



Global Allies Program

Partners Ending Poverty with RESULTS

Monthly Webinar

October 10, 2024

Welcome everyone!

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

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*Let us know where you are joining us
from in the chat!*

*Share a greeting in another language if you know
one.*

Our Values & Resources

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at results.org/values.

Check out the [Anti-Oppression Workshop Schedule](#) for training opportunities.

Find these resources and more at results.org/volunteers/anti-oppression:

- Resource Guides from our Diversity & Inclusion trainings, including:
 - Interrupting Microaggressions
 - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

Tonight's Agenda



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- Welcome & Introductions
- Campaigns Updates:
End TB Now Act (S.228/ H.R. 1776)
- Training: Breaking through the Noise with Media
- October Advocacy Actions
- Closing Announcements



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Campaigns Updates



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End TB Now Act (S. 288) Passes the Senate!



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End TB Now Act (S.288, H.R.1776)

1. Requires the U.S. to establish bold goals for reaching the most vulnerable populations
2. Strengthens U.S. bilateral coordination to develop comprehensive global TB response
3. Catalyzes support for TB research and development (R&D)
4. Improves TB capacity of high-burden countries & affected communities
5. Requires annual report to Congress on U.S. TB activities and impact
6. Evaluates the performance of TB programs that are supported by U.S.



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Young Praises Senate Passage of End Tuberculosis Now Act



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A look back at what made it happen...

UN High-Level Meeting on TB

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UNITED NATIONS HIGH-LEVEL MEETING ON TB

September 22, 2023

Dear Colleague Letters on TB



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- Prioritizing the following five priorities:
 1. a measurable goal to reach everyone sick with TB with quality testing and treatment;
 2. specific, bold new financial commitments to close the global funding gap;
 3. priority for a human rights and a person-centered approach to the pandemic;
 4. faster development and broad access to new tools, including diagnostics, treatments, and vaccines; and
 5. commitment to ongoing high-level accountability against the declaration's

Dear Colleague Letters on TB



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- [Senate TB Dear Colleague Letter](#) closed with 34 Senators (just over 1/3 of the Senate)
- [House TB Dear Colleague Letter](#) closed with 108 members signing on.
- Continued follow up actions on these letters

More progress on End TB Now Act (S. 288/ H.R. 1776)



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- Passed House Foreign Affairs Committee & Senate Foreign Relations Committee!
- More co-sponsors = more support to move bill to floor for a vote in both chambers
- Current co-sponsors: [congressional scorecard](#)
- **Action: Reach out to your Rep. in the House, ask to bring H.R. 1776 to a floor vote before end of 118th Congress (December!).**

Actions on TB Right Now

Ask your Representative in the House to speak to House about passing it ASAP.

Leverage your work on the House and Senate TB sign-on letters

- Thank those who signed, cosponsored, signed FY25 appropriations for TB, or Global Fund

[118th Congress Scorecard](#)

Breaking through the noise with
Media

TB still in the Media?



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8/28/23: [NY Times: "We Thought We'd Beat These Three Diseases, But They Are Still Killing Us."](#)

- “ ...the very winnable fights against three diseases with a long history of maiming, crippling and killing humans: tuberculosis, malaria and polio. The dark star of the three is tuberculosis.”
- "The realities of modern travel mean that none of us is protected from a TB resurgence until we have protected people everywhere."

8/10/23: [Food Supplements Are Transforming TB Survival in India](#)

- Among family members living with a person with active lung TB, improving nutrition resulted in a 40 to 50% reduction in new TB cases. (Forbes)



ELECTION

2024






2024





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Why do we use media?

- Making connections between the issues we advocate on and current events
- Bringing awareness of these issues to our community (more constituents & voters)
- Puts pressure on MOCs to act (they monitor what is being said about them in the media)



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How to get started

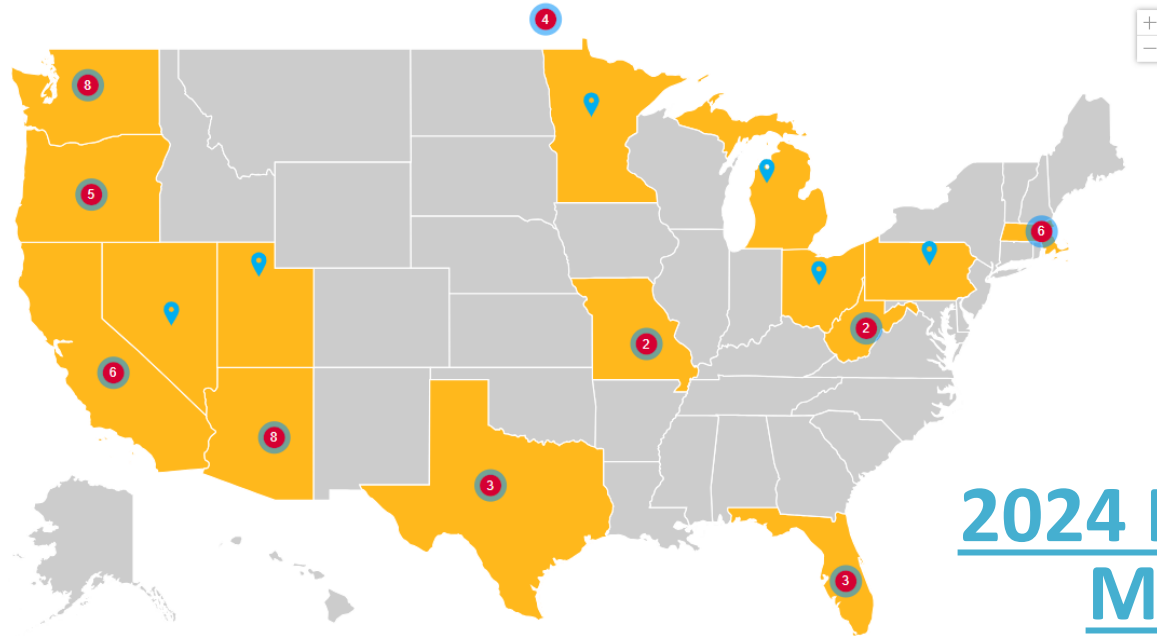
- **Find a local hook**
 - Articles in the paper? Make the connection to other global issues that intersect with education, nutrition, and health
 - Important statistic relevant to your district or state?
 - Respond to other published media
 - Thank you to your Rep. or Senator
- Looking for relevant hooks? [Check out this resource.](#)

