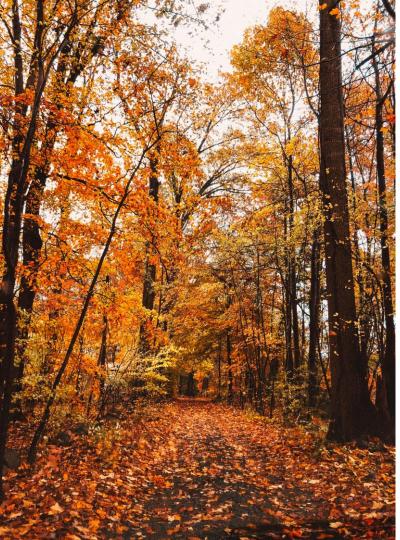


September 2025 Outreach Quarterly Call Belonging that Builds Power





Welcome Let us know where you are joining from in the chat!

Photo Credit: Annie Nyle (Unsplash.com)

Introducing the team!





Karyne Bury Grassroots Team



Joanna DiStefano Grassroots Team



Errolyn Gray New Advocate Engagement

Tonight's Agenda

results

- Discuss recent events and impact on outreach and gatherings
- **Recap** session 1 and session 2
- Discuss volunteer engagement and retention
- Skills building: Public Narrative
- Review resources and share next steps

Anti-Oppression Values

results

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including ableism, ageism, biphobia, classism, colonialism, homophobia, racism, religious discrimination, sexism, transphobia, white saviorism, and xenophobia.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

In-Person Event Safety

results

- Lean into relational organizing strengths
- Screen/register all event participants
- Continue to schedule 1:1's with new volunteers and warm leads
- Get creative with virtual event alternatives
- Touch base with RCs and RESULTS staff





Session 1 (March): Community & Partnership Mapping



Session 2 (June): Effective one-on-one conversations



Discussion: Volunteer Engagement & Retention

Breakout Questions



- 1. Introductions (share the group you're in, how long you've been in RESULTS, etc.)
- 2. Share your affirmative truth Why are you committed to advocacy? Why does it matter?
- 3. How does your group culture reflect your affirmative truth?

Time to breakout!





10 mins



Skills Building: It starts with YOU! What is your story?



Your Public Narrative



Values → Emotion → Action

Telling YOUR story to create change



- Why you joined RESULTS
- Why someone you know joined you and took action
- Why your group took action and how it made you feel

What makes a good story:



- Challenge
- Choice
- Outcome

Start drafting your story...





10 mins

Format your story







Story of Us & Now > Group Culture?

Next steps



- 1. Practice your public narrative.
- 2. Encourage your group members to work on theirs, support them with the worksheet and other resources.
- 3. Does your group have a mission statement that ties in "story of us" and "story of now"?
- 4. How does this impact the group culture?
- 5. Assess your group: What is the volunteer experience like? Are there issues to be addressed?



Tracking and Follow-up: An Essential Next Step

Tips



Timing	Follow Up Method
24-48 hours after signing up	Touchpoint 1
2 weeks after initial touchpoint	Touchpoint 2
4 weeks after initial touchpoint	Touchpoint 3
6-8 weeks after initial touchpoint	Touchpoint 4
9 weeks	Final Email & Move to Cold Leads

Resources



- <u>Community Mapping Tool</u>: Helps you identify potential partners and advocates
- <u>Engagement Tracker</u>: Helps you track engagement and build relationships with intentionality
- <u>Partner Email Template</u>: Supports you to reach out to potential partners
- One-on-One Conversations Guide: Helps you engage in impactful conversations with potential partners and advocates

Need additional support outreach & community engagement? Contact us!





Karyne Bury Grassroots Team kbury@results.org



Joanna DiStefano
Grassroots Team
jdistefano@results.org



Errolyn Gray
New Advocate Engagement
egray@results.org

Additional Outreach Resources:



- EPIC Laser Talk: Invitation to RESULTS movement
- Individual planning form
- Supporting your leaders to welcome & engage new advocates
- Outreach How To's
- Resource guide for planning in-person events (Updated March 2024)



Final Outreach Gathering of 2025 December 11 @ 8pm ET

Register here



- @RESULTS_Tweets
- f /RESULTSEdFund
- @voices4results

www.results.org

Closing

