



## **Global Allies Program**

*Partners Ending Poverty with RESULTS*

## **February Webinar**

**February 8, 2024**

# Welcome everyone!



**Global Allies Program**  
Partners Ending Poverty with RESULTS

*Let us know where you are joining us  
from in the chat!*

*Share a greeting in another language if you know one.*

# Our Values & Resources

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

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Partners Ending Poverty with RESULTS

*At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.*

*With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.*

**Read our full anti-oppression values statement here at [results.org/values](https://results.org/values).**

Check out the [Anti-Oppression Workshop Schedule](#) for training opportunities.

**Find these resources and more at [results.org/volunteers/anti-oppression](https://results.org/volunteers/anti-oppression):**

- Resource Guides from our Diversity & Inclusion trainings, including:
  - Interrupting Microaggressions
  - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

# Overview of tonight's webinar



**Global Allies Program**  
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- Review our 2024 campaigns
- Do a brief overview of the appropriations process
- Training: How to have effective lobby meetings
- Closing Announcements

# Review of 2024 Campaigns



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1. Funding vital programs for health and education
2. Pushing for a bold US pledge to Gavi, the vaccine alliance
3. Pushing for a bold US pledge at the Nutrition for Growth Summit
4. World Bank Accountability

# Review of 2024 Campaigns



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## Tactics:

- Meeting with members of Congress and staff
- Building relationships with staff through regular contact
- Raising our issues in election season
- Media
- Mobilizing others

# Review of 2024 Campaigns



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Find an action timeline for 2024 here:

<https://results.org/2024-actions-timeline>

# Background: 2024 Campaigns

- Because of advocacy, we've made a lot of progress on poverty globally, 38% to 12%
- But at the current rate we won't reach 2030 Sustainable Development Goal of ending extreme poverty.
- There are still have 700 million people living on less than \$2.15/day. More than half are children.
- We need to double-down on our advocacy.



# 2024: Malnutrition

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- Malnutrition is an underlying cause of poverty, affecting physical and mental health, and the ability to work.
- Malnutrition is the underlying cause of nearly 50% of preventable child deaths, causes stunting (short for age) and is a leading cause of disabilities
- 1 in 5 children are affected by stunting—it robs children of their future potential.
- Good nutrition starts with the mother.

# 2024: Malnutrition

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We will:

- Hold USAID accountable on the Global Malnutrition Prevention and Treatment Act.
- Advocate for increased funding for global maternal and child health and nutrition.
- Lay the groundwork for a US leadership around a Nutrition for Growth (N4G) pledging moment, likely in 2025.

# 2024: Vaccines

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We will:

- Advocate for increased funding for Gavi, the Vaccine Alliance.
- Lay the groundwork for a bold, 4-year, US pledge for the Gavi replenishment moment.
- Gavi has vaccinated over 1 billion children and prevented 17 million deaths.

# 2024: Education

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We will:

- Advocate for the passage of the READ Act
- Advocate for increased funding for global education, particularly the Global Partnership for Education (GPE)
- Lay the groundwork for a bold US pledge the Global Partnership for Education during an upcoming pledging moment

# 2024: Our Boldness



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- We need to feature our boldness and fearlessness in 2024, taking action, reaching out to others, showing that they too can be powerful.
- This is an election year and a lot of people will be searching for ways to make a difference. Voting is only the first step.

