



Global Allies Program

Partners Ending Poverty with RESULTS

Monthly Webinar

August 8, 2024



Global Allies Program
Partners Ending Poverty with RESULTS

Welcome everyone!

*Let us know where you are joining us
from in the chat!*

*Share a greeting in another language if you know
one.*

Our Values & Resources

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

Global Allies Program

Partners Ending Poverty with RESULTS

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at results.org/values.

Check out the [Anti-Oppression Workshop Schedule](#) for training opportunities.

Find these resources and more at results.org/volunteers/anti-oppression:

- Resource Guides from our Diversity & Inclusion trainings, including:
 - Interrupting Microaggressions
 - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents



Global Allies Program
Partners Ending Poverty with RESULTS

Overview of tonight's webinar

- Welcome & Introductions
- Senate FY 25 Appropriations Update
- August Recess & Election Engagement
- Advocacy Actions
- Closing Shares & Announcements



Global Allies Program
Partners Ending Poverty with RESULTS

FY25 Appropriations

congress decides where our money goes.

results

Congress decides how to spend money during the **appropriations** process. This funding can support health, education, and economic opportunity for families around the world.



Senate Appropriations Bill - FY25



Global Allies Program

Partners Ending Poverty with RESULTS

Account	FY24 House	FY24 Senate	FY24 Enacted	FY25 RESULTS Ask	FY25 House	FY25 Senate
USAID Maternal and Child Health	\$910 million	\$920 million	\$915 million	\$1.15 billion	\$915 million	\$940 million
Of which, Gavi, the Vaccine Alliance	\$300 million	\$300 million	\$300 million	\$340 million	\$300 million	\$300 million
USAID Nutrition	\$172.5 million	\$160 million	\$165 million	\$300 million	\$172.5 million	\$165.5 million
USAID Tuberculosis	\$394.5 million	\$394.5 million	\$394.5 million	\$1 billion	\$394.5 million	\$394.5 million
Global Fund to Fight AIDS, TB and Malaria	\$2 billion	\$1.65 billion	\$1.65 billion	\$1.65 billion	\$1.25 billion	\$1.2 billion
USAID Basic Education	\$970 million	\$640.55 million	\$922 million	\$1.15 billion	\$922 million	\$640.55 million
Of which, the Global Partnership for Education	\$130 million	\$130 million	\$121.6 million	\$200 million	\$121.6 million	\$85 million



Global Allies Program

Partners Ending Poverty with RESULTS

August Recess & Election Engagement

Why Focus on Elections?



- Establish early relationships
- Get to candidates when they are listening
- Educate candidates and the public on poverty
- Get candidates on the record
- Set the agenda for the next Congress
- Engage the community

Election Engagement Campaign

results

August

Perspectives
on Democracy
& In-District
Meetings

September

Importance of
Candidate
Engagement &
Media Training

October

Using Data to
Combat Toxic
Poverty
Narratives

November

Keeping Congress
Accountable
During End of
Lame Duck Year

Election Engagement Campaign



Key Activities:

- Direct Advocacy: meetings and birddogging
- Raising poverty issues in the media
- Continued community outreach & engagement

Finding the Candidates

- RESULTS website: Legislator Lookup
- Grab contact information: location, phone, fax, social media links
- Sign up for emails from candidates
- Follow them on social media

Do Some Research



- Campaign websites
- Web searches
- RESULTS Scorecard (if incumbent)
- 411.org (League of Women Voters)
- Local newspaper and media

When to Find Candidates



- Recesses:
 - August Recess (now): Aug. 2 – Sept. 8
 - Ahead of the Election: Sept. 28 – Nov. 6
- Weekends
- Check congressional calendars
- Fundraisers, debates, community events, fire stations, local businesses

How to Find Candidates

- Campaign offices and newsletters
- Newspapers and ABC, NBC, CBS, PBS affiliates
- Local radio stations
- Civic organizations sponsoring events
- Set up Google alerts
- Local apps (Nextdoor)

Meeting with Candidates

I am a Returned Peace Corps Volunteer, and I care about US foreign policy and global poverty.

We are very interested in the upcoming election. We would like to learn more about _____'s views and see them in action. We would like to set up a meeting with _____ to discuss poverty problems and solutions. Could you please find us a time to meet? Also, can you please point us to a list of public events where we can see _____ in person?

What Does Candidate Success Look Like?

Pretty much like a well-run congressional meeting:

- Well organized
- Issues clearly presented
- Includes personal reasons for caring & stories
- Includes why it matters to the community
- Back and forth conversation: Ask questions and listen. For candidates—it's kind of like an interview.

Birddogging: Special Engagement



A set of strategies for showing up and following decision makers at public events with the purpose of engaging them and educating the public on issues for which we are seeking change.

results

Tips for town halls



Go in a group to
up your odds of
getting called on.



Before the Event

- Agree on the questions you'll ask and the order
- Print out leave-behinds to share with candidates, include your contact information
- Make a logistical plan to arrive early, spread out, speak to staff & media before & after the event
- Review tactics: be attentive, anticipate Q&A, make sure questions get answered, don't look like the same team but stand out

During the Event

results



**Get there early
and spread out.**

Sit near the front or
an aisle where your
member of Congress
can see you.

