



September 6th 2013

MEDIA ADVISORY

### **Top Global Health Officials to Discuss New Report on Path to Defeating AIDS, TB and Malaria and Economic Case for Replenishing the Global Fund**

In advance of the upcoming UN General Assembly and the late-2013 Global Fund replenishment conference, leading global health officials will brief journalists on a new report that makes the economic case for world leaders to invest \$15 billion USD to fund the Global Fund and avert the significant costs associated with failing to do so.

The launch of this report, entitled *Cost of Inaction*, follows recent scientific and health delivery breakthroughs which demonstrate that the world could completely control the HIV/AIDS, TB, and malaria epidemics, but only if financial investment in the fight is scaled-up now. On this conference call, the global health officials will discuss data laying out the investments required to defeat these diseases, and the humanitarian and economic costs if we fail to act.

Speakers include:

- **Mark Dybul**, Executive Director, The Global Fund to Fight AIDS, TB, and Malaria
- **Ray Chambers**, UN Special Envoy for Financing the Health Millennium Development Goals and for Malaria
- **Lucy Chesire**, Communities Delegation Board Member of the Global Fund Board

Moderated by:

- **Joanne Carter**, Executive Director, RESULTS Educational Fund

**The virtual press conference will take place at:**

**9 am ET/2 pm UK/3 pm CET**

**September 12<sup>th</sup> 2013**

**To confirm your attendance**, please email the following details to Katy Wright at International Civil Society Support at [kkw@icssupport.org](mailto:kkw@icssupport.org). (see next page for RSVP details)

To register for the Launch Virtual Press Conference, email the following details to [kkw@icssupport.org](mailto:kkw@icssupport.org) :

<b>Name:</b>	
<b>News outlet/source representing:</b>	
<b>Contact email:</b>	
<b>Phone number:</b>	

You will receive an email with details for joining the call. An embargoed copy of the *Cost of Inaction* report will be made available to media representatives whose attendance is confirmed 24 hours in advance of the press conference.