

RESULTS

the power to end poverty

RESULTS October 2018 Global National Webinar Planning for Success for the Remainder of 2018

Join at <https://results.zoom.us/j/510407386>. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

Closed captioning: <http://west.typewell.com/faelapgb>

Welcome



Lisa Marchal
Global Grassroots Manager
lmarchal@results.org

The State of Our Campaign Work

John Fawcett

Director, Global Policy and
Advocacy

jfawcett@results.org



Grassroots Cafe

**Get your paper
and pencil ready!**

The 2018 Vision

Engage Communities - #LettersGetLOUD



International Conference



Election Engagement



Post-Election Engagement



Carly Pildis
**Senior Associate, Advocacy &
Organizing**

Pre-election work -

- **Presenting our platforms with support**
- **Creating points and plans of contact for after the election**

Election Work!

- The 2018 midterms present exciting opportunities to engage members of Congress, and ensure new Members learn about our issues before they even get to Washington.
- There are over 90 open House seats and 7 open Senate seats!
- There will be many new members to introduce to RESULTS. Don't wait till January to start advocating the next Congress – get started today!
- Current Members will also be campaigning – this is a great way to engage them as well.
- Elections are also a great opportunity to network and build new local connections for organizing.

How to Find Election Events

- Sign up for campaign updates on their campaign page
- Call local campaign offices and local party headquarters and ask when you can hear candidates speak
- Follow candidates and local political parties on Twitter and Facebook
- www.townhallproject.com and www.indivisible.org

Be Ready to Roll!

- Even if you're not planning on engaging candidates, take a look so you're prepared to take advantage of surprising opportunities!
- Print the sample questions and stick them in your wallet. As Election Day comes closer you may see candidates anywhere! The farmers market, local football game, even on your front doorstep!

Resources for Campaign Work

For sample questions, candidate reporting, and tips for effectively engaging candidates:

https://www.results.org/issues/2018_elections

I am here for you! Let's talk!

Campaigns as an Outreach Tool

- Townhalls, meet and greets and fundraisers are filled with civic minded people who want to make change – just like RESULTS advocates
- These are a great opportunity to build new relationships and potentially build a stronger RESULTS group.

Campaign Outreach Tips

- Come early and stay late! Plan your time so there is no rush! Make time to mingle and work the room. Introduce yourself to others and tell them why you came.
- Practice the RESULTS laser talk so you don't get tongue tied!
- Don't expect them to participate before election day, that may be too overwhelming. Ask if you can meet after the election and chat about volunteering.
- Use our new elections messaging to tell them that while you care about the outcome of the election, your also focused on holding elected officials accountable every year!

Lisa Marchal
Global Grassroots Manager

1:1 Conversations



Engaging Your Community

Engage: I've been noticing that a lot of people are hungry to use their voices to make a difference. Are you noticing the same thing?

State the Problem: I'm also hearing from people that they don't know what to do.

Inform on a Solution: I feel lucky that I found RESULTS. RESULTS has trained me in the most effective tactics for having my voice heard on issues of poverty. Recent research from the Congressional Management Foundation confirms this.

Call to Action: I'm interested in growing our RESULTS chapter, but I'd also like to share our know-how with others in the community. Would your group be interested in having me lead a hands-on advocacy skill workshop to help people channel their passions?

Pre-election Messaging

What happens after November 6? Everything.

By campaigning, going to the polls, and marking a ballot we make our voices heard and take a stand on things we care about. We have the power to usher in change. That's powerful.

But here's the thing: change doesn't happen just because we vote. It doesn't happen just because there are new faces on Capitol Hill. It happens because you tell your members of Congress what you care about and what they can do about it. It happens because you make calls, you write letters, and you go to Capitol Hill. It happens because you demand it to happen.

Election day is just the beginning. As an advocate, you can help write the rest of the story.

So start influencing the policies that impact your life and the lives of millions of people around the world. Make your voice heard well beyond election day.

Step up. Speak out. Become a RESULTS advocate.

Would You Like Some Coaching Resources on 1:1 Conversations?

- **The Personal Narrative: Your Story of Self, Us, and Now**
- **Utilizing the RESULTS Laser Talk**
- **Creating your own EPIC Laser Talk**

Contact me at lmarchal@results.org. We'll book a customized 30-minute coaching call.



Cecilia van Wijk
RESULTS Global Intern
RESULTS Indianapolis Group Leader
cvanwijk@results.org

Enrolling new folks by capitalizing on post-election energy:

- **Planning an outreach event**
- **Inviting to an Education & Action meeting**



SAVE THE DATE

MAXINE'S 35th BIRTHDAY PARTY

Saturday, September 22nd

Please join me to celebrate my birthday and support a cause I care about: ending poverty.

