

Module 4 Getting Started on Group Planning

Consider the following questions as thought-starters to build your plan.

- a. When was the last time the group generated an editorial?
- b. When was their last editorial board meeting (where applicable)?
- c. When was your last face-to-face meeting with your representative and senators?
- d. When was your last meeting with a congressional aide?
- e. When was your last outreach meeting or fundraiser? When is your next event?
- f. Would your group benefit or individual activists benefit from outside coaching like joining the RESULTS media Call or a RESULTS Basics call?

Group Planning Checklist

- Plan to transition group leadership?
- Media point person identified?
- Congressional point person identified for each member of Congress?
- Issues experts developed / prepared on particular issues like health care or microcredit to work directly with the media and members of Congress on specific issues?
- If appropriate, fundraising coordinator?
- What actions have most inspired your group?
- Where does the group want to stretch itself and grow in the next year?