

## who we are

RESULTS is a movement of passionate, committed everyday people using their voices to influence political decisions that will bring an end to poverty. Volunteers and staff multiply their impact through the enormous power of advocacy — whether it's helping change policy to support millions of families putting food on the table or helping raise billions of dollars to fight diseases of poverty.

Our movement of volunteers is supported by a staff of researchers, policy analysts, and legislative and media experts. Our shared goal is the end of poverty. We have affiliates and partners across five continents, and a network of volunteers in all 50 states. We're a non-partisan advocacy group comprised of RESULTS Educational Fund, a nonprofit 501(c)3 organization, and RESULTS, a nonprofit 501(c)4 grassroots lobbying organization.

## what we do

We identify the highest-impact policy solutions to poverty and cultivate an advocacy movement that secures the political leadership, focus, and resources to get the job done.

Since 1980, we've changed dozens of government policies, helped pass legislation, and unlocked tens of billions of dollars in government funding for the fight against poverty. We set big, bold goals — advocating for what should be, not just what is easily achievable.

We focus on key underlying causes of poverty and their solutions: health and nutrition; education; and economic opportunity. Our top priorities include:

- Protecting and strengthening U.S. federal anti-poverty programs
- Reducing wealth inequality and the racial wealth gap in the United States
- Addressing the affordable housing crisis
- Hastening the end of preventable child deaths and diseases of poverty worldwide
- Ending undernutrition globally and investing in early childhood development
- Securing free, quality education for all children globally
- Increasing economic opportunity around the world



# why we do it

Our advocacy has played a key role in sending the child death rate plummeting, launching the global microfinance movement, creating a more equitable U.S. tax code, transforming the fight against the world's leading killer diseases, reducing barriers to education, increasing access to quality nutrition, and much more.

## RESULTS SINCE 1980



5,500+

*face-to-face  
meetings with  
members of  
Congress*



14,000+

*pieces of media*



160,000+

*meetings and phone  
conversations with  
congressional staff*

# how we do it

## **Support PASSIONATE, COMMITTED EVERYDAY PEOPLE to become powerful advocates.**

The heart of our work is a movement of volunteers across all 50 states and worldwide. Working together in local chapters, volunteers meet face-to-face with Congress, get published in the media, and move their communities into action. We provide best-in-class training, paired with one-on-one coaching for advocates here and around the world. These volunteer advocates take on the kind of work a lobbyist or PR pro might – but with the passion and credibility of everyday people driven by a mission, not by a profit.

## **Shape POLICIES to make the biggest impact.**

We work with policymakers in Washington and worldwide to shape policies that will bring an end to poverty. We leverage our original research and analysis through strong relationships, powerful media, innovative advocacy, and a commitment to working across political divides. We set ambitious goals, then work across political divides to build the champions, create the momentum, change the policies, and secure the funding to make them a reality,

## **Use the MEDIA to drive change.**

The media outlet members of Congress care about most isn't CNN or the New York Times: it's the local paper in their home district, where every reader is a constituent and potential voter. So we support our grassroots advocates to generate hundreds of annual media placements in every corner of the country – east and west, urban and rural, red and blue. We provide unique opportunities for journalists to understand poverty issues firsthand, and we're committed to seeing that people with direct experience of poverty are reshaping the conversation.

## **Hold decision makers accountable through RESEARCH and OVERSIGHT.**

Through rigorous research, we identify what's working and what needs to change. We make sure governments deliver on their promises through tools like our Right to Education Index, the world's only comprehensive report card on the right to education. We track delivery of financial commitments and how policies translate into reality. Our leadership also sit on the boards and oversight bodies of some of the world's most important institutions battling poverty, from the Global Partnership for Education to the Global Fund to Fight AIDS, Tuberculosis and Malaria.

## **Prioritize EQUITY – in our policies and in our approach.**

People with firsthand experience of poverty drive our agenda with their expertise. We are a platform for advocates who have experienced poverty to engage directly with media and those in the halls of power. And equity is at the heart of the policies we promote – pushing back against passive neglect and active discrimination, instead making sure government policies prioritize the people most likely to be left out.

## **Create cutting-edge PARTNERSHIPS to maximize our impact.**

Formal partners and affiliates in more than twenty countries – and a coordinated network of advocates working together in dozens more – allow us to be even greater than the sum of our parts. We work across borders to increase global investment in the fight against poverty, hold governments accountable, and change policy at the local, national, and international level. Together we set bold global targets, and then we develop advocacy strategies that reflect our diversity and drive lasting change.

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*RESULTS is one of America's best-kept secrets. For decades, it has been transforming everyday Americans into skilled and powerful advocates.*

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– David Bornstein

**The New York Times**

# some of our signature projects

## RESULTS Organizing and Advocacy Fellowship

*results.org/fellowship*

The RESULTS Fellowship (formerly known as REAL Change) is a hands-on advocacy training program for people between the ages of 20 and 30 who are ready to become the next generation of advocates fighting poverty. During the yearlong program, fellows learn how to work with the media, their communities, and policymakers to create change.

## Experts on Poverty

*results.org/expertsonpoverty*

The Experts on Poverty program brings together and supports a group of advocates with firsthand knowledge of poverty in America – the real experts on these issues. With training and support from RESULTS, they are driving policy debates and changing perceptions on Capitol Hill, in the media, and across the country with their personal expertise.

## ACTION

*action.org*

ACTION is a partnership of locally-rooted global health advocacy organizations. Across five continents, ACTION influences policy and mobilizes resources to fight diseases of poverty and achieve equitable access to health. Together we're working to bring an end to killer epidemics and give every child a healthy start at life. RESULTS Educational Fund is the U.S. arm and coordinating body for ACTION.

## Right to Education Index

*rtei.org*

The Right to Education Index (RTEI) is a global accountability initiative aiming to ensure that all people, no matter where they live, enjoy their right to a quality education. RTEI works with local organizations, research institutions, and governments around the world to drive progress on the right to education through a sophisticated scorecard tool.

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[www.results.org](http://www.results.org)



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