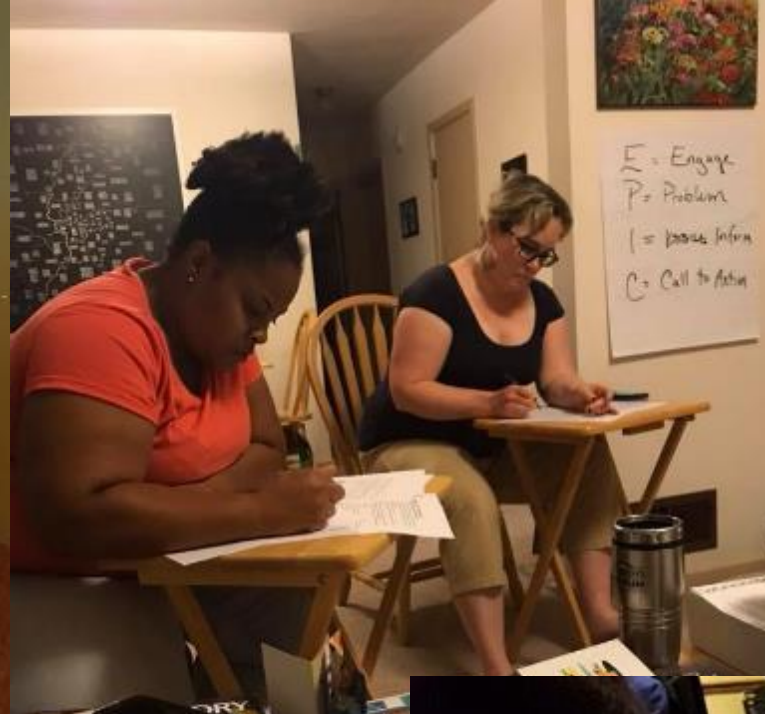
RSVP for the party at maxinethomas2006@gmail.com.

Can't attend? Consider making a gift to RESULTS in honor of my birthday at tinyurl.com/maxinesbirthday.

RESULTS
the power to end poverty

RESULTS/RESULTS Educational Fund ensures that every donation is used to create the public and political will to end poverty by empowering individuals to exercise their personal and political power for change. A copy of the latest financial report and registration filed by this organization may be obtained by contacting: RESULTS/RESULTS Educational Fund, 1103 15th St. NW, Suite 1200, Washington, DC 20005, 202.783.4800. Registration does not imply endorsement.






RESULTS Global Poverty Campaigns National Webinar

Media Work . . . Including Broadcast!



Colin Smith
Director of Communications
csmith@results.org



ALL EYES ARE ON THE ELECTION,
BUT THEN HOW DO YOU GET
CONGRESS TO ACTUALLY PAY
ATTENTION?

TONIGHT AT FIVE, HEAR FROM A
LOCAL GROUP WITH WHAT THE NEW
YORK TIMES CALLED "ONE OF
AMERICA'S BEST-KEPT SECRETS."

Mea Geizhals

Grassroots Fundraising Manager

mgeizhals@results.org





Join the 2018 Fall Peer-to-Peer Fundraiser

- Raise critical resources this November to end poverty
- *New for the 2018 Virtual Thanksgiving Feast:*
 - Fundraising prizes
 - Updated resources
 - Special announcements
- More information coming soon!


Contact Mea Geizhals with questions or if you plan to join at
mgeizhals@results.org or 202-783-4800 x131

Sharing in groups

online and in person

Plans for the Final Quarter of 2018

Want to Share Your Ideas/Thoughts?

Logged into the webinar? Unmute by clicking the 

Joined in by phone? Unmute by hitting *6.

If you are not speaking, please stay muted.

Your Accomplishments



Amanda Beals

**Global Grassroots Expansion
Manager**

abeals@results.org

Meetings with Congress

Through September 2018

- Face-to-face with Representatives - 118
- With House aides - 213
- **Total in House = 331**

- Face-to-face with Senators - 44
- With Senate aides - 122
- **Total in Senate - 166**

Outreach

Through September 2018

- Outreach Events - 131
- #LettersGetLoud Letters - 1196
- New partners/advocates - 74
- New Action Network members - 166

Media

Through September 2018

- Op-eds - 19
- Editorials - 15
- Letters to the Editor - 257
- Other media – 14

For Your Calendar

See Your Weekly Update for all the information
on how to join.

October 15. Global Campaigns Free Agents
Webinars, 1 pm ET and 8 pm ET

October 15. Encore of Previous Anti-Oppression
Training, 1 pm ET

October 17. New Advocate Orientation, 8:30 pm ET

For Your Calendar

See Your Weekly Update for all the information
on how to join.

October 18. On Demand! Broadcast Media 101
Webinar will be available at

https://www.results.org/skills_center/training_calls_webinars

October 26. New Advocate Orientation, 1 pm ET

For Your Calendar

See your Weekly Update for all the information on how to join.

November 7. Action Network Community of Practice,
8 pm ET

Fall. Virtual Thanksgiving Feast Fundraising Campaign

Mark Your Calendars!

July 13-16, 2019

RESULTS International Conference

Do you have a great idea for a speaker?

<https://results.salsalabs.org/2019feedback/index.html>

How many people from your group
joined in today's webinar?

Let us know your numbers directly in the chat
box or send to Lisa Marchal,
Global Grassroots Manager
lmarchal@results.org

Thank you for planning
for a strong finish to 2018!

