

RESULTS

the power to end poverty

RESULTS September 2018 Global National Webinar

The Campaign Path from the UN HLM on TB to the Global Fund Replenishment

Join at <https://results.zoom.us/j/510407386>. Or by phone at (669) 900-6833, meeting ID 510-407-386

Closed captioning: <http://west.typewell.com/faelapgb>



**Welcome from
Executive Director
Dr. Joanne Carter**

Global Fund and TB Advocacy Successes

Just completed:

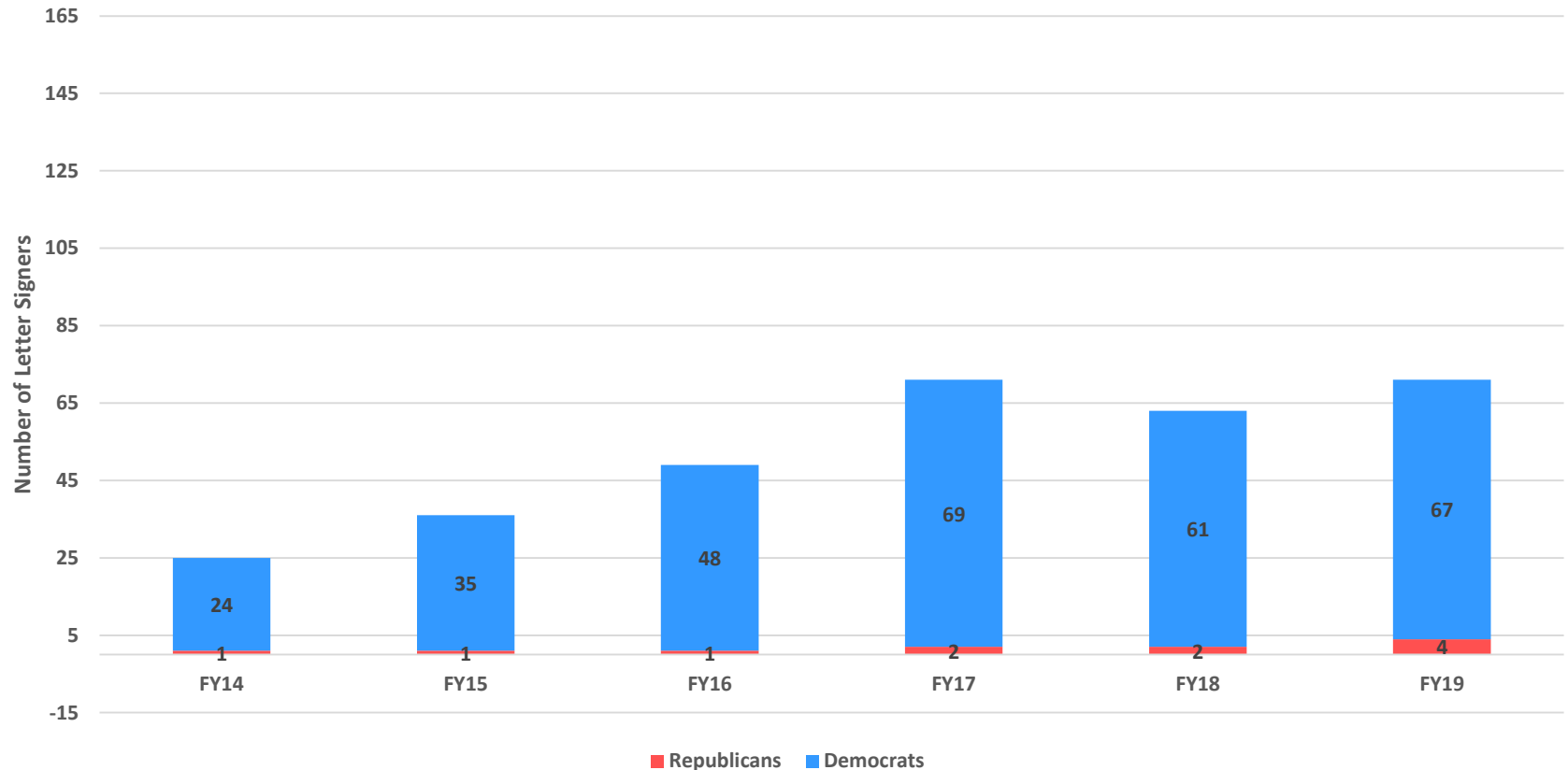
- RESULTS mobilized 106 House members from both parties to sign the letter to the Administration on the upcoming UN High-Level Meeting on TB. Nearly $\frac{1}{4}$ of the House.
- RESULTS mobilized 43 Senators of both parties to sign the Senate version of that letter.

