

RESULTS

the power to end poverty

RESULTS May Global Poverty National Webinar Protecting Development Assistance

Guest: Lindsay Lee Plack, Government Relations Director, U.S. Global Leadership Coalition

<https://www.fuzemeeting.com/fuze/f2988286/30204806>, or dial (201) 479-4595, meeting ID 30204806.

Closed captioning: <http://west.typewell.com/faelapgb>

Welcome from Joanne Carter Executive Director, RESULTS






Lindsay Lee Plack

**Government Relations Director
U.S. Global Leadership Coalition**

Plack serves as Director of Government Relations at the USGLC where she oversees the coalition's engagement with Capitol Hill and other policymakers. Lindsay joins the USGLC from the Glover Park Group where she spent five and a half years managing government and public affairs work for a range of internationally-focused clients, including foreign governments, non-profits, and multinational corporations. She also served as a Senior Lobbyist at The Oldaker Group. Prior to joining the private sector, Lindsay worked on Capitol Hill for Congressman Joe Knollenberg (R-MI) and managed his national security, foreign policy, and related appropriations portfolios.

Asking Questions

When prompted, unmute your line on your computer (click  in Fuze) or press *1 on your phone to share.

If you are not sharing, please keep your line muted.

John Fawcett
Director, Global Policy and Advocacy



Legislative Update

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Legislative Update

- FY 2017 Appropriations Update
 - FY 2018 Appropriations Actions
 - What's Next?
-

FY 2017 Appropriations

Account	FY2016	FY2018	Increase (%)
Maternal & Child Health	\$750m	\$814.5m	\$54.5m (8.6%)
Gavi	\$235m	\$275m	\$40m (17%)
Tuberculosis	\$236m	\$241m	\$5m (2.1%)
Global Partnership for Education	\$70m	\$75m	\$5m (7.1%)

FY2018 Appropriations

- Senate Maternal and Child Health, Gavi, and Nutrition Dear Colleague Letter:
 - Led by Sen. Collins (R-ME) and Sen. Coons (D-DE)
 - Asks appropriators for robust funding for maternal and child health, Gavi, and nutrition to support ending preventable maternal and child deaths
 - 29 signers
- Senate Global TB Dear Colleague Letter:
 - Led by Sen. Brown (D-OH) and Sen. Young (R-IN)
 - Asks appropriators for robust funding for the bilateral tuberculosis program at USAID
 - 10 signers

More: <http://www.results.org/issues/appropriations>

What's Next?

- FY 2018 Budget Action
 - Global Partnership for Education
 - Reach Every Mother and Child Act
-

Ken Patterson
Director of Global Grassroots Advocacy



Grassroots Café

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First 100 Days Campaign Round-Up

*"Since we launched our First 100 Days Campaign, RESULTS advocates have had over **100** face-to-face meetings with members of Congress, and **200** more with congressional aides. That's more than three meetings per day. On top of that, they've published **300** pieces of media - almost half of last year's record-breaking total in four short months."*

--Joanne Carter

First 100 Days Campaign Round-Up

- 80% of Global Groups held 228 meetings with Reps, Senators, & staff, including 60 face-to-face meetings with Reps--best start on record.
- 48% of Global Groups reported 125 outreach activities. Imagine if 100% of groups were doing outreach! We are on our way 500 outreach activities in 2017!
- 49% of Global Groups generated 135 pieces of media.

Continuing First 100 Days Momentum

1. Create a bold group plan for the balance of 2017 - http://www.results.org/skills_center/group_resources_and_admin/. Include outreach!!
2. Follow up on appropriations requests and sign-on letters with Senate offices.
3. Request meetings now for Memorial Day recess and International Conference Lobby Day.
4. Register for the International Conference before 5/15 and invite others: www.resultsconference.org
5. Participate in Friends and Family in May: share First 100 Days outcomes.

