

Saturday, September 10, 2016 RESULTS National Webinar

Male Speaker: Mark are you on the line? We will start at the top of the hour; JoAnn Carter will start in moderate that section. Thanks for making it today.

Male Speaker: I didn't hear that last part, I don't know if I have a bad connection-

Male Speaker: There's going to be some background with these folks on the line. One second.

Male Speaker: No problem.

Male Speaker: Here you go Mark we should be able to hear you now.

Male Speaker: I've got 2 o'clock here. Joanne if you're ready, I will hit the record button and we will be getting started.

Joanne: Sounds great, thanks.

Welcome everybody to our September 2016 call on global poverty. Whenever I come in early, I love hearing everyone on the line and having that sense of community together. We have lots to celebrate today. We have a wonderful guest, I want to start by welcoming a new group from Burlington, Vermont. It's great to have you. I understand your dynamic and young leader who's making that group happen. It's also helping us build the Northeast region. We want to settle that Northeast region with New Hampshire.

In a couple minutes, we will hear from our great guest and talk about the REACH ACT with Mark Schreiber. I want to take a moment and acknowledge and celebrate the amazing success that we had less than two weeks ago. The Obama administration announced on August 31 that they would pledge up to 4.3 for the global fund to fight TB, AIDS, and malaria. That's what we were asking for and we got it.

In 2002, I was looking back on this, over the last 18 years. The first hundred million AIDS trust fund, this is the precursor of the global fund will stop today we have driven that up to four points 3 billion. That will save 23 million lives to date. That US pledge is providing one third of the money for the global fund. We also need donors to do the other two thirds. This will act as an incentive for the program.

The recent amazing work, mobilizing more than a third of the Senate to sign on the global fund. Media pieces across the country, the amazing media tour that we just had across the US. With Thoko who is leading it. I want to give a shout out to all of those people. We generated at least a dozen pieces of media across the country. This was hugely impressive, all of that together put his on the road to the global fund pledge. It is up to Congress to keep that pledge.

I will be at the global fund replenishment conference next week. The announcement by the US is in so many ways because of your work and I hope you are all there with me in spirit. I want to also acknowledge, the full House of Representatives passed the education for all act. That's the legislation we've been working on for a decade or more. This is for quality education for all kids, specifically the support for the global partnership for education. When that bill passed on the house floor, the education champion gave a specific shout out to RESULTS for your work.

We saw other key leaderships of Congress because of the work that you have done to build support for this. We have been working on this for decades, many of you have done the work and built the support to get us to the point where we are at for the education for all act so it can move in the full house. There were tens of millions of dollars for the global partnership for education. We do this work day in and day out; calls, letters, letters to the editor, more calls, Congress member calls and their staff, at some point that stuff all comes together and "pops." We saw the impact of this over the last couple of weeks. The global fund and the education for all act.

An analogy I love is when snowflakes fall on a branch, eventually that branch will break. It's an actual accumulation, not one snowflake that makes that happen. We never know the final piece that will tip it over. If you feel like you only had a small part on that, or don't know if your last meeting

is successful, all of your help.

I want to acknowledge that we have hundred and 84 cosponsors on the reach every mother and child act. We have achieved media in all 50 states also. Kudos to all of you. That's a really good segue for me to introduce a very special guest on the conference call today, he is deeply committed and an effective advocate or, Mark Shriver.

Mark is president of save the children action network and he leaves that work to mobilize ending preventable newborn and mother deaths. They want to make sure that everyone has access to education. You can advocate leader. Him and his wife have been working on these issue from his prior work. He was working as an elected official as a Maryland delegate. He so deeply committed on these issues that he's willing to be bold and push more, even when folks in our coalition think we can do it. He's always thinking of how to make it happen. This has made him incredibly effective and a wonderful partner.

Mark, welcome on the call, we want to hear some comments about your accomplishments for the reach act and how your partnership has played a role in that. You can say something about your personal motivation or any insight of where you think we should go next to get this bill into law.

Mark: Thank you Joanne. I shouldn't say anything after that introduction, I should just say quiet. Thank you for you and your team. It's been such an honor working with all of you. The relationship between results and I is very strong. The recharge would not be where it was without you, Joanne and your teammates. Especially the folks out in the field. When you rattled off the introduction to the folks, Arkansas, Tennessee, I get goosebumps. It's so exciting to be on a call on a Saturday afternoon with folks all around the country. Thank you for having me on.

