

RESULTS

the power to end poverty

RESULTS June 2018 Global National Webinar

The International Conference: Power in DC and Power Back Home

<http://fuze.me/30204806>, or dial (201) 479-4595, meeting ID 30204806.

Closed captioning: <http://west.typewell.com/faelapgb>



Welcome from Executive Director Dr. Joanne Carter

What Does the International Conference Mean For Us?



Spring Friends & Family Fundraising Campaign

Support Moms, Champion Kids

Extended Through June

<https://results.salsalabs.org/momsandkids>


Questions?

Mea Geizhals, Grassroots Fundraising Manager
(202) 783-4800 x131 or mgeizhals@results.org

Big Goal!

- \$40,000 fundraising goal
- *Joanne's Challenge*: 100% Group participation in grassroots fundraising in 2018
- *Tip: Don't wait to fundraise!* Fundraise this spring to avoid competing with mid-term elections fundraising in the fall.

Want to Share Your Ideas/Thoughts?

1. Unmute your line on your computer by clicking  in Fuze
2. Press *1 on your phone
3. Type in the Chat Window in Fuze

If you are not speaking, please stay muted.

IC Learning Tracks and Advocacy Day

John Fawcett
Director, Global Policy and
Advocacy


jfawcett@results.org



IC Learning Tracks and Advocacy Day

- Important elements of the IC to keep in mind
- Contacting Susan Fleurant (sfleurant@results.org) for lobby prep call scheduling
- Advocacy Day prep materials
- #LettersGetLOUD and getting media published in June

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Grassroots Cafe



Ken Patterson
Director of Global Grassroots
Advocacy

kpatterson@results.org

The 2018 Vision

Engage Communities
#LettersGetLOUD



**International
Conference**



Election Engagement



**Engaging Our
Communities**

- Write letters to hand-carry to local meetings & DC
- Get people to join local meetings with you
- Have them make calls before, during, after the IC.
- Invite them to the IC!!
- If they can't come, have them join DC meetings remotely.

Let's Hear from You

1. Let's hear first from those going to the IC the first time or who have been 1 to 3 times (then others chime in):


- **Why is the International Conference important to you and fellow advocates?**

Take 2-3 minutes to talk in the room about #2

2. Let's hear ideas from everyone:

- **How can we include people who are home in our efforts in Washington at the IC?**

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Ideas for People Not in DC

- Get them to write letters, generate media
- Get them to join by phone or video
- Ask them to make calls while you are in DC
- Have them post LGL letters on social media
- Have them join the streaming plenaries
- Have them set up a meeting in the district or in state

IC Related

- 1. It is not too late to decide to come or invite other people—5 weeks!**
2. Make nominations for the Bob Dickerson Award. Nomination form in Weekly Update!
3. We are offering two intensive workshops:
 - 7/14 at 9 am: Running for Office
 - 7/18 at 9 am: Running a Great Advocacy Skills Workshop in Your Community

See the Weekly Update!

Congress Meetings Reported

Through May 2018

Face-to-face with Reps = 39 with 34% of groups

With House aides = 59 with 41% of groups

Total in House = 98 with 58% of groups

Face-to-face with Senators = 15 with 15% of groups

With Senate aides = 58 with 46% of groups

Total in Senate = 73 with 53% of groups

Total Meetings = 164, 70% group participation

Outreach Reported

Through May 2018

Outreach Events: 90 with 36% of groups

#LettersGetLoud Letters: 858 with 15% of groups

New partners/advocates: 47 with 16% of groups

New Action Network members: 78 with 12% of Groups

Media Reported

Through May 2018

Op-eds = 11 with 4% of groups

Editorials = 2 with 2% of groups

Letters to the Editor = 113 with 38% of groups

Other media = 3 with 4% of groups

Total Media = 129 with 45% group participation

Grassroots Fundraising

So far this year

17 Global Groups have participated
in fundraising in 2018

This is **21% of Global Groups**

These groups have raised an incredible **\$86,000!**

Congratulations and Thank You!

Let's get 100% participation this year.

Grassroot Reporting

**Please catch up on reporting
Congress, Media, Outreach!**

Let's get good numbers through June

Find out what you've reported here:

<https://tinyurl.com/RESULTSGlobalReporting>

**Please do it today with your group!
THANK YOU!**

Grassroot Board Statements

Stephan Blobaum (Des Moines, IA)

Bob Cosgrove (Salt Lake City, UT)

Gerry Fairbrother (Santa Fe, NM)

Joyce James (Louisiana)

Qiana Torregano (Louisiana)

See more on the candidates here:

http://www.results.org/blog/results_2018_grassroots_board_nominations

Vote Here: <https://www.surveymonkey.com/r/GRBM2018>

For Your Calendar

June 14. New Advocate Orientation, 8:30 pm ET

June 18. Global Free Agents, 1 & 8 pm ET

June 20. New Advocate Orientation, 8:30 pm ET

June 22. New Advocate Orientation, 1 pm ET

June 29-July 9. House Recess, **July 2-6.** Senate

June 30. End of Friends and Family Fundraising

July: NO GLOBAL WEBINAR

July 14-17. RESULTS 2018 IC

How many people from your group
joined in today's webinar?

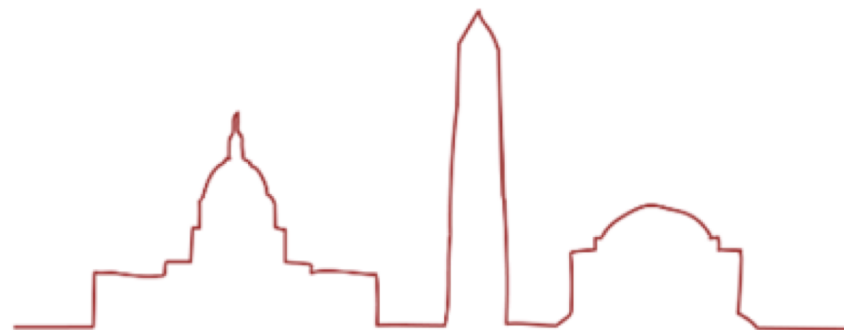
Let us know your numbers directly in the chat
box or send to Lisa Marchal,
Global Grassroots Manager
lmarchal@results.org



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WANT TO BREAK THROUGH THE NOISE IN WASHINGTON?

Join us in Washington for the **RESULTS International Conference**, and learn how to help change policy that advances education, health, and economic opportunity for all. Register today at www.resultsconference.org.



RESULTS INTERNATIONAL CONFERENCE

Grand Hyatt Hotel, Washington D.C. | July 14-17, 2018

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