

RESULTS

the power to end poverty

December 2019 National Grassroots Webinar

Ending 2019 Well and Starting 2020 Even Better!

Join at <https://results.zoom.us/j/510407386>. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

Closed captioning: <http://west.typewell.com/faelapgb>



**Sid Jacob
Yuxin Tang
Mary Kate O'Leary**

RESULTS Madison

*A Fresh Mix of
Advocates*

Finishing 2019 Starting 2020



John Paul Fawcett

Director, Global Policy &
Advocacy

RESULTS

RESULTS 2019 GLOBAL FUND ADVOCACY | *By the Numbers*

175 face-to-face
meetings with
Congress



400 meetings with
congressional staff

2

bipartisan resolutions
passed by House and Senate

220

media pieces
published
country-wide

250+

bipartisan
congressional
letter signers



29%

proposed
funding cut
rejected by
Congress

16%

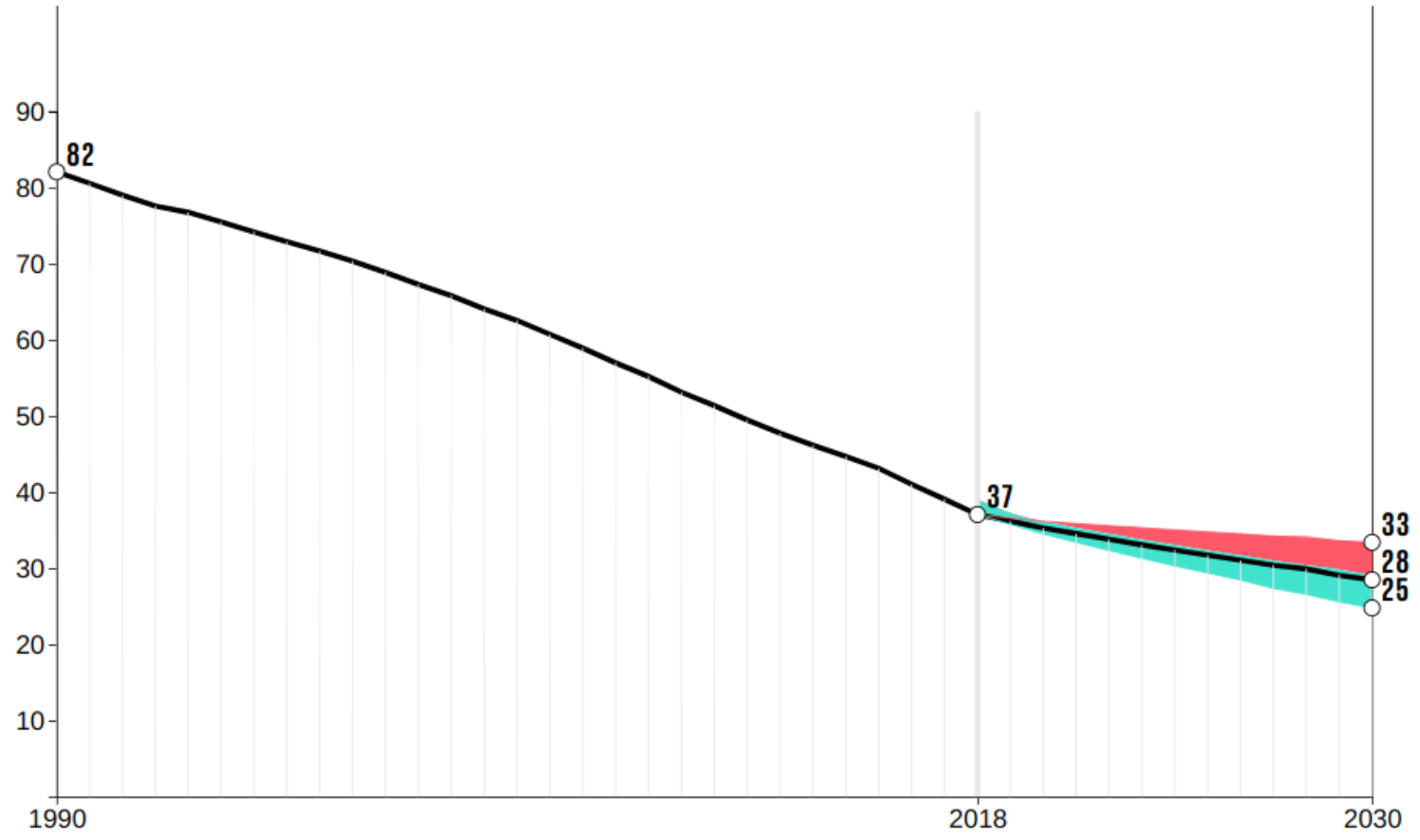
funding boost
supported by
Congress

\$4.68 billion

committed by
congressional leaders for
the next three years