Joanne, you just mentioned 485 members in the house, 26 in the Senate who work sponsoring the reach act. This is an amazing amount of momentum. The leadership of results and folks in the fields has been tremendously critical to making this happen. It's hand-to-hand combat and working together on government relations, policy mobilizations, and communication to get the reach act to where it is today. Representatives

have been asked, cosponsors of the bills, there's been a ton of work in the field and it's an amazing amount of interaction. The letters to the editor, there were 2000 of them. Hundreds of thousands of messages and emails- I'm so excited for the people cosponsoring the reach act. It's not the usual suspects, and it's exciting. Representative Daniel Donovan of New York, it's been amazing the diversity of folks that have signed onto this bill.

It is essential that they hear from diverse advocacy groups. I love that analogy used about the snowflakes, no two snowflakes are the same but together they can really have a profound impact in a beautiful way. A couple quick words and then I can answer some questions. I assume that everyone knows, Joanne you're asking why I'm involved with the children action network, I worked for this for 11 years running the US program. I've spent five or six years running a program for juvenile delinquent kids in Baltimore city. There is no more important social justice issue more important out there is childhood education and around the world. It's the issues that the reach act is talking about. There are 15,000 children under the age of five dying every day from preventable diseases like pneumonia, diarrhea, and malnutrition. As well his mother is dying from malnutrition during pregnancy. It's outrageous and we know how to and these numbers and bring them down to zero. Those numbers have been cut in half by the last two decades. We know it works, we just need commitments from our government and other governments around the world. 16,000 children and 800 mother's dying every day. Not yearly, every day. We are talking about a lot of people every day. That's why I get fired up about it. It also shows what American leadership can take and tell we cut the numbers in half again.

The REACH ACT does that. It implements high-impact solutions. Were coordinated, more transparent, and more effective than ever. We have the ability to and newborn child maternal deaths. The REACH ACT helps us reach this. A little over 2 1/2 years, we worked in the presidential election, all of these states we worked with, Iowa, New Hampshire, we've met with all of the presidential staff over the last few months briefing them on this issue. We've talked about this perspective of the last 18 months talking about the importance of this issue. We were at the convention in Cleveland, Dan Sullivan came on board as a sponsor. Arkansas governor, in DC we had great outreach there. People came over and spoke about the reach act. It was an amazing sense of how important this bill is. We have to keep

the pressure on to keep it moving.

I hope you'll keep pushing for sponsors. Then cure cosponsors and we have the power to move this bill into Congress. I have been around politics my whole life, if you are able to think them, it makes a huge difference. In a nice gentle way this pushes them to do more. Anyways Joanne, I'm happy to answer any questions or if I didn't address an issue I'm happy to do that as well. Many thanks to your incredible network that is a huge, huge impact on this legislation.

Joanne: Thanks Mark, that was great. You can see just from the phone call how he is such a strong advocate. I particularly appreciate leading on making this a top priority for political leadership and that we don't cut back now, that we push it to success. Thank you on that. We have some questions. Either put the question in the chat window, or unmute yourselves if you have a question to ask unmute and ask.

Female Speaker: This is Dolores in Detroit. In terms of today's political climate, when we talk about children and adults in faraway places, how do you motivate the interest of that being as important as dealing with poverty here?

Mark: There are number of organizations on the international team that are taking political leaders abroad to see how US foreign dollars or taxpayer dollars could be invested in making a difference internationally. That has a profound impact when they see the programs and the effectiveness of these. Your voice in Detroit meeting with your legislative leaders, they read the letters to the editors, blogs, and that makes a huge difference. You may not feel like they're listening to you but it adds up. When I was in the state legislature, if I have one letter, two or three letters or phone calls you start wondering what's going on here. They have to get reelected, they need your vote and they need money to get their message out. Go to town hall meetings, write letters to the editor and tell them this is a critical issue. Show up with some folks and it makes a difference. It really does.

We went up to the hill with a couple of kids and adults from Iowa and the folks asked him to cosponsor the legislation, we told them why it was important and a couple days out of it, the children action network he

became a cosponsor of. It was all the snowflakes that accumulated and a couple meetings made a big difference. I hope it answered your question.

Female Speaker: Yes thank you.

Joanne: Anyone else who has a question? I can take one from the chat box. One is from Nancy Gardiner, do you have any specific talking points that you think would work to make Republican senators listen on the REACH ACT.

Mark: I'd be happy to send our talking points and highlights on the REACH ACT. I'm sure your team has got it somewhere but I'm happy to forward it on. There are different ways to impact the social issue. The outreach that we have done in South Carolina with the evangelicals, this makes a difference to people. 800 moms are dying every day; from a social humanity perspective it makes a big difference. Since we've cut the numbers in half over the last 20 years, this is another selling point. This is a foreign aid that is saving lives and making a difference. These are strong selling point. There is a permanent position within US ID, we will have a lot of resources going to it, we are putting forth strategies that are effective and it elevates the issue. When you elevate the issue, it makes a big difference. People understand the numbers are cut in half, we can get this to zero. Call attention to it.

