RESULTS April 2019 Global National Webinar

Appropriations in the Senate

Join at https://results.zoom.us/j/510407386. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

Closed captioning: http://west.typewell.com/faelapgb
RESULTS Values Statement

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.
Welcome to the Webinar!

Felicia Taiwo
RESULTS Delaware Co-Leader
Executive Director

Joanne Carter
A NEW CONGRESS IS ARRIVING IN WASHINGTON. WHO WILL THEY HEAR FROM FIRST?

*It could be you.*
Margaret McDonnell

Margaret is the Executive Director of the Nothing But Nets campaign. Previously, Margaret has worked with the ONE campaign, UNICEF in Botswana, on a dude ranch in Wyoming, and as a maid on a boat in Southeast Alaska. Aside from her incredibly diverse career, Margaret has three young children.
Open Phones

ON THE WEBINAR? UNMUTE BY CLICKING THE MICROPHONE.

ON BY PHONE? UNMUTE BY HITTING *6.

IF YOU ARE NOT SPEAKING, PLEASE STAY MUTED.
Campaigns Update

• Appropriations
• Global Fund

Ken Patterson
Director, Global Grassroots Advocacy
<table>
<thead>
<tr>
<th>Account</th>
<th>FY19 Enacted</th>
<th>FY20 President’s Request</th>
<th>Change</th>
<th>RESULTS FY20 Request</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$835 million</td>
<td>$619.6 million</td>
<td>-$215.4 million</td>
<td>$900 million</td>
</tr>
<tr>
<td>Maternal &amp; Child Health</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>of which Gavi represents</td>
<td>$290 million</td>
<td>$250 million</td>
<td>-$40 million</td>
<td>$290 million</td>
</tr>
<tr>
<td>Nutrition</td>
<td>$125 million</td>
<td>$78.5 million</td>
<td>-$46.5 million</td>
<td>$250 million</td>
</tr>
<tr>
<td>Global Fund</td>
<td>$1.35 billion</td>
<td>$958.4 million</td>
<td>-$391.6 million</td>
<td>$1.56 billion</td>
</tr>
<tr>
<td>Tuberculosis</td>
<td>$302 million</td>
<td>$261 million</td>
<td>-$41 million</td>
<td>$400 million</td>
</tr>
<tr>
<td>Basic Education</td>
<td>$800 million</td>
<td>$299.5 million</td>
<td>-$500.5 million</td>
<td>$925 million</td>
</tr>
<tr>
<td>of which GPE represents</td>
<td>$90 million</td>
<td>Unknown</td>
<td>Unknown</td>
<td>$125 million</td>
</tr>
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</table>

President’s 2020 Budget
House GFATM Letter Signers

<table>
<thead>
<tr>
<th>Year</th>
<th>GFATM Republicans</th>
<th>GFATM Democrats</th>
<th>GFATM Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY14</td>
<td></td>
<td>95</td>
<td>95</td>
</tr>
<tr>
<td>FY15</td>
<td></td>
<td>114</td>
<td>114</td>
</tr>
<tr>
<td>FY16</td>
<td></td>
<td>106</td>
<td>106</td>
</tr>
<tr>
<td>FY17</td>
<td></td>
<td>116</td>
<td>116</td>
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<tr>
<td>FY18</td>
<td></td>
<td>134</td>
<td>134</td>
</tr>
<tr>
<td>FY19</td>
<td></td>
<td>147</td>
<td>147</td>
</tr>
<tr>
<td>FY20</td>
<td></td>
<td>138</td>
<td>138</td>
</tr>
</tbody>
</table>
House MCH, Gavi, Nutrition Letter

![Bar chart showing MCH Republicans, MCH Democrats, and MCH Total for FY14 to FY20. The chart indicates a significant increase in MCH Total from FY14 to FY20, with a peak of 146 in FY19.]
House Basic Ed. & GPE Letter

FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20
--- | --- | --- | --- | --- | --- | ---
Basic Ed Republicans
Basic Ed Democrats
Basic Ed Total

