**A look at our global campaigns starting in 2024**

The world is facing enormous new challenges that are (rightly) high on the agenda for global policymakers – climate disasters, a growing list of conflicts, the lingering effects of COVID, and more. These new challenges need political attention and funding – which unfortunately is threatening to come at the expense of a focus on poverty. But as is often the case, longstanding systems of oppression mean people already facing poverty will also bear the brunt of these new crises. That means we have to make sure that support for new crises doesn’t come at the expense of health, education, and nutrition that is everyone’s right. Policymakers need to do both.

Over the course of 2024-2025, the global community will come together to recommit and reinvest in 4 of our longstanding RESULTS global poverty priorities – nutrition, vaccines, education, and the fight against infectious disease.

* ACCESS TO VACCINES – Gavi, the Vaccine Alliance Replenishment (late 2024)
* NUTRITION – The “Nutrition for Growth” Summit (early 2025)
* AIDS, TB & MALARIA – The Global Fund to Fight AIDS, TB & Malaria Replenishment (late 2025)
* EDUCATION – Global Partnership for Education Replenishment (2026)

One by one, world leaders will be invited to pledge their support to these causes over the next few years. Each of these moments builds on legislation that RESULTS grassroots have helped pass, and will build on past U.S. support for the most effective global tools for tackling poverty through health and education.

# What do we need the U.S. government to do?

For each of these major global moments, we need two things from the United States:

1. a specific, bold, new pledge from the U.S. government
2. a powerful public signal to the world, encouraging others to be bold

U.S. pledges can – and have – happened in all sorts of ways: budget documents, annual appropriations bills, major White House speeches, quiet technical announcements. Sometimes they come months in advance, and other times on the very day of the pledging summit.

No matter what the Administration does, it’s hard to overstate how important Congress will be. If the Administration makes a good pledge, it will be up to Congress to deliver it. If the Administration makes a bad pledge, Congress can overrule them. If the Administration makes no pledge at all, Congress can step in and get the job done. The good news is – we’ve done EACH of these things successfully over the last few years, and we can be ready to do it again.

# What specific actions do members of Congress need to take?

* Show broad, bipartisan support for bold funding increases in the appropriations process (sign on letters and individual requests)
* Secure the highest level of resourcing possible, and a stated commitment to multiyear funding, in the FY 2024, 2025, and 2026 appropriations bills
* Send a clear, bipartisan call to the White House and to other country leaders showing their commitment to bold, multiyear investment (letters & resolutions)
* Champion actions in support of each issue, with key members of Congress stepping out publicly to lead

# How can we get Congress to take those actions?

The timing of each of these pledging events isn’t yet firm (see estimates above) – but what is clear is that all of them will take place in a time of serious political uncertainty. The first of them (nutrition and vaccines) could happen right after or in the middle of a general election. And the second two will fall in the early days of a new Administration, based on the outcome of the election.

This makes the *early*, *bipartisan* and *public* support of Congress even more essential. Once the outcome of the election is known, it will be too late to launch a campaign! But with a deep base of congressional support already established, we can be ready. Key levers for this include:

* Generating signers on annual funding letters
* Building cosponsors and support for a congressional resolution and/or letter tied to each of the 4 moments
* Broad media published across red/blue, urban/rural divides, to show the Administration the depth of constituent support
* Engaging members of Congress and candidates directly on the campaign trail

# Four different issues – what brings all these things together?

Each of these causes will have its own “case for investment” with clear goals for the impact of its funding. But what brings these opportunities together, and why do we need the U.S. government to prioritize them?

**GLOBAL PARTNERSHIP** | The U.S. should play its part in the global community. These moments are a chance to show we’re serious about real partnership on poverty.

*>>> Governments are often the main funders of education programs, but GPE fills critical gaps – especially to reach marginalized communities, who too often are left out of government plans.*

*>>> The Global Fund is the gold standard for governance – with truly global decision-making, oversight, and accountability, with directly affected communities at the center of the strategy.*

**IMPACT** | These are tools – and institutions – that have the evidence and track record behind them.

*>>> The Global Fund and Gavi have far-and-away the best track record among global health institutions, in terms of value for money, equitable governance, measurable results.*

*>>> We have groundbreaking new evidence about what works in foundational learning and nutrition. The problem isn’t identifying the solutions – it’s about bringing them to scale.***EQUITY & UNFINISHED BUSINESS** | The world is facing enormous new challenges – but turning away from the existing challenges is an affront to equity.

*>>> Over 1 billion kids vaccinated with Gavi support. Yet millions of children still not reached with any lifesaving vaccine at all (“zero dose”). A sign of gross health care inequity.*

*>>> Tens of millions more kids in school. But the number not in school is back on the rise. And millions more are denied access to quality learning, even if they’re in school.*