

Invitation toolkit — community action

Includes templates to get the word out about your action.

Email invitations

Subject: Take action to end poverty with RESULTS (city or state)

Hello (their name),

My name is (your name) and I am a volunteer advocate with RESULTS in (city or state). You recently reached out to learn about advocacy and how we fight poverty with policy change.

We have an opportunity for you to make a difference this month. We are getting our community together to call for solutions to poverty, and we want you to be there! Our group is hosting a community action coming up on (date and time).

Please join us at (location). There is no cost to register. (Include any additional details about your action). Can you make it?

In our communities, one in six children are going to bed hungry. And yet, members of Congress are turning their attention to the busy election year to build their own power. We can't let them leave the needs of those experiencing poverty behind.

With one hour of your time, you can make a difference in our community. I hope to see you there.

Text message bank

- We are getting our (city or state) together and calling on Congress to end poverty. We want you to be there! Our RESULTS group is hosting a community action coming up on (date/time/location). Can you join us?
- We have an opportunity for you to make a difference this month. Join our RESULTS group on (date) at (time), and take action with us to end poverty. Will you be there?
- Friendly reminder that the RESULTS (city or state) Community Action is coming up on (date/time/location). We need your voice there! We can't wait to see you soon.
- Thank you for attending the (city or state) Community Action!

Phone call script

Hi (their name), my name is (your name) and I'm a volunteer in (city or state) with the anti-poverty organization, RESULTS. I'm calling because you expressed interest in volunteering with RESULTS in (year).

Do you remember doing that? (**Listen to their answer and respond as needed.**)

I'm calling to invite you to a community event happening in (city/state) on (date/time). If you're available that day, we'd love to see you there. There is no cost to register. (Include any additional details about your action).

Is that something that might be of interest to you? (**Listen to their answer and respond as needed.**)

- **[If they answer yes]** Great! (Confirm their email address and let them know you'll follow up with an email.)
- **[If they answer no]** Ask if want to participate with RESULTS in some other way, like attending an upcoming Congressional meeting, taking action with the group, etc.?)
 - **[If they answer no]** Thanks for letting me know! I'll make a note on our end. Have a good day!

Voicemail script

Hi (their name), my name is (your name) and I'm a volunteer in (city or state) with the anti-poverty organization, RESULTS. You previously expressed interest in volunteering with us.

I'm calling today to invite you to our upcoming community action on (date/time/location). We are getting our (city or state) together and calling on Congress to end poverty.

If you're available that day, we'd love to see you there. There is no cost to register. (Include any additional details about your action).

I'm going to email you some more information, but just send me a text or give me a call back at this number if you have more questions. Thanks, and take care.