



RESULTS
the power to end poverty

**RESULTS/RESULTS Educational Fund
International Conference**
Empowering People. Ending Poverty.

June 21-24, 2014
Doubletree Hotel Crystal City
300 Army Navy Drive Arlington, VA 22202

Saturday, June 21, 2014

9:00am – 8:00pm	Registration and merchandise table open outside the Crystal Ballroom
7:45am – 8:45 am	<p>Feminine Power <i>*Open only to Feminine Power Members</i></p> <p>Monroe</p>
8:00 am – 8:45 am	<p>Orientation to the International Conference</p> <p>Crystal Ballroom Salon C</p>
	Conference Intensives
9:00 am – 12:00 pm	<p>REAL Change Scholars program (invite only)</p> <p>Carly Pildis, RESULTS Outreach and Advocacy Associate</p>
9:00 am – 12:00 pm	<p>Leadership Ken Patterson, Director of Global Grassroots Advocacy Jos Linn, Grassroots Manager, U.S. Poverty Campaigns</p> <p><i>Ending poverty and giving everyone the opportunity to realize their potential will require leadership — not just from those in appointed or paid positions, but from all of us. But what kind of leadership is required of us? In the 20th anniversary edition of the book, Reclaiming Our Democracy, RESULTS founder Sam Daley-Harris outlines commitments needed by any organization wishing to successfully empower and transform average people into leaders and champions. The Leadership Intensive will draw on these commitments to strengthen the leadership of anyone ready for the challenges of creating breakthroughs toward ending and realizing our own political power, inspiring others to action, honing our ability to speak powerfully and coach others, building deep relationships, and engaging others in our work.</i></p>
9:00 am – 12:00 pm	<p>Media Colin Smith, Deputy Director of Communications</p> <p><i>Perhaps you know how to write a great letter to the editor, but wonder what's next? The Media Skills Intensive will take the long view on our work with the media, exploring how to "think like a journalist," build strong media relationships, make national and global issues relevant to our local communities, and maximize the impact of our media successes. Participants will get hands-on practice, hear straight from journalists, and leave with resources to support them in their future media successes.</i></p>
12:00 pm – 1:30 pm	<p>Lunch Break <i>The Café in the hotel will offer a quick buffet option and a regular menu. The Grab n' Go</i></p>

	<i>is also open.</i>
	General Plenary
1:30 pm-2:15 pm	<p align="center">Conference Opening Celebration</p> <p align="center">Joanne Carter, RESULTS and RESULTS Educational Fund Executive Director</p> <p align="center"><i>Crystal Ballroom, Salons A,B,C</i></p>
	General Plenary
2:15 pm-3:30 pm	<p align="center">A Conversation with Tavis Smiley, Broadcaster, Author, Advocate, and Powerful Voice for Change</p> <p align="center"><i>Crystal Ballroom, Salons A,B,C</i></p>
3:30 pm – 4:00 pm	<p align="center">Break</p> <p align="center"><i>Complimentary juice, soda, and snacks available outside the Crystal Ballroom Outside the Crystal Ballroom</i></p>
4:00 pm – 5:30 pm	Skills Workshops I
	<p align="center">Topics will include (partial list):</p> <p align="center">The Big Relationship Builder: Strategies for getting face to face meetings Your Name in Print: The Art of Getting Published Healthy Advocates: Sustaining and Growing RESULTS and Other Advocacy Groups Lobbying 101: Getting Started Growing Your Influence with Elected Officials: Expanding your coverage of Members of Congress and MPs Calling Them Off the Sidelines: Building, Engaging, and Managing a Local Action Network Cultivating An Advocate: Using the Ladder of Engagement to Build Confidence and Deeper Engagement "Fundraiser to Go"</p>
5:30 pm – 6:30 pm	<p align="center">Feminine Power</p> <p align="center"><i>*Open only to Feminine Power Members</i></p> <p align="center">Monroe</p>
6:30pm-7:30pm	<p align="center">Everyday Hero Dash</p> <p align="center">1-mile or 5K Fun Run/Walk</p> <p align="center">Meet in Lower Lobby at 6:30 pm to Register!</p>
7:30 pm – 11:00 pm	<p align="center">Karaoke — come join the fun!</p> <p align="center"><i>Crystal Ballroom, Salon B</i></p>