Leading with Action

Shares from Master Advocacy Trainers:

Ana Castillo-Nye, RESULTS Philadelphia

Steven McGee, RESULTS Louisiana

Rachel Pierce, RESULTS Iowa City, IA

Howard Berkowitz, RESULTS Asheville, NC

&

Joanne Didato, RESULTS advocate,

Staten Island New York

International Conference

www.resultsconference.org

Early-Bird Registration Rate Ends Monday May 15!

Twitter sample tweet:

Feeling a call to action? Join @RESULTS_Tweets this summer in Washington and talk to Congress face-to-face.

www.resultsconference.org

Facebook sample post:

Congress needs to hear from you. This summer, meet with your representatives face-to-face. <https://youtu.be/9HIQzUtpdM0>.

@RESULTS #Voices4RESULTS

Gap funding application: <http://tinyurl.com/GapFund>

Speak Up Friends & Family Campaign

What is it? Online, peer-to-peer fundraising campaign.

When? Monday, May 15 – 26, 2017. *Site is now live – get started today!*

Why fundraise?

- Help raise needed funds for RESULTS so we can take full advantage of this extraordinary organizing moment, while protecting the gains we've made against poverty.
- Spread the word about the great work your RESULTS group is doing
- Grow your network of advocates and supporters



Speak Up Friends & Family Campaign

Resources available?

- [Campaign guide with sample talking points, emails to send to your networks, and social media posts](#)
- [Personal fundraising website](#)
- One-on-one support from Mea Geizhals, Grassroots Fundraising Manager, and staff

Next Steps?

- Discuss with your group – can participate solo or in a team.
 - If this time doesn't work for you, there will be another Friends and Family Campaign in Fall 2017.
- Ready to join or have questions? Contact Mea at mgeizhals@results.org or 202783-4800 x131.



Anything Your Group Hasn't Reported Yet?

Report Just an Outreach Activity:

<http://tinyurl.com/2017GlobalOutreach>

Report Just a Lobby Meeting:

<http://www.tinyurl.com/RESLRF>

Report Just a Media Piece:

<http://tinyurl.com/2017GlobalMedia>

Announcements: Dates

- **Next RESULTS Introductory Call.** Friday, May 26 at 1 pm ET. Register for an upcoming Intro Call on the [RESULTS website](#).
- **May 15.** Early-Bird Rate for the [RESULTS International Conference](#) ends.
- **May 23, 9 pm ET.** It's Go Time, Part 2: Next Steps and Best Practices for Engaging Your Community in Advocacy Webinar. This will be an interactive webinar where we'll share best practices, coaching and learning from each other. It will build on a similar webinar held in April. Login: <http://fuze.me/34577774> or join by phone at (201) 479-4595, meeting ID 34577774.

Announcements

RESULTS & RESULTS Educational Fund

Grassroots Board Member Election.

We are pleased to announce that we are accepting nominations for the RESULTS & RESULTS Educational Fund Grassroots Board Member election, to be held this summer. The two seats currently held by Vanessa Garcia and Cindy Changyit Levin will be vacant in July. This election will fill these seats, so that we continue to have four grassroots volunteers serving on our board. You can nominate someone who you think would be a strong voice representing RESULTS volunteers OR you can even nominate yourself if you want to take a bold new step in your leadership journey.

Nominations will close on Sunday, May 28. For a full description of nomination eligibility and the nominations process, [check out our blog.](#)

Laser Talk: Come to the International Conference!

Hi, it's good to see you today, how are you?

That's great to hear! I know you've been interested in what people have been doing to organize and take action since the election. I volunteer with an organization called RESULTS, and it's been just what I've needed to turn my angst into action. In the first 100 days alone, we've had over 220 meetings with Congress and their staff!

July is our moment to come together, sharpen and build our advocacy and organizing skills, and get face-to-face with Congress and really drive home the issues we care about. I know you're passionate about making a difference in the world. Would you come with me to the International Conference this July?

Our early bird registration rate is open until Monday. I know you wouldn't want to miss out on this opportunity to turn!



Mark Campbell
Global Health Associate

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How many people from your group
joined in today's webinar?

Let us know your numbers directly
at lmarchal@results.org!

Thank you for being on today's webinar!



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