Under-five deaths per 1,000 live births

● Current projection ● If we progress ● If we regress



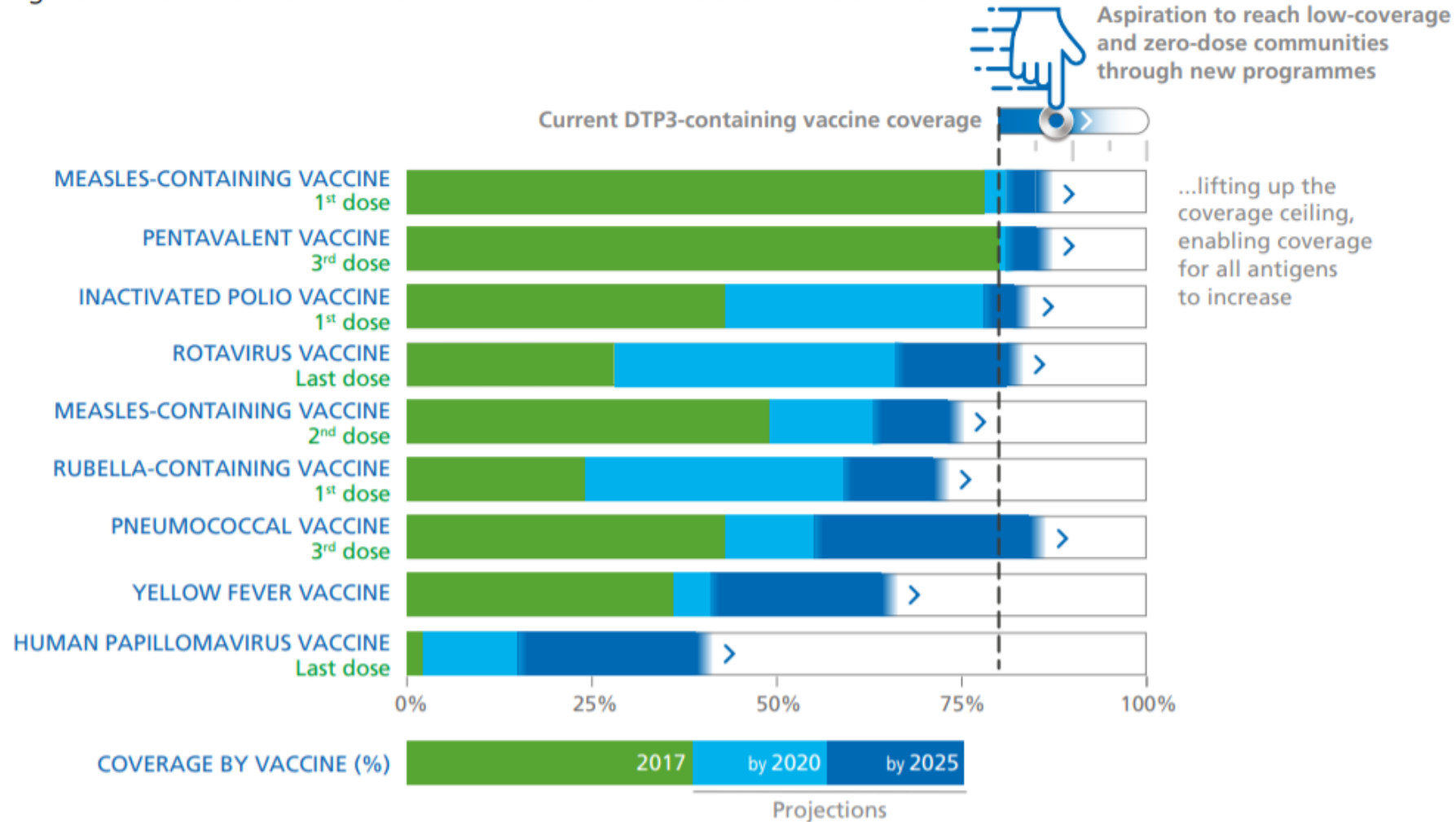
Ending Preventable Child Deaths

Immunization

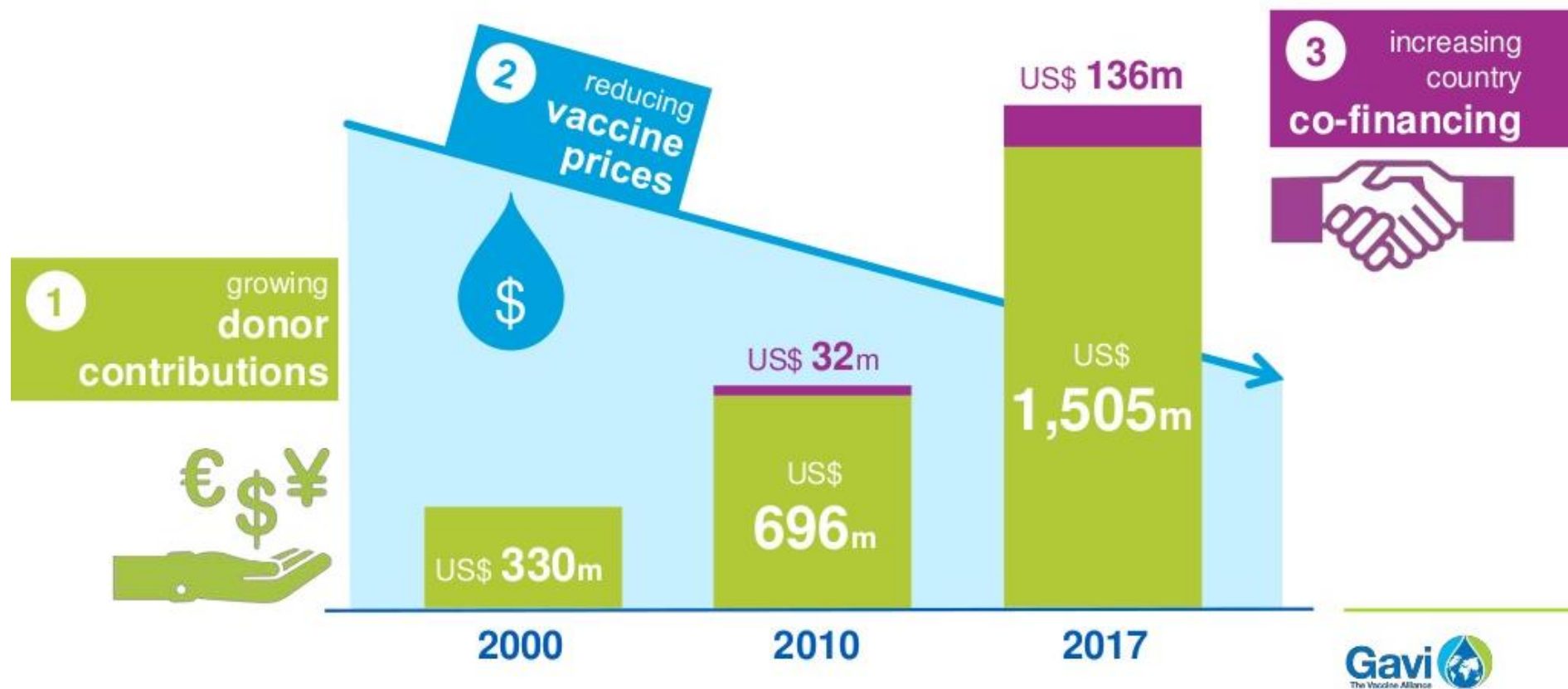
Nutrition

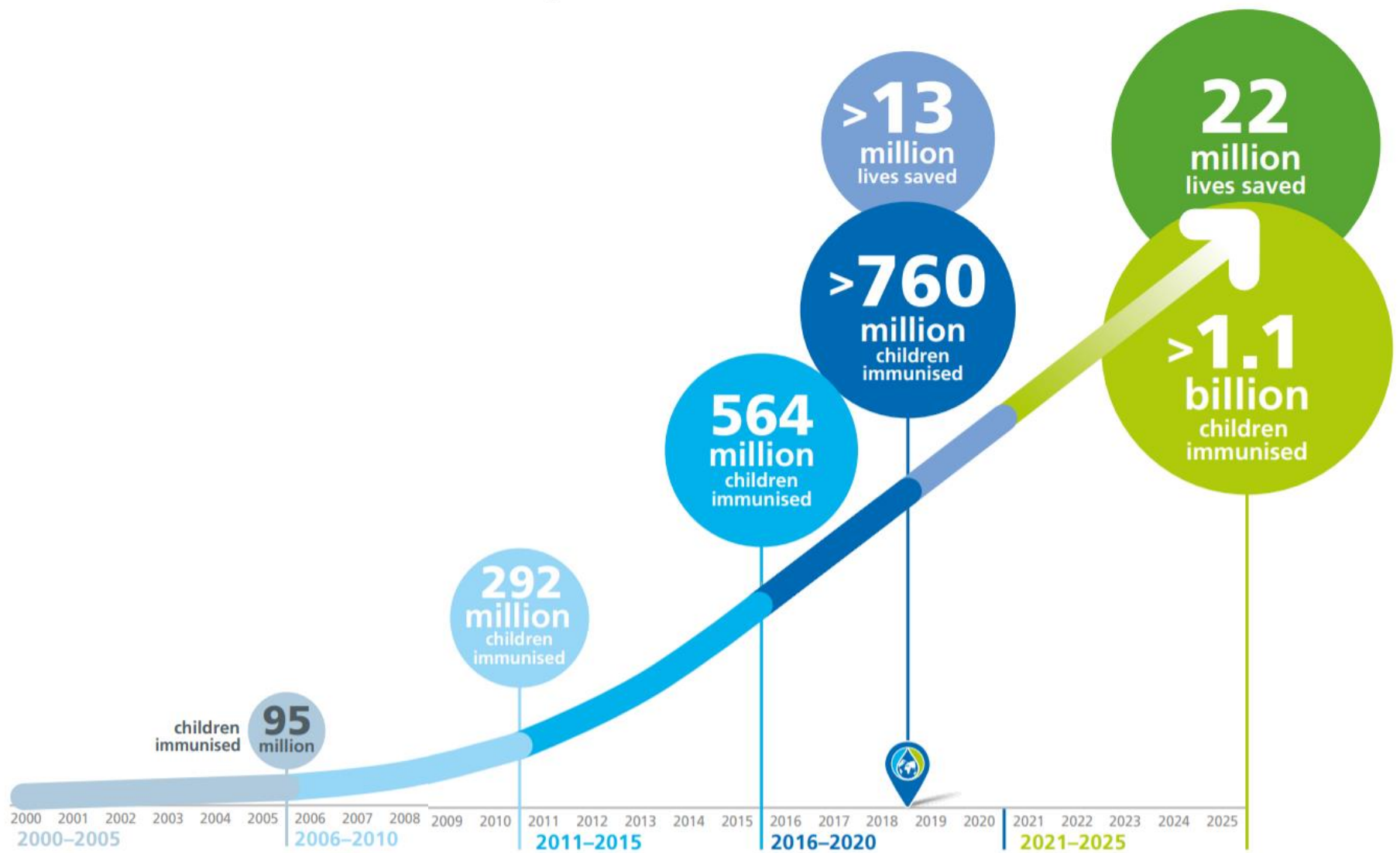
Impact

> Figure 3 **INCREASING DISEASE PREVENTION THROUGH VACCINES**

