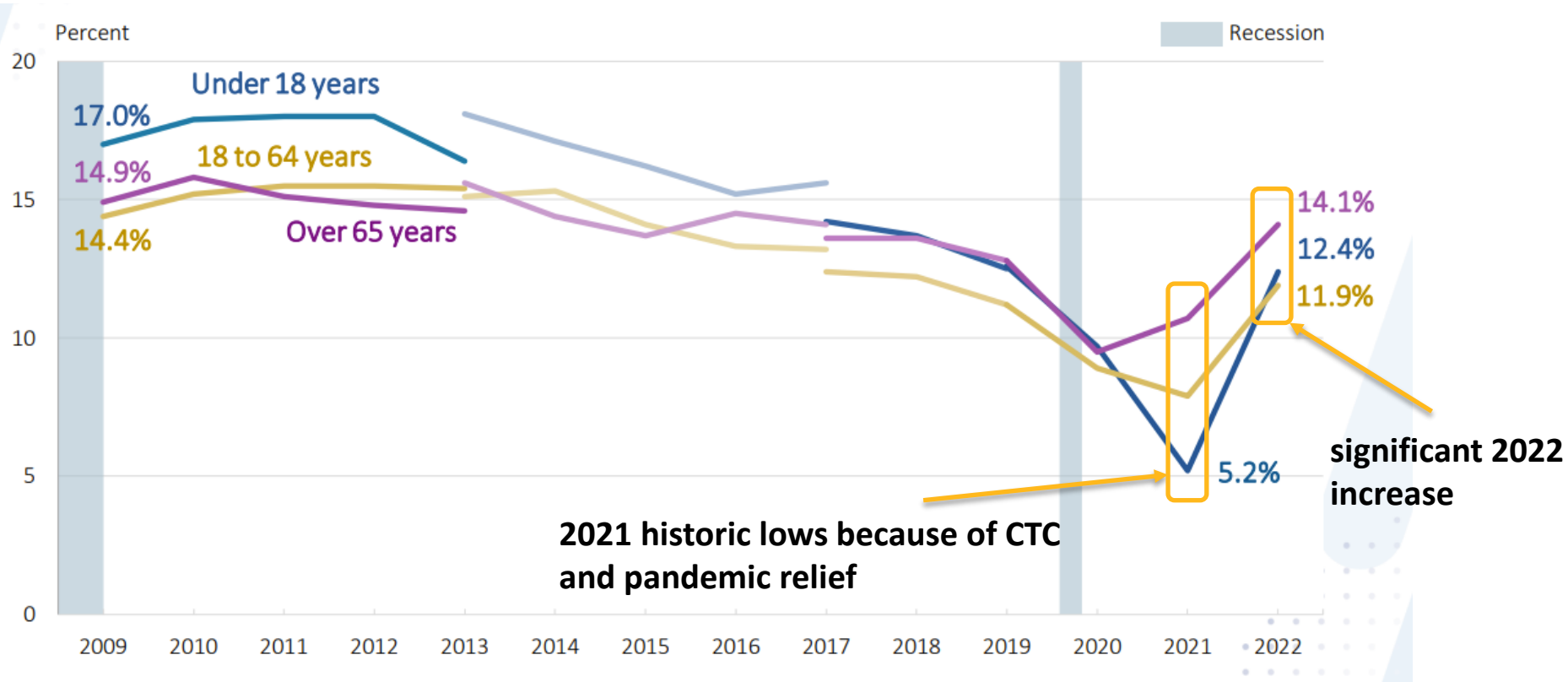
Source: Center on Budget and Policy Priorities (CBPP)
analysis of U.S. Census Bureau's Household Pulse Survey
collected between July and September 2021



In 2021, the Child Tax Credit kept more than 4 million children out of poverty every months

Percentage in poverty by age: 2009-2022

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Source: United Census Bureau data

Our call to action:
**Make expansions to the
CTC permanent**



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Global Poverty

Our goal:
**Promote equity in
international
anti-poverty programs**



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**Ending the tuberculosis (TB)
pandemic**



**Tuberculosis is preventable,
treatable, and curable.**

**✗ Without treatment,
tuberculosis is often fatal.**

✗ Tuberculosis is largely stigmatized as a disease of poverty.

- ✘ Tuberculosis infects over 10 million people each year.
- ✘ Tuberculosis kills over 4,000 people every day.
- ✘ Over 95% of infections and deaths are in low-income countries.

Our call to action:
Increase funding for
Tuberculosis programs

Why do you care about child poverty or ending tuberculosis?

How have these issues impacted you or your community?



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Advocacy Skill

**Do you know your members of
Congress?**

www.results.org/legislator-lookup



follow along!



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Join the movement

Be an advocate

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How to get involved

Step 1

- Fill out the **volunteer onboarding form**
- Questions? Email Alicia at astromberg@results.org

Step 2

- You will **receive an email** with follow-up resources
- Schedule a 1:1 if you still have questions

Step 3

- We will **introduce you via email** to your group
- Introductions happen last week of the month

A large group of diverse people, including men and women of various ethnicities, are posing in front of the United States Capitol building. Many of them are waving their hands. The Capitol building's dome and classical architecture are visible in the background under a clear blue sky. A green truck and a person taking a photo are also visible on the right side of the image.

**Nothing can stop the power of a
committed and determined people to
make a difference in our society.**

-Rep. John Lewis



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@RESULTS_Tweets



/RESULTSEdFund



@voices4results

www.results.org