



## **Global Allies Program**

*Partners Ending Poverty with RESULTS*

# **October Webinar**

**October 11, 2023**

# Our Values & Resources

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

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*At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.*

*With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.*

**Read our full anti-oppression values statement here at [results.org/values](https://results.org/values).**

Check out the [Anti-Oppression Workshop Schedule](#) for training opportunities.

**Find these resources and more at [results.org/volunteers/anti-oppression](https://results.org/volunteers/anti-oppression):**

- Resource Guides from our Diversity & Inclusion trainings, including:
  - Interrupting Microaggressions
  - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents



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# Overview of Tonight's Webinar

- UN General Assembly meetings
- What is going on in the House?!  
Congressional Updates
- Equity & Impact Campaign
- Advocacy Action: Media push to End TB Now
- Closing

# UN General Assembly High Level Meetings



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- Financing for development
- Climate change action
- **#3 – Good health and well-being**



# Behind the Scenes at UNGA



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# Behind the Scenes at UNGA

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## Congress of the United States

Washington, DC 20515

July 13, 2023

President Joseph R. Biden  
The White House  
Washington, DC 20500

Dear President Biden:

This September, the United Nations General Assembly will host the second High Level Meeting (HLM) on Tuberculosis. **We hope to see the Administration demonstrate bold U.S. leadership against this deadly disease, bringing ambitious commitments to the HLM and encouraging other global leaders to do the same.**

Tuberculosis (TB) is largely preventable, treatable, and curable, yet before the COVID-19 pandemic it was the world's biggest infectious killer, claiming more lives each year than HIV/AIDS and malaria combined. With progress made in the fight against COVID-19, tuberculosis is now on track to reclaim its shameful top spot as the leading infectious disease killer. In 2021, an estimated 10.6 million people fell sick, and 1.6 million people lost their lives to this curable disease. TB is the leading killer of people living with HIV and is also a major driver of antimicrobial resistance. Without new global action from 2023-2030, tuberculosis will cause a global economic loss.



# Behind the Scenes at UNGA

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# Day of UN High Level Meeting on TB

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# Day of UN High Level Meeting on TB

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# What's next in the fight against TB?

1. How can we help support sustaining ambition to end TB
2. How do we scale up access to treatment and the best technology for everyone
3. How do we further reduce the prices of drugs
4. **Passing End TB Now Act into law**
5. 3 countries hosting G20 heavily affected by TB - making U.S. backs country leadership
  - 1.Indonesia
  - 2.India
  - 3.Brazil

# Global policy



## Our Fall Goal

*Congress prioritizes equity and impact in the fight against global poverty*



# Equity & Impact

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- Who does it reach? Who gets left out?
- Are we working in partnership?
- How is funding delivered?
- Are interventions based on evidence?



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## Part 1

*How the **U.S. government** spends money and designs programs*

## Part 2

*How the **World Bank** spends money and designs programs*

# Global Advocacy Campaigns

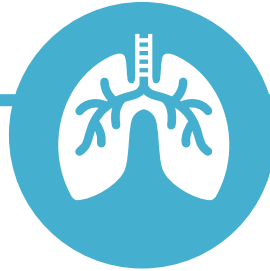
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Malnutrition  
Prevention &  
Treatment Act



The End  
Tuberculosis  
Now Act



The  
READ Act



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# **What's going on in this House?!?**

## **Congressional Updates**





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# Asks on TB Right Now

**Ask Reps and Senators to cosponsor the End TB Now Act and speak to House/Senate leadership about passing it ASAP.**

*Tip: Leverage your work on the House and Senate TB sign-on letters:*

- Share final letter and thank those who signed. Ask them to cosponsor End TB Now Act and speak to leadership.
- Share final letter with those who didn't sign as well and let them know they can still make a difference on TB by cosponsoring the End TB Now Act.



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# Asks on READ Act Right Now

- **READ in the House:** Ask Reps. to cosponsor the READ Act and speak to Foreign Affairs leadership (McCaul, Meeks) about moving the bill out of committee ASAP.
- **READ in the Senate:** Ask Senators to cosponsor READ Act and speak to Senate leadership about passing it ASAP.