Basic Ed Republicans
Basic Ed Democrats
Basic Ed Total

127
Some House Conclusions

<table>
<thead>
<tr>
<th>Letter</th>
<th># Reps. who signed letters in the past, but not for FY2020</th>
<th>New House members who signed</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCH, Gavi, Nut.</td>
<td>22Ds, 3 Rs</td>
<td>19</td>
</tr>
<tr>
<td>Global Fund</td>
<td>36 Ds, 3 Rs</td>
<td>29</td>
</tr>
<tr>
<td>TB</td>
<td>31 Ds, 1 Rs</td>
<td>10</td>
</tr>
<tr>
<td>Basic Ed. GPE</td>
<td>16 Ds, 2 Rs</td>
<td>20</td>
</tr>
</tbody>
</table>

Number of new members who signed: 37 of 101
Some House Conclusions

• We need to engage all Reps. who have shown support in the past to grow support.
• There are still new Reps. to educate and move into action. About 37/101 signed.
• We need to engage new Republicans—for true bipartisanship—but there are fewer.
• Let’s be creative in moving our Reps. up the champion scale.
Senate Appropriations Actions

Senate SFOPS’ deadline to hear from other senators is April 26. All requests from our Senators to Senators Graham and Leahy must be submitted by that date.

1. Ask senators to submit our appropriations requests directly to the State and Foreign Operations Subcommittee (SFOPS). Ask them to let you know which of our request they include to SFOPS.

2. Ask your senators to sign on to the Dear Colleague letters. Letters have their own dates.
### Senate Sign-On Letters

<table>
<thead>
<tr>
<th>Sign on Letters</th>
<th>FY19 Signers</th>
<th>FY20 Signers So Far</th>
<th>Closing Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCH, Gavi, Nut.</td>
<td>37</td>
<td>7</td>
<td>4/19</td>
</tr>
<tr>
<td>Global Fund</td>
<td>33</td>
<td>3</td>
<td>4/23</td>
</tr>
<tr>
<td>TB</td>
<td>26</td>
<td>10</td>
<td>4/24</td>
</tr>
<tr>
<td>Basic Ed. &amp; GPE</td>
<td>21</td>
<td>21</td>
<td>4/22</td>
</tr>
</tbody>
</table>
# House Requests for Recess

<table>
<thead>
<tr>
<th>Where they are on the Champion Scale?</th>
<th>Possible conversations</th>
<th>Requests</th>
</tr>
</thead>
</table>
| **1: Supporter**                     | • Thank you for your actions. What moves you about these issues?  
                                           • We need more people like you speaking out. | • Would you co-sign an oped?  
                                           • Would you speak at a townhall or on a panel?  
                                           • Will you talk to Lowey and Rogers? |
| **Goal: Move to 2: Advocate**        |                         |          |
| **0: Uninformed or Neutral**         | • You didn’t sign the Global Fund letter. Why? What would it take to change your mind? Can you say more about that? Why do you think that is?  
                                           • Can we share this story with you? | • Would you be willing to speak to people directly affected by these issues?  
                                           • Would you be willing to speak to Hal Rogers about our conversation? |
| **Goal: Move to 1: Supporter**       |                         |          |
Grassroots Café

The Potential of the 2nd Trimester

Lisa Marchal
Global Grassroots Manager
“Set the Agenda”

Goals

Through April

Each group and Free Agent meets with all of the congressional offices we cover.

Each group has at least 1 face-to-face meeting as part of this effort.
Community Engagement Goals

Through April

Invite people to join you at meetings with members of Congress, staff, and DC-based foreign policy aides.

Use these experiences to grow the number of RESULTS advocates in your community.
Congressional Meetings Reported
Through March

<table>
<thead>
<tr>
<th></th>
<th># of Meetings</th>
<th>Percentage of Groups Participating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Face-to-Face House</td>
<td>31</td>
<td>23%</td>
</tr>
<tr>
<td>Face-to-Face Senate</td>
<td>12</td>
<td>8%</td>
</tr>
<tr>
<td>House Staff</td>
<td>60</td>
<td>36%</td>
</tr>
<tr>
<td>Senate Staff</td>
<td>30</td>
<td>22%</td>
</tr>
</tbody>
</table>

- **Overall Total**: 133 Meetings reported so far with **61%** group participation
- **Goal**: Meet with all members of Congress we cover and have one of those be face-to-face by the end of April
5 Minute Appropriations Plans

Which Senators will you reach out to this week with our appropriations requests and first letters this week?