Female Speaker: Thank you.

Joanne: Any other folks on the line? I'm looking at the chat window.

Male Speaker: They are speechless.

Female Speaker: Schreiber mentioned early education, how does early education work at the federal level and state level? What help are we getting at the federal level for local issues.

Mark: Is asking if federal dollars supplement the work going on the local level, the answer is yes. Save the children of action network has two issues, expanding access to high-quality education in the US, and child newborn funds internationally. We are working on the federal level financing

ideas to try and expand the commitment on increasing early childhood education dollars. On the local level, we are also working on achieving in key states resources connected to early childhood education.

Female Speaker: Do you work in conjunction with Headstart?

Mark: We do. The advocacy and training operation for all the Headstart programs, I got into that area and has seen at the state legislature level, my father started that program and I'm a big supporter of it. We are also advocating for high quality education including Headstart and Headstart services. These are still different in different cities. We still need to be committed to making the change in the area.

Joanne: It's great to know the level that you work on and that you have pioneered on this. Heads up to the grassroots, we had a great session on global childhood efforts and how it links to childhood survival. Home visiting and early simulation for kids, there are exciting ways that we are focusing along with childhood survival advocacy; we are driving the future. We are bringing together the kind of work that you have done over these many years domestically and internationally.

Mark: Joanne hundred percent right Joanne. We see the issue of education and early childhood education. We see children suffering who are born in refugee camps, even struggling in school if they do get out of them. There is a huge overlap with these issues. The whole issue of health for the mother and newborn is also another huge issue.

Joanne: Absolutely. Mark, we will let you go back to the soccer game. Thank you, it was great to have you on the call. We are very grateful for your leadership and partnership on this. We look forward to working with you to get the reach act passed.

Mark: Thanks Joanne and thank you to your team and all the folks on the call. Joanne is a rock star. There is nothing better in Washington DC than a real rock star. thank you again for including me.

Joanne: Thank you market by. I will now turn the call over to John Faucett.

John: Hi everyone it's nice to talk to everyone today. I want to quickly add more information on the global fund and education for all act in the house. Mostly I want to talk about the reject. On the global fund pledges, and Joanne said the US pledge as Joanne was saying one third of the global fund, 1.3 billion dollars. We were so happy to reach that. I was thinking back how far the Obama administration had come. Shortly after 2009, he proposed a \$50 million cut. Not only were we able to reverse that cut, in 2010, you were instrumental to making him pledge the first multi-year pledge to the fund. Continuing to pledge one third is great.

Making calls, it's the work behind the scene and finding donors. The overall replenishment was a success. That will happen very soon in Montréal and we will share updates from Montréal from Joanne and our community partners.

The education for all act passed in the house. If you are able to watch the clip on C-SPAN, if we have it circulated it we will do so. Nina thinks results for our efforts. Nina Lowy has been in Congress for quite a while. She was beaming and elated that we were finally able to get this bill passed in the house. She was very grateful for your efforts over many years. Now we are on to the Senate and that's where we will turn our attention to get this passed in the Senate and signed into law. Like in the house, we want to make sure the bill states strongly bipartisan. Grassroots group with key senators will be contacting. We will try to get the bill over the hump.

I want to talk about the reject. Reach every mother and child act. I want to talk but we are headed months ahead. We have media in all 50 states. Plus, the District of Columbia and Puerto Rico. I don't know another campaign that results have been a part of where we have achieved that. It's remarkable. Over a quarter of the Senate, 26 cosponsors with very bipartisan, 13 Republicans, 13 Democrats and hundred and 80 cosponsors in the house. I want to talk a little bit about the house. That's where we have been focusing.

I want you to ponder this. The reject has more support than 99% of the legislation introduced in the house in this Congress. In this Congress, meeting with this two-year legislative session, there have been over 8000 bills introduced. Fewer than 80 has as many cosponsors as the reach act.

If you look at those 80, with 180+ cosigners on them, only six are within the house of foreign affairs jurisdiction. Within no six, five of them are resolutions expressing the sense of Congress about the war on terror or Cuba or Israel. You have 8000+ bills introduced fewer than 80 have as much support as the reject. Six of those 80 are in the foreign affairs committee, of those six, one bill that has that much support within the foreign affairs committee. This is why we feel confident pushing hard for this bill to get it passed in the house and its subsequently in the Senate.

