



results

Relational Organizing 101



Welcome!

Please introduce yourselves in
the chat!

Workshop Facilitators



Karyne Bury

Grassroots Impact Team



Errolyn Gray

Expansion Team

Our Anti-Oppression Values

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including ableism, ageism, biphobia, classism, colonialism, homophobia, racism, religious discrimination, sexism, transphobia, white saviorism, and xenophobia.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: <https://results.org/volunteers/anti-oppression/>

Tonight's workshop...



1. Further articulate your “why” and how to share your story to invite others to join RESULTS.
2. Map your network for potential new advocates and partners.
3. Learn skills to grow your target list.
4. Role play and practice inviting someone to join the RESULTS movement.

What is relational organizing?

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The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

- Connecting on shared values to advance our mission
- Engaging with individuals
- Partnering with like-minded organizations

Why is Relational Organizing Important for the RESULTS movement to grow?

Why Relational Organizing



- Grassroots = Powered by the people
- No people, no power
- It provides more people with the skills needed to move us toward the world we want to see

Why Relational Organizing Is Important



- Key opportunity to build our movement
- Sustain our health as an organization through the health of our groups
- Our mission

Public Narrative

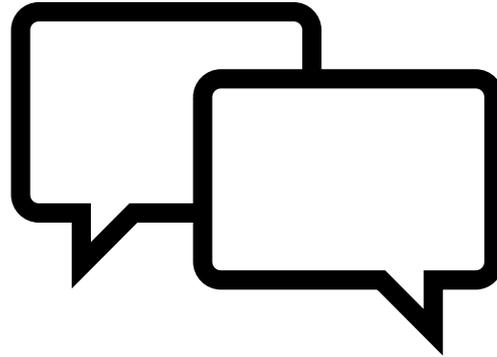
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Story of Self: Your “why”

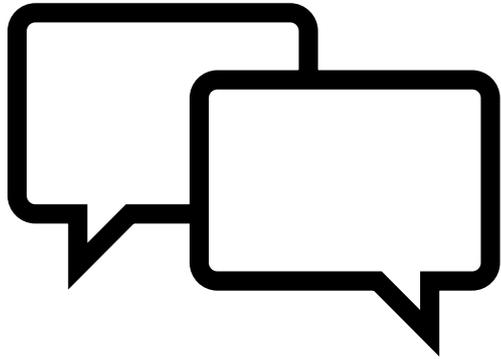
Story of Us: How an issue affects all of us

Story of Now: Urgent call to action on an issue affecting all of us

There's an EPIC for that!



There's an EPIC for that!



- **Engage – your “why”?**
- Problem
- Inform on Solution
- Call to action

There's an EPIC for that!



What is the problem?

There's an EPIC for that!

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

- *What is the **problem**?*
- “In our community folks are housing and food insecurity....”
- “The same elected officials are in power, and nothing changes...”
- “Constituents remain angry and frustrated...”

There's an EPIC for that!



How can you inform the listener on possible solutions?

There's an EPIC for that!



- *How can you **inform** the listener?*
- “By joining my local RESULTS group, I have learned the skills and some data on our housing crisis to effectively bring the issue of affordable housing to Congressman Smith...”
- “We met with Senator Aimlow about global nutrition, and I was surprised how much of a support she has been! We should continue to advocate together so that she becomes a champion on this issue.

There's an EPIC for that!



What is your **specific and urgent**, call to action?

There's an EPIC for that!



- *What is your **call to action** for the listener?*
 - We have a local RESULTS group meeting on Saturday at 12:30, and at this meeting we will be writing emails to Senator Aimlow's office, would you like to join us?
 - We're going to be writing letters to the Sun Sentinel next week, don't worry it's my first time doing too, but we can learn together!
 - We're going to watch the last RESULTS national webinar to learn more about how TB affects people's lives, do you want to join us next week on Zoom?

Developing a Framework



Relational Organizing Worksheet

1. Who in our community is affected by or working on these issues?
2. What values do we share? What values are different?
3. What are some of the ways we can invite them in?
4. What does that invitation sound like?
(EPIC Laser Talk)

Time to breakout!

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Breakout Instructions

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards and to the left.

1. Introduce yourselves: Name, Where you are, Which RESULTS group you are in.
2. 15 minutes to complete your Relational Organizing Worksheet, including your invitation.
3. Choose 1-2 volunteers to roleplay their invitation.

What's next?

- Lean into the challenge, even if this is your first time, or it has been a while, or you haven't had success in the past.
- Be inspired and inspire your group.
- Do the [Relational Organizing Worksheet](#) as a group activity.
- Use your group roadmap to help with outreach planning.

Please contact us for questions,
comments or additional support:



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Thank you!

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@RESULTS_Tweets



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