RESULTS

the power to end poverty

May Global Webinar: The Reach Act and Media

May 14, 2016, 2:00 pm ET

https://www.fuzemeeting.com/fuze/f2988286/30204806
To join by phone only, dial (201) 479-4595, meeting ID 30204806

Closed captioning: http://west.typewell.com/faelapgb

Welcome from Executive Joanne Carter

John Breunig

Breunig is editorial page editor and former editor of the *Stamford Advocate* and *Greenwich Time* newspapers in Connecticut. Breunig has written about how his county copes with the widest income gap in the nation, and works annually on his papers' campaign to assist struggling families. He was a runner-up in 2014's National Society of Newspaper Columnists contest, and has won several awards for 9/11 coverage. His work has appeared in the *New York Times, USA Today*, *The Week* and the *San Francisco Chronicle*.

Grace Liu Letter

December 14, 2015

Grace Zhonghui Liu
RESULTS Memphis
1101 15th St. NW, Suite 1200
Washington, DC 20005

Dear Grace,

I enjoyed your recent guest editorial in *The Commercial Appeal* about the Reach Every Mother and Child Act (HR 3706). I had not been made aware of the Reach Every Mother and Child Act until I saw your editorial. I have since read it and signed on as a cosponsor.

As part of my ongoing effort to reduce the tragic infant mortality rate, I have sponsored several pieces of legislation and held forums and Congressional briefings in an attempt to make people more aware of this problem and get people thinking about solutions.

Thank you for bringing the Reach Every Mother and Child Act to our attention and please continue fighting the good fight.

As always, I remain,

Most sincerely,

Steve Cohen
Member of Congress

Campaigns Update

John Fawcett
Director, Global Policy & Advocacy

Reach Every Mother and Child Act

- 136 Cosponsors
  - o 57 Republicans (42%)
  - o 79 Democrats (58%)
- House Republican Leadership
  - o Republican Conference Chair
  - o Republican Policy Committee Chair
  - o 80% of Deputy Majority Whip Team

YOU ARE HERE
350
300
250
200
150
100
50
0
# of cosponsors
7501
7001
6501
6001
5501
5001
4501
4001
3501
3001
2501
2001
1501
1001
501
1
Bills introduced in the 114th Congress

Grassroots Café

Ken Patterson
Director of Global Grassroots Advocacy

Group Photo of the Month

RESULTS New Mexico at the 2015 International Conference

Grassroots Board Elections

Meet Your Grassroots Board Nominees

Cynthia Changyit Levin
RESULTS St. Louis and
RESULTS Grassroots Board Member

Cynthia, second from right, with fellow RESULTS Board members

Tadeo Melean
RESULTS Kansas City
(U.S. Poverty Campaigns)

Maxine Thomas
RESULTS Indianapolis
(U.S. Poverty Campaigns)

Charles Wallace
RESULTS Austin
(Global Poverty Campaigns)

How to Vote

Link for voting: https://www.surveymonkey.com/r/2016GRBMelection

Email instructions have been sent to RESULTS volunteers from the email address boardchair@results.org.

Link to bios for each candidate:
http://www.results.org/uploads/files/2016_Election_Grassroots_Board_Nominee_Bios.pdf

Voting starts May 14 and runs through Tuesday July 5.

Any active RESULTS member is eligible to vote.

Media Needed to Put Pressure on Foreign Affairs Committee Leadership

Misty Novitch
RESULTS Atlanta

PUPO Award!
Persistence Usually Pays Off

Media Push to Push the Reach Act

Find your fantastic coast-to-coast media here: http://tinyurl.com/CtCRAmedia.
286 pieces of media in 42 states and Puerto Rico!

The new call to action in the media:

1) Cosponsor the Reach Act
2) House Foreign Affairs Committee leaders Ed Royce (R-CA) and Eliot Engel (D-NY) should move the bill this year

Maternal/child health resources, including editorial packet, action sheet, and a Dear Colleague letter (for House) with companion video:
http://www.results.org/issues/maternal_and_child_health/

We still need media in CO, HI, KY, ND, NH, NV, OK, WY.
(We have a problem with “N” states!)

2016 RESULTS INTERNATIONAL CONFERENCE

June 25-28 | Washington, DC

Learn advocacy skills. Be inspired. Raise your voice.

www.resultsconference.org

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International Conference Registration Flash Sale!

Your discount code: **EARLYBIRD125**

The code will be effective from
Saturday May 14 until Sunday May 15 at midnight ET.

Other IC News

- Financial support available. Go to the FAQ section of the International Conference site: http://www.resultsconference.org
- Real Change applications still being taken until end of May.
- Sign up for a Pre- or Post-IC workshop on either Global Health Network Building (6/24), or writing Global Fund Op-eds (6/29). Details in the Weekly Update. Lunch included!
- Use the IC Checklist to plan a powerful trip to DC.
- Set up face-to-face meetings now. The more in advance the better. Meet with senators and reps, foreign policy aide, scheduler.
- Bob Dickerson Grassroots Leadership Award. Send nominations to IC2016@results.org

An Olympic-Size Fundraising Challenge!

