### **RESULTS** the power to end poverty

**October 2019 Global Grassroots Webinar** 

What Happened at the Global Fund Replenishment?

Join at <u>https://results.zoom.us/j/510407386</u>. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

*Closed captioning:* <u>http://west.typewell.com/faelapgb</u>

# Executive Director

### **Joanne Carter**



### Today's Guest

### **Peter Sands**

Executive Director of the Global Fund to Fight AIDS, TB, and Malaria





### **Grassroots Café**

### **Celebrating You!**

Ken Patterson Director, Grassroots Impact



#### (3) The Global Fund

#### **Global Fund Celebration and Debrief**

### **Celebrating You**



#### RESULTS 2019 GLOBAL FUND ADVOCACY | By the Numbers

175 face-to-face meetings with Congress



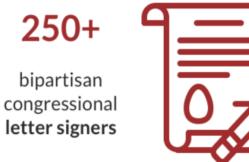
400

meetings with congressional **staff** 

**bipartisan resolutions** passed by House and Senate committees  29% funding cut rejected by Congress
 16% funding boost supported by Congress

220

media pieces published country-wide



\$4.68 billion

committed by congressional leaders for the next three years

### Grassroots Stories from our Global Fund Work

#### Cosponsors by U.S. State or Territory

S.Res.318 Cosponsors by State

		0
$\left( \right)$	West Virginia	[2]
	Alaska	[1]
	Delaware	[1]
	Florida	[1]
	Georgia	[1]
	Maryland	[1]
	Massachusetts	[1]
_	New Jersey	[1]
	Texas	[1]
	Washington	[1]

### How Things Get Done

- Great IC
  Moment with
  Margaret Smith
- Great Follow
  Up by Yvette
  Medina and
  Grace Liu



### **Celebrating You**



With the Global Fund Replenishment conference kicking off soon, I have an overwhelming sense of gratitude for having been a small part of something so big. I'm proud of the work we've been able to do and with some really great people, too. RESULTS has been a wonderful opportunity for me, and I am looking forward to more great grassroots work together with you all!







### **Open Phones**





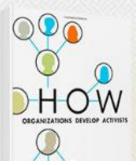


ON THE WEBINAR? UNMUTE BY CLICKING THE MICROPHONE. ON BY PHONE? UNMUTE BY HITTING \*6. IF YOU ARE NOT SPEAKING, PLEASE STAY MUTED.

#### **Organizing vs. Mobilizing**



#### **Dr. Hahrie Han**



HOW ORGANIZATIONS DEVELOP ACTIVISTS: Civic Associations & Leadership in the 21st Century

Organizing	Mobilizing
Transformational	Transactional
Organizing Organizers	Organizing Events
Personalized Communications (1:1s)	Mass Communications
Relationship Based	Not Relationship Based

### ORGANIZING FOR IMPACT

Relationship Autonomy Purpose



#### **Create a plan for the final trimester!**

### What's Next

Use these actions as part of your plan to bring 1-4 new people into your group by the end of the year.

- 1. Close the loop with anyone who took action on the Global Fund, people you spoke to, or RESULTS donors.
- 2. Acknowledge members of Congress who took action through letters and LTEs.
- 3. Celebrate this bipartisan success in the media.
- 4. Continue to call Reps. and Senators into action on the Global Fund and nutrition resolutions.
- 5. Organize a peer-to-peer fundraising campaign in November.
- 6. Invite people to take part in RESULTS' free advocacy training starting on October 17.

### Resources

- 1. Group planning form for 3<sup>rd</sup> trimester
- 2. New Global Fund blog
- 3. October Action Sheet
- 4. Global Fund & Nutrition online actions
- 5. RESULTS Advocacy Training: Oct Nov.
- 6. November Virtual Thanksgiving Feast

#### Find All of These in the Weekly Update

#### Mark Your Calendars! See the Weekly Update for details.

- October 16, 8:30 pm ET. New Advocate Orientation.
- October 17. Launch of 6-week Advocacy Training.
- October 21, 1 pm ET and 8 pm ET. RESULTS Global Free Agents Webinars (choose one).
- November 6, 8:30 pm ET. Action Network Community of Practice.
- **November:** Virtual Thanksgiving Feast Fundraising
- June 20-23, 2020. RESULTS 40<sup>th</sup> Anniversary International Conference.

### **SAVE THE DATE** June 20-23, 2020

RESULTS International Conference Capital Hilton, Washington, DC

Join us and celebrate 40 years of RESULTS!



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Featuring speaker **Professor Muhammad Yunus**, winner of the Nobel Peace Prize

See survey in the Weekly Update requesting input on speakers and sessions you'd like to see.

**RESULTS Global Poverty National Webinar** 

# Your Reporting Matters



Check out the reporting links at the bottom of every Weekly Update and stay current!

#### Let us know how many joined you today directly in the chat box or send to Lisa Marchal

### Imarchal@results.org

# Our advocates change the world each and every day.

#### Thank you!





### **Celebrating You**

- Generated majority of the 132 cosponsors on House Resolution 517 (107, Democrats, 25 Republicans)
- Published 223 media in 36 states (so far)
- Mobilized majority of 137 House signers on Global Fund letter to Sec. of State Pompeo earlier this year.
- Generated majority of House (147) & Senate (36) signers on FY 2020 Global Fund appropriations letters
- Held over 550 meetings on the Global Fund with members of Congress (175) and their staff this year.