

RESULTS

the power to end poverty

RESULTS November 2018 Global National Webinar Post-election Recap and Engagement

Join at <https://results.zoom.us/j/510407386>. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

Closed captioning: <http://west.typewell.com/faelapgb>

Welcome!

John Fawcett

Director, Global Policy and
Advocacy

jfawcett@results.org



You Voted. What's Next?

Jonathan Stivers

The Sheridan Group

Jon Stivers has over two decades of high-level policy experience in the Executive and Legislative Branches specializing in foreign policy, international development, global health, appropriations, trade, export financing, democracy promotion, and human rights.

In the U.S. Congress, Jon served as Senior Advisor to the Speaker of the House of Representatives and Democratic Leader Nancy Pelosi. He played a leadership role on many ground-breaking legislative initiatives including the PEPFAR reauthorization bill and subsequent appropriations that doubled U.S. funding levels for global health in four years.



Q & A

- On the webinar? Unmute by clicking the microphone.
- On by phone? Unmute by hitting *6.
- If you are not speaking, please stay muted.

The State of Our Campaign Work

John Fawcett

Director, Global Policy
and Advocacy

jfawcett@results.org



Grassroots Cafe



Ken Patterson

Director of Global
Grassroots Advocacy

kpatterson@results.org

The 2018 Vision

Engage Communities - #LettersGetLOUD



International Conference



Election Engagement



Post-Election Engagement

VolunteerMatch Observations

- There is a renewed sense of civic duty around elections—so a good time to engage people.
- November is one of the best months of the year to recruit and engage people.
- Best days to recruit are Monday – Thursday
- Now is a good time to contact people who previously expressed interest

Post-Election Opportunities

- **Our video and messaging.** Use our [“What’s Next” video](#) to engage your Action Network and social media contacts.
- **Broadcast media.** Pitch your RESULTS group to local TV and radios stations. Find [a sample pitch here](#), and a [how-to video here](#).
- **VolunteerMatch ad blitz.** We’ve posted 250 VolunteerMatch ads. Be ready to field inquires. See [this two-page document](#) for details and tips.
- **Virtual Thanksgiving Feast.** Give people an opportunity to support our work financially as well. [Start here](#).

Nov. 6 Was Just the Beginning

Engage: The election is over. Now the real work begins.

Problem: Here's the thing: change doesn't happen just because we vote. It doesn't happen just because there are new faces in Washington.

It happens because we tell our members of Congress what we care about and what they can do about it. It happens because we make calls, write letters, and meet with them in person. It happens because we demand it to happen.

Inform: It's up to us as constituents to hold our new members of Congress accountable. It's up to us to fight for the country and world we want to live in. I learned this with RESULTS.

Call to Action: That's what you'd do as a RESULTS advocate. Do you want to give it a try?

Broadcast Media

ALL EYES ARE ON THE ELECTION,
BUT THEN HOW DO YOU GET
CONGRESS TO ACTUALLY PAY
ATTENTION?

TONIGHT AT FIVE, HEAR FROM A
LOCAL GROUP WITH WHAT THE NEW
YORK TIMES CALLED "ONE OF
AMERICA'S BEST-KEPT SECRETS."

Broadcast Media

SUBJECT: Story idea – Will Congress listen to people here in Asheville after the election?

Dear News Director:

Thanks for all your thoughtful election coverage. I know many people are wondering if Congress even listens to everyday constituents. What happens *after* the elections? Is there a way to break through the political noise and make an impact?

A group of Asheville advocates focused on poverty have shown me the answer is yes. The group is called RESULTS. Last year a piece in the *New York Times* said:

Broadcast Media

“If you’re looking to bolster participatory democracy in the United States today, you’d be hard pressed to find better guidance than RESULTS volunteers.”

One thing we don’t study in school is our role in influencing the policies coming out of Washington. I’ve learned how to build relationships with our members of Congress, and how to follow-up with them (by phone, letters, and in-person) year-round. And to do it in a bipartisan way.

