Welcome to RESULTS!
RESULTS is a movement of passionate, committed, everyday people. Together, we use our voices to influence political decisions that will bring an end to poverty.
Our Anti-Oppression Values

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/
RESULTS New Advocate Orientation

RESULTS: Who We Are & Why We Advocate

Strategy: Actions that Make a Difference

2020 Issues & RESULTS COVID-19 Response

Basic Advocacy Skills & Other Support

Connecting in your Community
RESULTS Believes...

- The end of poverty is possible and achievable. Political will is lacking.

- **Poverty is driven by oppression.** RESULTS opposes all forms of oppression.

- Government has an important role to play in ending poverty. Elected officials work for us. We need to supervise them.

- Poverty is not partisan.

- Nobody should be denied their basic rights to healthcare, education, or economic opportunity.

We must take action now.
RESULTS Advocates Influence Congress

Members of Congress make decisions EVERY. SINGLE. DAY. that impact the lives of millions of people here in the US and across the world.

Who am I???

I won’t make a difference
I can’t make a difference

They won’t listen to me?

Government is CORRUPT.

They don’t care about me.

I won’t even know where to start.

I’ll sound / look stupid ...

I’m very busy..

This sounds like ... A lot ...
RESULTS Advocates Influence Congress

Members of Congress make decisions **EVERY. SINGLE. DAY.** that impact the lives of millions of people here in the US and across the world.
### RESULTS 2019
**GLOBAL FUND ADVOCACY**

*By the Numbers*

<table>
<thead>
<tr>
<th>175</th>
<th>face-to-face meetings with Congress</th>
</tr>
</thead>
<tbody>
<tr>
<td>400</td>
<td>meetings with congressional staff</td>
</tr>
<tr>
<td>220</td>
<td>media pieces published country-wide</td>
</tr>
<tr>
<td>250+</td>
<td>bipartisan congressional letter signers</td>
</tr>
<tr>
<td>29%</td>
<td>proposed funding cut rejected by Congress</td>
</tr>
<tr>
<td>16%</td>
<td>funding boost supported by Congress</td>
</tr>
</tbody>
</table>

**RESULTS U.S. Poverty Advocates were essential in securing**

$\textbf{\$1.27 Billion increase in Housing assistance}$

...to address the affordable housing crisis, building momentum for a bigger housing push in 2020

$\textbf{\$4.68 billion}$ committed by congressional leaders for the next three years
Our Advocacy Strategy

- Influence
- Trust
- Relationships
<table>
<thead>
<tr>
<th>Action</th>
<th>Positive Influence</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-Person Issue Visits from Constituents</td>
<td>94%</td>
</tr>
<tr>
<td>Contact from Constituents’ Reps</td>
<td>94%</td>
</tr>
<tr>
<td>Individualized Email Messages</td>
<td>92%</td>
</tr>
<tr>
<td>Individualized Postal Letters</td>
<td>88%</td>
</tr>
<tr>
<td>Local Editorial Referencing Issue Pending</td>
<td>87%</td>
</tr>
<tr>
<td>Comments During Telephone Town Hall</td>
<td>86%</td>
</tr>
<tr>
<td>Phone Calls</td>
<td>84%</td>
</tr>
<tr>
<td>Letter to the Editor Referencing Your Boss</td>
<td>83%</td>
</tr>
<tr>
<td>Visit From a Lobbyan</td>
<td>83%</td>
</tr>
<tr>
<td>Form Email Messages</td>
<td>56%</td>
</tr>
<tr>
<td>Groups Social Media Platforms</td>
<td>51%</td>
</tr>
<tr>
<td>Your Office’s Social Media Platforms</td>
<td>50%</td>
</tr>
<tr>
<td>Form Postal Letters</td>
<td>50%</td>
</tr>
<tr>
<td>Petitions</td>
<td>49%</td>
</tr>
<tr>
<td>Postcards</td>
<td>42%</td>
</tr>
</tbody>
</table>

Congressional Management Foundation
RESULTS Campaigns
Current Campaigns
Addressing Coronavirus in U.S. and Globally

With coronavirus or any pandemic, we know it’s the communities facing poverty and already pushed to the margins that face the greatest risks. **Viruses don’t discriminate, but people and policies too often do.**

**U.S.**
- 40+ million Americans have filed for unemployment
- Unemployment projected to stay at 10% through 2021
- 1 in 3 Americans worried about keeping roof over head during a recession

**Global**
- Acute food insecurity could double by end of year (from 135 million to 265 million)
- People living with HIV/AIDS, TB, and other conditions risk not having access to life-saving care
- 95+% of world’s children affected by school closures
RESULTS Policy Response

• **US PRIORITY:**
  • Address needs of renters in the short and long term, prevent homelessness
  • Ensure people can put food on the table & address hunger (SNAP)
  • Expand the EITC and CTC

• **GLOBAL PRIORITY:**
  • Step up fight against infectious diseases, specifically AIDS, TB, and malaria
  • Ensure access to immunization for all
  • Fight famine and malnutrition
Questions on our Campaigns? Listen to the RESULTS National Webinar

results.org/volunteers/national-webinars/

U.S. and Global Poverty

Webinar (U.S. and Global Poverty)
June 2020 National Webinar: Solidarity and Action
Guest Speakers: RESULTS volunteers and staff
Join the webinar via Zoom on June 6 at 1 pm ET, or dial (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828
June 2020 Webinar Recording
June 2020 Webinar Slides (PDF)
June 2020 Webinar Slides (PPT)

Jun 05th 2020

Archive

Webinar (U.S. and Global Poverty)
Guest Speakers: Sen. Sherrod Brown (D-OH); Peter Sands, Executive Director of the Global Fund to Fight AIDS, Tuberculosis and Malaria

Webinar (U.S. and Global Poverty)
April 2020 National Webinar: Pandemic, Poverty, and Advocacy – A Conversation with Nicholas Kristof
Guest Speaker: Nicholas Kristof, Columnist, The New York Times

Read the RESULTS Blog

Latest from the Hill

Keeping Americans Housed During COVID-19

Housing during the coronavirus (COVID-19) pandemic is essential to ensuring the stop of the spread of the disease – and there are obvious challenges for people experiencing homelessness. In addition, disruptions in income due to social distancing protocol has greatly affected low-income renters. Keeping these Americans in their homes during this time is crucial for the health and wellbeing of their families and communities.

