

# ACTION SHEET

## Appropriations Strengthens Global Development

For decades, American leadership in global development has been a beacon of hope for millions around the world. In partnership with developing countries, the U.S. has led the fight against extreme hunger and poverty by investing in smart global development programs that make differences in the lives of the most vulnerable. Each year, efforts led by the U.S. save millions of lives from disease, ensure quality education for the poorest children, strengthen democratic values in fragile states, and build trading partners with emerging economies. The contributions these programs make to U.S. security, economic interests, and leadership role in the world are widely recognized by the U.S. military, Congress, and many businesses.

These efforts require resources. “Appropriation” is the act of setting aside money for a specific purpose. Every year the U.S. Congress directs federal funding, or “appropriates” resources for the fiscal year to various programs, including development programs supported by RESULTS.

Now is the time to urge members of Congress to voice their support for protecting and increasing funding for anti-poverty programs in global health and education for fiscal year 2018. The House has completed the official process for weighing in, so now we turn our attention to the Senate. There are two key actions RESULTS advocates can take with their senators:

- **Ask your Senators to make a personal request to the State and Foreign Operations Appropriations Subcommittee (SFOPS) Leadership**
- **Ask your Senator to sign on to “Dear Colleague Letters”**

### The Role Congress Plays

The Appropriations Committee in the House and Senate are responsible for creating legislation to fund all government programs annually. One program area important to RESULTS is the foreign aid funding bill, known as the State and Foreign Operations (SFOPS) Appropriations bill. This legislation supports partnerships with poor countries, enabling them to improve access to and quality of health and basic education. These life-changing, anti-poverty programs represent less than one percent of the budget, or **less than one penny of every dollar to save lives and support poor partner nations to become more self-reliant.**

This is where your advocacy makes a difference. While members of the Appropriations committee are important in crafting the legislation, **every member of Congress can help shape this bill** by writing to and speaking with the leadership of SFOPS. And constituents can influence the requests our members of Congress make by writing to and meeting with them throughout the process. The more the leadership of SFOPS hears specific funding requests, the more likely they are to support them. We ask representatives and senators to weigh in both formally (in writing) and informally (by speaking to leadership) before and during the writing of the bill.

## Take Action

**Write letters to your Senators** urging them to write to and speak to SFOPS leaders who determine foreign aid funding priorities — the Chair and Ranking Member of SFOPS, Senators Lindsey Graham (R-SC) and Patrick Leahy (D-VT).

For background on each issue, see the Appropriations Request Sheets (<http://www.results.org/issues/appropriations>). We suggest that you do not include every issue in your request. Instead, select one or more issues that you think your member cares about.

RESULTS 2017 Appropriations Requests	
<b>Child Health, Gavi, and Nutrition</b>	<ul style="list-style-type: none"><li>• Provide \$900 million for Maternal and Child Health.</li><li>• Include \$290 million for Gavi, the Vaccine Alliance, for global immunization within Maternal and Child Health.</li><li>• Provide \$250 million for Nutrition programs in Global Health.</li></ul>
<b>Bilateral Tuberculosis</b>	<ul style="list-style-type: none"><li>• Provide \$450 million for scaling up critical U.S.-supported efforts to control and treat TB and drug-resistant TB.</li></ul>
<b>Global Fund to Fight AIDS, Tuberculosis, and Malaria</b>	<ul style="list-style-type: none"><li>• Provide \$1.475 billion for the Global Fund to Fight AIDS, Tuberculosis and Malaria to maintain and expand life-saving prevention and treatment programs.</li></ul>
<b>Global Partnership for Education and Basic Education</b>	<ul style="list-style-type: none"><li>• Include \$125 million for the Global Partnership for Education within Basic Education to cost-effectively support access to quality education for all children.</li><li>• Provide \$925 million for Basic Education in Development Assistance.</li></ul>

### Here's a sample letter in EPIC format:

<p><b>Engage:</b> Dear Senator _____,</p> <p>For decades, the U.S. has led the fight against extreme hunger and poverty by investing in smart global development programs and working in partnership with developing nations to improve the lives of the most vulnerable.</p>
<p><b>Problem:</b> But we have more work to do since (use one or two examples) as: 1) 16,000 thousand kids under 5 are still dying of preventable causes each day, 2) TB has now surpassed HIV/AIDS as the leading infectious disease killer, and 3) 263 million children and youth who should be in school are not.</p>
<p><b>Inform:</b> We know that members of the State and Foreign Operations Appropriations Subcommittee will soon be considering spending levels for global development for fiscal year 2018.</p>
<p><b>Call to Action:</b> Will you please speak and write to Senators Graham and Leahy, and ask that they include the following funding levels in their spending bill?</p> <p>In the area of Global Health, please include: <i>Draw from the chart above.</i> In the area of Education for All, please include: <i>Draw from the chart above.</i></p> <p>I also ask that the Senator sign on to the maternal and child health letter being circulated by Senators Collins and Coons. The letter calls on SFOPS to fund USAID's efforts to save lives of 15 million children and 600,000 moms by 2020, and eventually end unnecessary maternal and child deaths.</p> <p>This funding represents both a compassionate and pragmatic global development request. In addition to saving lives and creating brighter futures, global development programs contribute to U.S. economic growth, boost our national security, and move developing nations toward self-reliance. Can I count on you to weigh in?</p> <p>Thank you, name, address, phone number.</p>

# Leading with Action: Advocacy Workshop Agenda

Below is a sample agenda and script that you can use to put people in your community into action. We know that when people take action they get inspired. The agenda below would require a meeting of roughly 60 minutes. Adapt the elements to fit your style and timeframe.

