



**TOGETHER
WOMEN RISE**

Collective action for global gender equality



RISE Advocacy Chapter Orientation Webinar

February 20, 2024

Welcome

*Please let us know in the chat where you
are joining us from!*

Together Women Rise's Mission

**Together Women Rise cultivates the collective power of
community
to achieve global gender equality.**

OUR VISION

**Together Women Rise envisions a world where every person
has the same opportunities to thrive
regardless of their gender or where they live.**

Our Values & Resources

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at results.org/values.

Find these resources and more at results.org/volunteers/anti-oppression:

- Resource Guides from our Diversity & Inclusion trainings, including:
 - Interrupting Microaggressions
 - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

Stay tuned for 2024 workshop schedule!

Review of 2024 Campaigns



1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION





5 GENDER
EQUALITY



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1 NO POVERTY



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Why We Need to Act



- Because of advocacy, we've made a lot of progress on poverty globally, Extreme poverty down 38% to 12%.
- But at the current rate we won't reach 2030 Sustainable Development Goal of ending extreme poverty.
- There are still have 700 million people living on less than \$2.15/day. More than half are children.
- We need to double-down on our advocacy!

- Fund vital programs for health and education, focus on women & girls
- Push for a bold US pledge to Gavi, the vaccine alliance
- Push for a bold US pledge at the Nutrition for Growth Summit
- World Bank Accountability

Tactics:

- Meet with members of Congress & staff
- Build relationships with staff through regular contact & communication
- Raise our issues during election season
- Generate media
- Mobilize others

Find an action timeline for 2024 here:

<https://results.org/2024-actions-timeline>

2 ZERO HUNGER



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- Underlying cause of poverty, affecting physical and mental health, and the ability to work.
- Malnutrition is the underlying cause of nearly 50% of preventable child deaths
- Causes stunting (short for age) and is a leading cause of disabilities.
- 1 in 5 children are affected by stunting—it robs children of their future potential.
- Good nutrition starts with the mother.

We will:

- Hold USAID accountable on the Global Malnutrition Prevention and Treatment Act.
- FY25 Appropriations: Advocate for increased funding for global maternal and child health and nutrition.
- Nutrition for Growth Summit: Lay the groundwork for a US leadership around a pledging moment, likely in 2025.

3 GOOD HEALTH AND WELL-BEING



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- Death of children under 5 years old
1990: 1 in 11
2019: 1 in 27
- “Zero Dose” children
2022: 14.3 million
2021: 18.1 million
2019: 12.9 million (pre-COVID pandemic)
- Over a decade of work with Gavi, the Vaccine Alliance – partnership committed to sustainable and equitable use of vaccines.
- Gavi has vaccinated over 1 billion children and prevented 17 million deaths.

We will:

- Advocate for increased funding for Gavi, the Vaccine Alliance.
- Lay the groundwork for a bold, 4-year, US pledge for the Gavi replenishment moment.

4 QUALITY EDUCATION



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- 129 million girls are out of school:
32 million primary school age
97 million secondary school age
- Enrollment parity, completion lagging for girls:
63% girls, 67% boys primary
36% girls, 44% boys secondary
21% girls, 26% boys upper secondary
- Achieving gender equity central to boost ending extreme poverty, and shared prosperity.
- Must accelerate recovery from learning loss during COVID pandemic.

We will:

- Advocate for the passage of the READ Act
- Advocate for increased funding for global education
- Lay the groundwork for a bold US pledge the Global Partnership for Education during an upcoming pledging moment

- We need to double-down on our boldness and fearlessness in 2024, taking action, reaching out to others, showing that they too can be powerful.

FY25 Appropriations

FY25 Appropriations congress decides where our money goes.

results

Congress decides how to spend money during the **appropriations** process. This funding can support health, education, and economic opportunity for families around the world.



funding



We influence appropriations by...

results

1) meeting with members of Congress & staff at home & in DC, and making our requests



we influence appropriations by...

2) requesting that our members of Congress sign signatures "dear colleague" letters



United States Senate
WASHINGTON, DC 20510
May 17, 2022

The Honorable Patrick Leahy
Chairman
Committee on Appropriations
United States Senate
Washington, D.C. 20510

The Honorable Chris Coons
Chairman
Subcommittee on State, Foreign
Operations, and Related Programs
Committee on Appropriations
United States Senate
Washington, D.C. 20510

The Honorable Richard Shelby
Vice Chairman
Committee on Appropriations
United States Senate
Washington, D.C. 20510

The Honorable Lindsey Graham
Ranking Member
Subcommittee on State, Foreign
Operations, and Related Programs
Committee on Appropriations
United States Senate
Washington, D.C. 20510

Dear Chairman Leahy, Vice Chairman Shelby, Chairman Coons, and Ranking Member Graham:

As you determine priorities for the Fiscal Year 2023 State, Foreign Operations and Related Agencies Appropriations Act, we respectfully request that you provide **robust funding for the Maternal and Child Health (MCH) and Nutrition accounts within the Global Health Programs account at USAID**. Adequate funding for the MCH and Nutrition accounts is critical to preserving effective, evidence-based, poverty-focused assistance that saves lives and helps strengthen economies in developing countries.

