

# RESULTS

the power to end poverty

## Maternal/Child Health & Nutrition

May 9, 2015 2:00 pm ET

Video (requires registration): <https://www.fuzemeeting.com/webinar/register/1068886>

Audio only: (201) 479-4595, meeting ID: 28758054

For closed captioning of today's call, go to <http://west.typewell.com/hppmobhg>.

# Welcome from RESULTS Executive Director Dr. Joanne Carter



# Sample Agenda for Your Room

- Greet, snack, connect. Centering Question: What is your best Mom memory?
- Webinar. Listen, type in comments & questions in the chat window.
- Items to be covered after the call/webinar:
  - 10 min: Teach & learn the laser talk in the room
  - 20 minutes: How will we create overwhelming political will on the MCH bills? With Congress? With the media? With community? What next steps will we take?
  - 5 min: Who will attend E&A webinar on 5/12 or 6/1?
  - 5 min: Who do you want to attend the media training in June or September?
  - 15 minutes: Who else should we invite to come to the IC? How can we support those with financial barriers?
  - 10 min: Write letters to your Senators asking them to cosponsor the forthcoming legislation
  - 5 min: Next meeting time, date, location

# Guest Speaker – Amie Batson, Chief Strategy Officer, PATH

**Amie Batson, MBA, is responsible for guiding PATH's strategy, strengthening our partnerships and business relationships in the global health community, and contributing to our advocacy and policy priorities.**

**Ms. Batson's 20-year career in global health includes positions with the World Health Organization, the World Bank, UNICEF, and most recently, the US Agency for International Development (USAID), where she served as senior deputy assistant administrator for global health.**

**During her three-year appointment with USAID, Ms. Batson led the agency's engagement in the President's Global Health Initiative, represented the US government on the board of the GAVI Alliance, and led the US government team in coconvening the Child Survival Call to Action, which launched the global vision to end preventable child deaths.**

**Throughout her career in global health, Ms. Batson has been a leader in innovation. Her contributions to immunization and vaccine financing at the World Bank resulted in billions of dollars in new funding for global health and the vaccination of millions of children against polio, pneumonia, diarrhea, and other vaccine-preventable causes of death.**



# Global Poverty Campaigns Update

## John Fawcett, Legislative Director



# Grassroots Café

**Ken Patterson, Director of Global Grassroots Advocacy**





# Group Photo of the Month

**Hey, RESULTS Miami!  
Great work on your spring outreach!**



# What are we doing on MCH?

- Creating an environment of enthusiasm & support around the MCH legislation such that our Senators and Reps are persuaded and compelled to take bold action on the bill.
- Creating an environment that makes it impossible for them to not take action.
- Generating overwhelming political will.
- Calling Reps/Senators into the highest level of leadership we can get them to exercise.



# What are our strategies?

- Working directly with **Congress** and their staff.
- Working with the **media**.
- Working with our **communities** (the masses, grassroots, coalition partners)

# How might we create overwhelming political will?

RESULTS St. Louis and  
Senator Blunt on Gavi:  
Amanda Beals.



# How might we create overwhelming political will?

RESULTS Austin and Rep. McCaul (TX) on  
MCH legislation: Eloise Sutherland.



# Open Phones

What are your ideas for creating overwhelming political will on the Maternal and Child Health legislation?

*Hit\*1 to unmute and share your answer or type it in the chat window.*

# What's important in May-June?

1. Meet with Senators, Reps, staff to engage them on forthcoming MCH legislation (May 23-31 recess).
2. Engage community members in calling on Senators and Reps to support the legislation.
3. Generate media on maternal/child health.
4. Use the IC to build our groups & build support for the MCH legislation: show up in force, bring demonstration of community support with you.

# Tools we have

- Meetings with Congress: MCH Fact Sheet
- Working with community: April Action, May Action & E&A Meeting Guide
- MCH letters, op-eds: April Action Sheet

## Links:

- [http://www.results.org/issues/global\\_poverty\\_campaigns/maternal\\_and\\_child\\_health/](http://www.results.org/issues/global_poverty_campaigns/maternal_and_child_health/)
- [http://www.results.org/take\\_action/global\\_poverty\\_actions\\_and\\_news/](http://www.results.org/take_action/global_poverty_actions_and_news/)

# MCH Training Opportunities

- Media training in June and September
- Webinars: How to Organize an Education & Action meeting: May 12 at 9 pm, and June 1 at 8 pm. Join here:
- <https://www.fuzemeeting.com/fuze/f2988286/28883434>.
- [For audio only, dial \(201\) 479-4595, meeting ID 28883434](tel:2014794595).



