



RESULTS
the power to end poverty

**RESULTS/RESULTS Educational Fund
International Conference**
Empowering People. Ending Poverty.

June 21-24, 2014
Doubletree Hotel Crystal City
300 Army Navy Drive Arlington, VA 22202

Saturday, June 21, 2014

9:00am – 8:00pm	Registration and merchandise table open outside the Crystal Ballroom
7:45am – 8:45 am	<p>Feminine Power <i>*Open only to Feminine Power Members</i></p> <p><i>Van Buren</i></p>
8:00 am – 8:45 am	<p>Orientation to the International Conference</p> <p><i>Crystal Ballroom Salon A,B,C</i></p>
	Conference Intensives
9:00 am – 12:00 pm	<p>REAL Change Scholars program (invite only)</p> <p>Carly Pildis, RESULTS Outreach and Advocacy Associate</p> <p><i>Washington Ballroom</i></p>
9:00 am – 12:00 pm	<p>Who Do You Want to Be in the World?: Leadership Tips For Everyone</p> <p>Sam Daley-Harris, Founder of RESULTS, the Microcredit Summit Campaign and the Center for Citizen Empowerment and Transformation Ken Patterson, Director of Global Grassroots Advocacy Jos Linn, Grassroots Manager, U.S. Poverty Campaigns</p> <p><i>Crystal Ballroom Salons A,B</i></p>
9:00 am – 12:00 pm	<p>Building Opportunity: Developing Grassroots Engagement Avenues with the Microcredit Summit Campaign</p> <p>Jesse Marsden, Research and Operations Manager, Microcredit Summit</p> <p><i>Crystal Ballroom Salon C</i></p>
9:00 am – 12:00 pm	<p>Media Skills Intensive</p> <p>Colin Smith, Deputy Director of Communications</p> <p><i>Potomac View Room (North Tower 14th Floor)</i></p>
12:00 pm – 1:15 pm	<p>Lunch Break <i>The Café in the hotel will offer a quick buffet option and a regular menu. The Grab n' Go is also open.</i></p>
	General Plenary
1:15 pm-2:15 pm	<p>Conference Opening Celebration</p> <p>Joanne Carter, RESULTS and RESULTS Educational Fund Executive Director</p>

	Crystal Ballroom, Salons A,B,C
	General Plenary
2:15 pm-3:30 pm	A Conversation with Tavis Smiley , Broadcaster, Author, Advocate, and Powerful Voice for Change Crystal Ballroom, Salons A,B,C
3:30 pm – 4:00 pm	Break <i>Complimentary juice, soda, and snacks available outside the Crystal Ballroom</i> Outside the Crystal Ballroom Opportunity to meet RESULTS/RESULTS Educational Fund Grassroots Board Candidates
4:00 pm – 5:30 pm	Skills Workshops I
	Lobbying 101: Getting Started Crystal Ballroom Salon A
	Growing Influence with Elected Officials: Expanding Our Coverage of Members of Congress and MPs Van Buren
	Off the Sidelines, Into the Game: Cultivating Advocates Using the Action Network and the Ladder of Engagement Crystal Ballroom Salon C
	An Inviting Proposal: Getting People in the Room for Your Fundraiser Event Lincoln
	Getting Global Child Survival into the Local News Potomac View Room (North Tower 14th Floor)
	Birddogging: Turning Town Halls into an Advocacy Bonanza Crystal Ballroom Salon B
	Discovering and Honoring Personal Stories in Your Community for Advocacy: Best Practices from the TB Voices Project Commonwealth
4:00 pm – 8:00 pm	REAL Change Scholars program (invite only) Washington Ballroom
5:30 pm – 6:30 pm	Feminine Power <i>*Open only to Feminine Power Members</i>