This Committee has a long-standing record of supporting critical, life-saving investments in global child and maternal health and nutrition. In 2020 alone, USAID helped more than 92 million women and children access essential—and often lifesaving—health services, reaching 23 million children under five years old and 8 million pregnant women with high impact, life-saving nutrition interventions.

While reductions in global mortality rates for women and children are two of the biggest success stories in international development, there remain significant gaps that additional investments can help close. Before the COVID-19 pandemic, 7.2 million children under age five died from mainly preventable and treatable diseases each year, with malnutrition as the underlying cause of roughly half of those deaths. Additionally, 300,000 women die annually of preventable causes related to pregnancy and childbirth. COVID-19 continues to interrupt routine and necessary health and nutrition services.

The MCH account supports delivery of cost-effective, person, life-saving services in countries where the burden of preventable deaths is the highest. USAID's investments provide access to skilled birth attendants and emergency obstetric care, training for frontline health workers, life-saving health commodities, and nutrition services like breastfeeding support. A critical portion of the MCH account supports Gavi, the Vaccine Alliance, a public-private partnership that has helped to immunize a whole generation – more than 888 million children – and prevented more than 15 million deaths, helping to halve child mortality in 71 lower-income countries. As Gavi bolsters efforts to continue routine immunizations and deliver COVID-19

United States Senate
WASHINGTON, DC 20510
May 19, 2022

The Honorable Christopher Coons
Chairman
Subcommittee on the Department of State,
Foreign Operations, and Related Programs
Senate Committee on Appropriations
127 Senate Dirksen Office Building
Washington, DC 20510

The Honorable Lindsey Graham
Ranking Member
Subcommittee on the Department of State,
Foreign Operations, and Related Programs
Senate Committee on Appropriations
125 Senate Hart Office Building
Washington, DC 20510

Dear Chairman Coons and Ranking Member Graham:

We are writing to request that you continue critical investments in global health programs, in particular the President's Emergency Plan for AIDS Relief (PEPFAR) and the Global Fund to Fight AIDS, Tuberculosis and Malaria (Global Fund) in advance of its Seventh Replenishment in the Fall of 2022. We are grateful for your leadership in ensuring these programs continue to be robustly funded, and look to you again as PEPFAR and the Global Fund work towards the rapid acceleration of HIV prevention and treatment programs with the goal of ending the AIDS epidemic while protecting projects from the impacts of COVID-19.

U.S. leadership through PEPFAR and other bilateral investments, along with multilateral investments in the Global Fund over time, have been transformative in fighting the deadly HIV/AIDS epidemic, and the results are astounding. In 2021, PEPFAR supported life-saving antiretroviral treatment for 18.96 million people. Through PEPFAR support, over 7.1 million orphans, vulnerable children and their caregivers accessed critical care and support services and since its inception, more than 2.8 million new infections were averted in children.

At the same time, the Global Fund's efforts have saved over 44 million lives since its inception in 2002. In 2020, the Global Fund supported 21.9 million people on antiretroviral treatment for HIV, treated 4.7 million people for TB, and distributed 188 million insecticide-treated bed nets for malaria prevention.

Similar to HIV, progress on the TB epidemic hinges on finding the over three million people "missed" by health systems each year. By focusing on 20 countries that account for a majority of missing people with TB globally, Global Fund investments contributed to over one million additional TB case notifications by the end of 2019. As the host of the Global Fund's Seventh Replenishment this fall, now represents a critical time for the U.S. to display strong international leadership in the fight against these diseases.

Despite the tremendous progress made on HIV globally, every week, around 4,000 young women aged 15-24 are infected with HIV worldwide. PEPFAR and the Global Fund are

The Impact of Dear Colleague Letters

Account	FY17 Signers	FY17 Funding	FY20 Signers	FY20 Funding	FY23 Signers	FY23 Funding
USAID Maternal and Child Health	146 House 27 Senate	\$814.5 million	146 House 37 Senate	\$851 million	178 House 35 Senate	\$910 million
USAID Tuberculosis	71 House 16 Senate	\$241 million	77 House 29 Senate	\$310 million	120 House 30 Senate	\$394.5 million

Account	FY23 Enacted	FY24 House	FY24 Senate	RESULTS FY25 Request
USAID Tuberculosis	\$394.5 million	\$394.5 million	\$394.5 million	\$1 billion
Global Fund	\$2 billion	\$2 billion	\$1.65 billion	\$1.65 billion
USAID Maternal & Child Health	\$910 million	\$910 million	\$920 million	\$1.15 billion
<i>-Of which, Gavi, the Vaccine Alliance</i>	<i>\$290 million</i>	<i>\$300 million</i>	<i>\$300 million</i>	<i>\$340 million</i>
USAID Nutrition	\$160 million	\$172.5 million	\$160 million	\$300 million
USAID International Basic Education	\$970 million	\$970 million	\$640.55 million	\$1.15 billion
<i>-Of which, GPE</i>	<i>\$130 million</i>	<i>\$130 million</i>	<i>\$130 million</i>	<i>\$200 million</i>



Equality Now

Grant Amount: \$100,000 per year for two years (2023 and 2024)

Mission of Equality Now

The mission of Equality Now is to achieve legal and systemic change that addresses violence and discrimination against women and girls around the world.

