

RESULTS

the power to end poverty

July Grassroots Webinar: Celebrating Our Advocacy

July 9, 2016, 12:30 pm ET

<https://www.fuzemeeting.com/fuze/f2988286/30204806>

To join by phone only, dial (201) 479-4595, meeting ID 30204806

Closed captioning: <http://west.typewell.com/faelapgb>

Welcome from Executive Joanne Carter



Grassroots Board Member Election Results

Congratulations!

Open Phones

Ken Patterson

Director of Global Grassroots Advocacy



Let's Hear From You!



Let's Hear From You

- To share about your International Conference experience (either in DC or back at home), unmute your webinar line or hit *1 on your phone.
- Give us your name, and group or city name.

Let's Hear From You

- Something you learned
- Someone who inspired you
- Breakthrough you had in exercising your personal and political power
- Breakthrough with a congressional office
- Highlight from the conference

International Conference Follow-up

Lisa Marchal
Senior Global Grassroots Associate



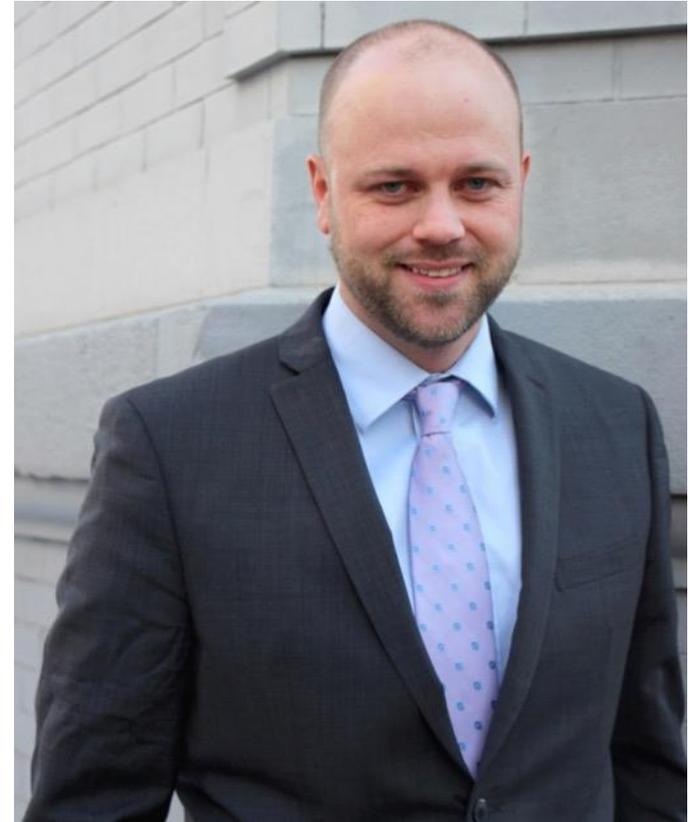
International Conference Follow-up

1. Conference resources:
http://www.results.org/skills_center/2016_results_international_conference_resources/
2. Lobby Report form: www.tinyurl.com/RESLRF
3. Share about Conference experiences with friends and family, writing letters to the editor and op-eds, sharing on social media. (Great photos, quotes, etc. from IC - #Voices4RESULTS)
4. Take a look at the RESULTS Flickr and Storify pages.

Flickr: <http://tinyurl.com/RESULTSFlickr>
Storify: <http://tinyurl.com/RESULTSStorify>
5. Use conference follow-up as an opportunity to do outreach.

Campaigns Update

Meredith Dodson – Director, US Poverty Campaigns
John Fawcett - Director, Global Policy & Advocacy



Shout Out to RESULTS Experts on Poverty!

