**NOTE:** Headed to DC for the International Conference? Let your local paper know! This is a great opportunity to let publications in your town (especially small community newspapers, bulletins, newsletters and websites) know about all the important work that you and other local volunteers are doing.

Please see the sample media meeting request and pitch below as guides that can be adjusted to fit your group and your specific area. Please don’t forget to fill in all the brackets before you send this out to journalists!

*Who to contact?* The target for this pitch may go beyond the editorial writers or editors you typically contact. See if your paper has a “community” or “local” section that features things going on in your area. If you’ve seen a recent story about activism, send this info to that reporter to see if they might be up for looking at deep advocacy. In addition to daily papers, this is a great opportunity to reach out to public television or smaller community papers that publish weekly or monthly.

***Sample meeting request:***

**How people in [your city] influence Capitol Hill**

Dear [NAME],

I’m a grassroots volunteer with an anti-poverty advocacy organization called [RESULTS](https://www.nytimes.com/2017/07/04/opinion/putting-citizenship-back-in-congress.html), and in July a group of us from [city] will travel to Washington, DC to meet with Congress.

We are not paid lobbyists — just everyday people from [CITY] who believe that if we speak up, we can make a difference in the lives of people in [STATE] and the world. Even at a fraught political moment like this, we’ve seen that constituents have a lot more power to influence Congress than most people think.

As part of the conference, our group will visit Capitol Hill and ask [STATE’S] members of Congress — Rep. [XXXXX], Rep. [XXXXX], and Sen. [XXXXX] — to take up legislation that will help put an end to preventable maternal and child deaths in low-income countries once and for all. We will also push them to protect SNAP, which helps millions of Americans put food on the table, but which has come under threat in the ongoing negotiations around the new farm bill.

In DC, we’ll be joined by more than 400 advocates from across the United States and 20+ countries all working together to fight poverty.

I think this could be an interesting story for your readers. Would you have time to meet with us to hear more?

Many thanks in advance.

Best,

*[Your Name]  
[Email]  
[Phone]*

***Sample media advisory:***

**[Your city] volunteers travel to Capitol Hill to discuss critical poverty issues with Congress**

Next week, a group of [#] [your city] volunteers will travel to Washington, DC for the RESULTS International Conference, where they will have the chance to impact policymaking and build support for the most effective solutions to poverty.

In addition to meeting with Rep. [XXXXX], Rep. [XXXXX], and Sen. [XXXXX], the group from [your city] will hear directly from some of the leading experts on poverty, including former president of Malawi Joyce Banda, activist Heather Booth, and World Bank president Dr. Jim Yong Kim.The local delegation includes [#] young leaders who are part of a year-long national advocacy and organizing fellowship.

Right now, as House and Senate leaders negotiate a final farm bill, the group will be pushing for bipartisan legislation that protects SNAP (the program we used to call “Food Stamps”) against the [devastating changes](http://www.results.org/newsroom/farm_bill_draft_would_take_food_away_from_people_struggling_to_find_work) passed by the House in June. During their time on Capitol Hill, the group will also ask [your state]’s members of Congress to take up [legislation](http://www.results.org/newsroom/this_mothers_day_congress_can_help_end_the_preventable_deaths_of_moms_and_k) that will help put an end to preventable maternal and child deaths once and for all.

In addition to sessions with top experts, [the conference](https://resultsconference.org/) includes a series of advocacy skills workshops and culminates in a day of lobby visits with key decision makers. In several hundred congressional and World Bank meetings, volunteer advocates will call for smarter policies and increased support for programs that are proven to help lift people out of poverty.

The annual conference will bring together more than 400 advocates from across the United States and at least 20+ countries all working together to fight poverty. The conference runs from Saturday, July 14 to Tuesday, July 17, 2018.

The conference is organized and hosted by RESULTS and RESULTS Educational Fund ([www.results.org](http://www.results.org)). RESULTS is a movement of passionate, committed everyday people who together use their voices to influence political decisions that will bring an end to poverty.

***Media Contact:***

*[Your Name]  
[Email]  
[Phone]*