



RESULTS June 2019 Global National Webinar

The Global Fund & The Road to the International Conference

Join at <https://results.zoom.us/j/510407386>. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

**Executive
Director**



Joanne Carter

Campaigns Update

- Global Fund
- Nutrition Resolution
- International Conference



John Paul Fawcett

Director, Global Policy &
Advocacy

Getting Published on the Global Fund

**Editorial Packet
May Action Sheet
Online Action**

Who can join you?

(Media as outreach!)

Grassroots Café

2nd Trimester Off to a Great Start



Lisa Marchal

Global Grassroots Manager



Ken Patterson

Director, Global Grassroots
Advocacy



Set the Agenda

🏠 / Issues / Set the Agenda

Great Work in the First Trimester!

Set the Agenda Campaign

Numbers Through April

Goals:

1. Meet with all offices we cover
2. Each group has at least 1 face-to-face meeting with a MoC

Results:

- We had meetings with 165 unique offices of the approximately 375 members we cover, or **about 44%**. Note: this does not mean we were in contact with 165 offices—we met with 165.
- 35 of 80 Groups had face-to-face meetings: **44%**

Set the Agenda Campaign

Numbers Through April

How does 2019 compare to other years at this point
(through April)?

| | Rep f- to-f | Senate f-to-f | Rep staff | Senate staff | Total |
|------|----------------|------------------|--------------|-----------------|-------|
| 2019 | 54 | 14 | 77 | 47 | 192 |
| 2018 | 37 | 12 | 56 | 55 | 160 |
| 2017 | 67 | 12 | 77 | 91 | 247 |

Congressional Meetings Reported Through May

| | # of Meetings | Percentage of Groups Participating |
|---------------------|---------------|------------------------------------|
| Face-to-Face House | 58 | 34% |
| Face-to-Face Senate | 14 | 8% |
| House Staff | 80 | 41% |
| Senate Staff | 53 | 35% |

Overall Total through May: 205 Meetings
76% Group participation

Spring Fundraising Campaign Update

Spring 2019
RESULTS
Peer-to-Peer
Fundraiser



\$15,408.79 of \$10,000.00



154%

Thank you to all the fundraisers and donors who helped us *exceed* the \$10,000 match!

There's still time to join or give: www.results.salsalabs.org/spring2019

Contact Mea Geizhals with questions:
mgeizhals@results.org or 202-783-4800 x131.

**Did you turn in
your group
plan?**

**What are you
dreaming of
doing in the 2nd
trimester?**



Open Phones



*ON THE WEBINAR?
UNMUTE BY CLICKING
THE MICROPHONE.*



*ON BY PHONE? UNMUTE
BY HITTING *6.*



*IF YOU ARE NOT
SPEAKING, PLEASE STAY
MUTED.*



RESULTS INTERNATIONAL CONFERENCE

July 13-16, 2019 | Washington, DC

Prepping to Maximize Impact

Things to consider

- Still time to register – you and others!
- Special features
- Bob Dickerson Award noms close June 22
- Gap funding
- Community support



Dear Supporter,

Thank you for considering supporting RESULTS advocates in your community to take part in the RESULTS International Conference, July 13-16 in Washington, DC.

RESULTS has been providing transformative civic engagement experiences to advocates across the nation, and internationally, for nearly 40 years. We provide training, support, and inspiration to our advocates so they can influence decision-makers in Washington on policies and funding that will bring end to poverty. Globally, our efforts have helped cut preventable child deaths in half, cut AIDS deaths in half, put more children in school, and put us on track to ending a number of diseases of poverty. In the U.S., our advocacy has helped protect and expand Medicaid, SNAP, tax credits for working families, and Head Start. In 2019, we are working to add access to affordable housing to that list.

Our annual RESULTS International Conference is a vital component in our advocacy work. Attendees learn about the root causes of poverty and effective solutions. They gain skills in working with lawmakers, the media, and their community to move important issues forward, while also connecting with advocates from around the world. Most importantly, conference participants spend an entire day on Capitol Hill doing hundreds of meetings with members of Congress and their staff to discuss practical solutions to poverty. This is a rare and transformative experience.

At a time when it is needed most, there are few organizations that offer this level of civic engagement training and experience. **Would you consider investing in RESULTS advocates in your community to attend the RESULTS International Conference?**

Things to do ahead of time

- Get connected with your Advocacy Day delegation
- Have someone schedule your Advocacy Day meetings with your members of Congress
- Book your Advocacy Day prep call with our policy staff
- Review backgrounders

Things to do ahead of time

- Gather copies of printed media
- Collect letters for congressional offices
- Plan to dial out to folks at home during meeting
- Book an August in-district meeting or local group meeting

What's YOUR Plan?



CHAT IN YOUR
ROOM



OR TAKE A
MOMENT TO THINK



AND MAKE SOME
NOTES.

Mark Your Calendars!

See the Weekly Update for details on how to join.

- **June 11, 12 pm ET.** New Advocate Orientation.
 - **June 17, 1 pm ET and 8 pm ET.** RESULTS Global Free Agents Webinars (choose one).
 - **June 20, 9 pm ET.** *Quiet Leadership*. Final session! A focus on learning and practicing the coaching techniques explored in David Rock's book *Quiet Leadership*. [You can find the syllabus online.](#)
 - **July Action Network Community of Practice?**
-

Your Grassroots Board Candidates

- **William Cosgrove,
Salt Lake City**
- **Maxine Thomas,
Indianapolis**



Organizing vs. Mobilizing



Dr. Hahrie Han



| Organizing | Mobilizing |
|--|---------------------------|
| Transformational | Transactional |
| Organizing Organizers | Organizing Events |
| Personalized Communications (1:1s) | Mass Communications |
| Relationship Based | Not Relationship Based |

Organizing Characteristics

1. Give volunteers work that bring them in contact with others (relationship)
 2. Provide strategic autonomy on how the work is done
 3. Show volunteers how their work fits into the bigger picture—the campaign, the change they are creating
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RESULTS Values Statement

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Let us know how many joined you today
directly in the chat box or send to

Lisa Marchal

lmarchal@results.org

Thank you for being so persistent,
consistent, and effective!