Apr 23rd 2020 | Housing & Homelessness

Latest from Capitol Hill on coronavirus and poverty

A regular dispatch from Capitol Hill, with actions you can take to influence the pandemic response for communities affected by poverty.
RESULTS International Conference

Summer 2021:

Special guests, interactive program

Week of action

Stay tuned for more details at results.org/conference
Advocacy Skills
Advocacy Skill: Know Your MoC

Who represents you? Where do they stand on issues of poverty?

Legislator Look Up

Congressional Scorecard
Advocacy Skill: Personal Stories

Why do YOU care about...
...housing & hunger in America
...the health & well-being of people across the world
...ending poverty

What inspires you to act?
Advocacy Skill: EPIC Messages

ENGAGE
Get the listener’s attention. Identify yourself. Invoke a value. Find a ‘thank you.’ Tell them WHY you care.

PROBLEM
Identify the problem you want them to solve, clearly. If you have a personal story, share your experience.

INFORM ON SOLUTION
Lead them to the solution. Add details. Paint a picture. Show them how your solution addresses the problem. If you have a personal story, share it.

CALL TO ACTION
Answers the question “So what do you want me to do about it?” Be specific. Include bill number, $ amount. Frame as YES or NO. Be confident.
Advocacy Skill: EPIC Messages

ENGAGE
We have an affordable housing crisis – that is now acute in the current pandemic – which is hitting families in our community hard.

PROBLEM
Right now, millions of American families are struggling to pay rent and put food on the table as layoffs skyrocket. Many of these families were struggling even before the impact of coronavirus. According to Harvard researchers, since 1960 renters' median earnings have gone up 5 percent while cost of rent went up 61 percent.

INFORM ON SOLUTION
Congress has moved legislation to help address the immediate crisis – including resources for people experiencing homelessness, but given the scale more needs to be done. We need a national moratorium on evictions and $100 billion in emergency rental assistance.

CALL TO ACTION
Will you tell leadership to include an eviction moratorium and $100 billion in emergency rental assistance for families facing evictions in upcoming economic recovery legislation?
Weekly Update: Every Tuesday

National Campaigns Webinar
1st Saturday @ 1pm ET
Monthly

U.S. and Global Poverty

Webinar (U.S. and Global Poverty)
Guest Speakers: Sen. Sherrod Brown (D-OH); Peter Sands, Executive Director of the Global Fund to Fight AIDS, Tuberculosis and Malaria

Monthly Action Sheet

U.S. and Global Poverty

Weekly Updates (U.S. and Global Poverty)
RESULTS Campaigns Weekly Update August 25, 2020
Aug 25th 2020
Ask Your Rep. to Sign a Bipartisan Letter in Support of $1 Billion for the Global Fund

The Global Fund is providing fast, flexible funding to countries to support the direct response to COVID-19 and to shore up existing health programs. We cannot hit pause on the fight against the pandemics of HIV/AIDS, TB, and malaria while we fight...

Media Action: Coronavirus exacerbates need for housing and nutrition assistance

With the COVID-19 outbreak, Americans in unstable housing situations are at great risk. Even before the outbreak, families looking for affordable housing were in crisis. Since 1960, renters’ median earnings have gone up 5 percent while rents have risen by 61 percent...
RESULTS Support Tools

Text RESULTS to 50457 to sign up for text action alerts.
You Don’t Have to Do This Alone
Get Connected
Connect in your Community
Join a RESULTS Group

Meet regularly
Learn about issues
Take action
Share leadership

*RESULTS groups are meeting virtually until it is safe to be together in person

Time Commitment: 3-6 hours / month
Leadership positions available
Connect in your Community
Start a RESULTS Group

Recruit a Core Team (3-4 people)
Learn advocacy skills & take action
Host a kick-off meeting
Confirm local leadership

**Time commitment**: 4-10 hours / month depending on how much leadership you want to take on!
No Group? No Problem. 
Be a Free Agent

Virtual Group

Monthly online meeting with staff & other Free Agents

Take action on your own

Time commitment: 2-4 hours / month
RESULTS Fellowship
Info at results.org/fellowship

Age: 20-30

1 Year Commitment

Organize & Advocate in Local Community

Opportunity to learn and advocate in Washington D.C.*

Current class is full – apply next year!
RESULTS Volunteer Commitments

• Help make the RESULTS movement a respectful, inclusive place

• Connect with RESULTS
  o Join a local group or become a Free Agent (or start a group!)
  o Choose to be a U.S. (domestic) or Global Advocate

• Take one RESULTS advocacy action each month

• Listen to the Monthly Campaigns Webinar (live or recorded)

• Read the Weekly Update
Next Steps to Get Involved

☐ Say Yes! I want to be an advocate
  • Use chat box or email
  results@results.org
  • First name
  • City, State
  • US or Global Focus

Want more time to think? No problem.
  • We’ll email everyone tomorrow.
  • Reply when you’re ready.
Be an advocate