

Develop Your Relational Organizing Framework

The framework below is adapted from the *Partnership Mapping Tool* and can be used to outline a framework for engaging in community outreach.

Who in your community cares about or is most affected by the issues we advocate on?

Example, "The outreach group at my church hosts a monthly food drive to address food insecurity in my community..."

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What values do you share? What values are different?

Example, "Although our politics may be different, we all value being in service to the most vulnerable people in our community..."

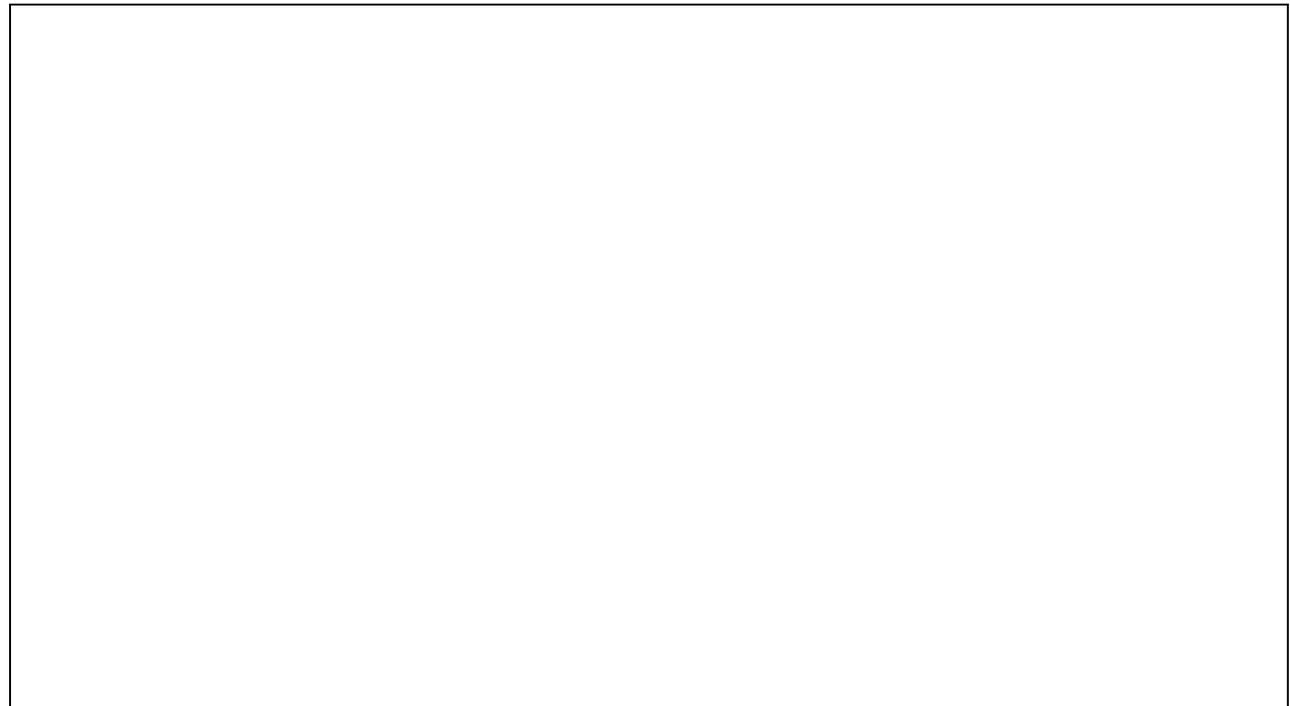
What are some ways that you can invite people in?

Example, "I can invite some people from our church outreach group to come to our next group meeting, where we will be writing to our representatives about the Child Tax Credit..."

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What does that invitation sound like?

You may want to review the [EPIC Laser Talk: Inviting Others to Join the RESULTS Movement](#) for some more ideas on how to frame your invitation to others.



Example, “Hi Mary, great to see you and others doing incredible work with the food drive last month! It feels great knowing that you and others are serving the most vulnerable in our community at an especially challenging time.

I thought you may be interested in deepening your impact by contacting Congressman Smith on the Child Tax Credit (CTC). In the last year, I began volunteering with an organization called RESULTS and learned a lot about how the CTC has helped many low-income families who previously weren't eligible for it. The monthly child allowance which was a lifeline to many families from July – December 2021, allowing them to cover expenses such as food, utilities, and rent. Once the monthly allowance ended in January 2022, we saw a 41% increase in child poverty in only one month! Would you like to learn more on what we can do about it and continue to help those in our community who need our support? We will be having a meeting next Saturday at 12pm – will you join us?”

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Next steps, who within our RESULTS group has connections to people and organizations in our community?

1. Who do we know that works there?
2. Who in our circles has people that work there?
3. Who in our faith community has connections?
4. Who in our neighborhood has connections?
5. How do you contact them? How can you connect while we are still in a virtual environment? Hybrid?
- 6. When will you contact them?**

For more information and a guide, visit the [Engaging Your Community](#) page on the RESULTS website.