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# **Advocacy Action: Media Push to End TB Now**



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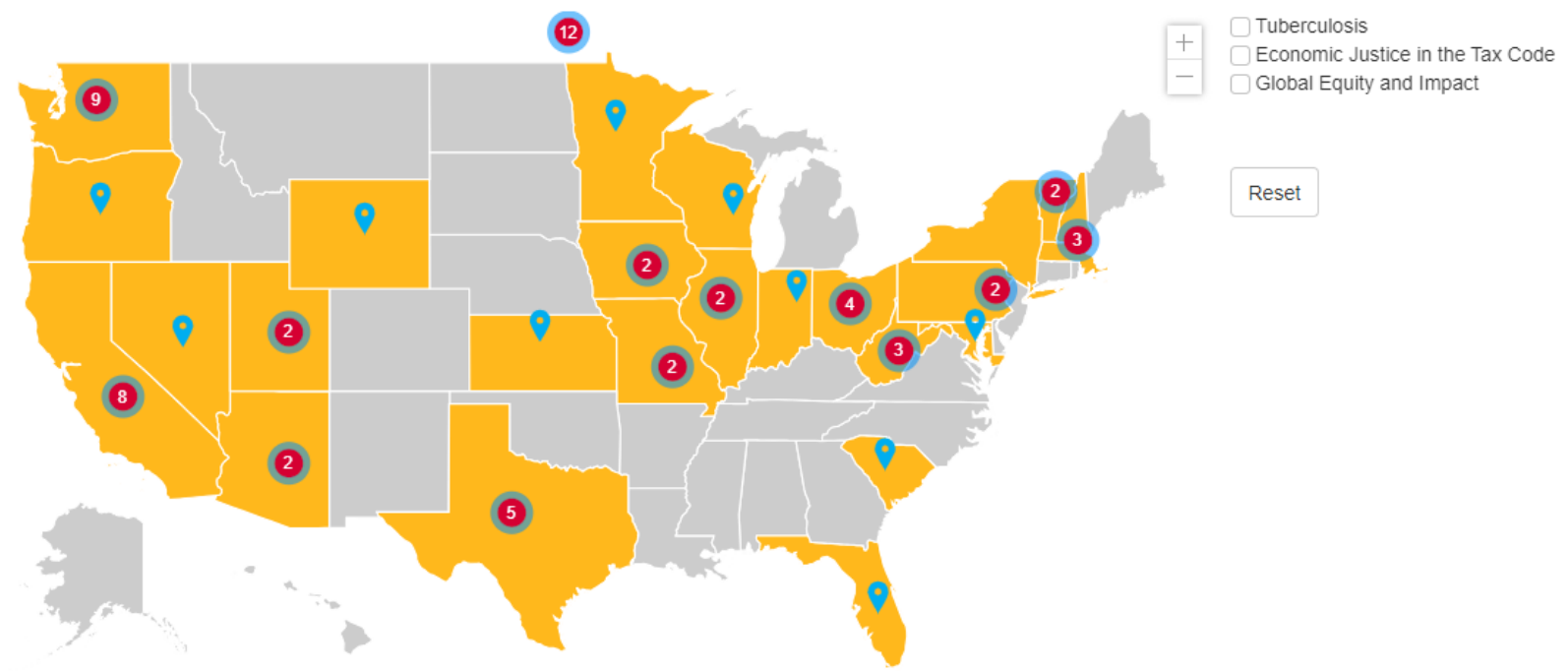
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# Why we use media?

- Making connections between the issues we advocate on and current events
- Bringing awareness of these issues to our community (more constituents)
- Puts pressure on MOCs to act (they monitor what is being said about them in the media)