During the Event

- Be visible, enthusiastic, polite, friendly. Be a fan.
- Anticipate the Q&A, get candidate's attention
- Pay attention to questions asked
- Educate the public as you ask your question
- Offer to provide additional information
- Talk to others, connect with who care about poverty
- Take photos if possible



Get your hand
up **first, fast,
and high.**

Raise your Hand First, Fast, and High!

results



**Even Raise Your
Hand Before
Question Time**

Asking Questions

- Say your name, why you care about the issue, thank official, and ask a yes or no question
- Keep it very brief--think 30-45 seconds
- If group's first question is answered, move to Q #2
- If official doesn't answer a question, next person asks them to answer it before asking Q #2

After the Event



- Handshake line: Ask Q, share fact sheet, and media
- Talk to local media about our issues, get quoted
- Contact the candidate after the event to meet
- Share your impressions/photos on social media

Global Poverty Questions



- **Global Nutrition**
- **Global Fund to Fight AIDS, TB, and Malaria**
- **Global Vaccines/Gavi**

Election Engagement Resources

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

RESULTS.org/Issues/Community of Change

<https://results.org/resources/2024-election-engagement-resources>

Tight races:

<https://www.cookpolitical.com/ratings>

Nutrition is fundamental



Credit: USAID Malawi

1,000 Days

We can prevent malnutrition



© UNICEF/UN0668289/Dejongh

We can detect malnutrition early



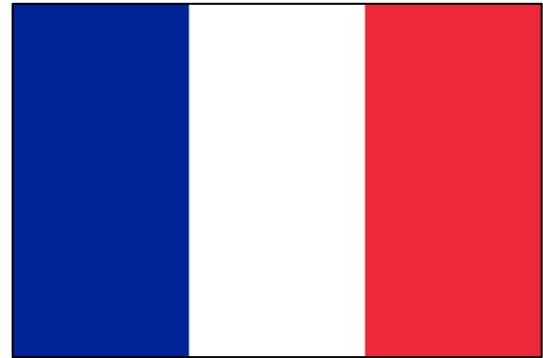
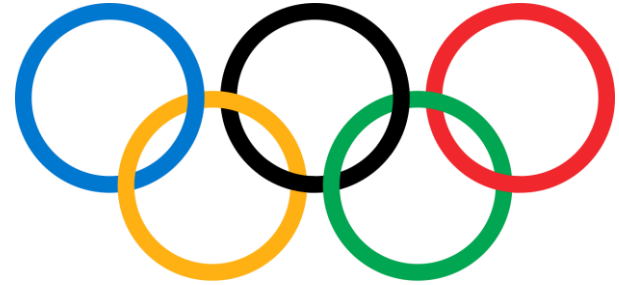
We can treat malnutrition



Our big global moment

results

NUTRITION
FOR GROWTH
Food, Health, & Prosperity for All



We want the US Government to

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

- Make a specific, bold, new financial pledge
- Make a powerful public signal to the world, encouraging others to be bold

Ask your member of Congress to join the Dear Colleague Letter (deadline Aug. 29)

Global Poverty Policy Forum

Focus: Malnutrition

Nutrition is one of the most important factors to a strong start in life. Unfortunately, nearly half of all preventable child deaths have malnutrition as an underlying cause. We can and must do better.

Thursday, August 15, 9:00 p.m. ET

[Register now!](#)



Global Allies Program

Partners Ending Poverty with RESULTS

Follow up Advocacy Action: Gavi, the Vaccine Alliance

Gavi Resolutions – H.Res. 1286/ S. Res. 684



Global Allies Program
Partners Ending Poverty with RESULTS

- Senate Lead Sponsors: Sens. Wicker (R-MI) and Cardin (D-MD)
House Lead Sponsors: Representatives Kean (R-NJ), Amo (D-RI), Salazar (R-FL), and Jacobs (D-CA).
- Calls for United States to have supporting role in saving children's lives of children and protecting people's health through Gavi, the Vaccine Alliance.
- Gavi has been a major contributor in reducing the number of childhood deaths in lower-income countries due to vaccine-preventable disease by 70 percent since 2000.
- Country ownership and sustainability are at the core of the Gavi model.

Call or Write: Take Action on Gavi!



Global Allies Program
Partners Ending Poverty with RESULTS

1. Check [this scorecard](#) see if your Representative or Senator has signed on to the Gavi Resolution (H. Res. 1286/ S. Res. 684).
2. Use [Legislator Lookup](#) (if you are unsure of who to reach out to, please don't hesitate to reach out to us for support).
3. Email convention:
Senate - [FirstName_LastName@SenatorsLastName.Senate.Gov](#) (example: alex_moree@rubio.senate.gov)
House - [FirstName.LastName@mail.house.gov](#) (example: Max.Price@mail.house.gov)
4. [Personalize this sample email](#) requesting your members of Congress co-sponsor H. Res. 1286 or S. Res. 684.
5. **Follow up!** If you've taken one action today, take the other action tomorrow.

Join our next webinar

results

Global Allies Program

Partners Ending Poverty with RESULTS

Tuesday, September 12
8:30 PM ET – 9:30 PM ET

Sabina Rogers
Manager, ACTION Secretariat
RPCV Togo '01-'04



Register here: <https://tinyurl.com/GAP2024Webinars>



Global Allies Program
Partners Ending Poverty with RESULTS

**Thank you for
taking action with us tonight!**