



October 2019 Global Grassroots Webinar

***What Happened at the Global Fund Replenishment?***

Join at <https://results.zoom.us/j/510407386>. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

Closed captioning: <http://west.typewell.com/faelapgb>

# Executive Director

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**Joanne Carter**



# Today's Guest

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## Peter Sands

*Executive Director  
of the Global Fund  
to Fight AIDS, TB,  
and Malaria*



# Grassroots Café

## Celebrating You!

Ken Patterson

Director, Grassroots Impact

**STEP UP  
THE FIGHT**



 **The Global Fund**

## **Global Fund Celebration and Debrief**

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# Celebrating You

## RESULTS

### RESULTS 2019 GLOBAL FUND ADVOCACY | *By the Numbers*

175

face-to-face  
meetings with  
Congress



400

meetings with  
congressional staff

2

bipartisan resolutions  
passed by House and Senate  
committees

220

media pieces  
published  
country-wide

250+

bipartisan  
congressional  
letter signers



29%

proposed  
funding cut  
rejected by  
Congress

16%

funding boost  
supported by  
Congress

\$4.68 billion

committed by  
congressional leaders for  
the next three years

***Grassroots Stories  
from our Global Fund Work***

S.Res.318  
Cosponsors by  
State

Cosponsors by U.S. State or Territory



West Virginia

[2]

Alaska

[1]

Delaware

[1]

Florida

[1]

Georgia

[1]

Maryland

[1]

Massachusetts

[1]

New Jersey

[1]

Texas

[1]

Washington

[1]



# How Things Get Done

- Great IC Moment with Margaret Smith
- Great Follow Up by Yvette Medina and Grace Liu



# Celebrating You



**Maria Don Bosco**

Yesterday at 9:38 AM

With the Global Fund Replenishment conference kicking off soon, I have an overwhelming sense of gratitude for having been a small part of something so big. I'm proud of the work we've been able to do and with some really great people, too. RESULTS has been a wonderful opportunity for me, and I am looking forward to more great grassroots work together with you all!



You, Beth Wilson, John Paul Fawcett and 9 others

4 Comments



Like



Comment

# Open Phones



*ON THE WEBINAR?  
UNMUTE BY CLICKING  
THE MICROPHONE.*



*ON BY PHONE? UNMUTE  
BY HITTING \*6.*



*IF YOU ARE NOT  
SPEAKING, PLEASE STAY  
MUTED.*

# Organizing vs. Mobilizing



**Dr. Hahrie Han**



Organizing	Mobilizing
Transformational	Transactional
Organizing Organizers	Organizing Events
Personalized Communications (1:1s)	Mass Communications
Relationship Based	Not Relationship Based



# ORGANIZING FOR IMPACT

Relationship  
Autonomy  
Purpose



**Create a plan for the final trimester!**

# What's Next

**Use these actions as part of your plan to bring 1-4 new people into your group by the end of the year.**

1. Close the loop with anyone who took action on the Global Fund, people you spoke to, or RESULTS donors.
2. Acknowledge members of Congress who took action through letters and LTEs.
3. Celebrate this bipartisan success in the media.
4. Continue to call Reps. and Senators into action on the Global Fund and nutrition resolutions.
5. Organize a peer-to-peer fundraising campaign in November.
6. Invite people to take part in RESULTS' free advocacy training starting on October 17.

# Resources

1. Group planning form for 3<sup>rd</sup> trimester
2. New Global Fund blog
3. October Action Sheet
4. Global Fund & Nutrition online actions
5. RESULTS Advocacy Training: Oct – Nov.
6. November Virtual Thanksgiving Feast

Find All of These in the **Weekly Update**

# Mark Your Calendars!

See the Weekly Update for details.

- **October 16, 8:30 pm ET.** New Advocate Orientation.
  - **October 17.** Launch of 6-week Advocacy Training.
  - **October 21, 1 pm ET and 8 pm ET.** RESULTS Global Free Agents Webinars (choose one).
  - **November 6, 8:30 pm ET.** Action Network Community of Practice.
  - **November:** Virtual Thanksgiving Feast Fundraising
  - **June 20-23, 2020.** RESULTS 40<sup>th</sup> Anniversary International Conference.
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# SAVE THE DATE

## June 20-23, 2020

RESULTS International Conference  
Capital Hilton, Washington, DC

Join us and celebrate 40 years of RESULTS!



Featuring speaker  
**Professor Muhammad Yunus**, winner of the  
Nobel Peace Prize

See survey  
in the  
**Weekly  
Update**  
requesting  
input on  
speakers  
and  
sessions  
you'd like  
to see.

# ***Your Reporting Matters***

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Check out the reporting links  
at the bottom of every Weekly  
Update and stay current!

Let us know how many joined you today  
directly in the chat box or send to  
**Lisa Marchal**

**lmarchal@results.org**

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***Our advocates change the world  
each and every day.***

***Thank you!***



**RESULTS**  
the power to end poverty

# Celebrating You

- Generated majority of the 132 cosponsors on House Resolution 517 (107, Democrats, 25 Republicans)
  - Published 223 media in 36 states (so far)
  - Mobilized majority of 137 House signers on Global Fund letter to Sec. of State Pompeo earlier this year.
  - Generated majority of House (147) & Senate (36) signers on FY 2020 Global Fund appropriations letters
  - Held over 550 meetings on the Global Fund with members of Congress (175) and their staff this year.
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