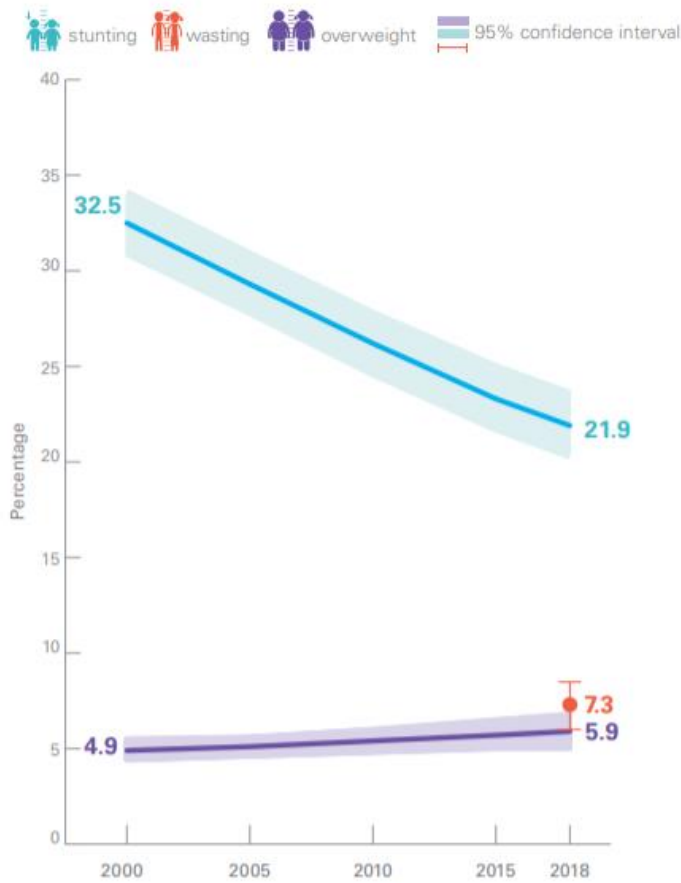


Gavi's resource mobilisation model: a three-pronged approach

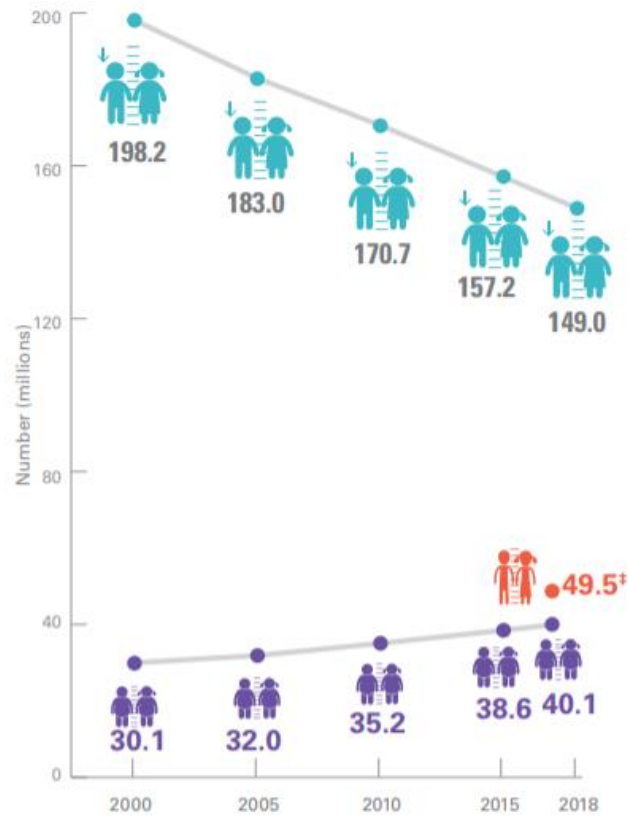




Malnutrition rates remain alarming: stunting is declining too slowly while wasting still impacts the lives of far too many young children