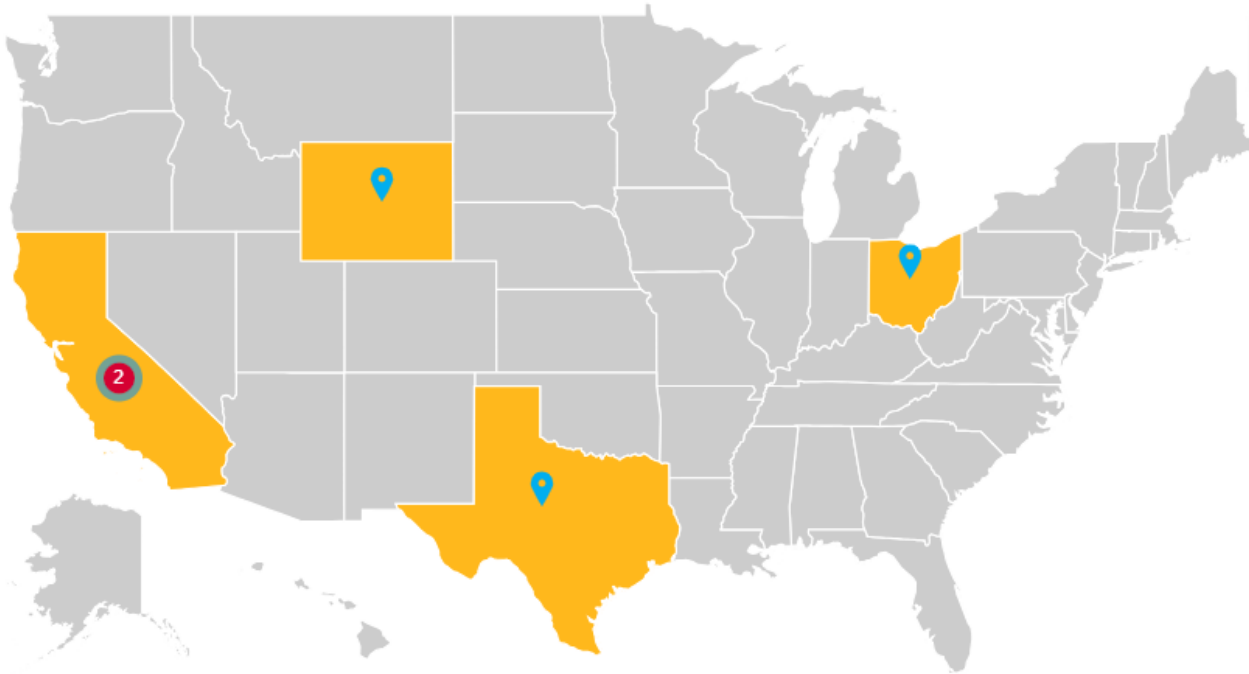


# Total Media Published: 68



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Only 5 published letters to the editor about TB!



- Tuberculosis
- Economic Justice in the Tax Code
- Global Equity and Impact

Reset

# Recently Published LTEs on TB

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**The Dallas Morning News**  
**Time for tuberculosis vaccines**

 **cleveland.com**

LETTERS TO THE EDITOR

**End Tuberculosis Now Act seeks to amplify important fight against this deadly disease**

Published: Sep. 27, 2023, 12:32 p.m.

**NEW HAVEN REGISTER**

OPINION

**Opinion: A chance to eradicate the world's largest killer**

Sandra Eagle

March 16, 2023

**EAST BAY TIMES**  
**The Mercury News**

**Encourage Congress to lead on TB fight**

**Tampa Bay Times**  
**Stop this disease**

**The End Tuberculosis Now Act**

# How do you get started?



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- **Find a local hook**
  - Articles in the paper?
  - Respond to other published media (making connection to other health issues)
  - Thank you to your Rep



# How do you get started?

POLITICO

NEW YORK

## New York City struggling to contain rising tuberculosis cases

Budget cuts and understaffing are delaying the city's ability to handle an increase in tuberculosis patients.

### Health officials identify active case of tuberculosis at Olathe Northwest High School

State and local health departments say a single student has been diagnosed and is already receiving treatment

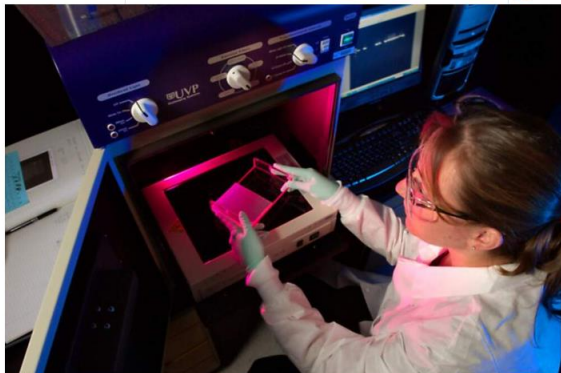


## PEPFAR: The anti-AIDS program that changed the world now under threat

47:02

Home // Radio // On Point

September 28, 2023 | By [Stefano Kotsonis](#) and [Deborah Becker](#)



