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**New Advocate Orientation**

# Welcome!

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**Use the chat to introduce yourself**

- **Name**
- **Pronoun**
- **ONE WORD** that describes why you're joining today

# Keep in mind...

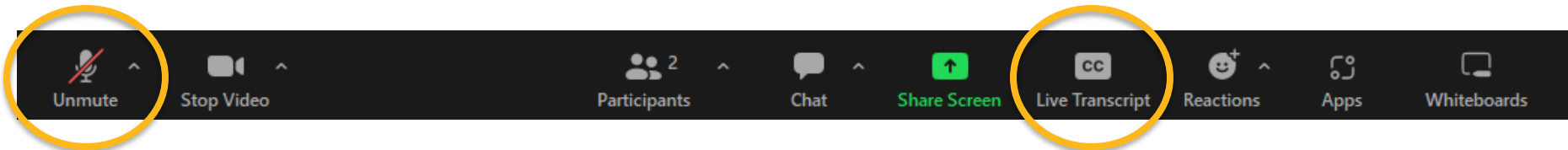
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- ✓ Stay on mute
- ✓ Private chat if you have tech issues
- ✓ Live transcript available



## Zoom tip

Want to rename yourself? **Right click** on your Zoom square and select **“rename”**



# *Agenda*

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- ✓ **About RESULTS**
- ✓ **Advocacy model**
- ✓ **U.S. & global campaigns**
- ✓ **Volunteering overview**
- ✓ **Join the movement**

# Advocacy Action Plan

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Follow this Action Plan and take your first action with RESULTS

## Connect with your values

Why are you interested in advocacy?  
Who do you want to be in the face of poverty and oppression?

[Read about RESULTS values here](#)

## Know the issues

**Problem: Millions of children across the world do not have access to quality nutrition**

- 5 million children die every year from preventable causes
- Nearly half of deaths among children under 5 years of age are linked to malnutrition
- Wasting – a form of severe childhood malnutrition – affected 45 million children in 2022.
- Nutrition receives less than 1% of US global development assistance
- Poverty, climate change, and colonialism are all drivers of malnutrition.

**Problem: The United States is facing an affordable housing crisis that affects millions of people**

- A full-time minimum wage worker cannot afford a two-bedroom apartment anywhere in the U.S.
- 70% of low-income families are cost-burdened and spend more than half their income on rent
- Only 1 in 4 families who need rental assistance receive it
- Discriminatory housing policies put marginalized communities at higher risk of homelessness
- 580,000+ people experience homelessness on any given night

[Learn more about RESULTS issues here](#)

## Make it personal

How do you see these problems showing up in your community?  
Why do you care? How has it impacted you?

## Learn the solutions



There are simple, proven solutions to address global malnutrition and hunger that focus on both prevention and treatment. By prioritizing robust nutrition funding and policy, we can ensure that all children have access to the food they need to not only survive but thrive.

[Learn more about global nutrition solutions here](#)



Access to affordable housing is critical. People with stable housing earn more, are healthier, and do better in school. By expanding housing choice vouchers to all eligible renters, we can lift 9 million people out of poverty, begin to close racial disparities in housing, and reduce.

[Learn more about affordable housing solutions here](#)

## Take action

Visit the RESULTS Action Center to email your member of Congress. Choose an action that you care about and craft a message using your responses from above. Don't forget to personalize your message so it's even more powerful. Questions? Reach out to us at [volunteer@results.org](mailto:volunteer@results.org).

[Visit the Action Center to take your first RESULTS action](#)

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A woman with long black dreadlocks, wearing glasses and a blue top, is smiling and holding a large red sign. The sign has white text that reads "VOICES THAT CHANGE THE WORLD". She is standing outdoors in front of a building with large windows.