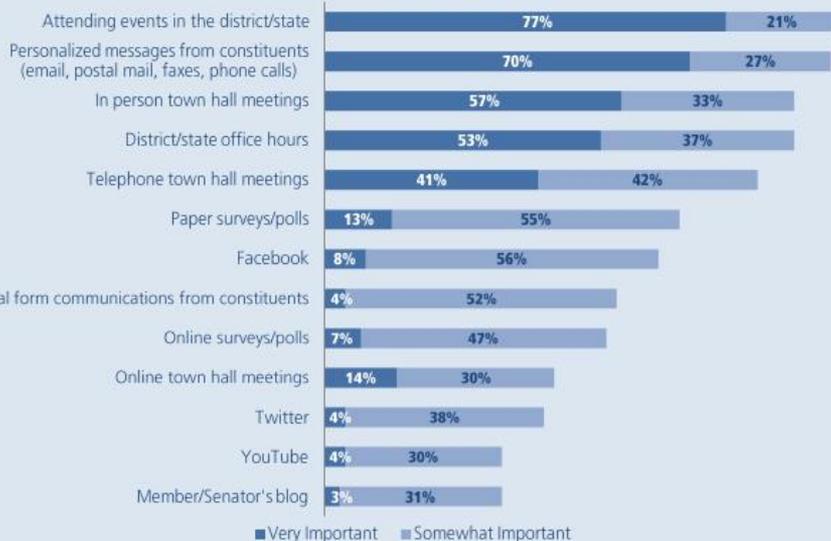


Special thanks to RESULTS Experts on Poverty – many of whom were featured speakers at our conference, and are helping shape our work.

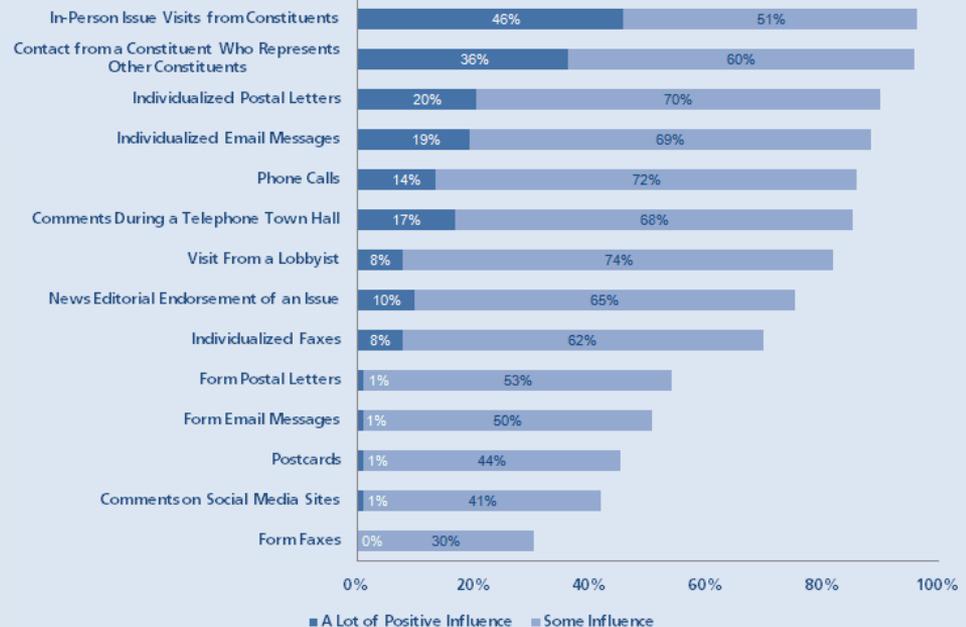
Storify recap of the RESULTS Experts on Poverty Twitter Chat: https://storify.com/RESULTS_Tweets/expertsonpoverty-twitter-chat

U.S. Poverty Action for July: Request Face-to-Face Meetings with Members of Congress AND Candidates

In your opinion, how important are the following for understanding constituents' views and opinions?*



If your Member/Senator has not already arrived at a firm decision on an issue, how much influence might the following advocacy strategies directed to the Washington office have on his/her decision?*