	Van Buren		
6:30pm-7:30pm	Everyday Hero Dash 1-mile or 5K Fun Run/Walk Meet in Lower Lobby at 6:30 pm to Register!		
7:30 pm - 11:00 pm	Karaoke – come join the fun! Crystal Ballroom Salon B		
Sunday, June 22, 2014			
8:00 am - 5:30 pm	Registration and merchandise table open outside the Crystal Ballroom		
7:45 am - 8:45am	Feminine Power <i>*Open only to Feminine Power Members</i> Van Buren		
7:30am - 8:45 am	Event Coordinators Breakfast <i>*Invitation only</i> Monroe		
8:15 am - 8:45 am	Optional Meet and Greet with RESULTS U.S. Staff for New Conference Attendees <i>*Come and go as you please</i> Hotel Lobby Bar		
	Campaign Scene Setting		
9:00 am - 10:15 am	RESULTS 2014 U.S. Global Poverty Campaigns Overview Crystal Ballroom, Salons A&B	RESULTS 2014 U.S. Domestic Poverty Campaigns Overview Crystal Ballroom, Salon C	2014 International Campaigns Overview Washington
10:15 am - 10:45 am	Break <i>Complimentary coffee, tea, and snacks available outside of the Crystal Ballroom</i>		
	General Plenary		
10:45 am - 12:15 pm	A Conversation with Marian Wright Edelman Crystal Ballroom, Salon A B C		
12:15 pm - 1:45 pm	Lunch Break <i>The Café in the hotel will offer a quick buffet option and a regular menu. The Grab n' Go is also open. In addition to local dining options, the following food trucks will be parked outside of the hotel:</i> <ul style="list-style-type: none"> • <i>Rito Loco – donating 10% of proceeds to RESULTS Educational Fund</i> 		

	<ul style="list-style-type: none"> • <i>Capitol Kabob – donating 15% of proceeds to RESULTS Educational Fund</i> <p><i>And, the Lebanese Taverna (1101 S Joyce St (1 block west of Pentagon City Metro Stop) will donate 20% of all sales from food, beverage and gift card purchases to REF all day</i></p>	
	Global and U.S. Poverty Plenaries	
1:45 pm – 3:15 pm	<p style="text-align: center;">Global Poverty Plenary</p> <p style="text-align: center;"><i>More to Learn: What it Takes to Reach All Children with Quality Education</i></p> <p style="text-align: center;">Julia Gillard, Former Prime Minister of Australia and current chair of the Global Partnership for Education board</p> <p style="text-align: center;"><i>Crystal Ballroom, Salons A&B</i></p>	<p style="text-align: center;">U.S. Poverty Plenary</p> <p style="text-align: center;"><i>Learning from the True Experts: Wisdom from Those with Firsthand Experience of Poverty</i></p> <p style="text-align: center;">Bonita Cuff (tentative), Witnesses to Hunger LaNae Havens, Circles USA</p> <p style="text-align: center;"><i>Crystal Ballroom, Salon C</i></p>
3:15 pm – 3:30 pm	<p>Break</p> <p><i>Complimentary coffee, tea, and snacks available outside of the Crystal Ballroom</i></p>	
3:30 pm -4:45 pm	Afternoon Skills Workshops II	
	<p>Growing Your Influence at Home: How to Build a New RESULTS Group in Your Community</p> <p><i>Washington</i></p>	
	<p>Lobbying 201: Challenging Advocacy Scenarios</p> <p><i>Crystal Ballroom Salon A</i></p>	
	<p>Fundraiser to Go: Using RESULTS Resources for an Easy, Stress-free Event</p> <p><i>Van Buren</i></p>	
	<p>Healthy Advocates: Sustaining and Growing RESULTS and Other Advocacy Groups</p> <p><i>Crystal Ballroom Salon C</i></p>	
	<p>The Advocacy Cycle: Turning Words into Actions</p> <p><i>Lincoln</i></p>	
	<p>Your Name in Print: The Art of Getting Published</p> <p><i>Potomac View Room (North Tower 14th Floor)</i></p>	
	<p>Where Did All the Money Go? How Citizens Can Track Aid to Make Sure it Helps Those Living in Poverty</p>	