What has been published?



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Total Media Published: 53
Total States Published: 15



2024 RESULTS Global Media Packet

Published as of 10/10/2024



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How to get started

- **Use sample LTE template to get you started, personalize it.**
Why is this issue important to you? Why should it be important to our members of Congress & Candidates?
 - Tuberculosis: [The House must pass the End TB Now Act](#)
 - Education: [Media: Every child deserves an education](#)
 - Gavi, the Vaccine Alliance: [Media: Congress should support Gavi's life-saving work](#)
 - Nutrition & Nutrition for Growth: [Media: The US must make a strong, early pledge to Nutrition for Growth](#)

Tips on writing LTEs



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- Remember your C's
 - Be **current** – respond to recent article or current event
 - **Construct** your LTE in EPIC format
 - Keep it **concise**: Rule of thumb is 150 - 200 words or less (follow the paper's guidelines on word count)
 - **Connect the dots**: How is this relevant to your community/district/state?

Tips on writing LTEs



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- Remember your C's
 - Be **challenging** - ask a question (but don't make a personal attack), name your member of **Congress**
 - Have a **call to action** whether for Congress or from the reader
 - Be **creative!**
 - Be **contagious**: Submit to as many newspapers as possible

When you're ready to submit

- Don't forget your **contact information!**

Submitting an LTE

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Issues Get Involved About Us Volunteers Hub

Volunteer

Donate

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Action Alerts

Text RESULTS to 50457 to sign up for text action alerts.

Media Action: The U.S. must lead the fight against TB

[Tuberculosis](#) is the world's deadliest killer over all human history. Sadly, after a decade of decline in cases and deaths, TB is experiencing a resurgence due to the diversion of resources for the COVID-19 pandemic; the disease took 1.6 million lives in 2021. But we can help turn the tide.

In September, the United Nations will hold a [High-Level Meeting on tuberculosis](#) in New York City. This meeting was an important opportunity for the world to make a stand in the fight against TB and set bold goals to end this deadly disease once and for all. It is also a tremendous opportunity for the U.S. to demonstrate strong leadership in this effort.

Call for the government to clear the gridlock and get behind smart, compassionate TB efforts. Submit a letter to the editor urging the Congress to co-sponsor the End Tuberculosis Now Act in the wake of the September 22 UN High-Level Meeting.

Compose Your Message

- Letter to the Editor (daily newspapers near you)
 - Please customize the letter with any personal stories
 - Be brief: most papers require letters to be 150-200 words or less
 - Be sure to mention your members of Congress *by name* in your letter
 - For more, see our [tips on how to write a letter to the editor](#)
 - Once you get published, be sure to send your letter to each of your congressional offices
 - Report your published media in our [RESULTS Grassroots Media Form](#)

Subject

<https://results.org/volunteers/action-center/action-alerts?vvsrc=%2fcampaigns%2f63557%2frespond>

Your information

Prefix * First Name * Last Name *

Email *

Yes, sign me up to receive text alerts

By providing your mobile number, you agree to receive periodic call to action text messages from RESULTS. Message and data rates may apply. Reply HELP for help. Reply STOP to unsubscribe. Message frequency varies. [Privacy Policy](#)

Mobile Number

Start typing for drop-down menu

Group Name

Choose from the drop-down all the affiliations applicable to you

Partner Affiliation

-- Please select --

Action Network

No Selection

NPCA

Rise Against Hunger

Together Women Rise

ZIP Code Enter Zip for City and State

Enter the primary phone number for reaching you.

Home Phone

I want to stay subscribed to receive alerts from RESULTS (unchecking will unsubscribe)



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Q&A



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Let's keep writing and submitting!

Let's take action!



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Next Steps: *Choose your own adventure...*

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- [Send a follow up email](#) or make a phone call to your House Rep. on the End TB Now Act
- [Write and submit a letter to the editor](#) (LTE)
- Inform other RPCVs in your network about the impact of TB in your country of service and how they can make a difference through advocacy

How to get started



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Join us for a post-election webinar

**Thursday, November 14
at 8:30 PM ET**



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**Thank you for
taking action with us tonight!**