Percentage of stunted, overweight and wasted children under 5, global, 2000–2018



Number (millions) of stunted, overweight and wasted children under 5, global, 2000–2018

Key 2020 Moments and Opportunities

- Appropriations
 - Gavi Replenishment (June)
 - RESULTS International Conference (June)
 - Nutrition for Growth (December)
 - Authorizing legislation
-

Grassroots Café



Lisa Marchal

Global Grassroots Manager

Virtual Thanksgiving Feast Peer-to-Peer Campaign



Virtual Thanksgiving Feast Peer-to-Peer Campaign

Thank You for making the Virtual Thanksgiving Feast
a success!

25+ fundraisers together raised over \$32,000
with 232+ donations.

These campaigns not only help raise critical funds,
they also expand our donor base and spread the word
about our work. Thank you for everyone who
participated or made a donation!

Expansion Celebration!

Total Volunteer inquiries: **343**

Total who registered for RESULTS
communications: **280**

Total who decided to become a
RESULTS advocate: **95**

RESULTS International Conference

June 20-23, 2020

Capital Hilton, Washington, DC

Registration now open!

www.results.org/conference

Mark Your Calendars!

See the Weekly Update for details.

December 16, 2 pm ET only (Special time). Global Free Agents webinars.

January 14, 12 pm ET. First New Advocate Orientation of 2020.

January 15, 8:30 pm ET. Action Network Community of Practice.

When Data is More Than Data



Dorothy Monza

Advocacy Assistant



Anne Child (Photo: U.S. Senate
Photographic Studio, John Shinkle,
U.S. Senate Photographic Studio,)

Outreach Events

74+

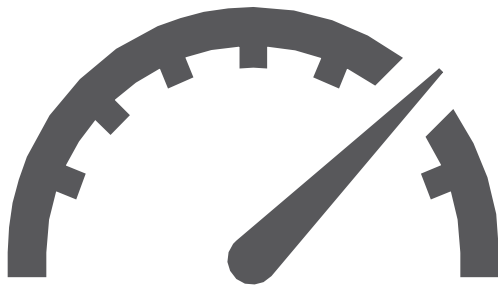
Media Hits

267+

Lobby Meetings

545+

Please Update Reporting Before December 31!



Check out the reporting links
at the bottom of every Weekly
Update and stay current!

Open Phones



*ON THE WEBINAR?
UNMUTE BY CLICKING
THE MICROPHONE.*



*ON BY PHONE? UNMUTE
BY HITTING *6.*



*IF YOU ARE NOT
SPEAKING, PLEASE STAY
MUTED.*

Important!

- **December 25 – January 1. RESULTS**
Office is closed for Winter Break.

