

RESULTS and RESULTS Educational Fund
Board of Directors

Minutes – June 20, 2014 12:00 p.m. E.T.

Board Members attending: Scott Leckman, Chair, Heide Craig, Sam Daley-Harris, Kul Gautam, Patrick Hughes, Ernie Loevinsohn, Lydia Pendley, Jan Twombly, Treasurer, Ginnie Vogts, Marianne Williamson, Beth Wilson, Secretary

Staff attending: Joanne Carter, Executive Director, and during discussions related to their areas of responsibility: Nick Arena, Expansion Manager, Mark Butler, Finance Director, Meredith Dodson, Director of Domestic (U.S. Poverty) Campaigns, Ken Patterson, Director of Global Grassroots Strategy and Larry Reed, Director of MCS

The minutes of February 15 & 16, 2014 meetings were corrected and approved as corrected. Motion by Sam, second by Heide.

Joanne provided a strategic update, using a PowerPoint (incorporated here for reference). She reviewed our successes on the Global Partnership for Education and child survival (GAVI). It was noted that aid for global health issues has gone up in the last few years while aid for global education has gone down.

The new domestic agenda for 2014 was presented and accepted. **Scott committed to establishing a committee to increase availability of scholarships for bringing low income individuals to the ICs. He asked for suggestions of people who would be good to appoint to the committee.**

Larry Reed reported on the work of the Microcredit Summit Campaign (MCS). MCS and RESULTS will be partnering with the World Bank (WB) regarding ending extreme poverty by 2030. Among key strategies, MCS and RESULTS are working to promote use of one or more tools that the WB and other NGOs can use to measure progress over time on reduction of poverty. Larry provided each Board Member with a copy of the Executive Summary of the State of the Microcredit Summit Campaign Report 2014. It highlights that the percentage of poor escaping extreme poverty will increase more when microfinance is combined with other needed services like health services, asset building programs, individual mentoring, education, etc.

The Board supported the concept of meeting with the authors of the 1987 UNICEF report, “Adjustment with a Human Face”, Giovanni Andrea Cornia, Richard Jolly and Frances Stewart, to identify what specific steps by the WB to improve its impact on reducing poverty that RESULTS should support. **Kul offered to try and arrange this meeting.**

Victoria Treland and Jen Maurer presented a PowerPoint detailing the strong progress in the last year on raising funds for RESULTS and REF.

Colin Smith reported on the branding and marketing work that is underway and also shared a new marketing flyer that had been recently developed. RESULTS just finalized a contract with Leagas Delaney to create a strong branding identity for RESULTS. Their representative is attending the IC and will be meeting with various people, including Board members at lunch on Monday, to learn about RESULTS. The new branding developed by Leagas Delaney will be incorporated into all our printed materials, the website and training content.

After discussion, **Ernie moved and Sam seconded a motion to adopt the Board Policy Manual. The motion passed. It will be posted on the website along with the Bylaws. Scott agreed to designate future agenda items as information, discussion or decision items and if a decision item, to pre-identify decision options for consideration.**

Beth moved and Ginnie seconded a new section 3.7.8 in the Board Guide Book that the minutes of Board meetings will be posted on the RESULTS website within three months. The motion passed.

Ken Patterson presented a PowerPoint (incorporated here by reference) detailing our grassroots growth. We are on track to meet our 2014 targets for 11 global and 10 domestic new groups.

Marianne offered to work with Ken and Meredith to create a social media campaign using the new poverty media messages that our marketing campaign identifies to motivate, activate and move people to take actions to reduce poverty and engage with RESULTS. This offer was enthusiastically accepted.

Proposed revisions to the bylaws, approved by the Executive Committee, were discussed and approved by the Board.

Following discussion, we agreed that in the future 30% of Board meetings will focus on official business and actions and 70% of Board meetings will be reserved for creative discussion. Board members expressed their interest in the Board being open to new approaches, new energy, relevance and creativity.

The Board Meeting adjourned at 5:50 p.m.