RISE Advocacy Chapter Orientation Webinar

February 20, 2024
Welcome

Please let us know in the chat where you are joining us from!
Together Women Rise’s Mission

Together Women Rise cultivates the collective power of community to achieve global gender equality.

OUR VISION

Together Women Rise envisions a world where every person has the same opportunities to thrive regardless of their gender or where they live.
Our Values & Resources

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at results.org/values.

Find these resources and more at results.org/volunteers/anti-oppression:

- Resource Guides from our Diversity & Inclusion trainings, including:
  - Interrupting Microaggressions
  - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

Stay tuned for 2024 workshop schedule!
Review of 2024 Campaigns
5 GENDER EQUALITY
Why We Need to Act

• Because of advocacy, we've made a lot of progress on poverty globally, Extreme poverty down 38% to 12%.

• But at the current rate we won't reach 2030 Sustainable Development Goal of ending extreme poverty.

• There are still have 700 million people living on less than $2.15/day. More than half are children.

• We need to double-down on our advocacy!
2024 Campaigns

- Fund vital programs for health and education, focus on women & girls
- Push for a bold US pledge to Gavi, the vaccine alliance
- Push for a bold US pledge at the Nutrition for Growth Summit
- World Bank Accountability
2024 Campaigns

Tactics:

• Meet with members of Congress & staff
• Build relationships with staff through regular contact & communication
• Raise our issues during election season
• Generate media
• Mobilize others
2024 Campaigns

Find an action timeline for 2024 here:

https://results.org/2024-actions-timeline
2024: Malnutrition

- Underlying cause of poverty, affecting physical and mental health, and the ability to work.
- Malnutrition is the underlying cause of nearly 50% of preventable child deaths.
- Causes stunting (short for age) and is a leading cause of disabilities.
- 1 in 5 children are affected by stunting—it robs children of their future potential.
- Good nutrition starts with the mother.
2024: Malnutrition

We will:

• Hold USAID accountable on the Global Malnutrition Prevention and Treatment Act.

• FY25 Appropriations: Advocate for increased funding for global maternal and child health and nutrition.

• Nutrition for Growth Summit: Lay the groundwork for a US leadership around a pledging moment, likely in 2025.
GOOD HEALTH AND WELL-BEING
2024: Vaccines

- Death of children under 5 years old
  1990: 1 in 11
  2019: 1 in 27

- “Zero Dose” children
  2022: 14.3 million
  2021: 18.1 million
  2019: 12.9 million (pre-COVID pandemic)

- Over a decade of work with Gavi, the Vaccine Alliance – partnership committed to sustainable and equitable use of vaccines.

- Gavi has vaccinated over 1 billion children and prevented 17 million deaths.
2024: Vaccines

We will:

- Advocate for increased funding for Gavi, the Vaccine Alliance.
- Lay the groundwork for a bold, 4-year, US pledge for the Gavi replenishment moment.
4 QUALITY EDUCATION

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2024: Education

• 129 million girls are out of school: 32 million primary school age, 97 million secondary school age

• Enrollment parity, completion lagging for girls: 63% girls, 67% boys primary, 36% girls, 44% boys secondary, 21% girls, 26% boys upper secondary

• Achieving gender equity central to boost ending extreme poverty, and shared prosperity.

• Must accelerate recovery from learning loss during COVID pandemic.
2024: Education

We will:

- Advocate for the passage of the READ Act
- Advocate for increased funding for global education
- Lay the groundwork for a bold US pledge the Global Partnership for Education during an upcoming pledging moment
2024: Our Boldness

• We need to double-down on our boldness and fearlessness in 2024, taking action, reaching out to others, showing that they too can be powerful.
FY25 Appropriations
FY25 Appropriations congress decides where our money goes.

Congress decides how to spend money during the appropriations process. This funding can support health, education, and economic opportunity for families around the world.
We influence appropriations by…

1) meeting with members of Congress & staff at home & in DC, and making our requests
we influence appropriations by…

2) requesting that our members of Congress sign signatures “dear colleague” letters
## The Impact of Dear Colleague Letters

<table>
<thead>
<tr>
<th>Account</th>
<th>FY17 Signers</th>
<th>FY17 Funding</th>
<th>FY20 Signers</th>
<th>FY20 Funding</th>
<th>FY23 Signers</th>
<th>FY23 Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>USAID Maternal and Child Health</td>
<td>146 House 27 Senate</td>
<td>$814.5 million</td>
<td>146 House 37 Senate</td>
<td>$851 million</td>
<td>178 House 35 Senate</td>
<td>$910 million</td>
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<tr>
<td>USAID Tuberculosis</td>
<td>71 House 16 Senate</td>
<td>$241 million</td>
<td>77 House 29 Senate</td>
<td>$310 million</td>
<td>120 House 30 Senate</td>
<td>$394.5 million</td>
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### FY 2025 Requests

