Put a spotlight on global education

As kids in the United States start heading back to school, let's remind our leaders that we can be doing more to support a quality education for every child, everywhere. This month, write a letter to the editor calling for U.S. support for the Global Partnership for Education.

A staggering 263 million children and youth are out of school globally. In places like South Sudan, a young woman is more likely to die in childbirth than she is to graduate high school. But world leaders are starting to mobilize around a plan to give 25 million more children a quality education through the Global Partnership for Education. This is the only partnership of its kind dedicated exclusively to education in the world’s lowest-income and most fragile countries.

Since 2011, the U.S. government has made increasing annual investments in the Global Partnership for Education, helping drive its success. Unfortunately, earlier this year, the White House proposed slashing U.S. investments in the fight against global poverty, including education. These issues have strong bipartisan support in Congress, and now is no time to turn our back on the world’s most vulnerable children. As the Global Partnership kicks off its fundraising drive for this ambitious new plan, it’s time for leadership, not retreat, from our elected officials.

The Global Partnership is asking its developing country partners to allocate a full 20% of national government expenditure to education annually, and it is asking for a collective $3.1 billion from donor governments over 2018-2020. Leaders like Nobel laureate Malala Yousafzai have reminded the world that education is a human right — and that a quality education can radically change the trajectory of a child’s life. This year, the U.S. has a chance to do its part, investing in a brighter future for millions.

Right now, a congressional resolution in circulating in the House of Representatives (H. Res. 466), and members of Congress can sign on to show their support for GPE. Use the media to call on your representative to sign the resolution and make sure the U.S. steps up its commitment to education.

You can tailor the template letter below — or just write from the heart. With back-to-school time approaching, try sharing a story about your own education and how it affected you. You could reference a favorite teacher, or your favorite school subject as a child, or what your education helped you accomplish, as a way to make the letter personal and relatable. Just don’t forget to end it with the call to action, asking your member to cosponsor the resolution.
Why write a letter to the editor?

Writing a letter to the editor is a great way to make sure our government’s commitment to this fight continues. Your senators and representatives are reading your local paper every day, trying to understand the issues that their constituents care about. They need to hear from you so they know that global education needs to be a top priority. Even one published letter can make a big difference!

Tips

- Keep your letter short. Check your newspaper for their length requirements, or simply keep the letter to 150-200 words. Even shorter is better!
- Make the letter personal. Customize with your own ideas, examples, and passion.
- Not sure where to submit your letter? Look up media contacts here.
- Keep a look out for your letter in print and, if you’re published, share on social media and with your members of Congress.
- Let RESULTS staff know you’ve been published, too!

Sample LTE

To the Editor:

It’s back-to-school time for our kids, but around the world millions of children won’t be going “back”: they’ve never made it into the classroom in the first place.

A staggering 263 million children and youth are out of school globally. It doesn’t have to be this way, and now The Global Partnership for Education is launching a new plan to give millions more kids the education that is their fundamental right. But that plan requires resources to make it a reality. Unfortunately earlier this year the White House tried to cut funding for global education. But our leaders in Congress can and must push back.

I hope we can count on [Your Senator], [Your Senator], and [Your Representative] to help make sure the U.S. shows leadership in education.

[Your name]
[Your city and state]