November 2019 National Grassroots Webinar - Global Campaigns

Global Fund Replenishment: Staying Vigilant

Join at [https://results.zoom.us/j/510407386](https://results.zoom.us/j/510407386). Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

Closed captioning: [http://west.typewell.com/faelapgb](http://west.typewell.com/faelapgb)
Cindy Changyit Levin

RESULTS St. Louis and Former RESULTS Grassroots Board Member
Our Executive Director

Joanne Carter
Dr. Sundari Mase
MDR/XDR TB Expert & Consultant
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ON BY PHONE? UNMUTE BY HITTING *6.

IF YOU ARE NOT SPEAKING, PLEASE STAY MUTED.
Update on Our Campaigns

- Global Fund next steps
- What does the appropriations process have to do with all of this?
- Update on Global Fund and global nutrition resolutions
Global Fund: What's at Risk?

- **Omnibus**: A combination of multiple appropriations bills into a single bill.
- **Continuing Resolution (CR)**: Stop-gap funding measure that extends current funding levels for a specified period of time.
- **Anomaly**: Provision in a CR that makes an exception to current funding levels for specified programs.

*If Congress opts for a year-long CR, we would seek an anomaly to fully fund the Global Fund at $1.56 billion in FY 2020.*
Global Fund Resolutions

• House: H.Res. 517
  o 152 cosponsors (123 Democrats; 29 Republicans)
  o Passed Foreign Affairs Committee on Sept. 25

• Senate: S.Res. 318
  o 20 cosponsors (10 Republicans; 10 Democrats)
  o Passed Foreign Relations Committee on Sept. 26
Grassroots Café

Ken Patterson
Director, Global Grassroots Advocacy
Keep the Global Fund Pot Warm

1. Close the loop with action takers, donors, members of Congress, the media. Update them and let them what they can do next.

2. Go deeper with a select few—1 to 4 people. Support them to take a deeper advocacy journey with these actions:
   - Write a LTE for World AIDS Day.
   - Meet with a local office or have a phone conference with the DC aide to request action on the Global Fund and nutrition resolutions.
   - Convene people they know to write letters for World AIDS Day.
   - Help organize the Virtual Thanksgiving Feast fundraising.

3. Continue to ask Reps and Senators to take action on the Global Fund resolutions (think Champion Scale actions).
Fun Exercise!

1. Name the 1-4 people from your network you want to ask to take a deeper advocacy journey.

2. Who will talk to them? When?

3. What “transformational” action will you support them to take?

4. Let’s hear what you came up with.
October Laser Talk
(Still good for November)

Engage: I want to let you know that the Global Fund replenishment we’ve been working on was a real success on October 10. The world came together to raise the $14 billion needed to save an additional 16 million lives over the next three years. And the US did its part. We are celebrating the victory because we know that our group and RESULTS advocates around the country had a hand in it. I want to thank you for your part and just for being a good audience as we’ve been talking about the Global Fund replenishment.

Problem: We still have work to do to ensure that the US keeps its promise to the Global Fund, and we will be working next year on a big Child Survival campaign.

Inform About the Solution: I would love to support you to take actions that will create additional successes—I could support you to get published or meet with a congressional office. We also have excellent advocacy training coming up you could engage in.

Call to Action: I know you care about these issues, would you be up for taking your impact to the next level?
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Grassroots Fundraising Impact

- 18% of overall individual giving raised
  - Events
  - Online peer-to-peer campaigns
  - Facebook fundraisers

- Largest source of new donors and large dollar donors

- 21 groups fundraising so far in 2019 (not including Facebook fundraisers)

Thank you!
Virtual Thanksgiving Feast
Peer-to-Peer Campaign

• November 2019
• Online fundraising campaign
• Participate individually or with a team
• Ready to use email templates and social media posts
• Prize for top fundraiser!

results.salsalabs.org/vtf2019
Share from Grassroots Fundraiser

Babita Daware and Craig Roshaven

far right in photo featuring members of RESULTS Fort Worth and Rep. Kay Granger
Questions?

Mea Geizhals
Acting Director of Individual Giving

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Grassroots Café

Lisa Marchal
Global Grassroots Manager
In late October, the RESULTS volunteer network passed the 500-piece mark in published media for 2019!
Please Update Reporting Before November 18!

Check out the reporting links at the bottom of every Weekly Update and stay current!
Grassroots Board Meeting

First quarterly public Grassroots Board Meeting. November 12, 9 pm ET.

Your elected board members would like to hear from you: needs, suggestions, concerns, thoughts, ideas, and questions.

National Webinar Survey

Please take a few minutes to share your thoughts through this latest survey. We are seeking your input on our monthly webinars and how we can improve them to meet your needs.

https://tinyurl.com/NatnlWebSurvey

Open through November 12.
Mark Your Calendars!
See the Weekly Update for details.

- **November.** 6-week New Volunteer Advocacy Training and Virtual Thanksgiving Feast continue.

- **November 12, 12 pm ET and 9 pm ET.** New Advocate Orientations.

- **November 18, 1 pm or 8 pm ET.** Global Free Agents Webinars.

- **November 28 and 29.** RESULTS Office is closed for Thanksgiving.

- **December 4, 8:30 pm ET.** Action Network Community of Practice.
RESULTS International Conference

June 20-23, 2020
Capital Hilton, Washington, DC

Registration now open!

www.results.org/conference
How many joined from your location today?

Place your city + number in the chatbox

Or send to Lisa Marchal at lmarchal@results.org
Hope lies in dreams, in imagination, and in the courage of those who dare to make those dreams into reality.

~ Jonas Salk ~