	Crystal Ballroom Salon B	
	Relationship Building: Getting Face-to-Face Meetings with Decisions Makers, and Making the Most of Them	
	<i>Commonwealth</i>	
	Engaging Key Stakeholders as Advocates: Lessons Learned from the American Medical Student Association and Others	
	<i>Monroe</i>	
4:45 pm – 5:00 pm	Break <i>Complimentary juice, soda, and snacks available outside the Crystal Ballroom</i> Outside the Crystal Ballroom	
	General Plenary	
5:00 pm- 6:15 pm	Our Global Impact <i>Crystal Ballroom, Salons A,B,C</i>	
6:15 pm – 7:30pm	Dinner on Your Own <i>Join RESULTS staff and volunteers for a happy hour at the Lebanese Taverna (1101 S Joyce St (1 block west of Pentagon City Metro Stop), which will donate 20% of all sales from food, beverage and gift card purchases to REF all day</i>	
6:30 pm- 7:15 pm	Feminine Power <i>*Open only to Feminine Power Members</i> <i>Van Buren</i>	
7:30 pm-10:00 pm	U.S. and Global Poverty-Focused Film Fest Featuring: TBD <i>Crystal Ballroom, Salon A</i>	
7:30 pm-10:00 pm	Global Poverty-Focused Film Fest <i>Crystal Ballroom, Salons A&B</i>	U.S. Poverty-Focused Film Fest <i>Crystal Ballroom, Salon C</i>
Monday June 23, 2014		
8:00 am – 6:00 pm	Registration and merchandise table open outside the Crystal Ballroom	
7:45 am – 8:45 am	Feminine Power <i>*Open only to Feminine Power Members</i> <i>Van Buren</i>	

8:00 am – 8:45 am	<p align="center">Coffee with RESULTS/REF (U.S.) Grassroots Board Members</p> <p align="center">Please come to hear the latest, share your priorities and questions, and help our grassroots board members represent you!</p> <p align="center"><i>*Coffee and snacks provided</i></p> <p align="center"><i>Crystal Ballroom, Salon C</i></p>	
	<p align="center">Global and U.S. Poverty Plenaries</p>	
9:00 am – 10:30 am	<p align="center">Global Poverty Plenary Part #1: 9:00-9:30 am</p> <p align="center">Ending Preventable Child Deaths in a Generation</p> <p align="center">Dr. Rajiv Shah, Administrator of the U.S. Agency for International Development (USAID)</p> <p align="center">Global Plenary Part #2: 9:30 am–10:30 am</p> <p align="center">Dr. Seth Berkley, CEO of the GAVI Alliance</p> <p align="center"><i>Crystal Ballroom, Salons A & B</i></p>	<p align="center">U.S. Poverty Plenary</p> <p align="center">Ending Poverty in America by 2030: Understanding Economic Mobility and How to Talk About It</p> <p align="center">Michael Blake, Green For All Director of Public Policy and External Affairs</p> <p align="center"><i>Crystal Ballroom, Salon C</i></p>
10:30 am- 11:00 am	<p align="center">Break</p> <p align="center"><i>Outside the Crystal Ballroom</i></p> <p align="center">Opportunity to meet RESULTS/RESULTS Educational Fund Grassroots Board Candidates</p>	
	<p align="center">General Plenary</p>	
11:00 am – 12:30 pm	<p align="center">Jim Yong Kim, President World Bank Group</p> <p align="center"><i>Crystal Ballroom, Salons A,B,C</i></p>	
12:30 pm-1:45 pm	<p align="center">Lunch Break</p> <p align="center"><i>The Café in the hotel will offer a quick buffet option and a regular menu. The Grab n’ Go is also open. In addition to local dining options, the following food trucks will be parked outside of the hotel:</i></p> <ul style="list-style-type: none"> • <i>Willie’s Po Boys – donating 10% of proceeds to RESULTS Educational Fund</i> • <i>Fava Pot – donating 15% of proceeds to RESULTS Educational Fund</i> 	
12:45 pm-1:40 pm	<p align="center">Brownbag Presentation: Stop TB Partnership</p> <p align="center">Van Buren</p>	