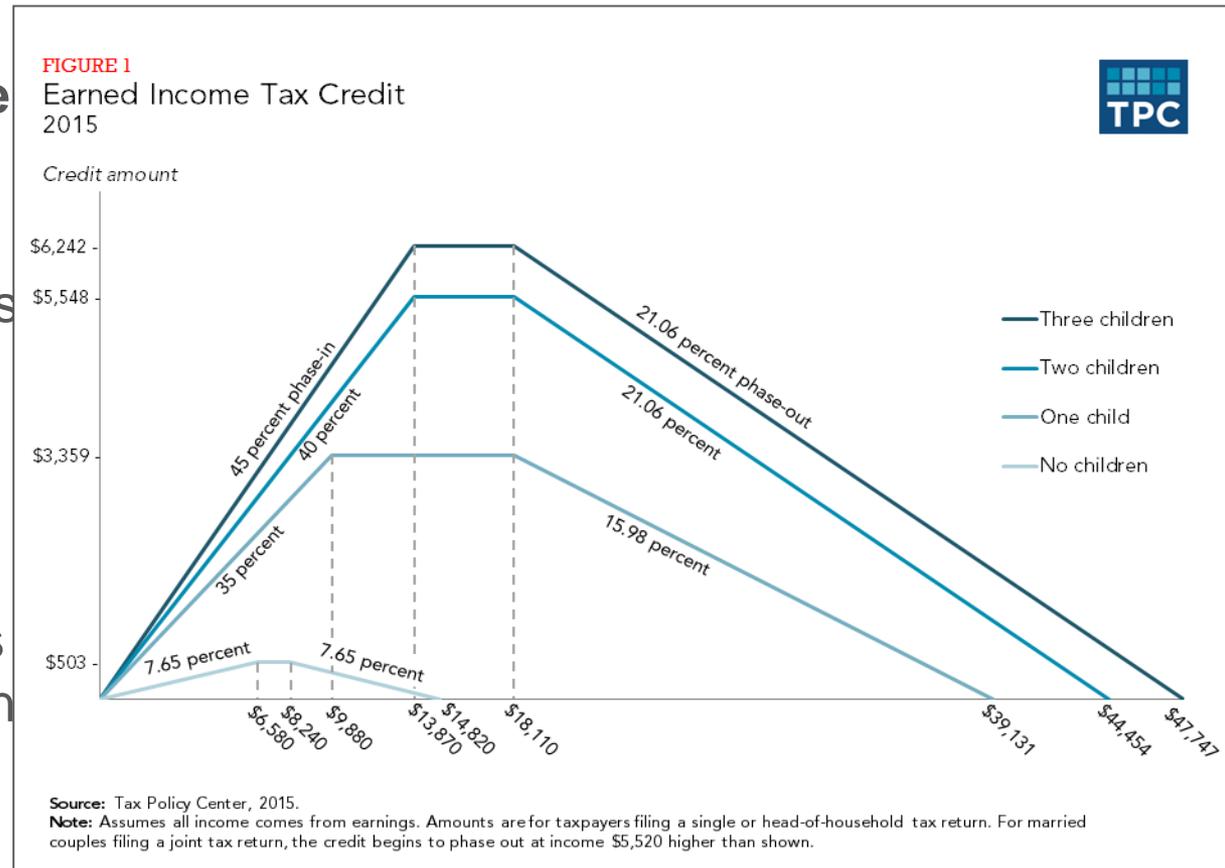
Find talking points for your meetings in the July U.S. Poverty Action:

http://www.results.org/take_action/july_2016_u.s._poverty_action/

Creating Economic Mobility: The Earned Income Tax Credit (EITC)

The EITC:

- was designed to “**make work pay**”.
- is fully refundable, so if a family’s EITC exceeds the amount of federal taxes owed, the family receives the difference as a refund
- **increases as earnings increase** up to a certain income level, then gradually decreases.

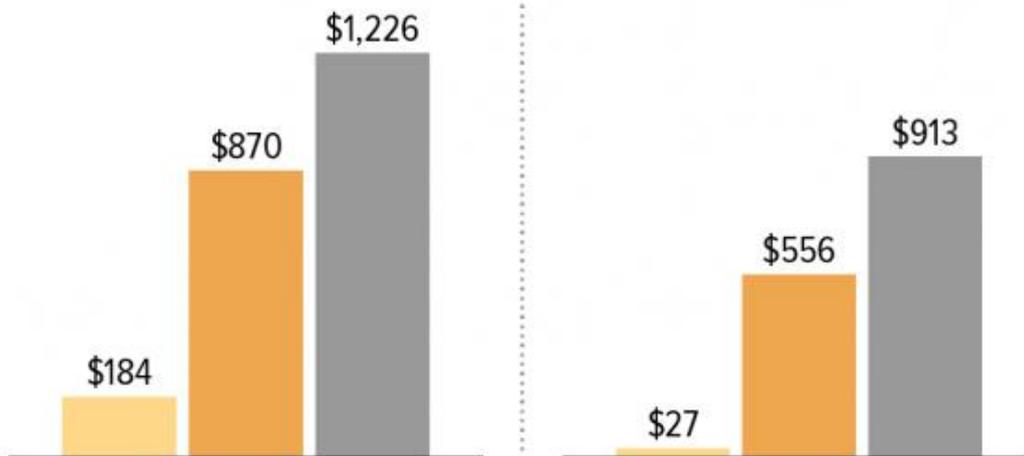


Proposals Would Boost Earned Income Tax Credit (EITC) for Childless Workers

■ EITC in 2016 under current law ■ Under Obama and Ryan proposals ■ Under Brown and Neal proposals