# FY25 Appropriations

## congress decides where our money goes.

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Congress decides how to spend money during the **appropriations** process. This funding can support health, education, and economic opportunity for families around the world.



funding



*We influence appropriations by...*

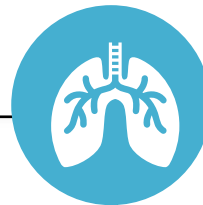
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# 1) meeting with members of Congress & staff at home & in DC, and making our requests

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we influence appropriations by...  
2) requesting that our members of Congress sign signatures “dear colleague” letters



United States Senate  
WASHINGTON, DC 20510  
May 17, 2022

The Honorable Patrick Leahy  
Chairman  
Committee on Appropriations  
United States Senate  
Washington, D.C. 20510

The Honorable Chris Coons  
Chairman  
Subcommittee on State, Foreign  
Operations, and Related Programs  
Committee on Appropriations  
United States Senate  
Washington, D.C. 20510

The Honorable Richard Shelby  
Vice Chairman  
Committee on Appropriations  
United States Senate  
Washington, D.C. 20510

The Honorable Lindsay Graham  
Ranking Member  
Subcommittee on State, Foreign  
Operations, and Related Programs  
Committee on Appropriations  
United States Senate  
Washington, D.C. 20510

Dear Chairman Leahy, Vice Chairman Shelby, Chairman Coons, and Ranking Member Graham:

As you determine priorities for the Fiscal Year 2023 State, Foreign Operations and Related Agencies Appropriations Act, we respectfully request that you provide **robust funding for the Maternal and Child Health (MCH) and Nutrition accounts within the Global Health Programs account at USAID**. Adequate funding for the MCH and Nutrition accounts is critical to preserving effective, evidence-based, poverty-focused assistance that saves lives and helps strengthen economies in developing countries.

This Committee has a long-standing record of supporting critical, life-saving investments in global child and maternal health and nutrition. In 2020 alone, USAID helped more than 92 million women and children access essential—and often lifesaving—health services, reaching 27 million children under five years old and 8 million pregnant women with high impact, life-saving nutrition interventions.

While reductions in global mortality rates for women and children are two of the biggest success stories in international development, there remain significant gaps that additional investments can help close. Before the COVID-19 pandemic, 5.2 million children under age five died from mainly preventable and treatable diseases each year, with malnutrition as the underlying cause of roughly half of these deaths. Additionally, 300,000 women as a result of preventable causes related to pregnancy and childbirth. COVID-19 continues to interrupt routine and necessary health and nutrition services.

The MCH account supports delivery of cost-effective, proven, life-saving services in countries where the burden of preventable deaths is the highest. USAID’s investments provide access to skilled birth attendants and emergency obstetric care, training for frontline health workers, life-saving health commodities, and nutrition services like breastfeeding support. A critical portion of the MCH account supports Gavi, the Vaccine Alliance, a public-private partnership that has helped to immunize a whole generation – more than 888 million children – and prevented more than 15 million deaths, helping to halve child mortality in 73 lower-income countries. As Gavi bolsters efforts to continue routine immunization and deliver COVID-19

United States Senate  
WASHINGTON, DC 20510  
May 19, 2022

The Honorable Christopher Coons  
Chairman  
Subcommittee on the Department of State,  
Foreign Operations, and Related Programs  
Senate Committee on Appropriations  
117 Senate Dirksen Office Building  
Washington, DC 20510

The Honorable Lindsay Graham  
Ranking Member  
Subcommittee on the Department of State,  
Foreign Operations, and Related Programs  
Senate Committee on Appropriations  
125 Senate Hart Office Building  
Washington, DC 20510

Dear Chairman Coons and Ranking Member Graham:

We are writing to request that you continue critical investments in global health programs, in particular the President’s Emergency Plan for AIDS Relief (PEPFAR) and the Global Fund to Fight AIDS, Tuberculosis and Malaria (Global Fund) in advance of the Seventh Replenishment in the Fall of 2022. We are grateful for your leadership in ensuring these programs continue to be robustly funded, and look to you again as PEPFAR and the Global Fund work towards the rapid acceleration of HIV prevention and treatment programs with the goal of ending the AIDS epidemic while protecting projects from the impacts of COVID-19.

