



Summer 2025 | Building power through advocacy

Guide: Support new RESULTS advocates to lobby

This guide offers a simple timeline with key actions to help you support new advocates in your group. Through these actions, you will empower them to take meaningful action with RESULTS — starting with attending a lobby meeting.

New Advocate Training & Action Program

New volunteers joining RESULTS participated in a new members training program covering:

- How to email staffers in a member of Congress' office using the EPIC format
- How to call a member of Congress' office using the EPIC format
- Basics of a lobby meeting in Lobby 101
- The champion scale, congressional scorecard, researching issues for local impact, and sharing your personal story in Lobby 102

Most new volunteers are joining RESULTS after investing two to three months into advocacy training. They are committed and ready for action in a RESULTS group.

Build your power by supporting new members to attend at least one lobby meeting with RESULTS this summer.

Timeline and Key Actions

May – June | Prepare for growth

Celebrate your accomplishments during the First 100 Days campaign and reflect on the ways you'd like to grow. Set a goal for how you want to build community this summer using the First 100 Days momentum.

Key action: Identify a New Advocate Mentor for the summer to build relationships and maximize the opportunity for growth.

May – June | New volunteer onboarding

Graduates from the New Advocate Training & Action Program will be introduced to groups at the end of May and again in June. Keep your eyes out for the introduction email and reply in a timely manner.

Key action: Reply to the volunteer introduction email within three days using our sample template below. Bonus if you send a text message!

"Hey there, my name is _____, your RESULTS New Advocate Mentor! I'd like to personally welcome you to RESULTS. I would love to hear more about your interests and learn how you'd like to engage with RESULTS. Do you have time for a short Zoom or phone meeting next week? It would be great to get to know each other, and I can tell you a little bit more about our group. Let me know a few days/times in your schedule that might work. Thanks so much and I look forward to meeting you! Welcome again to RESULTS!"

June | Establish relationships with new members

Invest in building a relationship with each new member by organizing a one-on-one meeting with each new volunteer in your group. Understand their values and goals by participating with RESULTS.

Key action: Schedule a one-on-one meeting with each new member and use the one-on-one Meeting Agenda. This can be done virtually or in person.

June – August | Lobby with new members

Support your new members to attend a lobby meeting and help them find a role based on their interests.

Below are some best practices to support your new volunteers:

- Prioritize group meeting and lobby prep schedule that new members can attend
- Send personal text message reminders and follow-ups to new members before and after meetings
- Have the new member 'shadow' you on emails with the member of Congress' office
- Identify a role in the lobby meetings for the new volunteer based on their interests, goals, and comfort level

Key action: Each new member attends at least one lobby meeting.