Would you be interested in showing viewers how to get past the front desk with Congress? There are local advocates you could interview. I think viewers would be hungry to learn this after election season. Would you be interested? Thanks for considering it.

Volunteer Match Blitz

- RESULTS staff will place the ads, field the inquiries, educate new people about RESULTS, and have the initial conversation. We then send them to you!
- Your group welcomes them, builds a relationship with them, assesses their needs, and supports them to have breakthrough experiences in our democracy. Are you ready?

I found RESULTS through VolunteerMatch.

Katie Brooks of Boulder, Colorado



Virtual Thanksgiving Feast



Mea Geizhals

**Grassroots Fundraising
Manager**

mgeizhals@results.org

I RAISE MY VOICE AND MONEY



TO END POVERTY

<https://results.salsalabs.org/virtualthanksgivingfeast/index.html>

Join the 2018 Fall Peer-to-Peer Fundraiser to raise critical resources to end poverty

- *New for the 2018 Virtual Thanksgiving Feast:*
 - Fundraising prizes – *Notebooks! T-shirts!*
 - Updated resources – *Videos! Graphics!*
 - Special announcements – *Badges!*
- More than 30% of groups are fundraising for RESULTS in 2018. Join the fun!
- Check it out at:
results.salsalabs.org/virtualthanksgivingfeast/index.html

Contact Mea Geizhals with questions or if you plan to join at
mgeizhals@results.org or 202-783-4800 x131

Grassroots Fundraising Share: Marty White

Marty White with
Professor Muhammad Yunus at
RESULTS fundraising event in 2017



Dallas Global group



Post-Election Engagement

- How will you or your group take advantage of post-election interest?
- Take 6 minutes to make plans with your group. What is your group most excited about taking on? If you are alone, do some thinking as well.
- We'll take 5 minutes to hear what you are excited about doing to make the most of this critical post-election period.

Post-Election Engagement Sharing

Share your plans for Post-Election Engagement and Virtual Thanksgiving Feast in the chat window, or unmute your line and share

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Would You Like Some Coaching Resources on 1:1 Conversations?

- **The Personal Narrative: Your Story of Self, Us, and Now**
- **Utilizing the RESULTS Laser Talk**
- **Creating your own EPIC (Engage, Problem, Inform, Call to Action) Laser Talk**

Contact Lisa Marchal, Global Grassroots Manager, at lmarchal@results.org for a 30-minute coaching conversation.



Meetings with Congress

Through October 2018

- Face-to-face with Representatives - 121
- With House aides – 218
- **Total in House = 339**

- Face-to-face with Senators - 45
- With Senate aides - 123
- **Total in Senate - 168**

Outreach

Through October 2018

- Outreach Events - 131
- #LettersGetLoud Letters - 1196
- New partners/advocates - 74
- New Action Network members - 166

Media

Through October 2018

- Op-eds - 20
- Editorials - 15
- Letters to the Editor - 258
- Other media – 14

For Your Calendar

**See Your Weekly Update for all the information
on how to join.**

November. Virtual Thanksgiving Feast Fundraising Campaign

November 8 and 14. New Advocate Orientation, 8:30 pm ET

November 19. Global Campaigns Free Agents Webinars, 1 pm ET and 8 pm ET

For Your Calendar

See your Weekly Update for all the information
on how to join.

Week of Nov. 19. Congressional Recess

November 22-23. RESULTS Office Closed for
Thanksgiving

December 5. Action Network Community of Practice,
8 pm ET.

Mark Your Calendars!

July 13-16, 2019

RESULTS International Conference

Do you have a great speaker idea?

Submit your idea here:

<https://tinyurl.com/2018ICSpeakers>

How many people from your group
joined in today's webinar?

Let us know your numbers directly in the chat
box or send to Lisa Marchal,
Global Grassroots Manager
lmarchal@results.org

November 6 was just the beginning ...



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