



**results**

**September 2025 Outreach Quarterly Call**  
***Belonging that Builds Power***

**Welcome**  
***Let us know where  
you are joining from  
in the chat!***

# Introducing the team!

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Karyne Bury  
Grassroots Team



Joanna DiStefano  
Grassroots Team



Errolyn Gray  
New Advocate Engagement

# Tonight's Agenda

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

- **Discuss** recent events and impact on outreach and gatherings
- **Recap** session 1 and session 2
- **Discuss** volunteer engagement and retention
- **Skills building:** Public Narrative
- **Review** resources and share next steps

# Anti-Oppression Values

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including ableism, ageism, biphobia, classism, colonialism, homophobia, racism, religious discrimination, sexism, transphobia, white saviorism, and xenophobia.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

# In-Person Event Safety



- Lean into relational organizing strengths
- Screen/register all event participants
- Continue to schedule 1:1's with new volunteers and warm leads
- Get creative with virtual event alternatives
- Touch base with RCs and RESULTS staff



## **Session 1 (March): Community & Partnership Mapping**



## **Session 2 (June): Effective one-on-one conversations**

# **Discussion: Volunteer Engagement & Retention**



# Breakout Questions



1. Introductions (share the group you're in, how long you've been in RESULTS, etc.)
2. Share your affirmative truth - Why are you committed to advocacy? Why does it matter?
3. How does your group culture reflect your affirmative truth?

# Time to breakout!

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## 10 mins

**Skills Building:  
It starts with YOU!  
What is your story?**

# Your Public Narrative

**Values → Emotion → Action**

# Telling YOUR story to create change



- Why you joined RESULTS
- Why someone you know joined you and took action
- Why your group took action and how it made you feel

# What makes a good story:



- Challenge
- Choice
- Outcome

# Start drafting your story...

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## 10 mins



# Format your story

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# Story of Us & Now → Group Culture?

# Next steps

The logo for 'results' is located in the top right corner. It consists of a red speech bubble shape with the word 'results' written in white lowercase letters inside it.

1. Practice your public narrative.
2. Encourage your group members to work on theirs, support them with the worksheet and other resources.
3. Does your group have a mission statement that ties in “story of us” and “story of now”?
4. How does this impact the group culture?
5. Assess your group: What is the volunteer experience like? Are there issues to be addressed?

# **Tracking and Follow-up: An Essential Next Step**

# Tips

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Timing	Follow Up Method
24-48 hours after signing up	Touchpoint 1
2 weeks after initial touchpoint	Touchpoint 2
4 weeks after initial touchpoint	Touchpoint 3
6-8 weeks after initial touchpoint	Touchpoint 4
9 weeks	Final Email & Move to Cold Leads

# Resources

- [Community Mapping Tool](#): Helps you identify potential partners and advocates
- [Engagement Tracker](#): Helps you track engagement and build relationships with intentionality
- [Partner Email Template](#): Supports you to reach out to potential partners
- [One-on-One Conversations Guide](#): Helps you engage in impactful conversations with potential partners and advocates

# Need additional support outreach & community engagement? Contact us!

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# Additional Outreach Resources:

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- [EPIC Laser Talk: Invitation to RESULTS movement](#)
- [Individual planning form](#)
- [Supporting your leaders to welcome & engage new advocates](#)
- [Outreach How To's](#)
- [Resource guide for planning in-person events](#)  
(Updated March 2024)



# **Final Outreach Gathering of 2025 December 11 @ 8pm ET**

*[Register here](#)*



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# Closing