Global Fund and TB Advocacy Successes

- Since 2001 when we were calling for the creation of a Global Fund, RESULTS has generated over 2000 pieces of media on the Global Fund to Fight AIDS, TB, and Malaria in all 50 states.
- We have steadily increased support for the Global Fund and TB in Congress over time.

FY19 House Appropriations

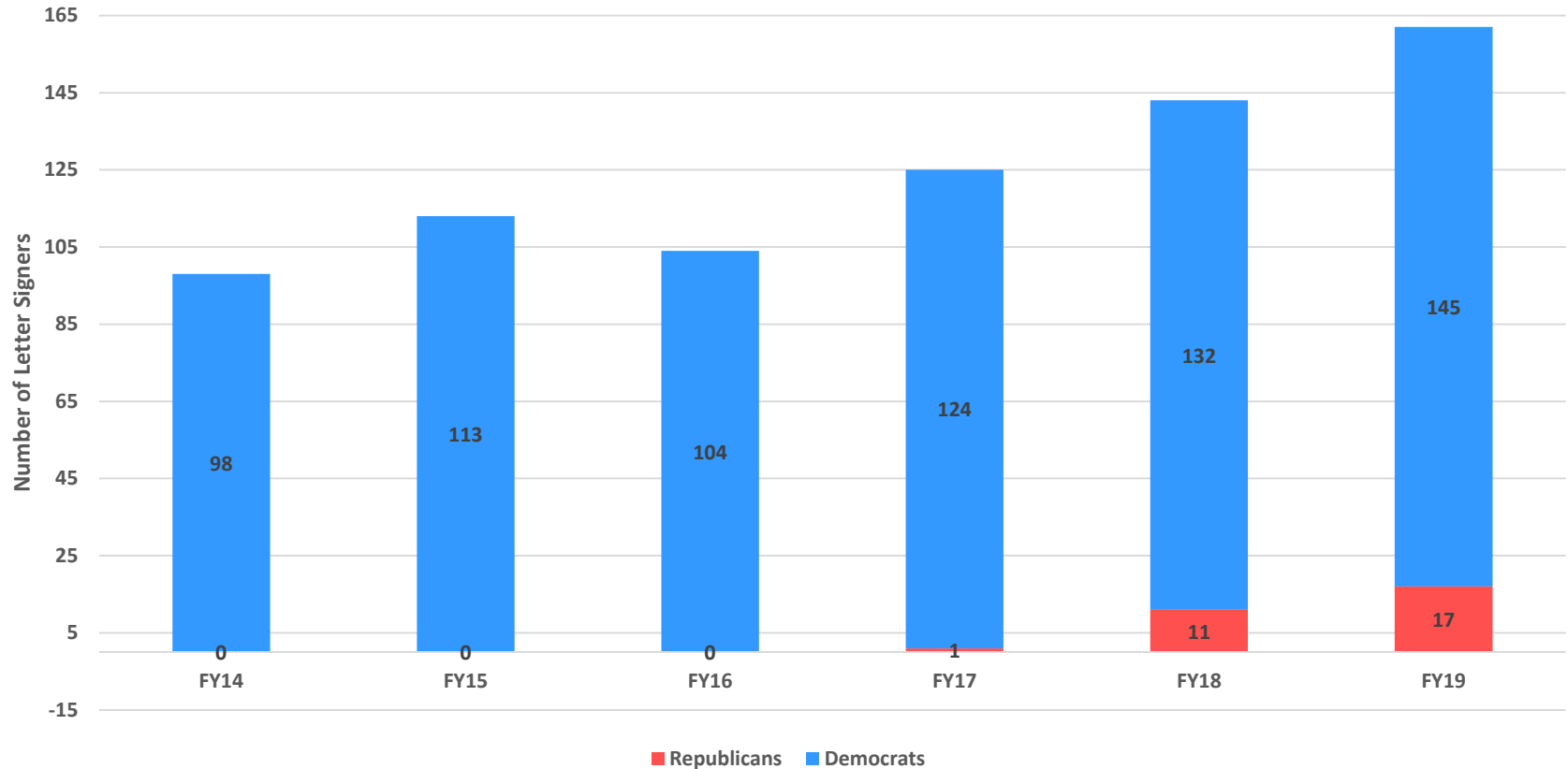
Bilateral Tuberculosis



Bilateral Tuberculosis letter led by Representatives Engel (D-NY), Young (R-AK), and Green (D-TX)

FY19 House Appropriations

Global Fund & PEPFAR



Global Fund to Fight AIDS, Tuberculosis, and Malaria & PEPFAR letter led by Representatives Lee (D-CA) and Ros-Lehtinen (R-FL)

Global Fund and TB Advocacy Successes

- Since 2001 when we were calling for the creation of a Global Fund, RESULTS US has generated over 2000 pieces of media on the Global Fund to Fight AIDS, TB, and Malaria in all 50 states.
- Globally, ACTION partners helped secure over \$9.8 billion of the \$13 billion pledge to the Global Fund in 2016.