## I. Setting the Stage – 15 Minutes

### 2 min: Welcome and acknowledge people for being there.

“Thanks to all of you for coming. There are a lot of ways you could be spending the day, and I want to thank all of you for coming out and learning more about how YOU can play a role in the movement to end poverty. Can the RESULTS volunteers briefly say their name and how many years you’ve been involved? Also, can you all be sure to sign our sign in sheet?”

### 3 min: State the purpose of the meeting.

“Our purpose today is to inspire you all about the difference you can make, working with others, to create the political will to end hunger and poverty. In the next few minutes, we’ll . . .

- Learn a bit about RESULTS, the group organizing this.
- We will learn about an issue of poverty.
- We will take an action that will make a difference on that issue. We'll write a letter about appropriations.
- Finally, we'll see who is interested in continuing to make a difference with RESULTS.”

### 10 min: Center the room and do introductions.

“Let’s see who’s in the room tonight and get in touch with why we are here. Please give us your name and tell us briefly why acting on issue of poverty is important to you.” Other possible question, “What are you committed to in life?” or “Who do you want to be in the world?”

Afterward, “Thank you all for sharing what is important to you. We have a lot in common.”

## II. The Basics of RESULTS – 10 Minutes

### RESULTS is...

“So what is RESULTS? RESULTS is movement of passionate, committed, everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. As volunteers, we receive training, support, and inspiration to become skilled advocates. In time, we learn to effectively advise policy makers, guiding them toward decisions that will improve access to health, education, and economic opportunity. Together we realize the incredible power we possess to use our voices to change the world.”

Show the video if you have time: We Have a Vision: [http://www.results.org/blog/we\\_have\\_a\\_vision/](http://www.results.org/blog/we_have_a_vision/)

1. An example of our success is the Reach Act of 2015. The bill puts the U.S. on track to lead the effort in ending needless child and maternal deaths in poor countries. In 2016 we helped gather 218 cosponsors in the House (over half), and 35 in the Senate (more than one-third), and media in all 50 states. This has set us up to reintroduce and pass the bill this year. Questions?

2. A local example of our role in creating change is: We moved Rep. \_\_\_\_\_ to cosponsor the bill as part of this—he met with us in \_\_\_\_\_ (month) of 2016, which was key in getting his/her support.

A few more details if you have time:

- RESULTS partners meet twice per month to plan and take action.
- During one of those meetings, we hook into a national conference call with hundreds of other volunteers around the country to learn more about an issue, learn to speak powerfully, and take action to communicate with our elected officials by sending them letters.
- We also develop plans for influencing our decision makers through face-to-face meetings, the media, and community action.

### III. Issues & Action Component – 30 Minutes

1. Introduce the issue of appropriations with a story or video from below:
  - *Global Fund to Fight AIDS, TB, and Malaria*: [http://www.theglobalfund.org/en/blog/2016-12-01\\_SALESFORCE\\_RED\\_Great\\_Strides\\_Toward\\_an\\_AIDS-Free\\_Generation/](http://www.theglobalfund.org/en/blog/2016-12-01_SALESFORCE_RED_Great_Strides_Toward_an_AIDS-Free_Generation/)
  - *Maternal and Child Health & Early Childhood Development*: <http://tokeepapromise.org>
  - *First 1000 Days*: <https://www.youtube.com/watch?v=OvS6ijzqfgM&feature=youtu.be>
  - *TB*: [http://www.theglobalfund.org/en/blog/2016-10-25\\_Meet\\_the\\_Generation\\_Mykola\\_Story/](http://www.theglobalfund.org/en/blog/2016-10-25_Meet_the_Generation_Mykola_Story/)
  - *Global Fund Generation*: [http://www.theglobalfund.org/en/blog/2016-08-16\\_Meet\\_the\\_generation\\_to\\_End\\_It\\_For\\_Good/](http://www.theglobalfund.org/en/blog/2016-08-16_Meet_the_generation_to_End_It_For_Good/)
  - *Basic Education and Global Partnership for Education (GPE) in Chad*: <https://www.youtube.com/watch?v=r--C6L-8LcE&feature=youtu.be>
  - *GPE accomplishments of 2016*: <http://www.globalpartnership.org/multimedia/video/2016-gpe-year-review>
2. Read the February Action Sheet together, including sample letter.
3. If people don't know their members of Congress, show them how to find their legislators and relevant contact information online.
4. Everyone writes letters. Encourage them to personalize. Remember to tell people to add date, name, address, email, phone.
5. Have one or two people volunteer to read their letter out loud for feedback and encouragement.
6. Let people know how/when you'll deliver their letters and that you'll report back.
7. Debrief on the action-taking.

### IV. Invitation to Attend the Next Meeting & Closing – 5 Minutes

“Lastly, we are planning to have future meetings like this one about RESULTS and taking people through the process of taking action by writing letters like the ones you wrote tonight.

- Who is up for doing this again?
- Who knows other people or groups who might be interested?
- We are also looking for people who want to take the next step in using their voice to work with the media and Congress with our group. Who is curious about what our chapter does and wants to learn more?
- Who is interested in learning more about supporting RESULTS financially?”

Share thank yous, and be sure to capture contact information.