Worker at estimated poverty line (\$12,494)

Full-time, minimum-wage worker (\$14,500)



Note: Assumes Neal proposal uses same inflation adjustment as Brown proposal. Estimated poverty line of \$12,494 is produced using 2015 Census poverty line, adjusted for inflation as estimated by the Congressional Budget Office. Calculation assumes 2,000 hours per year at federal minimum wage for full-time workers.

Source: CBPP analysis of Internal Revenue Code, President's 2016 budget, Speaker Ryan's "Expanding Opportunity in America" discussion draft, Working Families Tax Relief Act of 2015 (S. 1012), and Earned Income Tax Credit Improvement and Simplification Act 2015 (H.R.902).

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Proposals to expand EITC

- Both proposals lower the eligibility age from 25 to 21
- The Obama/Ryan proposal would lift an additional 2.1 million African American workers, nearly 3 million Latino workers, and more than 600,000 veterans out of poverty
- Compared to the numbers above, the Brown/Neal proposal lifts 2.6 African Americans, nearly 4 million Latino workers, and over 715,000 veterans out of poverty

Impact of EITC Expansion

Community	Number of workers benefiting from expanded EITC under Ryan/Obama expansion	Number of workers without dependents not taxed into or further into poverty under Ryan/Neal	Number of workers benefiting from expanded EITC under Brown/Neal expansion	Number of workers without dependents not taxed into or further into poverty under Brown/Neal
African Americans	2.1 million	1.1 million	2.6 million	1.2 million
Latinxs	2.9	1.3 million	3.8 million	1.6 million
Veterans	600,000	192,000	716,000	216,000
Millennials	7 million	3.9 million	9 million	4.5 million

Asset Poverty:

Millions of Americans cannot afford a financial crisis

- **Liquid asset-poverty:** insufficient amount of readily accessible assets to live at the poverty level without income for three months.
- These households are vulnerable to falling into poverty after a job loss, large medical bill, or any other unanticipated financial crisis.



Asset Poverty and Wealth Inequality

- Households of Color are far more likely to be affected by asset poverty.
- The racial disparities in asset-building opportunities and wealth created by racially-motivated public policy and generations of racial discrimination.

61% 
OF HOUSEHOLDS OF COLOR
& **4 in 5** 
OF THE POOREST HOUSEHOLDS
ARE LIQUID ASSET POOR

ASSETS & OPPORTUNITY
SCORECARD

© 2015 CFED scorecard.cfed.org

Nearly 44% of households are liquid asset poor, meaning they have less than three months of savings to cover expenses if they lose a job, face a medical emergency or are hit by some other unexpected income disruption

Source: http://assetsandopportunity.org/scorecard/about/main_findings/

http://assetsandopportunity.org/assets/pdf/2016_Scorecard_Financial_Assets_Income_Report.pdf

Global Campaigns: Progress Since the IC

Reach Every Mother and Child Act: 10 New Cosponsors

- Rep. Brenda Lawrence (D-MI)
- Rep. Grace Napolitano (D-CA)
- Rep. Nydia Velazquez (D-NY)
- Rep. Peter DeFazio (D-OR)
- Rep. John Yarmuth (D-KY)
- Rep. Richard Neal (D-MA)
- Rep. Hank Johnson (D-GA)
- Rep. John Carney (D-DE)
- Rep. Mike Pompeo (R-KS)
- Rep. John Kline (R-MN)

Global Campaigns: Progress Since the IC

Education for All Act: 8 New Cosponsors

- Rep. Chris Van Hollen (D-MD)
- Rep. Suzan DelBene (D-WA)
- *Rep. Alan Grayson (D-FL)*
- *Rep. William Keating (D-MA)*
- Rep. Brad Ashford (D-NE)
- Rep. Corrine Brown (D-FL)
- Rep. Kathy Castor (D-FL)
- *Rep. David Jolly (R-FL)*