My Fellow Advocates,

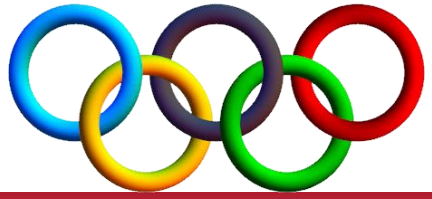
As a volunteer and donor, I find my RESULTS participation, both financial and as a board member, to be one of the most rewarding things I do. As grassroots volunteers we have the privilege of playing a pivotal role in ensuring that RESULTS has the resources that allow it to do its work, including supporting us as advocates. The Road to Rio fundraising campaign reminded me how critical each of our role is and that my voice can change the world, and increase the value of your efforts!

Therefore, I am issuing a challenge for us all:
From May 14th - June 26th, if we can collectively raise $35,000 through the Road to Rio Friends & Family campaign, my wife, Sapna Mahwal, and I will match it with another $15,000 contribution to RESULTS.

I hope you all will join me in raising the funds RESULTS requires to power its work as we take on the Road to Rio! If we can hit our fundraising goal together, we know that the resources will facilitate directing ***billions*** of dollars to the programs making the biggest difference in our world. It's up to us to ensure that nobody lives on less than $1.25 a day after 2030, rather than poverty persisting, as it always has. I've already started my own campaign online and I hope you will join me by creating your page here: www.tinyurl.com/2016R2R

With gratitude and appreciation,
Pankaj

Pankaj Agarwal
Managing Director
ReCubed Consulting
Personal Email: resultsrio@pankaj.ca



How to Participate in the RESULTS Road to Rio Challenge

Step 1: Solo or as a Team

You can join the Road to Rio Challenge as an individual or as a team. Start a team with your RESULTS group or with friends and family.

There are currently several individuals already signed up to participate and the following teams already exist:

- Asheville Action (10 members)
- Omaha (4 members)
- RESULTS Development Team (2 members)
- RESULTS St. Louis (1 member)

Step 2: Set Your Fundraising Goal and Build Your Page

Set a goal for what you plan to raise from friends and family. Pick an amount that you feel is ambitious, but achievable. Once you have a goal, set up your personal Road to Rio Fundraising Page.

- We have already collected more than $555 on our Road to Rio!
- Our Goal: $50,000

Step 3: Reach Out to Friends and Family

Reach out to friends and family and ask them to sponsor your efforts with a donation. Contact them by email, social media, phone, and in person. You can get sample language to use in emails, Facebook posts, Tweets and more from the development team!

Visit the website for more information, to register, and Frequently Asked Questions and Answers: www.tinyurl.com/2016R2R

For assistance in setting up your individual or team pages please contact Jen DeFranco at jdefranco@results.org.

Other Great Things Upcoming

1. **May 27, 1 pm ET.** RESULTS Introductory Call. The perfect RESULTS primer.

   For more information, contact Amanda Beals, abeals@results.org.

2. **On-going group leader trainings on group health and skill-building** Next trainings with open spots: September in Washington state and Louisville. Contact Lisa Marchal at lmarchal@results.org for more information.

To Take Care of in May

Keep On Top of 2016 Activity Reporting

Reporting a month's advocacy work?

http://tinyurl.com/2016MonthlyReport

Reporting just a lobby meeting?

http://tinyurl.com/2016LobbyReport

Reporting just a media piece?

http://tinyurl.com/2016MediaReport

May Laser Talk: Call on Foreign Affairs Leadership to Move the Reach Act

Engage: Last year UNICEF announced that we've saved 50 million children's lives since 2000.

Problem: Yet, 5.9 million children still die each year from mostly preventable causes.

Inform on the solution: We can end preventable maternal and child deaths by 2035 if we act now. 136 representatives, including 57 Republicans, have already cosponsored the Reach Every Mother and Child Act (H.R. 3706).

Call to action: We have a critical mass in the House. Will you please speak to the Chair and the Ranking Member of the House Foreign Affairs Committee, Rep. Ed Royce (R-CA) and Eliot Engel (D-NY), and ask them to prioritize moving the Reach Act this year?

Your Sample Meeting Agenda

10 min: Practice the Laser Talk

10 min: How can we support additional people to come to build our group?

15 min: Review IC checklist together & sign up for pre- or post-IC workshop.

15 min: Decide how much your group wants to raise for the Road to Rio campaign.

5 min: Vote for your favorite GR Board member.

5 min: Think of nominations for the Bob Dickerson award and send them to IC2016@results.org

30 min: Write letters to the editor on the Reach Act calling on leadership to move the bill.

5 min: Set next meeting date, time, location. Give hugs.

“Never give up. Have hope.
Expect only the best from life and take action to get it.”

Catherine Pulsifer