U.S. leadership through PEPFAR and other bilateral investments, along with multilateral investments in the Global Fund over time, have been transformative in fighting the deadly HIV/AIDS epidemic, and the results are astounding. In 2021, PEPFAR supported life-saving antiretroviral treatment for 18.96 million people. Through PEPFAR support, over 7.1 million orphans, vulnerable children and their caregivers accessed critical care and support services and since its inception, more than 2.8 million new infections were averted in children.

At the same time, the Global Fund’s efforts have saved over 44 million lives since its inception in 2002. In 2020, the Global Fund supported 21.9 million people on antiretroviral treatment for HIV, treated 4.7 million people for TB, and distributed 188 million insecticide-treated bed nets for malaria prevention.

Similar to HIV, progress on the TB epidemic hinges on finding the over three million people “missed” by health systems each year. By focusing on 20 countries that account for a majority of missing people with TB globally, Global Fund investments contributed to over one million additional TB case notifications by the end of 2019. As the host of the Global Fund’s Seventh Replenishment this fall, now represents a critical time for the U.S. to display strong international leadership in the fight against these diseases.

Despite the tremendous progress made on HIV globally, every week, around 4,000 young women aged 15-24 are infected with HIV worldwide. PEPFAR and the Global Fund are



# The Impact of Dear Colleague Letters

Account	FY17 Signers	FY17 Funding	FY20 Signers	FY20 Funding	FY23 Signers	FY23 Funding
USAID Maternal and Child Health	146 House 27 Senate	\$814.5 million	146 House 37 Senate	\$851 million	178 House 35 Senate	\$910 million
USAID Tuberculosis	71 House 16 Senate	\$241 million	77 House 29 Senate	\$310 million	120 House 30 Senate	\$394.5 million

# **Advocacy Training:**

How to request and prepare for an effective lobby meetings

# Goal:

**Meet with all of our members of  
Congress between February – April**



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**Who has not met with a member  
of Congress and/or staff?**

**What are your questions or  
concerns?**



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**Who has requests and met with a member of Congress and/or staff?**

**How does it work?**

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**Meeting with  
new Rep:  
Chuck Edwards  
(NC-11) on Jan.  
13, 2023**



## Dos and don'ts for scheduling a congressional meeting



before you wanna have that  
meeting.

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# Scheduling a congressional meeting

<https://www.youtube.com/shorts/OZ1QTIKddBQ>

# Requesting a Meetings with Congress



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- Request to meet with your member of Congress:
  - a) Use [Legislator Look Up](#), find **the scheduler**
  - b) Use [sample meeting request letter](#), copy staff
- Request times that work with the people you want to join you if possible
- **Follow up on the request!**



# Requesting a Meeting



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- Once you have a time, invite people to join you: RPCVs, friends, family, RESULTS, faith community
- Contact Karyne or Ken to set up a meeting planning time.
- Review materials, leave behinds, laser talks

# Preparing to Meet

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- Create an agenda and assign roles using the RESULTS Lobby Planning Form
- Practice speaking points (EPIC)
- Reconfirm your meeting the day before

# After Your Meeting

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- Send a thank you note and summary of asks
- Report your meeting
- Continue to follow up on requests

# Who wants to try?



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# What's coming up?



Photo courtesy of Unsplash.com (Janice Robinson)

# Peace Corps Week 2024

**February 25 to March 2, 2024**

Peace Corps Week commemorates March 1, 1961, the day that President John F. Kennedy established the agency. The annual celebration honors how the Peace Corps fosters connections and contributes to meaningful change - in the United States and around the world.

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# **NPCA Capitol Hill Day of Advocacy March 7**

[Register](#) by Monday, February 26



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# **Join our next GAP webinar: March 14 at 8:30 PM ET**

Feel free to bring a friend or fellow RPCV!





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# **RESULTS March 2 Webinar: International Women's Day Panel: Health and Nutrition**

# **RESULTS April 6 Webinar: RESULTS Founder, Sam Daley Harris**

[Register to Join](#)



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**Thanks for  
joining us tonight!**