Global Campaigns: Progress Since the IC

Senate Global Fund Letter: 12 Signers

- Sen. Chris Coons (D-DE)
- Sen. Johnny Isakson (R-GA)
- Sen. Patty Murray (D-WA)
- Sen. Roger Wicker (R-MS)
- Sen. Robert Menendez (D-NJ)
- Sen. Ed Markey (D-MA)
- Sen. Lisa Murkowski (R-AK)
- Sen. Dick Durbin (D-IL)
- Sen. Ron Wyden (D-OR)
- Sen. Dan Sullivan (R-AK)
- Sen. Maria Cantwell (D-WA)
- Sen. Gary Peters (D-MI)

Global Campaigns: Take Action

Global Fund Replenishment

- Save an additional **9 million** lives through programs supported by the Global Fund, leading to over 30 million lives saved cumulatively by 2020
- Prevent **300 million** new infections across the three diseases
- Leverage **\$41 billion** in contributions from affected countries from their own domestic budgets
- **Coons-Isakson sign-on letter:**
http://www.results.org/uploads/files/Global_Fund_Senate_Sign-on_Letter.pdf

Candidate Engagement



Make Poverty a Priority
in the 2016 Election

Kristy Martino
U.S. Poverty Grassroots Organizer

kmartino@results.org
@kristymartino

Find Events

- **Town Halls**
 - o Call in-district offices for schedule
 - o Get on email lists, follow on social media
 - o Call town halls, meeting places directly
- **Rally / Public Appearances**
 - o Connect with local campaign organizer
 - o Get on email lists, worth mentioning twice!
- **TV / Radio / and More**
 - o Special events for voters
 - o Local news, radio station interviews
 - o Submit debate questions to networks

Get There Early

- **Be Strategic**
 - Sit in front or in aisles, find the mics, sit next to them
 - Dress for success, grab a button or sticker
 - Bring friends and spread out
- **FIRST, FAST, and HIGH!**
 - Listen for Q&A announcement
 - Be the eager-est beaver, raise that arm first, fast, high
- **Be Prepared, Never Let Go**
 - Practice, practice, practice your question beforehand
 - Be “EPIC” with clear yes or no answer
 - Hold onto mic and follow up to get clear response

More Opportunities

- **Work the Handshake Line**
 - o Follow the candidate, be patient, assertive
 - o Hold that handshake until satisfied
 - o Get a photo, ask another question
 - o Find staff, swap contact info, follow up
- **Work the Media**
 - o Find folks with reporter's notebooks/in laptop aisle
 - o Linger by the cameras, talk your issue
- **Share, Share, Share, and Share**
 - o Share on social media networks, tag candidates
 - o Use as material for media piece

One Last Idea...



Move to New Hampshire!

Or you can find more resources, and upcoming trainings on candidate engagement at RESULTS.org | kmartino@results.org

Mark Campbell

Global Health Associate





How to Participate in the RESULTS Road to Rio Challenge

Step 1: Solo or as a Team

You can join the Road to Rio Challenge as an individual or as a team. Start a team with your RESULTS group or with friends and family. There are currently many individuals and seven teams already signed up to participate.

Step 2: Set Your Fundraising Goal and Build Your Page

Set a goal for what you plan to raise from friends and family. Pick an amount that you feel is ambitious, but achievable. Once you have a goal, set up your personal Road to Rio Fundraising Page.

- WE ARE JUST \$9000 AWAY FROM UNLOCKING a generous \$15,000 match from a board member and his family.
- Our Goal: \$50,000

Step 3: Reach Out to Friends and Family

Reach out to friends and family and ask them to sponsor your efforts with a donation. Contact them by email, social media, phone, and in person. You can get sample language to use in emails, Facebook posts, Tweets and more from the development team!

Visit the website for more information, to register, and Frequently Asked Questions and Answers: www.tinyurl.com/2016R2R

For assistance in setting up your individual or team pages please contact Jen DeFranco at jdefranco@results.org.



Other Great Things Upcoming

1. **July 13, 9 pm ET.** RESULTS Introductory Call. The perfect RESULTS primer. For more information, contact Amanda Beals, abeals@results.org.
2. **On-going group leader trainings on group health and skill-building.** Next trainings with open spots: September in Washington state and Louisville. Contact Lisa Marchal at lmarchal@results.org for more information.



“Success is never final, failure is never fatal. It's courage that counts.”

- John Wooden