***NOTE TO ADVOCATES:*** *The following media sample advisory can help you spread the word about your upcoming trip to Washington D.C. for the International Conference. It’s a great opportunity to let publications in your town (especially small community newspapers, bulletins, newsletters, and websites) know about all the important work that you and other local volunteers are doing. Please see this as a guide that can be adjusted to fit your group of volunteers and your specific area. Please don’t forget to fill in all the brackets before you send this out to reporters!*

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**Media Advisory**

***[Your city] volunteers travel to Capitol Hill to discuss critical poverty issues with Congress***

Next week, a group of [#] [your city] volunteers will travel to Washington, DC for the RESULTS International Conference, where they will have the chance to impact policymaking at its highest levels and build support for the most effective solutions to poverty.

In addition to meeting with Rep. [XXXXX], Rep. [XXXXX], and Sen. [XXXXX], the group from [your city] will hear directly from some of the leading experts on poverty, including Sister Simone Campbell of Nuns on the Bus and Nobel Peace Prize Laureate Muhammad Yunus**.** The local delegation includes [#] young leaders who were selected for a year-long national advocacy and organizing fellowship called “REAL Change.”

During their time on Capitol Hill, the group will ask [your state]’s members of Congress to support legislation that will help put an end to preventable maternal and child deaths in developing countries once and for all. [Your city’s] group will also push for tax policies that create economic opportunity for millions of low-income American families.

In addition to sessions with top experts, [the conference](http://www.cvent.com/events/results-2015-international-conference/event-summary-6e6e2b145a02421a805078305ffdcb1f.aspx) includes a series of advocacy skills workshops, and it culminates in a day of lobby visits with key decision makers. In several hundred congressional meetings, volunteer advocates will call for smarter policies and increased support for programs that are proven to help lift people out of poverty.

The annual conference will bring together 500 advocates from across the United States and at least 12 other countries all working together to fight poverty. The conference runs from Saturday, July 18 to Tuesday, July 21.

The conference is organized and hosted by RESULTS and RESULTS Educational Fund ([www.results.org](http://www.results.org)). RESULTS is a movement of passionate, committed everyday people who together use their voices to influence political decisions that will bring an end to poverty.

***Media Contact:***

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