We have this much support, why haven't this pass? If you look at the FAA act, it took a long time. It got first introduced in 2004. We don't want to take a decade or more to get the reach act placed. It has to be drafted and conceptualized all the way into law. It's exceptional. It's fierce competition for time on the floor and time at the committee.

Next where we are headed, the house and the Senate will be in for a few days in September. They were in session last week and they will be in session this week and maybe a little the following week. They will then be out until after the election. The first order of business as we reach to get 200 cosponsors, and pushing our sponsors to talk to foreign affairs and leadership. We want to follow up with members of Congress while they are here in Washington. If you met with your member of Congress or encountered them at a town hall, now is the time to follow up. This is a time when they are back in DC and they are making decisions about what legislation they want to support. This is the time to add their name to a bill of their not a cosponsor or find Chairman Royce in the hallway at; pick up the phone, write him a letter, have them express their support to the foreign affairs chair.

13 members of the house committed to talking to Sen. Royce. The next week and a half is a critical period to do this. They will be out until after the election. This is our opportunity to put a focus on attending town hall. Remember Congress is out talking to their constituents. Asked to cosponsor the bill if they're not already a cosponsor. When they get back to Washington after the election, make sure that the reach every mother and child act is the main thing on the agenda to get it passed when they come back postelection. That's what's ahead for us. It's extraordinary what we've been able to do with this bill so far. We will keep pushing with our partners

and Mark Schreiber. It's been a great coalition to work with and that's why we are where we are today.

Thanks for all of that, I look forward to working with you and now I will pass this along to Ken from Grassroots Cafe.

Ken: Hello glad to be with you this Saturday. I have to say that this has been an amazing month. They replenish the global fund, the education for all act is so close, absolutely incredible. I got a little emotional as I was writing down all of your successes in preparation for this webinar. Taking it all in what you have accomplished. One of the things that struck me, all of the effort and energy that has gone into this success is been absolutely amazing. We know that not all of our efforts get the results that we want. Overwhelming and persistent efforts make this happen. I want to take a minute to congratulate you on your successes and efforts. The one to created notable successes.

I want to look briefly for Grassroots strengthening, and then I want to open the lines in here about your congressional recess ventures so we can maybe learn from those so the next resource is may be more powerful than the current one. Let's start with the balance of the year. A chart priority for Grassroots strengthening is to use the pre-election recess in October and November. Representatives and senators. Town hall meetings will be a great opportunity for us because that's where your members will spend a lot of time. As John mentioned, in September they won't be back until after the November election. If you want to talk to constituents right now, they want to see right now. Take advantage of that.

Priority number two is outreach. You want to build your group for next year in new campaigns in 2017. We will be offering a couple things for you. Offering support financing things that you would it otherwise be able to do. Also, support around the November 12 national webinar. That's going to be after the election. We know we want to take a look at what the election means to us and new Congress means to us. This will be interesting for a lot of people in your community and network. You want to support any outreach that you do on your own. Let us know what you are planning, we would love to support this.

Another exciting thing, we want to help find new people. Over the past two months, Mark Campbell and our staff have been leading an effort to cultivate 20,000 people in an online campaign focused on the global fund replenishment. We are hoping some of these people will want to get to know you. We want to keep this in action and slowly asked them to do Boulder and Boulder things. You want to invite them to your outreach activities this fall and winter. Take some time today to think about the fall and how you would welcome new people if we can send them your way with your new group. You can organize something in your community so outreach will be very important.

The third grassroots priority is fundraising. We would like to have you do some thinking starting today. Before September 21, think about your plans for 2017. We want to do some budget and fundraising planning looking ahead to the new year. Our development team has put together a short survey to get a sense of your plans for 2017 so we can figure out our budget and plans. We also want to look at fundraising activities for this year, the virtual Thanksgiving feast which is an online fundraiser happening through 24 November. We would love to have you share before September 21 your plans for 2017.

Those are the Grassroots priorities for the year. Right now I want to go into the second part of Café and hear from you. There were lots of town hall encounters over the past recess. I counted 52 just at the international conference. I'm sure some of yours having been reported, please do that.

I will open the lines please share your challenges, inspirations, what you have learned about during the congressional recess. Unmute the lines now. Please stay muted while you are not talking. Please be brief so we can hear from a few people.

Female Speaker: Hi this is Gail. I went to a town hall meeting with representative's swallow and Mike Thompson from my next County, [indiscernible] I sat in the front row and raised my hand 1 million times. The first thing I started talking to him about was the [indiscernible] in the first thing he said to me are you from "[indiscernible]?" And I said "yes." It was a great way to get in there. The first time I went to the town hall with two reps [indiscernible] so we might be able to connect with him.

