



**November 2019 National Grassroots Webinar - Global Campaigns**

***Global Fund Replenishment: Staying Vigilant***

Join at <https://results.zoom.us/j/510407386>. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

*Closed captioning:* <http://west.typewell.com/faelapgb>



# **Cindy Changyit Levin**

**RESULTS St. Louis  
and  
Former RESULTS  
Grassroots Board  
Member**

# ***Our Executive Director***



**Joanne Carter**

***Dr. Sundari  
Mase  
MDR/XDR TB  
Expert &  
Consultant***

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# Open Phones



*ON THE WEBINAR?  
UNMUTE BY CLICKING  
THE MICROPHONE.*



*ON BY PHONE? UNMUTE  
BY HITTING \*6.*



*IF YOU ARE NOT  
SPEAKING, PLEASE STAY  
MUTED.*

# ***Update on Our Campaigns***

- ❖ Global Fund next steps
- ❖ What does the appropriations process have to do with all of this?
- ❖ Update on Global Fund and global nutrition resolutions



**John Paul Fawcett**

Director, Global Policy &  
Advocacy

# Global Fund: What's at Risk?

- **Omnibus:** A combination of multiple appropriations bills into a single bill.
- **Continuing Resolution (CR):** Stop-gap funding measure that extends current funding levels for a specified period of time.
- **Anomaly:** Provision in a CR that makes an exception to current funding levels for specified programs.

*If Congress opts for a year-long CR, we would seek an anomaly to fully fund the Global Fund at \$1.56 billion in FY 2020.*



# Global Fund Resolutions

- House: H.Res. 517
    - 152 cosponsors (123 Democrats; 29 Republicans)
    - Passed Foreign Affairs Committee on Sept. 25
  - Senate: S.Res. 318
    - 20 cosponsors (10 Republicans; 10 Democrats)
    - Passed Foreign Relations Committee on Sept. 26
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# *Grassroots Café*



**Ken Patterson**

Director, Global Grassroots  
Advocacy

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# Keep the Global Fund Pot Warm

1. Close the loop with action takers, donors, members of Congress, the media. Update them and let them what they can do next.
2. Go deeper with a select few—1 to 4 people. Support them to take a deeper advocacy journey with these actions:
  - Write a LTE for World AIDS Day.
  - Meet with a local office or have a phone conference with the DC aide to request action on the Global Fund and nutrition resolutions.
  - Convene people they know to write letters for World AIDS Day.
  - Help organize the Virtual Thanksgiving Feast fundraising.
3. Continue to ask Reps and Senators to take action on the Global Fund resolutions (think Champion Scale actions).

# Fun Exercise!

1. Name the 1-4 people from your network you want to ask to take a deeper advocacy journey.
2. Who will talk to them? When?
3. What “transformational” action will you support them to take?
4. Let’s hear what you came up with.

# October Laser Talk

## (Still good for November)

**Engage:** I want to let you know that the Global Fund replenishment we've been working on was a real success on October 10. The world came together to raise the \$14 billion needed to save an additional 16 million lives over the next three years. And the US did its part. We are celebrating the victory because we know that our group and RESULTS advocates around the country had a hand in it. I want to thank you for your part and just for being a good audience as we've been talking about the Global Fund replenishment.

**Problem:** We still have work to do to ensure that the US keeps its promise to the Global Fund, and we will be working next year on a big Child Survival campaign.

**Inform About the Solution:** I would love to support you to take actions that will create additional successes—I could support you to get published or meet with a congressional office. We also have excellent advocacy training coming up you could engage in.

**Call to Action:** I know you care about these issues, would you be up for taking your impact to the next level?

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# Grassroots Fundraising Impact

- 18% of overall individual giving raised
  - Events
  - Online peer-to-peer campaigns
  - Facebook fundraisers
- Largest source of new donors and large dollar donors
- 21 groups fundraising so far in 2019 (not including Facebook fundraisers)

***Thank you!***

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# Virtual Thanksgiving Feast Peer-to-Peer Campaign

- November 2019
- Online fundraising campaign
- Participate individually or with a team
- Ready to use email templates and social media posts
- Prize for top fundraiser!



**[results.salsalabs.org/vtf2019](https://results.salsalabs.org/vtf2019)**

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# Share from Grassroots Fundraiser

**Babita Daware and Craig Roshaven**

*far right in photo featuring members of RESULTS Fort Worth  
and Rep. Kay Granger*





# Questions?

Mea Geizhals  
Acting Director of Individual Giving

[mgeizhals@results.org](mailto:mgeizhals@results.org)  
202-783-4800 x131



# *Grassroots Café*



**Lisa Marchal**

Global Grassroots Manager



*In late October,  
the RESULTS volunteer network  
passed the 500-piece mark  
in published media for 2019!*

# ***Please Update Reporting Before November 18!***



Check out the reporting links  
at the bottom of every Weekly  
Update and stay current!

# Grassroots Board Meeting

**First quarterly public Grassroots Board Meeting.  
November 12, 9 pm ET.**

Your elected board members would like to hear from you: needs, suggestions, concerns, thoughts, ideas, and questions.

Please join us for this one-hour, quarterly event. Dial (929) 436-2866, meeting ID 292096907. Or use meeting URL <https://results.zoom.us/j/292096907>.

Questions? Contact [Willie Dickerson](#).

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# National Webinar Survey

Please take a few minutes to share your thoughts through this latest survey.

We are seeking your input on our monthly webinars and how we can improve them to meet your needs.

**<https://tinyurl.com/NatnlWebSurvey>**

Open through November 12.

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# Mark Your Calendars!

## See the Weekly Update for details.

- **November.** 6-week New Volunteer Advocacy Training and Virtual Thanksgiving Feast continue.
  - **November 12, 12 pm ET and 9 pm ET.** New Advocate Orientations.
  - **November 18, 1 pm or 8 pm ET.** Global Free Agents Webinars.
  - **November 28 and 29.** RESULTS Office is closed for Thanksgiving.
  - **December 4, 8:30 pm ET.** Action Network Community of Practice.
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# RESULTS International Conference

June 20-23, 2020

Capital Hilton, Washington, DC

Registration now open!

[www.results.org/conference](http://www.results.org/conference)



**How many joined from your location today?**

Place your city + number in the chatbox

Or send to Lisa Marchal at  
[lmarchal@results.org](mailto:lmarchal@results.org)



***Hope lies in dreams, in imagination, and  
in the courage of those who dare to  
make those dreams into reality.***

***~ Jonas Salk ~***



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