Health News Florida

## CDC report shows a rise in TB cases, including a 26% increase among young children

Health News Florida | By [Health News Florida](#)  
Published May 10, 2023 at 8:44 AM EDT



Updated: 9:35 PM CDT Oct 2, 2023

# How do you get started?



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- **Find a local hook**
  - Articles in the paper?
  - Respond to other published media (making connection to other health issues)
  - Thank you to your Rep
- **[Use sample LTE template](#) to get you started, make it personal**

# Submitting an LTE

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Issues Get Involved About Us Volunteers Hub

Volunteer

Donate

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## Action Alerts

Text RESULTS to 50457 to sign up for text action alerts.

### Media Action: The U.S. must lead the fight against TB

[Tuberculosis](#) is the world's deadliest killer over all human history. Sadly, after a decade of decline in cases and deaths, TB is experiencing a resurgence due to the diversion of resources for the COVID-19 pandemic; the disease took 1.6 million lives in 2021. But we can help turn the tide.

In September, the United Nations will hold a [High-Level Meeting on tuberculosis](#) in New York City. This meeting was an important opportunity for the world to make a stand in the fight against TB and set bold goals to end this deadly disease once and for all. It is also a tremendous opportunity for the U.S. to demonstrate strong leadership in this effort.

**Call for the government to clear the gridlock and get behind smart, compassionate TB efforts. Submit a letter to the editor urging the Congress to co-sponsor the End Tuberculosis Now Act in the wake of the September 22 UN High-Level Meeting.**

#### Compose Your Message

- Letter to the Editor (daily newspapers near you)
  - Please customize the letter with any personal stories
  - Be brief: most papers require letters to be 150-200 words or less
  - Be sure to mention your members of Congress *by name* in your letter
  - For more, see our [tips on how to write a letter to the editor](#)
  - Once you get published, be sure to send your letter to each of your congressional offices
  - Report your published media in our [RESULTS Grassroots Media Form](#)

Subject

<https://results.org/volunteers/action-center/action-alerts?vvsrc=%2fcampaigns%2f63557%2frespond>



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**Let's keep writing and submitting!**  
**Best of luck!**

# Reflecting on 2023

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**What has been the most impactful moment for you this year?**

**How can we bring in other RPCVs to join us in advocacy?**

# Global Allies Program Coaching Support

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**Sign up for additional  
coaching support  
between webinars!**

<https://results.salsalabs.org/globalalliesprogram>





# Additional Volunteer Opportunities

[Home](#) [Events](#) [Subgroups](#) [People](#) [Impacts](#) [Leaderboards](#) [Wall](#)

Add

## Opportunities



Search by keywords and filters



Date

Type

Causes

Skills

Virtual

Owner

Age Limit

More



### Global Allies Program (GAP): Advocacy Training for RPCV Country of Service Groups

Thu, Sep 14, 2023, 8:30-9:30pm (ET)

 Volunteer/Service Opportunity

Listed by The NPCA Continuation of Service program · Virtual/Rem...

P



### Global Allies Program (GAP): Effective Advocacy Tools and Practices,

Wed, Sep 27, 2023, 8-9pm (ET)

 Volunteer/Service Opportunity

Listed by The NPCA Continuation of Service program · Virtual/Rem...

P



### Environmental Action: Letters to the Editor (LTE) Workshop

# Upcoming Events



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- **RESULTS Global Policy Forum, October 19 at 9:00 PM ET**  
**Next steps on Global Legislation (READ Act and End TB Now Act)**  
Register: <https://tinyurl.com/OctGlobalPolicyForum>
- **No webinar in November – have a wonderful holiday!**
- **December 14 – 8:30 PM ET *RESULTS Joint Policy Forums End of Year Event***

***Check out Peace Corps Connect for upcoming events hosted by NPCA:***  
<https://www.peacecorpsconnect.org/events>



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# **Join us for our first Global Allies Program webinar of 2024**

***January 11, 2024 at 8:30 PM ET***



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**Thanks for  
joining us tonight!**