Sunday, June 22, 2014

8:00 am – 5:30 pm	Registration and merchandise table open outside the Crystal Ballroom		
7:45 am – 8:45am	Feminine Power <i>*Open only to Feminine Power Members</i> Monroe		
7:30am – 8:45 am	Event Coordinators Breakfast Jen Maurer, Development Manager <i>*Invitation only</i>		
8:15 am – 8:45 am	Optional Meet and Greet with RESULTS U.S. Staff for New Conference Attendees <i>*Come and go as you please</i> Hotel Lobby Bar		
	Campaign Scene Setting		
9:00 am - 10:15 am	RESULTS 2014 U.S. Global Poverty Campaigns Overview <i>Crystal Ballroom, Salons A&B</i>	RESULTS 2014 U.S. Domestic Poverty Campaigns Overview <i>Crystal Ballroom, Salon C</i>	2014 International Campaigns Overview Washington
10:15 am – 10:45 am	Break <i>Complimentary coffee, tea, and snacks available outside of the Crystal Ballroom</i>		
	General Plenary		
10:45 am – 12:15 pm	<i>A Conversation with Marian Wright Edelman</i> Crystal Ballroom, Salon A B C		
12:15 pm – 1:45 pm	Lunch Break		
	Global and U.S. Poverty Plenaries		
1:45 pm – 3:15 pm	Global Poverty Plenary <i>More to Learn: What it Takes to Reach All Children with Quality Education</i> Crystal Ballroom, Salons A&B	U.S. Poverty Plenary <i>Learning from the True Experts: Wisdom from Those with Firsthand Experience of Poverty</i> Shearine McGee, Witnesses to Hunger LaNae Havens, Circles Crystal Ballroom, Salon C	

3:15 pm - 3:30 pm	<p align="center">Break <i>Complimentary coffee, tea, and snacks available outside of the Crystal Ballroom</i></p>
3:30 pm - 4:45 pm	<p align="center">Afternoon Skills Workshops II</p>
	<p align="center">Topics will include (partial list): Growing Your Influence at Home: Using the IC to Build a New RESULTS Group in Your Community "An Inviting Proposal" Making Local News out of National & Global Issues Birdogging: Turning Town Halls into an Advocacy Bonanza The Gift of RESULTS: Living a Life of Meaning and Purpose Lobbying 201: Challenging Advocacy Scenarios Speaking Powerfully: Mastering Stories and Laser Talks</p>
4:45 pm - 5:00 pm	<p align="center">Break <i>Complimentary juice, soda, and snacks available outside the Crystal Ballroom</i> Outside the Crystal Ballroom</p>
	<p align="center">General Plenary</p>
5:00 pm - 6:15 pm	<p align="center">Our Global Impact <i>Crystal Ballroom, Salons A,B,C</i></p>
6:30 pm - 7:15 pm	<p align="center">Feminine Power <i>*Open only to Feminine Power Members</i> <i>Monroe</i></p>
7:30 pm - 10:00 pm	<p align="center">U.S. and Global Poverty focused Film Fest Featuring: TBD <i>Crystal Ballroom, Salon A</i></p>
8:00 pm - 9:00 pm	<p align="center">RESULTS U.S. Regional Coordinator Meeting <i>Hotel Lobby Bar</i></p>
Monday June 23, 2014	
8:00 am - 6:00 pm	<p align="center">Registration and merchandise table open outside the Crystal Ballroom</p>
7:45 am - 8:45 am	<p align="center">Feminine Power <i>*Open only to Feminine Power Members</i> <i>Monroe</i></p>

8:00 am – 8:45 am	<p align="center">Coffee with RESULTS/REF (U.S.) Grassroots Board Members</p> <p align="center">Please come to hear the latest, share your priorities and questions, and help our grassroots board members represent you!</p> <p align="center"><i>*Coffee and snacks provided</i></p> <p align="center"><i>Crystal Ballroom, Salon C</i></p>	
	<p align="center">Global and U.S. Poverty Plenaries</p>	
9:00 am – 10:30 am	<p align="center">Global Poverty Plenary</p> <p align="center"><i>Ending Preventable Child Deaths in a Generation</i></p> <p align="center"><i>Crystal Ballroom, Salons A & B</i></p>	<p align="center">U.S. Poverty Plenary</p> <p align="center">Ending Poverty in America by 2030: Understanding Economic Mobility and How to Talk About It</p> <p align="center">Michael Blake, Green For All Director of Public Policy and External Affairs</p> <p align="center"><i>Crystal Ballroom, Salon C</i></p>
10:30 am- 11:00 am	<p align="center">Break</p> <p align="center"><i>Outside the Crystal Ballroom</i></p>	
	<p align="center">General Plenary</p>	
11:00 am – 12:30 pm	<p align="center">Jim Yong Kim, President World Bank Group</p> <p align="center"><i>Crystal Ballroom, Salons A,B,C</i></p>	
12:30 pm-2:00 pm	<p align="center">Lunch Break</p> <p align="center"><i>The Café in the hotel will offer a quick buffet option and a regular menu. The Grab n’ Go is also open.</i></p>	
	<p align="center">General Plenary</p>	
2:00 pm-3:30 pm	<p align="center">Using Media to Change the World and the Presentation of the Cameron Duncan Media Award</p> <p align="center">David Bornstein, <i>New York Times</i> Columnist Michael Gerson, <i>Washington Post</i> Columnist</p> <p align="center"><i>Crystal Ballroom, Salons A, B & C</i></p>	