Female Speaker: Hi I'm Janet from Portland. We had amazing group support. In addition to our members from results, I reached out to my local community and people who I talked to on my daily walks or interactions. We had a van full of people that we bust over there, on the right over I gave them the briefing about not bringing up personal issues that you want handled. Anyway, everyone was in line, we knew what to do. I was really surprised, my Congressman Schrader agreed immediately- he's already signed on to reach out to Walden and he Artie indicated that he will reach out to angle. Follow-up. It's been handed over to someone else and now I need to make sure that person has done what they said to. We all had a good time and it was a lot of fun.

Male Speaker: That's a great example of how to engage other people in doing something they have never done before to inspire them about the difference they can make in these meetings at town hall. Excellent share. Let's hear from rally.

Female Speaker: It was my first congressional meeting. I got to meet with the representative holding. It was nice to be able to interact and relate with congressional leaders. It inspired me to be more active; it was amazing. It was great to share with them the retract that has had a lot of research. It was cool to see his reaction to it. We're just waiting to see if he supports it.

Male Speaker: Very exciting. Congratulations on that meeting. Excellent stuff.

Male Speaker: Hi my name is Rich. We had a meeting in the northern New Mexico folks from my district, a director from a conservative Republican rep from the southern part of the state at the international conference, then a meeting was scheduled two weeks ago with the congressperson. At the last minute they canceled it because of a schedule change and we were disappointed with it but we will be meeting with the legislative director again and we were pleasantly surprised when we were talking about the reach act, he announced that they decided after the recess they would be a cosponsor. We were delighted to know the legislative person we were talking to wait and talk to Chairman Royce about our efforts. We haven't got that confirmation yet. Overexcited. The five of us that went, four were new

results volunteers.

Male Speaker: That's exciting. Great work on that. Let's do a final share.

Female Speaker: Hi my name is Joanne from Staten Island. I was fortunate to meet face-to-face with my congressman a couple weeks ago. I met with him unexpectedly a year ago when I was in DC. He walked in during my meeting with the aid. I got about 15 minutes with him. This is the first time I have seen him since then and I was stunned to realize the initial meeting and what it had on him. He told me he made global health his number one priority. He in fact is on the global health committee. He is willing to support anything we do or ask him to do. He uses me as an example to other people as a citizen advocate that makes it different in terms of influencing government. In the past with Republican Congressman's I've never had success. What I see is that you never know who your biggest allies might be.

Male Speaker: That's great, you move them up the champion scale. Congratulations on that great relationship.

Female Speaker: He told me to call him "Danny." It was funny.

Male Speaker: As you can see these in person encounters are incredibly important. Sometimes they do get through and sometimes they don't. We can work a long time with them and have the message never get past. These recesses are an important part of this. Report what you have done from the past recess and plan on getting out to the town hall meetings with this next recess. They want to see you again with this next election year. It's a critical opportunity. Thank you for your shares.

We have a September 14 introduction results call. There is group leader training coming up this September. We have a couple trainings coming up next year for new leaders. Finally, international conference 2017 is July 22-25 at the Washington Court, Hotel. It's time to put it on your calendar. This will be a new president and a new time and a great time to have a new impact. I'm excited about 2017 and the international conference. I will hand this over to Mark Campbell. He will teach you a way to talk people on the reject.

Mark: Thinks good afternoon everyone. Let's take a few minutes together to practice the laser talk. Laser talk are crucial devices that we can use especially when you're caught in elevator with members of Congress. It gives you the information in a package that's easy to remember and present. Let's practice that. This month's laser talk will be around the reject: We will read through it couple of times. We will go through it together. We will go through it completely the first time, the second time we will up the pressure with pauses and see if we can remember. Let's get started.

"Last year UNICEF announced that we saved 50 million children's lives since 2000. Yet 5.9 million children die each year from mostly preventable causes. We can end preventable mother and child deaths this now by 2035 if we act now with the reach every mother and child act. The REACH ACT has 184 cosponsors including 68 Republicans. This is more support than 99% of all legislation introduced to the house. Will you please talk to the chair and ranking member of the house the foreign affairs committee, representative Ed Royce from California and Ellie from New York and ask them to prioritize moving the REACH ACT to this year."

Please don't forget to practice this you will never know when you will run into your congressmen. I once ran into the scheduler at the supermarket. Please don't forget to put your city and the number of people in the room with you either in the chat box or email those to mcampbell@results.org. Campbell like the soup. As we go forth, I want to share a group photo of the month in the Miami meeting.

Energy and persistence conquer all things. Thanks for joining us this afternoon and keep this code in mind as we move forward and work to pass the reach act and get the strong pledge at the global fund conference coming up next week.

(Farewells)