Coming Changes to How We Support You

Background

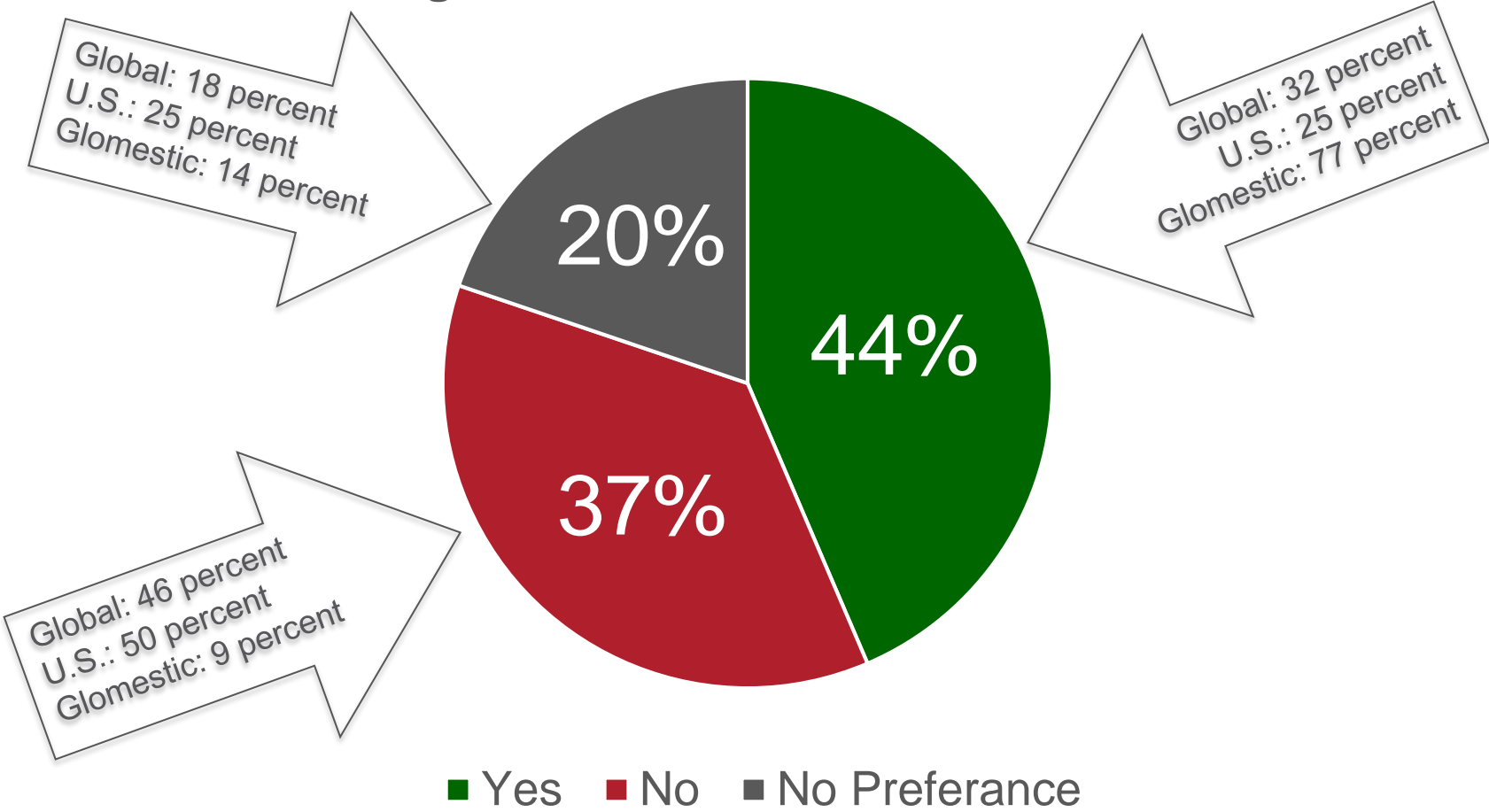
- Looking to **streamline our support and training**
 - Maintain your effectiveness while respecting your time
- More groups and new volunteers **interested in being “glomestic”** – work on both U.S. and global poverty issues
- We wanted **your active participation** in the decision making

National Webinar Survey

- **74 responses:** 38 percent global, 32 percent U.S., and 30 percent glomestic
- **How do you listen?** U.S. volunteers typically listen individually; most global volunteers listen live with group
 - Convenience biggest factor in those who do not attend
- **What do you want to get out of the monthly webinars?**
 - The info you need to take action
 - You also like inspiration, skill building, and org updates

Coming Changes to How We Support You

Should we hold one monthly webinar where we cover global and domestic issues?



