

RESULTS

the power to end poverty

RESULTS May 2018 Global National Webinar

Maternal and Child Health: The Reach Act

<http://fuze.me/30204806>, or dial (201) 479-4595, meeting ID 30204806.

Closed captioning: <http://west.typewell.com/faelapgb>



Welcome from Executive Director Dr. Joanne Carter

Guest Speaker


Christy Gleason

Senior Strategist for Senator Chris Coons (D-DE), lead on Reach Act

Ms. Gleason is senior strategist for Senator Chris Coons, working in the Senator's Washington, DC, and Wilmington, Delaware offices. She advises the Senator on a wide array of foreign and domestic policy issues, serves as liaison to the Senate Ethics Committee, and works to connect Delaware voices with the policy making process in Washington.

Ms. Gleason came to the Senate in 2010 with a background in politics and government service. Ms. Gleason earned her B.A. in political science with a minor in foreign policy at American University, and her J.D. from St. John's University School of Law, where she served as managing editor of the St. John's Law Review. Ms. Gleason lives in Wilmington, Delaware, with her spouse, Dmitry Pilipis, and their toddler, Gideon.

Want to Ask a Question?

1. Unmute your line on your computer by clicking  in Fuze
2. Press *1 on your phone
3. Type your question in the Chat Window in Fuze

If you are not speaking, please stay muted.

Legislative Update

John Fawcett
Director, Global Policy and
Advocacy

jfawcett@results.org



FY19 Appropriations Wrap-up

Reach Act

Goals: Create momentum to move Reach Act to passage

Timeline: Through July

Actions:

- Mobilize women and women's groups to generate #LettersGetLOUD letters, media, and social media on the Reach Act.
- Use letters, media, in-person meetings, and townhalls to get Senators and Representatives to cosponsor the Reach Act

Reach Act

Key Moments: Mother's Day & May Recesses

- Post #LettersGetLOUD videos on Mother's Day, May 13. Share on FB and retweet on Twitter
- Book a face-to-face meeting with your legislator for the May recesses to deliver your letters and make requests

Grassroots Cafe



Ken Patterson
Director of Global Grassroots
Advocacy

kpatterson@results.org

How do we get members of Congress to go beyond “support”?



We use the Champion Scale

Assess where
they are on the
Champion
Scale, then
move them up



- 4 Champion
- 3 Leader
- 2 Advocate
- 1 Supporter
- 0 Uninformed or Neutral
- 1 Opponent

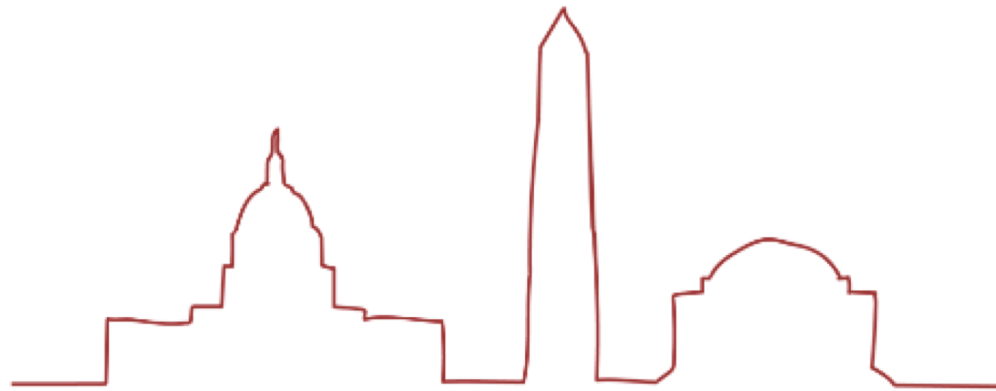
Champion Scale Actions on Reach

- Get your entire state to cosponsor (like CT has)
- Get cosponsors to help you get your entire state
- Ask Reps to speak to Senators (Anne Child's idea)
- Ask cosponsors to speak to Committee leaders
- Get Reps & Senators to generate media calling on committee leaders to move the bill this year
- Use Mother's Day to record #LettersGetLOUD messages on social media and send them to your members of Congress calling for bold action.



WANT TO BREAK THROUGH THE NOISE IN WASHINGTON?

Join us in Washington for the **RESULTS International Conference**, and learn how to help change policy that advances education, health, and economic opportunity for all. Register today at www.resultsconference.org.