Peter Sands

Peter Sands became Executive Director of the Global Fund to Fight AIDS, Tuberculosis and Malaria in March 2018. Sands is the former Chief Executive Officer of Standard Chartered PLC, one of the world's leading international banks operating across over 70 markets, primarily in emerging markets. After a distinguished career in banking, Sands was a research fellow at the Harvard Global Health Institute and the Mossavar-Rahmani Center for Business and Government at Harvard Kennedy School, where he immersed himself in a range of global public health projects.



Global Campaign Update

John Fawcett
Director, Global Policy and
Advocacy

jfawcett@results.org



Global Campaign Update

- UN High Level Meeting letters
- Funding the Fight against TB
- Reach Every Mother and Child Act

UN High Level Meeting letters

- House
 - 106 signers!
 - 18 Republicans, 88 Democrats
- Senate
 - 43 signers!
 - 10 Republicans; 33 Democrats
- Now what?

Funding the Fight against TB

- Rescissions: thank you for taking action!
- Tuberculosis: \$27 million at stake

Account	FY18 Enacted	FY19 House	FY19 Senate
Tuberculosis	\$261 million	\$302 million	\$275 million

- *Will you speak with the leadership of the State/Foreign Operations (SFOPS) subcommittee of Appropriations and urge them to support the higher FY19 House funding level of \$302 million to fight global TB in any final spending bill?*

Grassroots Cafe



Ken Patterson
Director of Global Grassroots
Advocacy

kpatterson@results.org

TB Work Continues in September

Top Actions: Increase TB Funding & promote HLM on TB through contact with offices and media

- Media: Key to getting published is having a locally appealing “hook”— or a topic to link your letter or oped to that will resonate with the paper’s audience.
- Activity: Take the next 7 minutes to brainstorm local media hooks you might use to get published. Then let’s share ideas. If you are solo, jot some ideas down too.
- Examples: 1) health check ups for back to school, 2) thanking a MoC for signing the TB letter.
- Tools: See September Action Sheet and online action

TB Work Continues in September

Other "Hook" Ideas

- Health check ups for back to school
- Trade disputes: "Something the US and Canada can work together on is leading on TB in Sept..."
- Cite local history of TB and that TB is still a problem
- Anything health related
- Local community's international connections—we need to engage with the world
- Scan your papers!

Building Our Movement in 2018



Thousands of individualized letters in first half of 2018



International Conference in July



Election Engagement second half of 2018



Post-election engagement

Town Hall Engagement Story



Cameron Smith
Group Leader
Lawrence, KS (at KU)

Preparing for Post-Election

Is Your Group Ready to Welcome New People?

- Are you talking about RESULTS during the election season?
- Can we prepare to engage new people post-election? Let them know that the critical work of democracy continues after we've selected our government "employees"?
- Do you have an Action Network Manager for your group and a functioning Action Network? Join our Community of Practice! See the recording, join our next meeting on 10/3.

Meetings with Congress

Reported Through August 2018

Face-to-face Reps: 106 (50% of Groups)
With House aides: 197 (66% of Groups)
Total in House = 303 (71% of Groups)

Face-to-face Senators: 37 (24% of Groups)
With Senate aides: 114 (53% of Groups)
Total in Senate: 151 (59% of Groups)

TOTAL Reported: 454 (80% of Groups)

Outreach

Reported Through August 2018

- Outreach Events: 125 (42% of Groups)
- Letters: 1178 (20% of Groups)
- New partners/advocates: 72 (20% of Groups)
- New Action Network: 162 (20% of Groups)

Media

Reported Through August 2018

- Op-eds: 14 (6% of Groups)
 - Editorials: 4 (4% of Groups)
 - Letters to the Editor: 188 (46% of Groups)
 - Other media: 12 (7.5% of Groups)
- TOTAL Media: 218 (51% of Groups)**

PLEASE REPORT YOUR ACTIVITIES!

For Your Calendar

September 13 and 19. New Advocate Orientation, 8:30 pm ET

September 13. Anti-Oppression Webinar: Call-in/Call-out Training, 9pm ET

September 17. Global Campaigns Free Agents Webinars, 1 pm ET and 8 pm ET

For Your Calendar

Week of September 17. House Recess

September 26. Captivating the Masses: Multi-Cultural Outreach and Recruitment, 9 pm ET

September 28. New Advocate Orientation, 1 pm ET

October 3. Action Network Community of Practice, 8 pm ET

Fall. Virtual Thanksgiving Feast Fundraising Campaign. Stay tuned!

Just Announced!

July 13-16, 2019

RESULTS International Conference

How many people from your group
joined in today's webinar?

Let us know your numbers directly in the chat
box or send to Lisa Marchal,
Global Grassroots Manager
lmarchal@results.org



Here's to a powerful month ahead!



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