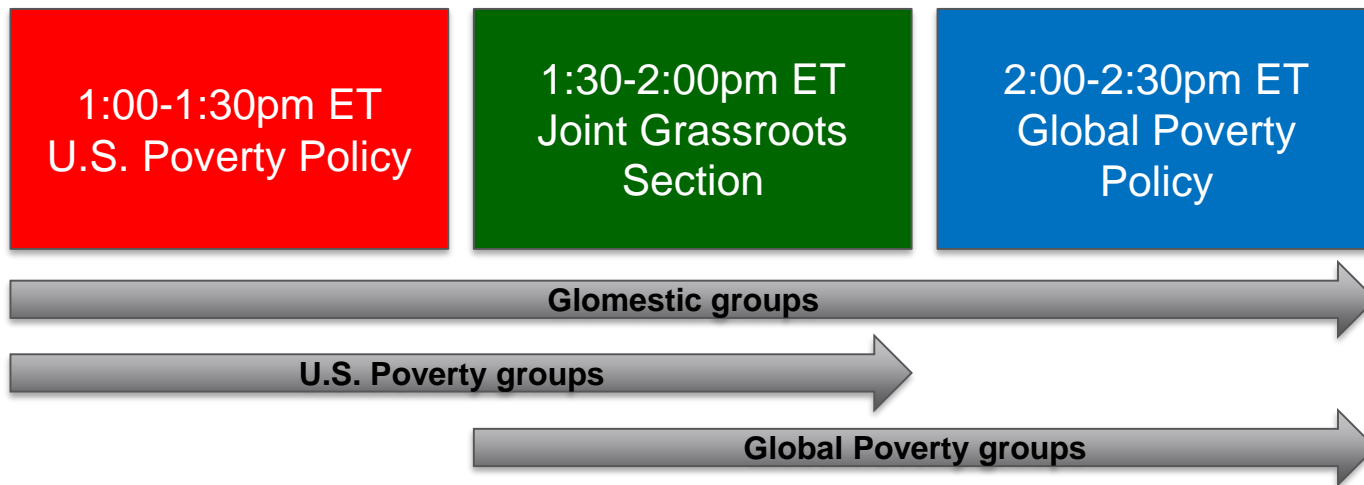
So what do we do to balance these competing preferences?

January webinar: Normal joint U.S. and global campaigns webinar, **Saturday, January 11 at 1 pm ET** (60 minutes) – focused on planning for 2020

New webinar format debuts on **Saturday, February 1 at 1 pm ET**

- Most survey respondents wanted a Saturday webinar
- Moving to the first Saturday of each month at 1 pm ET
- More time to take actions; less likely to be on holiday weekend

90-minute webinar in three parts



Coming Changes to How We Support You

90-minute format helps both single-focus and dual-focused groups

- If your group focuses on just one issue, you can attend the first hour or second hour based on your issue area
 - If your group focuses on both, you can get it all on one, 90-minute webinar each month
-

BEGINNING IN FEBRUARY NEW NATIONAL WEBINAR

1st Saturday of the Month
1 pm ET

Our 90-minute, three-block format begins ...

- **U.S. Poverty Campaigns**
 - **Organizing & Support**
 - **Global Poverty Campaigns**
-

February 1, 1 pm ET

March 7, 1 pm ET

April 4, 1 pm ET

Changes also coming to the Weekly Update

- Desire to **reduce the number of e-mails** you receive and give you everything you need in one place
 - Starting by the end of January, you will receive **one joint U.S./global weekly update e-mail**
 - E-mail includes the top action from each issue area and brief organizational updates
 - E-mail links to an extended online version with additional actions and updates for you
-

Please let us know what you like and don't like as we move forward with these exciting changes and work to serve the needs of all advocates.

Help us name the new monthly webinar!

The winner gets a free registration to the 2020 RESULTS International Conference. E-mail your suggestion by January 8 to grassroots@results.org.

We'll announce the winner on the January national webinar.

Hiba Fatima and Georgette Siqueiros

REAL Change Fellows



Organizing for Impact

Relationship

Autonomy

Purpose

Start Well

*When is your first meeting in
January 2020?*

Start Well

*Who are the new faces
you can invite to your first
meeting?*

Start Well

*Who might you ask to take
a new leadership role?*

Start Well

What action will you plan to take at your first meeting?

*What are you most excited
about for 2020?*



Elizabeth Berry
Northern Virginia

RESULTS Pittsburgh

A new group begins!

**Shweta Gudapati, Lily Chowdhury,
and Ben Callaway**



**How many joined from
your location today?**

Place your city + number in the chat box

Or send to Lisa Marchal at
lmarchal@results.org

Determination is power.

~ Charles Simmons ~