Project Summary

This partnership supports Equality Now's work to achieve legal gender equality by bringing about specific changes in unjust laws, advocating for needed changes, and supporting collaborative networks to amplify gender equality work. Equality Now's campaigns focus on the following four critical goals: achieving legal equality; ending harmful practices such as female genital mutilation (FGM/C) and child marriage; ending sexual exploitation; and ending sexual violence.

Advocacy Training: How to have effective meetings with members of Congress

**Who has met with their member of
Congress in the last year?**

Step One: Get the meeting!



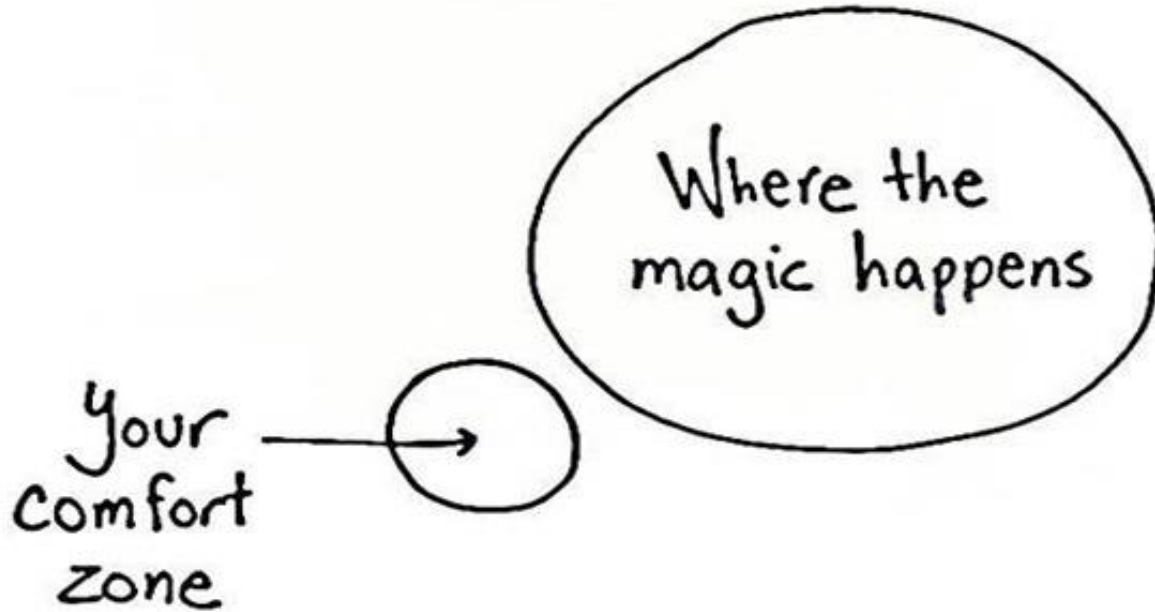
2. DO make your request early

Be and don'ts for scheduling a congressional meeting

2. DO make your request early

before you have that meeting

Step One: Get the meeting!



Step One: Get the meeting!



- Request to meet with your member of Congress:
 - a) Use [Legislator Lookup](#), find **the scheduler**
 - b) Use [sample meeting request letter](#), copy staff (**Follow up on the request!**)
- Request times that work with the people you want to join you if possible
- Still out of your comfort zone - try joining a meeting held by your local RESULTS group!

Step Two: Plan for the meeting!



- Create an agenda and assign roles using the [RESULTS Lobby Planning Form](#)
- Practice talking points (EPIC)
- Reconfirm your meeting the day before

Step Three: Thank you's and Follow Up



- Send a thank you note and summary of asks
- Report your meeting to your Rise Advocacy Chapter Coach
- Continue to follow up on requests



Take Action for International Women's Day



Delivering Change for Women and Children Around the Globe

March 2 | 1:00 PM ET RSVP: tinyurl.com/RESULTS2024



Dorothy Monza
Manager, Global Nutrition
and Child Health Policy
RESULTS



Dr. Deborah Ash
Director, Women's Nutrition
FHI (Family Health International) 360



Anne Kraemer
CEO
Wuqu' Kawoq
Maya Health Alliance



Hilda Kwezi
Advocacy Officer
HDT Tanzania

- **RESULTS Global Policy Forum** Thursday, February 22 - 9:00 PM ET
Learn more about the appropriations process
- **Together Women Rise March Webinar**
Tuesday, March 19 at 8:30 PM ET
- **Together Women Rise Grantees** - Join the virtual national chapter meeting with a speaker from the grantee each month on the **first Thursday of the month at 8 PM ET:**
<https://togetherwomenrise.org/upcoming-events/>

**Invite others to join us in
changing the world together!**

Sign up here:

<http://tinyurl.com/JoinRiseAdvocacyChapter>