**VOICES  
THAT  
CHANGE  
THE WORLD**

**RESULTS is a movement of passionate, committed, everyday people. Together, we use our voices to influence political decisions that will bring an end to poverty.**

# RESULTS Values

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

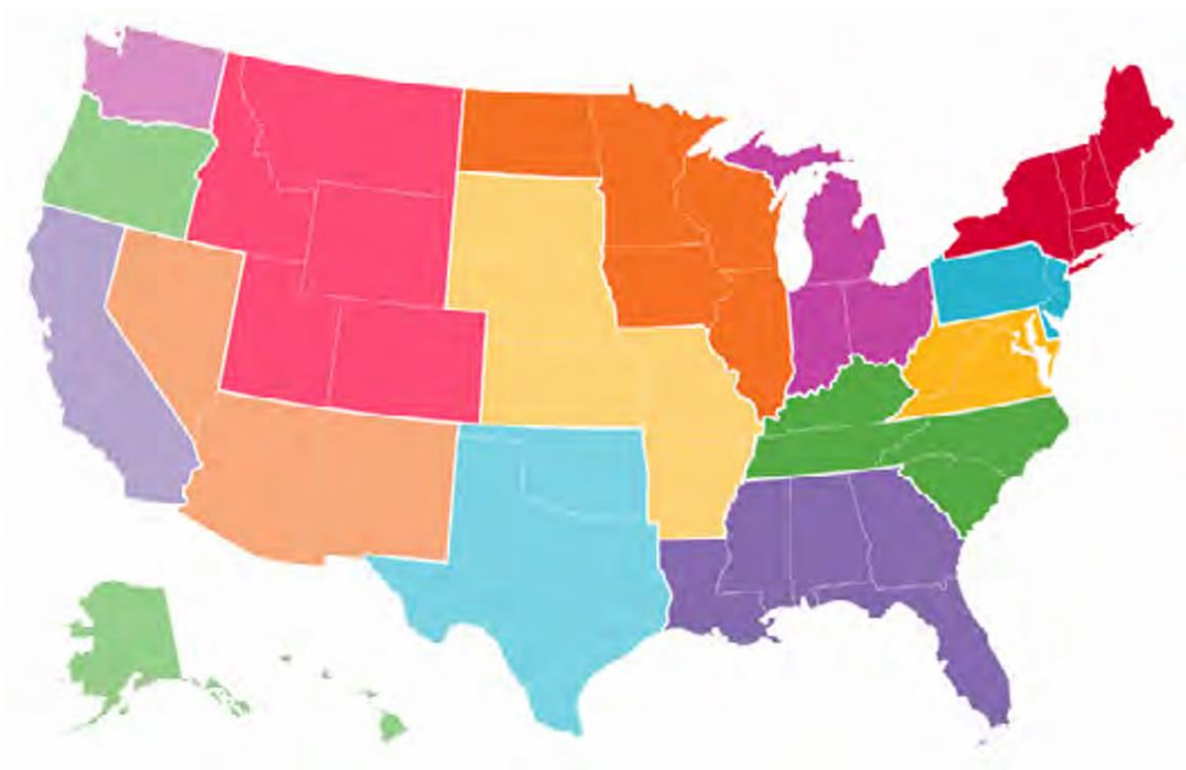
We pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

**Read more at: [results.org/values](https://results.org/values)**

# U.S. Grassroots Network

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## RESULTS Regions

- Northeast
- Mid-Atlantic
- Capital
- South Central
- Gulf South
- Great Lakes
- Upper Midwest
- Central States
- Texas-Oklahoma
- Intermountain West
- Southwest
- California State
- Washington State
- Western States

[results.org/where-we-are/](https://results.org/where-we-are/)

# Worldwide Movement

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**RESULTS International**



**ACTION Partners**

[results.org/where-we-are/](https://results.org/where-we-are/)

# Experts on Poverty

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# RESULTS Fellows

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[results.org/fellowship](https://results.org/fellowship)

# What's your "why"?

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## Write your answers in the Advocacy Action Plan!

Connect with your values

Why are you interested in advocacy?

Who do you want to be in the face of poverty and oppression?

Read about RESULTS values: [results.org/values](https://results.org/values)



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**Advocacy Strategy**

# RESULTS Advocacy

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*Influence*

Trust

Relationships



# Why Congress?

The government makes decisions about EVERYTHING  
**Taxes Investments Voting Services**

Yet, many people don't know who represents them in Congress. Many will never contact their member of Congress or hold them accountable to their decisions.





