

# RESULTS Group Fellowship Press Kit

## RESULTS Fellowship Press Pitch Template

Subject: Celebrating 10 Years of Young [Name of state] Leaders Working with Congress to Fight Poverty

[City], [Date] – The myth of the disengaged, apathetic young person is age-old and conjured by commentators to this day (especially as we head into a presidential election). And every day here at RESULTS, we work with dedicated, active young advocates who dispel that myth completely. RESULTS, a nationwide, 42-year-old, anti-poverty organization with a robust chapter in [Name of state], is excited to introduce a new cohort of young leaders into its Fellowship program. RESULTS Fellows are skilled advocates ages 20 to 35 who play a key role in ensuring [state name]’s members of Congress fight for economic justice. As the RESULTS Fellowship celebrates 10 years of impactful anti-poverty advocacy, I want to invite you to meet and profile some of these Fellows so readers of the [Name of publication] can get to know the young organizers in their community fighting for change.

The Fellowship is a launchpad for future diplomats, elected officials, and changemakers. Over 11 months, the program cultivates a community of adept advocates who explore the root causes of poverty and effective tools for addressing them. For instance, in 2023, the [name of state] RESULTS group and its Fellows met [x] times with [Name of state] lawmakers and published [x] pieces of media in local news outlets on issues like the bipartisan Child Tax Credit expansion. Fellowship alumni have gone on to shape the world in places like Congress, the United Nations, and at the World Bank.

To mark the 10th anniversary, RESULTS will host events throughout the year as well, and we invite you to join us — we will keep in touch about these opportunities. We look forward to connecting with you!

For more information, visit <https://results.org/fellowship> and follow our [name of state] group on social media:

[Any local group handles]

[Your name] Volunteer Leader, RESULTS [City], [State]  
[www.results.org](http://www.results.org)

## Example Tweets (X), Threads, or LinkedIn posts

Exciting news in [State]! We're welcoming a new group of young advocacy leaders to the #RESULTSfellowship, gearing up for an impactful year with them in the fight against poverty. Let's join them in creating positive change! #Voices4RESULTS @RESULTS\_Tweets [Tag any new Fellows/other handles]

Celebrating 10 yrs of powerful young leadership against poverty with the #RESULTSfellowship! Welcome to new Fellows in [State] – we're gearing up for a big year of community engagement and advocacy. Together, we can make a difference! #Voices4RESULTS @RESULTS\_Tweets [Tag any new Fellows/other handles]

Hey [State] anti-poverty advocates! Thrilled to announce a passionate new group of young advocacy leaders joining the #RESULTSfellowship. Let's raise our voices with them to fight poverty and oppression here and globally. #Voices4RESULTS @RESULTS\_Tweets [Tag any new Fellows/other handles]