RESULTS INTERNATIONAL CONFERENCE

Grand Hyatt Hotel, Washington D.C. | July 14-17, 2018

The 2018 Vision

Engage Communities
#LettersGetLOUD



**International
Conference**



Election Engagement



**Engaging Our
Communities**

- Write letters to hand-carry to local meetings & DC
- Get people to join local meetings with you
- Have them make calls before, during, after the IC.
- Invite them to the IC!!
- If they can't come, have them join DC meetings remotely.

The 2018 Vision

Engage Communities
#LettersGetLOUD



**International
Conference**



International Conference

- 100% of groups represented at IC
- Each group brings, at least one person who has never attended before



Election Engagement

Your Shares on the International Conference

Why is important for you, personally, to be in DC for the International Conference?

What have you done, or what are you planning to do, to offer the IC experience to other people?

***1 on phone to unmute, mic on the app**

Highlights of the International Conference

Saturday Morning: Running for Office: A Look Behind the Curtain – Part of our election track, this Saturday morning session will give you a chance to hear from people who have run for office at both a local and national level.

21 Workshops! Advocacy skill-building, Organizing, Issues. It's all there!

Film Screening & Plenary with Heather Booth

Filmmaker Lilly Rivlin calls Heather Booth “the most influential person you’ve never heard of.” See the documentary, *Heather Booth: Changing the World*. Then hear from Heather herself during an interactive plenary.




Support Moms, Champion Kids Spring 2018 Friends and Family Fundraising Campaign



- Peer-to-peer, online fundraising campaign
- Going on now!
- Resources for you:
 - Campaign guide with email templates
 - Personal fundraising website on Salsa Labs
 - One-on-one support from Mea
 - *Extra resources for first time fundraisers*
- Check it out: <https://results.salsalabs.org/momsandkids>

Why Join the *Support Moms, Champion Kids* Campaign?

- Raise needed funds for our work
 - Grow your network of advocates and supporters by spreading the word about your great work to end poverty
 - Have fun with your group
- 

Big Goals!

- \$40,000 fundraising goal
 - *Joanne's Challenge*: 100% Group participation in grassroots fundraising in 2018
 - *Tip: Don't wait to fundraise!* Fundraise this spring to avoid competing with mid-term elections fundraising in the fall.
-

This just in: *A Match!*



The next \$5,000 raised will be matched
dollar-for-dollar by an anonymous donor.



Next Steps

1. Get started at
<https://results.salsalabs.org/momsandkids>
 2. Questions? Plan to join? Be in touch!
mgeizhals@results.org
(202) 783-4800 x131
-

Meetings with Congress Reported

Through April 2018

Face-to-face with Representatives – 33

With House aides – 55

Total in House = 88

Face-to-face with Senators – 12

With Senate aides – 53

Total in Senate - 67

Grand Total: 155 Meetings so far reported

Outreach Reported

Through April 2018

- Outreach Events - 86
- #LettersGetLoud Letters - 775
- New partners/advocates – 46
- New Action Network members - 77

Media Reported

Through April 2018

- Op-eds - 10
- Editorials – 2
- Letters to the Editor – 101
- Other media – 3

Total Media: 116 pieces of media reported

For Your Calendar

- **May 28-June 1.** House and Senate Recesses.
- **May 14.** Nomination deadline for for Grassroots Board members. Let's hear from Willie Dickerson
- **May 15.** Early Bird Registration for the IC Ends!
- **May 15, 9 pm ET.** Anti-oppression Dialogue Webinar: Intersectionality
- **May 30.** Spring Friends & Family Fundraising Campaign Finishes
- **July 14-17.** RESULTS 2018 International Conference

Laser Talk: IC & Reach Act

Engage: It seems like more people are looking for a way to make a difference these days. Have you noticed that? Hundreds of thousands of people have marched in DC, and others are making calls and taking actions.

Problem: I think the marches are important, but to make a difference on big issues I care about, like global health, my experience is that we need to take things further to make change happen.

Inform: Personally, I'm happy I've found the organization, RESULTS. I've learned how to be an effective advocate, and I've been part of the incredible progress that's been made on child survival. I had no idea I could make such a difference. It makes me feel good about who I am.

Call to Action: I'm going to be heading to Washington DC on July 14-17 for the RESULTS International Conference. Among other things, we'll be working on passing a bill on maternal and child health bill that will affect millions of lives. It's call the Reach Every Mother and Child Act. I think you'd really like the conference and the people. Can you please join me? We could use your help on the Reach Act.

How many people from your group
joined in today's webinar?

Let us know your numbers directly in the Chat
Box or send to Lisa Marchal
Global Grassroots Manager
lmarchal@results.org





RESULTS
the power to end poverty