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**Advocacy Skill**

**Do you know your  
members of Congress?  
(MoC)**

# Legislator Lookup

## Directory

### Your Federal Officials

-  [President Joe Biden Jr.](#)
-  [Vice President Kamala Harris](#)
-  [Senator Ben Cardin](#) (D-MD)
-  [Senator Chris Van Hollen Jr.](#) (D-MD)
-  [Representative Kweisi Mfume](#) (D-MD-007)

## Profile



Senator Ben Cardin  
Democrat-MD

Contact

Personal

Political

Staff

Bills

Capitol Address	509 Hart Senate Office Building Washington, DC 20510
Capitol Phone	(202) 224-4524
Capitol Fax	(202) 224-1651
District Address	100 S. Charles Street, Tower 1, Suite 1710 Baltimore, MD 21201
District Phone	(410) 962-4436
Web Site	<a href="https://www.cardin.senate.gov/">https://www.cardin.senate.gov/</a>
Facebook	<a href="https://www.facebook.com/senatorbencardin">https://www.facebook.com/senatorbencardin</a>
X	<a href="http://www.twitter.com/SenatorCardin">http://www.twitter.com/SenatorCardin</a>
YouTube	<a href="https://www.youtube.com/user/SenatorCardin">https://www.youtube.com/user/SenatorCardin</a>



## Member of Congress profile worksheet

Sen./Rep: \_\_\_\_\_ (do this for all three of your members)

### Contact information

- ✓ Washington D.C. office phone:
- ✓ Local office phone:

### Key committees

- ✓ Committee:
- ✓ Committee:

### Key congressional staff

- ✓ Appropriations aide:
- ✓ Foreign Policy aide:
- ✓ Ag/Nutrition aide:
- ✓ Tax aide:
- ✓ Housing aide:
- ✓ Scheduler:
- ✓ State or District director/aide:

### Voting record

- ✓ Child Tax Credit (CTC)/Tax Policy:
- ✓ SNAP:
- ✓ Global Child Health:
- ✓ Vaccines and Gavi:
- ✓ Maternal and Child Health and Nutrition:
- ✓ Tuberculosis and the Global Fund:

### History, background, values, and interests

# Advocacy Skill: Research your MoC

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- Key committees
- Congressional staff
- Voting Record
- Background info

[Download the New Advocate Starter Pack](#)



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**The Issues**

# Issue Areas

**Education**

**Economic  
Opportunity  
& Security**

**Health &  
Nutrition**

# U.S. Campaigns



**Child Tax Credit, Earned Income Tax Credit**



**Renter's Tax Credit**



**Supplemental Nutrition Assistance Program (SNAP)**

# Global Campaigns



**Global Fund to Fight AIDS,  
TB and Malaria**



**Gavi, the Vaccine Alliance**



**Appropriations**

# Make it personal

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

**Why do you care about these issues?**

**How have these issues impacted you  
or your community?**

**Write your answers in the Action Plan!**



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**Volunteering**



# First 100 Days 2025

# Join the RESULTS New Advocate Training & Action program

- Staff led advocacy training & action meetings
- Meet once a month via Zoom, 3<sup>rd</sup> week of the month
- Learn new skills, take action together
  - U.S. & Global Poverty Issue Education
  - Contact your member of Congress
  - Write a Letter to the Editor
  - Community organizing 101

# RESULTS Resources

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**MONTHLY  
WEBINAR**



**VOLUNTEERS HUB**



**NEW ADVOCATE  
STARTER PACK**

# New Advocate Starter Pack



*Start your  
advocacy  
journey with  
**RESULTS***



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**Join the movement**

# Be an advocate

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# Join RESULTS

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## Step 1

- You will **receive a follow-up email** with resources
- Schedule a 1:1 if you still have questions

## Step 2

- Fill out the **volunteer onboarding form** to join
- Get your **New Advocate Starter Pack**

## Step 3

- We will **share next steps via email**
- Questions? Email us at [volunteer@results.org](mailto:volunteer@results.org)

"I am looking for community that shares my dream of how the world could be and I'm aligning with that, doing my best to create that dream."

-Jeff Bridges, on Jimmy Kimmel Live

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 @RESULTS\_Tweets

 /RESULTSEdFund

 @voices4results

[www.results.org](http://www.results.org)