Get on the record to end poverty

As members of Congress and the administration turn their attention to the elections, we can’t let them leave the needs of those in poverty behind. This summer, RESULTS will mobilize new advocates and partners. Congress will see that our community is ready to show up and support solutions to poverty and we expect Congress to show up on the record too.

Will you take action to get your community on the record in support of solutions to address U.S. hunger and improve global child health?

How to build grassroots power for change

As a grassroots movement, our power comes from our people. We build power by strengthening relationships with advocates in our groups and inviting new people to be in action with us. This summer, focus on building power in three ways.

- Plan an in-person action meeting
- Commit to being together as a team this summer for an in-person action meeting. While together, get your RESULTS team on the record in support of poverty solutions by taking our June On the Record postcard action and joining our social media campaign. This will showcase volunteers across the country who are coming together to call for solutions to poverty.
- Invite new people and partners to take action with you
- After you’ve planned your in-person action meeting, grow your power by inviting new people to show up with you! We will send you a list of people in your area that have reached out with interest in RESULTS. You can also invite former advocates, people on your Action Network list, friends, family, and people in other like-minded groups.
- Get your community on the record in support of solutions to poverty
- As a group, brainstorm other places you will already be connecting with people. Bring RESULTS On the Record postcards with you. You can also find other organizations, groups, and partners. Use the On the Record postcard action as a first step to connect with them and act together.
Leverage community action for change

After the “On the Record” campaign, be sure your members of Congress get the message! Some ideas for leveraging your community’s action include:

1. Deliver postcards during in-district meetings and candidate events.
2. Schedule a day to drop off postcards at the district office.
3. Take a picture of all the postcard writers and the postcards collected. Share on social media and tag your members of Congress.
   - Compile all the postcards in one envelope to bulk mail to the district office.
4. We don’t recommend sending postcards home with people to deliver themselves as many won’t follow through!
5. Ask postcard writers to join you in some of the activities above.

Timeline

May: Plan your in-person action meeting and On the Record activities.

June: Host your in-person action meeting and On the Record community actions.

July to October: Deliver your community’s message to members of Congress and candidates. Invite new people who took action to stay engaged.

Resources and support

Find resources on the Community of Change campaign page under “Outreach Resources”

“On the Record” Action Sheet and postcards

- Use the Action Sheet to support people to take action. RESULTS will send all groups branded postcards to use.

Communications Guide and flyer

- We will send you a list of people in your area we have heard from in 2024. Use the Communications Guide and flyer to invite people to meet up with you.

Social Media Guide and Solidarity Action

- Use our social media guide to showcase your power across your social media networks and encourage people to take an online action with RESULTS.