	General Plenary		
1:45 pm-3:15 pm	<p><i>Using Media to Change the World and the Presentation of the Cameron Duncan Media Award</i></p> <p>David Bornstein, <i>New York Times</i> Columnist Michael Gerson, <i>Washington Post</i> Columnist</p> <p><i>Crystal Ballroom, Salons A, B & C</i></p>		
3:15 pm-4:00 pm	<p>Interview with Sean Astin, Host of Vox Populi</p> <p><i>Crystal Ballroom, Salons A, B & C</i></p>		
4:00 pm-4:30 pm	<p>Honoring Your Investment in RESULTS</p> <p><i>Crystal Ballroom, Salons A, B & C</i></p>		
4:30 pm- 5:00 pm	<p>Break</p> <p>Come get your photo taken as an Everyday Hero and tell us why you support RESULTS!</p> <p><i>Outside the Crystal Ballroom</i></p>		
	<p>Review of Advocacy Day Requests</p> <p><i>Review of Campaigns and Lobby Day Asks, with time to practice making requests</i></p>		
5:00 pm – 6:15 pm	<p>U.S. Global Poverty Campaign Review and Advocacy Prep</p> <p>John Fawcett, RESULTS Global Legislative Director Crickett Nicovich, RESULTS Senior Policy Associate Allison Grossman, RESULTS Senior Legislative Associate</p> <p><i>Crystal Ballroom, Salons A & B</i></p>	<p>U.S. Poverty Campaign Review and Advocacy Prep</p> <p>Meredith Dodson, Director, U.S. Poverty Campaigns Jos Linn, Grassroots Manager, U.S. Poverty Campaigns</p> <p><i>Crystal Ballroom, Salon C</i></p>	<p>International Partners World Bank Campaign Review and Advocacy Prep</p> <p>ACTION Global Health Partnership Director Larry Reed, Microcredit Summit Campaign Director Tony Baker, RESULTS Education for All Campaign Manager</p> <p><i>Washington Ballroom</i></p>
	Informal Advocacy Day Q&A		
6:15 pm – 8:00 pm	Informal U.S. Global Issues Lobby Prep	Informal U.S. Issues Lobby Prep	Informal RESULTS Canada Lobby Prep

	Crystal Ballroom, Salons A & B	Crystal Ballroom, Salon C	Jackson
6:15 pm – 8:00 pm	Informal California Lobby Prep <i>Additional planning space for large state delegations.</i> Wilson/Harrison	Informal World Bank Lobby Prep Washington Ballroom	
8:00 pm-9:00 pm	Feminine Power <i>*Open only to Feminine Power Members</i> Van Buren		
Tuesday June 24, 2014			
8:00 am – 9:15 am	Advocacy Day Kickoff on Capitol Hill <i>Travel to Capitol Hill: Please refer to your Important Information packet. There will be taxis in front of the hotel. Please allow 20 minutes if traveling by cab. Metro will take approximately 30 minutes, plus 15 minutes for walking to/from the Metro</i> Welcome by Joanne Carter , RESULTS and RESULTS Educational Fund Executive Director Lutheran Church of the Reformation 212 East Capitol Street, Washington, DC Note: Breakfast will not be served. You can purchase breakfast before or after the event at one of the Senate or House cafeterias.		
9:15 am – 5:00 pm	Advocacy meetings arranged by groups prior to the conference. Capitol Hill	Advocacy meetings arranged prior to the conference. World Bank	
11:00 am – 3:00 pm	Advocacy Day Break Area RESULTS staff and volunteers will gather informally in this space to share stories, discuss strategies, and relax between meetings. Capitol Hill, House Rayburn Building Cafeteria <i>*Staff will be in the back near the vending machines.</i>		
3:00 pm – 4:30 pm	Informal Advocacy Day Break Room Once your advocacy meetings are done, feel free to come by the Washington Court Hotel (sight of our reception) to relax before the evening's festivities. Springwood Room Washington Court Hotel, 525 New Jersey Avenue NW		
4:30 pm – 6:00 pm	Advocacy Day Debrief Come share about your experiences from the day and learn from others about their		

	lobbying encounters. Strategize with others on how to follow up on your meetings. This is an energy packed session! <p style="text-align: center;">Springwood Room Washington Court Hotel, 525 New Jersey Avenue NW</p>	
6:00 pm – 8:00 pm	<p style="text-align: center;">Congressional Reception</p> <p style="text-align: center;">Join coalition partners, special guests, and members of the U.S. Congress to celebrate your accomplishments.</p> <p style="text-align: center;">Grand Ballroom Washington Court Hotel, 525 New Jersey Avenue NW <i>Refreshments will be served</i></p>	
8:00 pm- 8:30 pm	<p style="text-align: center;">Feminine Power <i>*Open only to Feminine Power Members</i></p> <p style="text-align: center;">Monroe</p>	
Wednesday, June 25, 2014		
9:00 am – 2:30 pm	<p style="text-align: center;">REAL Change Scholars Program</p> <p style="text-align: center;">Commonwealth</p>	
9:15 am – 5:00 pm	<p style="text-align: center;">Advocacy meetings arranged by groups prior to the conference.</p> <p style="text-align: center;">Capitol Hill</p>	<p style="text-align: center;">Advocacy meetings arranged by groups prior to the conference.</p> <p style="text-align: center;">World Bank</p>