

Getting started on Group Planning

Make sure you have a link to your group roadmap (ask your Regional Coordinator or RESULTS staff) and then ask your group a few questions before filling it out.

Consider the following questions as thought-starters to build your plan:

1. Do you plan to make any group leadership transitions?
2. Do you have point persons identified for each member of Congress, including someone to liaise with other point persons in your state as you work with your senators?
3. When was your last face-to-face meeting with your representatives and senators?
4. When was your last meeting with a congressional aide?
5. Do you have a media point person identified?
6. When was the last time the group generated an editorial?
7. When was their last editorial board meeting (where applicable)?
8. Do you have an Outreach and Partnership Coordinator (OPC)? When is your next event?
9. Does your group have any persons interested in being issue experts, learning and sharing more deeply about our campaigns?
10. Do you have a New Advocate Mentor?
11. Do you have an Action Network Manager?
12. If appropriate, do you have a Fundraising Coordinator?
13. What actions have most inspired your group?
14. Where does the group want to stretch itself and grow in the next year?