3:30 pm-4:15 pm	<p style="text-align: center;">Honoring Your Investment in RESULTS</p> <p style="text-align: center;"><i>Crystal Ballroom, Salons A, B & C</i></p>		
4:15 pm- 4:45 pm	<p style="text-align: center;">Break</p> <p style="text-align: center;">Come get your photo taken as an Everyday Hero and tell us why you support RESULTS!</p> <p style="text-align: center;"><i>Outside the Crystal Ballroom</i></p>		
	<p style="text-align: center;">Review of Advocacy Day Requests</p> <p style="text-align: center;"><i>Review of Campaigns and Lobby Day Asks, with time to practice making requests</i></p>		
4:45 pm – 6:15 pm	<p style="text-align: center;">U.S. Global Poverty Campaign Review and Advocacy Prep</p> <p style="text-align: center;">John Fawcett, RESULTS Global Legislative Director Crickett Nicovich, RESULTS Senior Policy Associate Allison Grossman, RESULTS Senior Legislative Associate</p> <p style="text-align: center;"><i>Crystal Ballroom, Salons A & B</i></p>	<p style="text-align: center;">U.S. Poverty Campaign Review and Advocacy Prep</p> <p style="text-align: center;">Meredith Dodson, Director, U.S. Poverty Campaigns</p> <p style="text-align: center;">Jos Linn, Grassroots Manager, U.S. Poverty Campaigns</p> <p style="text-align: center;"><i>Crystal Ballroom, Salon C</i></p>	<p style="text-align: center;">International Partners World Bank Campaign Review and Advocacy Prep</p> <p style="text-align: center;">ACTION Global Health Partnership Director Larry Reed, Microcredit Summit Campaign Director Tony Baker, RESULTS Education for All Campaign Manager</p> <p style="text-align: center;"><i>Washington Ballroom</i></p>
	<p style="text-align: center;">Informal Advocacy Day Q&A</p>		
6:15 pm – 8:00 pm	<p style="text-align: center;">Informal U.S. Global Issues Lobby Prep</p> <p style="text-align: center;"><i>Crystal Ballroom, Salons A & B</i></p>	<p style="text-align: center;">Informal U.S. Issues Lobby Prep</p> <p style="text-align: center;"><i>Crystal Ballroom, Salon C</i></p>	<p style="text-align: center;">Informal RESULTS Canada Lobby Prep</p> <p style="text-align: center;"><i>Madison and Monroe</i></p>
6:15 pm – 8:00 pm	<p style="text-align: center;">Informal California Lobby Prep</p> <p style="text-align: center;"><i>Additional planning space for large state delegations.</i></p> <p style="text-align: center;"><i>Washington Ballroom</i></p>	<p style="text-align: center;">Informal World Bank Lobby Prep</p> <p style="text-align: center;"><i>Van Buren</i></p>	
8:00 pm-9:00 pm	<p style="text-align: center;">Feminine Power</p> <p style="text-align: center;"><i>*Open only to Feminine Power Members</i></p>		

Monroe

Tuesday June 24, 2014

8:00 am – 9:15 am

Advocacy Day Kickoff on Capitol Hill
**Program will start promptly at 8:00 am!*

Travel to Capitol Hill: Please refer to your Important Information packet. There will be taxis in front of the hotel. Please allow 20 minutes and an additional 10-15 minutes to enter the Dirksen building. Metro will take approximately 30 minutes, plus 30 minutes for walking to/from the Metro

Welcome by **Joanne Carter**, RESULTS and RESULTS Educational Fund Executive Director

Capitol Hill,

Note: Breakfast will not be served. You can purchase breakfast before or after the event at one of the Senate or House cafeterias.

9:15 am – 5:00 pm

Advocacy meetings arranged by groups prior to the conference.

Capitol Hill

Advocacy meetings arranged prior to the conference.

World Bank

11:00 am – 3:00 pm

Advocacy Day Break Area

RESULTS staff and volunteers will gather informally in this space to share stories, discuss strategies, and relax between meetings.

Capitol Hill, House Rayburn Building Cafeteria

**Staff will be in the back near the vending machines.*

4:00 pm – 5:00 pm

Advocacy Day Debrief

Come share about your experiences from the day and learn from others about their lobbying encounters. Strategize with others on how to follow up on your meetings. This is an energy packed session!

Location TBD

5:30 pm – 7:30 pm

Congressional Reception

Join all of our partners, special guests, and members of the U.S. Congress to celebrate your accomplishments.

Location TBD

Refreshments will be served

8:00 pm- 8:30 pm

Feminine Power

**Open only to Feminine Power Members*

	<i>Monroe</i>	
Wednesday, June 25, 2014		
9:00 am - 2:30 pm	REAL Change Scholars Program	
	<i>Commonwealth</i>	
9:15 am - 5:00 pm	Advocacy meetings arranged by groups prior to the conference.	Advocacy meetings arranged by groups prior to the conference.
	<i>Capitol Hill</i>	<i>World Bank</i>