

Community & Partnership Mapping Tool

The logo for 'results' is a red speech bubble shape with the word 'results' in white lowercase letters inside.

What is the issue we want decision makers to act on?

Who cares about the issue?

1. Who works on it (business, non-profits, educational institutions, foundations)?
2. Who studies it?
3. Who experiences it? How does this issue affect them? How am I including them in working on the solution to this issue?
4. Who in the government works on it?
5. Who covers it in the media?

Who has connections to people and organizations?

1. Who do we know that works there?
2. Who in our circles has people that work there?
3. Who in our faith community has connections?
4. Who in our neighborhood has connections?
5. How do you contact them? How can you connect while we are still in a virtual environment?
6. When will you contact them?

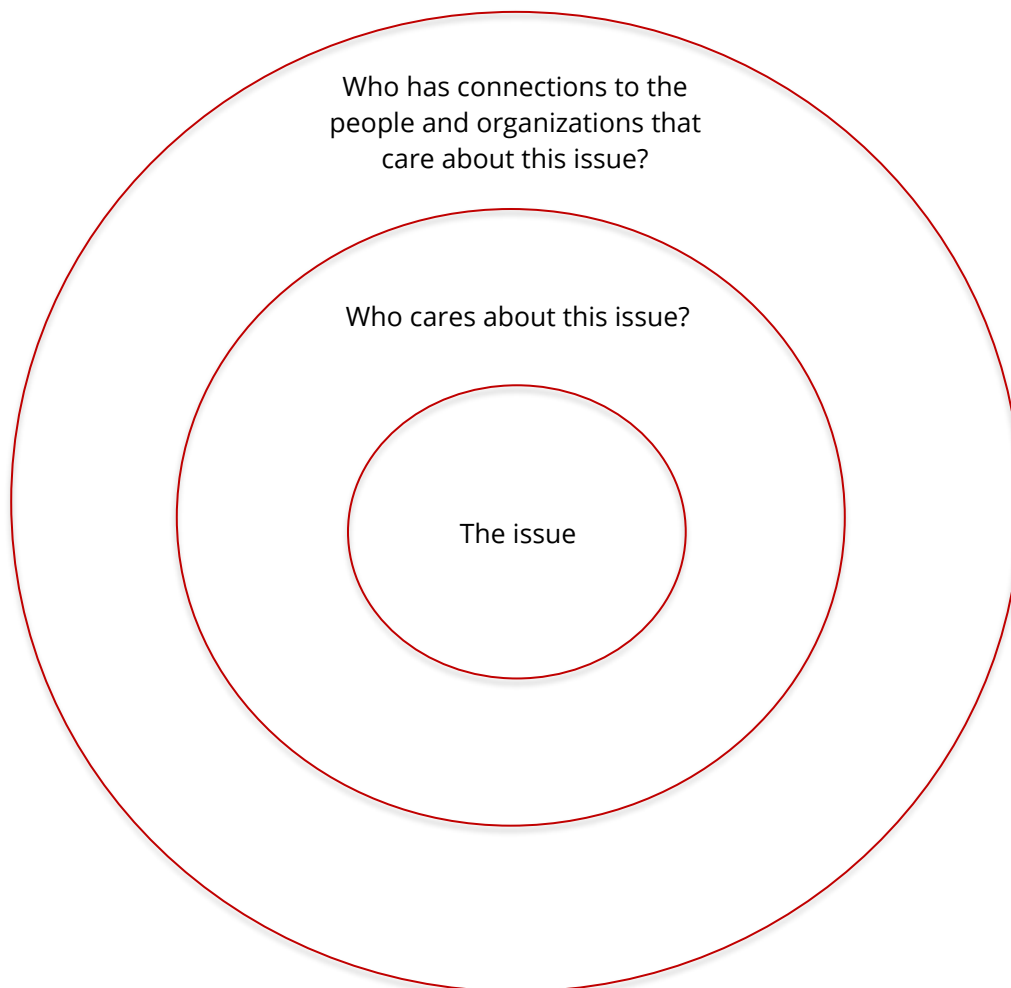
What does the initial conversation sound like?

1. How do you prepare for the meeting? What type of research do you do?
2. How do you learn about their organization in a meeting?
3. What might you try together? (**Try something!** An speaking event, a joint lobby meeting, write a joint letter to the editor or article, etc.)
4. What is the next step?

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Sample questions for potential partners:

- What does your group/org. want to accomplish?
- What are your goals?
- How do you measure it?
- Where do our values align? Where do they conflict?
- How do we highlight common values? What is the mutual benefit you would derive from working together?
- How would you define your strengths?
- Where do you feel you have gaps to fill and need certain expertise?
- Let's try something, what can we try to do together?
- What is the next step?



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Worksheet to explore community connections

Working with your group, use the categories below to explore the specific names of agencies and organizations and add them below. Discuss with your group and explore who has connections, and how you will approach these groups to make specific asks.

Community Organizations:

Community Action Program

Urban League, NAACP, Other

Neighborhood Associations

Immigrant and/or Refugee Support Orgs

Poor People's Campaign

Hunger Coalition

Welfare Reform Coalition

Food Banks/Soup Kitchens

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Housing Orgs, Transitional Housing, or Shelters

Domestic Violence Programs

Veterans Organizations (Activists)

Women's Centers / Organizations (i.e. League of Women Voters)

Sororities & Fraternities

Rotary

Peace and Justice Organizations (i.e. Peace Corps Affiliate Groups)

Youth Support Organizations (i.e. Big Brothers, Big Sisters; Head Start)



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Labor Unions (i.e. AFL-CIO, SEIU)

Affinity Groups & Minority Organizations

Others

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Political Groups & Activists:

Think of people involved in politics — volunteers, state officials, or county officials — who might be too busy to be partners, should know about RESULTS, and might have ideas for people who might be involved.

Green Party

Democrats

Other

Libertarian Party

Republicans



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Faith Communities:

Any denomination is good, but here are some with a particularly strong history of involvement in social action. Ask ministers, rabbis, imams, and other spiritual leaders to refer you to members of the congregation who would be interested in RESULTS issues.

Urban Ministries

Interfaith Coalition / Council of Churches

Society of Friends (Quakers)

Unitarian Universalist Association

United Church of Christ

Presbyterian

United Methodist

Episcopal



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African Methodist Episcopal

Baptist

United Church of Christ

Lutheran

Islamic Communities

Jewish Congregations

Catholic (Parishes, Charities, Diocese)

Other

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Colleges & Universities:

Start your outreach to colleges and universities by reaching out to the division of student affairs. Typically, student organizations are coordinated through this department. Faculty within this department can direct you to student leaders, activist organizations and student-led events and may be able to assist with coordinating activities.

College or University Name: _____

Volunteer / Coordinator _____

Service-Learning Coordinator _____

Student Organizations _____

Campus Ministries _____

Departments:

Sociology _____

Political Science _____

Public Health _____

International Development _____

History _____

Psychology _____

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Nutrition _____

Early Childhood / Education _____

Family Science _____

Communications _____

Other _____

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Your friends, family, and community!

Perhaps the most important source of partners is people you know, regardless of their affiliation or professions. Think about the people you care about, the people in your life, the people who share your interests and concerns.

Relatives

Neighbors

Friends

Members of your church

Coworkers
