RESULTS September 2018 Global National Webinar
The Campaign Path from the UN HLM on TB to the Global Fund Replenishment

Join at https://results.zoom.us/j/510407386. Or by phone at (669) 900-6833, meeting ID 510-407-386
Closed captioning: http://west.typewell.com/faelapgb
Welcome from Executive Director Dr. Joanne Carter
Global Fund and TB Advocacy
Successes

Just completed:

• RESULTS mobilized 106 House members from both parties to sign the letter to the Administration on the upcoming UN High-Level Meeting on TB. Nearly ¼ of the House.

• RESULTS mobilized 43 Senators of both parties to sign the Senate version of that letter.
Global Fund and TB Advocacy Successes

• Since 2001 when we were calling for the creation of a Global Fund, RESULTS has generated over 2000 pieces of media on the Global Fund to Fight AIDS, TB, and Malaria in all 50 states.

• We have steadily increased support for the Global Fund and TB in Congress over time.
Bilateral Tuberculosis letter led by Representatives Engel (D-NY), Young (R-AK), and Green (D-TX)
FY19 House Appropriations

Global Fund & PEPFAR

Global Fund to Fight AIDS, Tuberculosis, and Malaria & PEPFAR letter led by Representatives Lee (D-CA) and Ros-Lehtinen (R-FL)

RESULTS Global Poverty Campaigns National Webinar
Global Fund and TB Advocacy Successes

- Since 2001 when we were calling for the creation of a Global Fund, RESULTS US has generated over 2000 pieces of media on the Global Fund to Fight AIDS, TB, and Malaria in all 50 states.

- Globally, ACTION partners helped secure over $9.8 billion of the $13 billion pledge to the Global Fund in 2016.
Peter Sands

Peter Sands became Executive Director of the Global Fund to Fight AIDS, Tuberculosis and Malaria in March 2018. Sands is the former Chief Executive Officer of Standard Chartered PLC, one of the world’s leading international banks operating across over 70 markets, primarily in emerging markets. After a distinguished career in banking, Sands was a research fellow at the Harvard Global Health Institute and the Mossavar-Rahmani Center for Business and Government at Harvard Kennedy School, where he immersed himself in a range of global public health projects.
Global Campaign Update

John Fawcett
Director, Global Policy and Advocacy

jfawcett@results.org
Global Campaign Update

- UN High Level Meeting letters
- Funding the Fight against TB
- Reach Every Mother and Child Act
UN High Level Meeting letters

• House
  • 106 signers!
  • 18 Republicans, 88 Democrats

• Senate
  • 43 signers!
  • 10 Republicans; 33 Democrats

• Now what?
Funding the Fight against TB

• Rescissions: thank you for taking action!

• Tuberculosis: $27 million at stake

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<th>Account</th>
<th>FY18 Enacted</th>
<th>FY19 House</th>
<th>FY19 Senate</th>
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<td>Tuberculosis</td>
<td>$261 million</td>
<td>$302 million</td>
<td>$275 million</td>
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• *Will you speak with the leadership of the State/Foreign Operations (SFOPS) subcommittee of Appropriations and urge them to support the higher FY19 House funding level of $302 million to fight global TB in any final spending bill?*
Grassroots Cafe

Ken Patterson
Director of Global Grassroots Advocacy

kpatterson@results.org
TB Work Continues in September

Top Actions: Increase TB Funding & promote HLM on TB through contact with offices and media

- Media: Key to getting published is having a locally appealing “hook”—or a topic to link your letter or oped to that will resonate with the paper’s audience.

- Activity: Take the next 7 minutes to brainstorm local media hooks you might used to get published. Then let’s share ideas. If you are solo, jot some ideas down too.

- Examples: 1) health check ups for back to school, 2) thanking a MoC for signing the TB letter.

- Tools: See September Action Sheet and online action
TB Work Continues in September

Other ”Hook” Ideas

- Health check ups for back to school
- Trade disputes: “Something the US and Canada can work together on is leading on TB in Sept…”
- Cite local history of TB and that TB is still a problem
- Anything health related
- Local community’s international connections—we need to engage with the world
- Scan your papers!
Building Our Movement in 2018

- Thousands of individualized letters in first half of 2018
- International Conference in July
- Election Engagement second half of 2018
- Post-election engagement
Town Hall
Engagement Story

Cameron Smith
Group Leader
Lawrence, KS (at KU)
Preparing for Post-Election

Is Your Group Ready to Welcome New People?

• Are you talking about RESULTS during the election season?

• Can we prepare to engage new people post-election? Let them know that the critical work of democracy continues after we’ve selected our government “employees”?

• Do you have an Action Network Manager for your group and a functioning Action Network? Join our Community of Practice! See the recording, join our next meeting on 10/3.
Meetings with Congress

Reported Through August 2018

Face-to-face Reps: 106 (50% of Groups)
With House aides: 197 (66% of Groups)
Total in House = 303 (71% of Groups)

Face-to-face Senators: 37 (24% of Groups)
With Senate aides: 114 (53% of Groups)
Total in Senate: 151 (59% of Groups)
TOTAL Reported: 454 (80% of Groups)
Outreach

Reported Through August 2018

- Outreach Events: 125 (42% of Groups)
- Letters: 1178 (20% of Groups)
- New partners/advocates: 72 (20% of Groups)
- New Action Network: 162 (20% of Groups)
Media

Reported Through August 2018

- Op-eds: 14 (6% of Groups)
- Editorials: 4 (4% of Groups)
- Letters to the Editor: 188 (46% of Groups)
- Other media: 12 (7.5% of Groups)

TOTAL Media: 218 (51% of Groups)

PLEASE REPORT YOUR ACTIVITIES!
For Your Calendar

**September 13 and 19.** New Advocate Orientation, 8:30 pm ET

**September 13.** Anti-Oppression Webinar: Call-in/Call-out Training, 9pm ET

**September 17.** Global Campaigns Free Agents Webinars, 1 pm ET and 8 pm ET
For Your Calendar

Week of September 17. House Recess

September 26. Captivating the Masses: Multi-Cultural Outreach and Recruitment, 9 pm ET

September 28. New Advocate Orientation, 1 pm ET

October 3. Action Network Community of Practice, 8 pm ET

Fall. Virtual Thanksgiving Feast Fundraising Campaign. Stay tuned!
Just Announced!

July 13-16, 2019

RESULTS International Conference
How many people from your group joined in today’s webinar?

Let us know your numbers directly in the chat box or send to Lisa Marchal, Global Grassroots Manager

lmarchal@results.org
Here’s to a powerful month ahead!