

RESULTS global campaign 2025

Funding the fight against AIDS, tuberculosis, and malaria



What's the opportunity in the world?

Next year, world leaders will come together to recommit to the fight against AIDS, tuberculosis (TB), and malaria — three of the biggest killers and drivers of poverty. Country governments will be asked to reinvest in [the Global Fund to Fight AIDS, Tuberculosis and Malaria](#). The Global Fund partnership puts directly affected communities at the center of its model, with a focus on undoing the world's biggest health inequities. It is one of the world's most powerful tools for channeling donor resources to health.

Our top 2025 global policy focus will be getting the U.S. to do its part.

Three specific goals:

- a bold, matching pledge from the U.S. government
- a powerful public signal to the world
- new U.S. champions ready to carry the issue forward

Reminder: this is a continuation of our multi-year campaign starting in 2024. See our [2024 campaign overview](#) for more context. A narrative Global Fund campaign summary follows at the end of this document.

Early in the year, we'll also do our annual government funding work across a range of global poverty issues (appropriations). And stay tuned for legislative updates throughout the year, as we respond to the opportunities and threats in Washington.

What does Congress need to do for the Global Fund?

- Secure a first tranche of \$2 billion in the Fiscal Year 2026 appropriations bills, and a pledge to match funds with \$1 from the U.S. for every \$2 from other donors.
- Send a clear, bipartisan call to the White House and other country leaders.
- Champion actions, with new members of Congress stepping out to lead.

U.S. pledges to the Global Fund can — and have — happened in all sorts of ways: budget documents, annual appropriations bills, major White House speeches, quiet technical

announcements. Sometimes they come months in advance, and other times on the very day of the pledging summit.

No matter what the Trump Administration does, it's hard to overstate how important Congress will be. If the administration makes a good pledge, it will be up to Congress to deliver it. If the administration makes a bad pledge, Congress can overrule it. If the administration makes no pledge at all, Congress can step in and get the job done. The good news: we've done *each* of these things successfully over the last few years, and we can be ready to do it again.

How can grassroots advocacy make an impact?

- First 100 Days congressional meetings to make Global Fund a top priority
- Identifying and supporting members of Congress to become new champions
- Engaging in the annual appropriations process
- Building cosponsors/signers for a resolution and/or letter(s)
- Broad media published across red/blue, urban/rural divides
- Multi-state Global Fund expert tour, and DC advocacy convenings

In the First 100 Days, we'll prioritize the Global Fund, but we'll also have "asks" for Congress across a range of global poverty issues. We'll do this through 1) our annual appropriations work on health, education, and poverty, and 2) a champion recruitment effort.

Campaign Overview

We'll be calling on the U.S. government to step up and contribute a full third of the Global Fund's total need. In the past, U.S. Presidents Bush, Biden, and Obama have all announced Global Fund pledges. But our top focus next year is on Congress. Ultimately it is up to Congress as the final deciders on federal spending.

The replenishment process officially kicks off at the end of February, when the financial "ask" of the world's governments will get unveiled. This will outline the need in the world, the state of the fight against the three diseases, and what's possible in the three years ahead. See this [civil society-led preview](#) for a sense of what's to come. But we won't wait that long to start our advocacy. As soon as Congress gets to Washington, we'll launch a First 100 Days push to get them in action and committed to the Global Fund.

Throughout the spring, we'll work to influence the annual U.S. appropriations process, when Congress decides how much money to contribute to the Global Fund and other key issues. And we'll use those First 100 Days to scout for potential new Global Fund and global poverty champions among new members of Congress. We'll also give our existing supporters a chance to step into bigger leadership roles.

At key moments, we'll have broad, bipartisan congressional actions focused on the Global Fund, like sign-on letters and resolutions. We also have a suite of [Global Fund champion actions](#) ready for members of Congress to take at any time. Throughout the year we want to build a swell of local media and local organizing to build congressional support.

Each step in this process also has a multiplier effect. Since the U.S. is traditionally the Global Fund's biggest donor, with a 1:2 matching pledge, other donors will be looking for early signs about the U.S. commitment. Letters from Congress, media we publish, the annual funding level proposed by Congress during appropriations — these will all be important signals to the world.

A U.S. pledge is most likely at the replenishment conference itself this fall. But even if we get a bold, early announcement, our work won't be finished. We will still need to help bring other donors to the table, and we will need the congressional champions long-term to make sure the U.S. actually delivers on its pledge.

Our [ACTION partners](#) all around the world will be doing the same with their governments in Europe, Africa, Asia, and Australia. And together we'll be holding the Global Fund to account for its goals around human rights, equity, and centering the leadership of affected communities in the world's response to pandemics.