DON’T WAIT UNTIL YOU HAVE A MEETING TO MAKE YOUR REQUESTS! DO IT NOW!

More Senate “Dear Colleague” letters to come . . .
April 15-28

How will you take best advantage of the upcoming recess?
Open Phones

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ON BY PHONE? UNMUTE BY HITTING *6.

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The Critical Nature of Reporting

Cecilia van Wijk
Global Grassroots Intern
&
RESULTS Indy Group Leader
Approximately 45% of group plans received for 1st trimester.

Looking to increase that percentage for the 2nd trimester!
Monthly Giving March
Full Match Unlocked!

Thank you to everyone who donated and spread the word!

• Full $10,000 match was unlocked
• 25 new donors joined the Investors in Change
• $500/month ($6,000/year) raised to fight poverty
  • Average gift $21.40 – small investments add up to a huge impact
Save the Date:
Spring Peer-to-Peer Campaign

- May 2019
- Online fundraising campaign
- Participate individually or with a team
- More information coming soon!

Contact Mea Geizhals with questions or if you plan to join at mgeizhals@results.org or 202-783-4800 x131
Nancy Gardiner, Coastal CT
Peer-to-Peer Fundraising Extraordinaire

“Never think you need to apologize for asking someone to give to a worthy objective, any more than as though you were giving him an opportunity to participate in a high-grade investment.”

- John D Rockefeller
Mark Your Calendars!
See the Weekly Update for details on how to join.

• April 15, 1 pm ET and 8 pm ET. RESULTS Global Free Agents Webinars (choose one).

• April 16, 8:30 pm ET. Call-in/Call-out Training

• April 17, 8:30 pm ET. New Advocate Orientation.

• April 18, 9 pm ET. Quiet Leadership. Continuing on the third Thursday of each month up until the International Conference, an encore of the book club focusing on learning and practicing the coaching techniques explored in David Rock’s book *Quiet Leadership*. You can find the syllabus online.
Mark Your Calendars!
See the Weekly Update for details on how to join

• **May.** Spring Friends and Family Campaign. More on that to come.

• **May 1, 8 pm ET.** RESULTS Action Network Community of Practice.

• **June 4, 8 pm ET.** Special national webinar on organizing with Dr. Hahrie Han. More details soon.
Will You Make This Year’s Conference Great By Being There?

RESULTS INTERNATIONAL CONFERENCE

July 13-16, 2019 | Washington, DC
Dear Supporter,

Thank you for considering supporting RESULTS advocates in your community to take part in the RESULTS International Conference, July 13-16 in Washington, DC.

RESULTS has been providing transformative civic engagement experiences to advocates across the nation, and internationally, for nearly 40 years. We provide training, support, and inspiration to our advocates so they can influence decision-makers in Washington on policies and funding that will bring end to poverty. Globally, our efforts have helped cut preventable child deaths in half, cut AIDS deaths in half, put more children in school, and put us on track to ending a number of diseases of poverty. In the U.S., our advocacy has helped protect and expand Medicaid, SNAP, tax credits for working families, and Head Start. In 2019, we are working to add access to affordable housing to that list.

Our annual RESULTS International Conference is a vital component in our advocacy work. Attendees learn about the root causes of poverty and effective solutions. They gain skills in working with lawmakers, the media, and their community to move important issues forward, while also connecting with advocates from around the world. Most importantly, conference participants spend an entire day on Capitol Hill doing hundreds of meetings with members of Congress and their staff to discuss practical solutions to poverty. This is a rare and transformative experience.

At a time when it is needed most, there are few organizations that offer this level of civic engagement training and experience. Would you consider investing in RESULTS advocates in your community to attend the RESULTS International Conference?
Let us know how many joined you today directly in the chat box or send to Lisa Marchal

lmarchal@results.org
EVERY CHILD DESERVES A HEALTHY START