# International Conference

- Huge opportunity to drive support for legislation in person & bring communities in letters, photos, on the phone.
- Offer the transformative, history-making experience of the IC to your network!
- Register now, figure out rooms by end of May. Registration & rooms are affordable.

# Affordable IC

- Fundraise locally
- Share rooms & rides: Join the IC Help Share group!
  - To subscribe, send an email to **ic-help-share+subscribe@googlegroups.com**
- Apply for a REAL Change Fellow spot (Ages 18-30)
  - <http://www.results.org/realchange>
- Gap Fund for Global Volunteers – application period extended!
- Generate media in May for a chance at \$300.

# International Conference

- Gala: Heide Craig
- Drawing for a \$300 scholarship to the IC!
  - Anyone getting a letter to the editor, op-ed, editorial, or news piece on maternal/child health in May will be entered into a drawing for a \$300 scholarship toward the IC.

# April MCH Media Drawing Entries Congratulations!

- Willie Dickerson - 3 pieces
- Amy Robinson - 1 piece
- Donna Galeovitch - 1 piece
- Teresa Rugg - 1 piece (audio)
- Barbara Drake - 2 pieces
- Deanna Roberts-Blair - 1 piece
- Mark Coats - 1 piece
- Alan Searle - 1 piece
- Mary Albertson - 1 piece (audio)
- Bill Nicholson - 1 piece
- Jim Driggers – 1 piece

# Global Media

Not including at least 25 pieces of SNAP Media You Generated

## 2015 totals to date

- 14 Editorials
- 6 Opeds
- 77 Letters to the editor
- 7 News articles or features
- 3 Radio spots
- 1 TV Spot
- 1 Blog feature
- 1 Other

110 Pieces so far in 2015

## 2014 totals

- 36 Editorials
- 44 Opeds
- 195 Ltes
- 19 News features
- 9 radio spots

303 pieces in 2014

# Announcements

# June Conference Call

- Senator Chris Coons (DE) will be our June 13 Conference Call guest! He is the Democrat lead on the Maternal and Child Health legislation.



# IC Learning Opportunity

## **Webinar: Advocacy 101 Training and What to Expect at the International Conference – May 11, 12 pm ET**

RESULTS staff will overview the basics of how to have a good lobby meeting either during Congressional recesses or in DC during the RESULTS International Conference. We'll also touch on what to expect during our conference Lobby Day in DC and resources to help you prepare to make the most of this opportunity! (This training will be repeated on June 2 at 8 pm ET, June 24 at 9 pm ET, and July 9 at 1 pm ET.)

To join the meeting online, go to

**<https://www.fuzemeeting.com/fuze/f2988286/28699630>**.

Or, to join by phone, dial (201) 479-4595, passcode 28699630 for audio only.

# Let us help you introduce people to RESULTS

**RESULTS Introductory Call**

**May 13, 9 pm ET**

**May 29 at 1 pm ET**

**(712) 432-3100, passcode 761262**

All are welcome for this 30-minute introductory call.  
Contact us with any questions and RSVP for the call.

# We need you

- Report on your activities for quarter #1. Find online forms in Weekly Update and below:
  - Reporting a month's advocacy work? Here's your form: <http://www.tinyurl.com/2015GMR>
  - Reporting just a lobby meeting? Here's your form: <http://www.tinyurl.com/2015GLRF>
  - Reporting just a media piece? Here's your form: <http://www.tinyurl.com/2015GMRF>

## Remember to Use the Laser Talk!

### Request Support for Upcoming Maternal/Child and Health Legislation

Adapt this talk to a number of audiences –  
members of Congress, the media, your community.

**Engage:** Most of us have children in our lives—siblings, nieces, grandchildren or our own kids. They all deserve the kind of healthcare and nutrition that will give them a solid start in life.

**State the Problem:** But childhood can be fragile. Worldwide, 6.3 million children die each year before they reach their fifth birthday, and most of these deaths are preventable.

**Inform on the solution:** This spring, Congress will introduce legislation to put us on a track to end preventable maternal and child deaths once and for all. The legislation will call for three key reforms:

- A coordinated strategy for ending preventable maternal and child deaths
- Clear targets that focus on the poorest populations and accountability for reaching them
- Scaling up of the most effective, evidence-base interventions

**Call to action:** No matter where they are born, children deserve to thrive. When the bill is introduced, I call on you to cosponsor this legislation.

# Before We Say Good-Bye . . .



**Amy Kazanegras, Global Health Organizer**



“It is always the simple that produces the marvelous.”

– Amelia Barr