Use the following media advisory to bring attention to your advocacy on Capitol Hill. It’s a great opportunity to let publications in your town (especially small community newspapers, bulletins, newsletters and websites) know about all the important work that you and other local volunteers are doing. Please see the media advisory as a guide that can be adjusted to fit your group and your specific area.

Are your members of Congress leaders on one of these issues, or particularly relevant? Add that in. Is anyone in your group part of the Experts on Poverty program? A REAL Change fellow? A RESULTS Regional Coordinator? Add those details, too. And please don’t forget to fill in all the brackets before you hit send!

*Who to contact?* The best target for this release will often not be the editorial writers or editors you may typically contact. See if your paper has a “community” or “local” section that features things going on in your area. In addition to any major daily near you, this is a great opportunity to reach out to smaller community papers that publish weekly or monthly.

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**Media Advisory**

*[Your city] volunteers travel to Capitol Hill to discuss critical poverty issues with Congress*

Next week, a group of [#] [your city] volunteers will travel to Washington, DC for the RESULTS International Conference, where they will have the chance to impact policymaking at its highest levels and build support for the most effective solutions to poverty. They will meet face to face with Sen. [XXXXX], as well as top congressional staff for Rep. [XXXXX], Rep. [XXXXX].

During their time on Capitol Hill, [your city’s] group will push for changes in tax policy to ensure no one in the United States is taxed into poverty. The group will also ask [your state]’s members of Congress to take up legislation that will help put an end to preventable maternal and child deaths in low-income countries once and for all.

The group from [your city] will hear directly from some of the leading experts on poverty, including advocate and broadcaster Tavis Smiley and Dr. Paul Farmer, co-founder of Partners in Health**.** The local delegation includes [#] young leaders who were selected for a year-long national advocacy and organizing fellowship called [REAL Change](http://www.results.org/realchange).

In addition to sessions with top experts, [the conference](http://www.resultsconference.org/events/2016-results-international-conference/event-summary-99748ecab969405c936edb139a77a2e7.aspx) includes a series of advocacy skills workshops, and it culminates in a day of lobby visits with key decision makers. In several hundred congressional and World Bank meetings, volunteer advocates will call for smarter policies and increased support for programs that are proven to help people move out of poverty.

The annual conference will bring together more than 400 advocates from across the United States and all around the world all working together to fight poverty. The conference runs from Saturday, June 25 to Tuesday, June 28.

The conference is organized and hosted by RESULTS and RESULTS Educational Fund ([www.results.org](http://www.results.org)). RESULTS is a movement of passionate, committed everyday people who together use their voices to influence political decisions that will bring an end to poverty.

***Media Contact:***

*[Your Name]  
[Email]  
[Phone]*