

# Global Fund to Fight AIDS, Tuberculosis and Malaria letter to the editor (LTE) writing worksheet

## Start with your why: how you feel and why it matters

How do you feel about the U.S. retreating from its leadership role in global health, while preventable diseases like AIDS, tuberculosis (TB), and malaria continue to threaten health and stability around the world? Do you have personal or professional experience that connects you to public health, global development, or humanitarian work?

### Feelings and values to tap into

- **Anger** – that we’re pulling funding from programs that save lives
- **Disappointment** – in leaders who are turning their backs on people most affected
- **Urgency** – because preventable diseases won’t wait
- **Hope** – that continued U.S. support can save lives
- **Justice** – health access shouldn’t depend on where you were born
- **Gratitude and pride** – for past U.S. leadership in saving lives

### Message starters to build on

- Twenty-three years ago, the global community came together and committed to the goal of a world free from AIDS, TB, and malaria. The Global Fund has saved 65 million lives since it started in 2002. We now have the tools to end these diseases.
- No one should die from a preventable disease, especially when we have the tools to stop it. We must continue our support for the Global Fund to Fight AIDS, Tuberculosis and Malaria.
- Everyone deserves access to lifesaving health care, no matter where they live. That’s why I’m deeply committed to keeping U.S. support for the Global Fund to Fight AIDS, Tuberculosis and Malaria.

## Share the impact

Help readers and lawmakers understand what’s at stake globally and what it says about our values here at home.

## Talking points

- The Global Fund reflects the best of what U.S. leadership can look like: smart, lifesaving, and grounded in partnership.
- Since 2002, the Global Fund has helped save over 65 million lives and reduced deaths from AIDS, TB, and malaria by more than 60 percent.
- With continued U.S. investment, the Global Fund could prevent 400 million infections and save 23 million more lives by 2029.
- The U.S. typically provides one-third of the Global Fund's total resources, making our leadership vital to its success. The administration wants to cut that in half, putting lives at risk around the world and here at home.
- Cutting U.S. funding now would cost millions of lives, reverse decades of progress, and undermine our legacy as a global health leader.

## Message starters to build on

- Backing away from global health partnership now isn't just shortsighted, it's deadly. It's estimated that 25 million people will die needlessly over the next 15 years because of the U.S. retreating from our global health commitments.
- Thanks to partnerships like the Global Fund, we have the tools and resources to end these diseases for good. But U.S. support is vital to making this happen. If we abandon our commitment to the Global Fund, millions of people will lose access to treatment and prevention.
- I'm proud and inspired by the longstanding bipartisan support for global health in Congress. As a taxpayer, the Global Fund feels like one of the best uses of my tax dollars. Congress must continue the bipartisan legacy of support.
- The Global Fund reflects the best of U.S. leadership — smart, lifesaving, and rooted in partnership with the affected communities. With continued investment, the Global Fund could save 23 million more lives by 2029. I want the world to see the U.S. leading with purpose, not walking away from commitments that save lives.

## End with a clear call to action

I urge [Rep./Sen.'s name] to fight for full U.S. funding for the Global Fund and maintain our smart, high-impact investment by committing \$1 for every \$2 pledged from other donor countries. By doing this, we can be part of a historic moment to end preventable deaths from these diseases for good.