<table>
<thead>
<tr>
<th>Account</th>
<th>FY23 Enacted</th>
<th>FY24 House</th>
<th>FY24 Senate</th>
<th>RESULTS FY25 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>USAID Tuberculosis</td>
<td>$394.5 million</td>
<td>$394.5 million</td>
<td>$394.5 million</td>
<td>$1 billion</td>
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<tr>
<td>Global Fund</td>
<td>$2 billion</td>
<td>$2 billion</td>
<td>$1.65 billion</td>
<td>$1.65 billion</td>
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<tr>
<td>USAID Maternal &amp; Child Health</td>
<td>$910 million</td>
<td>$910 million</td>
<td>$920 million</td>
<td>$1.15 billion</td>
</tr>
<tr>
<td>–Of which, Gavi, the Vaccine Alliance</td>
<td>$290 million</td>
<td>$300 million</td>
<td>$300 million</td>
<td>$340 million</td>
</tr>
<tr>
<td>USAID Nutrition</td>
<td>$160 million</td>
<td>$172.5 million</td>
<td>$160 million</td>
<td>$300 million</td>
</tr>
<tr>
<td>USAID International Basic Education</td>
<td>$970 million</td>
<td>$970 million</td>
<td>$640.55 million</td>
<td>$1.15 billion</td>
</tr>
<tr>
<td>–Of which, GPE</td>
<td>$130 million</td>
<td>$130 million</td>
<td>$130 million</td>
<td>$200 million</td>
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Grantee Spotlight
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Equality Now

Grant Amount: $100,000 per year for two years (2023 and 2024)

Mission of Equality Now
The mission of Equality Now is to achieve legal and systemic change that addresses violence and discrimination against women and girls around the world.

Project Summary
This partnership supports Equality Now’s work to achieve legal gender equality by bringing about specific changes in unjust laws, advocating for needed changes, and supporting collaborative networks to amplify gender equality work. Equality Now’s campaigns focus on the following four critical goals: achieving legal equality; ending harmful practices such as female genital mutilation (FGM/C) and child marriage; ending sexual exploitation; and ending sexual violence.
Advocacy Training: How to have effective meetings with members of Congress
Who has met with their member of Congress in the last year?
Step One: Get the meeting!

1. DO make your request early.

2. DO make your request early.

Dos and don’ts for scheduling a congressional meeting.
Step One:
Get the meeting!
Step One: Get the meeting!

- Request to meet with your member of Congress:
  a) Use [Legislator Lookup](#), find the scheduler
  b) Use [sample meeting request letter](#), copy staff (Follow up on the request!)

- Request times that work with the people you want to join you if possible

- Still out of your comfort zone - try joining a meeting held by your local RESULTS group!
Step Two:
Plan for the meeting!

- Create an agenda and assign roles using the RESULTS Lobby Planning Form
- Practice talking points (EPIC)
- Reconfirm your meeting the day before
Step Three: Thank you’s and Follow Up

- Send a thank you note and summary of asks
- Report your meeting to your Rise Advocacy Chapter Coach
- Continue to follow up on requests
Take Action for International Women’s Day

Delivering Change for Women and Children Around the Globe

March 2 | 1:00 PM ET   RSVP: tinyurl.com/RESULTS2024

Dorothy Monza
Manager, Global Nutrition and Child Health Policy
RESULTS

Anne Kraemer
CEO
Wuqu’ Kavoq
Maya Health Alliance

Dr. Deborah Ash
Director, Women’s Nutrition
FHI (Family Health International) 360

Hilda Kwezi
Advocacy Officer
HDT Tanzania
Join us!

- **RESULTS Global Policy Forum** Thursday, February 22 - 9:00 PM ET
  *Learn more about the appropriations process*

- **Together Women Rise March Webinar**
  Tuesday, March 19 at 8:30 PM ET

- **Together Women Rise Grantees** - Join the virtual national chapter meeting with a speaker from the grantee each month on the **first Thursday of the month** at 8 PM ET:
  [https://togetherwomenrise.org/upcoming-events/](https://togetherwomenrise.org/upcoming-events/)
Invite others to join us in changing the world together!

Sign up here: http://tinyurl.com/JoinRiseAdvocacyChapter