



DFW Advocacy Chapter with RESULTS




August Webinar: Congress left DC.
Time to Make Noise in the Media!

August 19, 2020



Zoom Instructions



- We want to hear from you, but please stay muted unless speaking. To unmute, click the microphone  icon, dial *6 on the phone, or raise your hand  so we can unmute you.
- Also share comments and/or questions using the “Chat”  icon



Welcome!



This Group is for Everyone

- Partnership between DFW and RESULTS
- Welcome those who are new to the chapter
- No advocacy experience required, but it does require us venturing **outside our comfort zones**—that's what it takes to make a difference.

Let's do this together!



What are We Trying to Do as Advocates?



We work in a non-partisan way to influence our decision makers in Congress, guiding them toward solutions that will positively impact the lives of women, girls, and children living in poverty.



What are We Trying to Do as Advocates?



Assess where our members of Congress are on the Champion Scale, then move them up



- 4 Champion
- 3 Leader
- 2 Advocate
- 1 Supporter
- 0 Uninformed or Neutral
- 1 Opponent



2020 Campaigns



Improve maternal health and child survival:

1. Ensure the US is funding maternal & child health, child vaccinations, and child nutrition at robust levels for FY21 (In progress—looks positive)
2. Ensure the US does its part to fund Gavi, the Vaccine Alliance's 5-year work plan (Complete—successful!!)
3. **COVID-19 RESPONSE (ADDED) (Now)**
4. Ensure that US and world leaders make serious commitments to end child malnutrition (pushed to 2021)



Realizing Your Potential



- At least 26/110 DFW advocates took online action
- At least 6 other DFW members took action, including 3 board members
- At least 16 DFW advocates wrote directly to legislators
- At least 4 letters to the editor and 1 oped published



What we helped accomplish



- Democrat-led House originally put \$0 in Heroes Act, but later put \$10 billion in additional covid funding for international development in FY21 after receiving pressure from constituents
- Republican-led Senate included over \$4 billion for international development in HEALS Act, including a big piece for Gavi, the Vaccine Alliance
- We are hearing that House Dems and Senate Republicans have some agreement on \$10 billion in development assistance, though they didn't agree on a final bill.



Realizing Our Potential



- DFW Advocacy Chapter with RESULTS: 110 advocates.
- 110 DFW advocates from 24 states, with potential to cover 48 senators, and from 55 different districts.
- Imagine how much we could accomplish together with DFW in 46 states.



Importance of a Global Response



- Communities facing poverty, particularly women, girls, and children, face the greatest risks.
- Unless Congress acts, progress could be set back 10-20 years on AIDS, TB, malaria, vaccinations, maternal and child deaths, etc.



What are We Advocating For?



- The House Heroes Act had no money to address global challenges. The Senate bill had some, but not enough.
- We need convince House and Senate leaders that a global pandemic requires a significant global response in the supplemental COVID bill when they return from recess (early hopefully):
 - At least \$20 billion for development assistance overall
 - \$4 billion over 2 years for the Global Fund to Fight AIDS, TB, and malaria
 - \$4 billion Gavi, the Vaccines Alliance
 - \$2 billion for hunger/famine relief with \$500 million to address child nutrition and wasting



What are We Advocating For?

The word "results" in white, lowercase letters, inside a red speech bubble shape.

- We are asking for supplemental funding outside of the normal annual spending process. The Cares Act was that. It's what we need again.
- The House put an extra \$10 billion in the FY21 spending bill after leaving it out of the Heroes Act, but it's unlikely we'll ever see that money, because it's unlikely Congress will agree on FY21 spending priorities, so will likely pass a Continuing Resolution, which would continue funding at FY2020 levels.



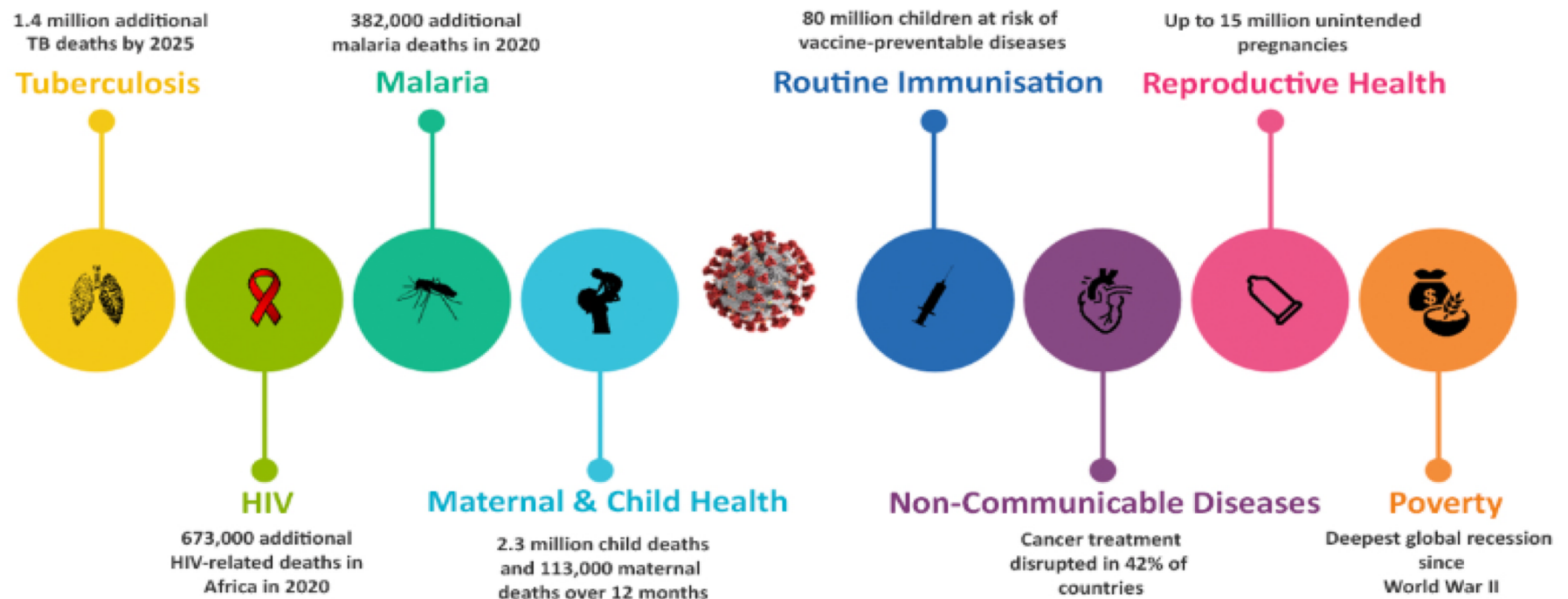
Where are we?



- Congress knows they need to do something soon. It's unclear how they will come to an agreement.
- The President's Executive Orders do nothing for our global issues, and little-to-nothing for people in the US and may not be legal.

Importance of a Global Response

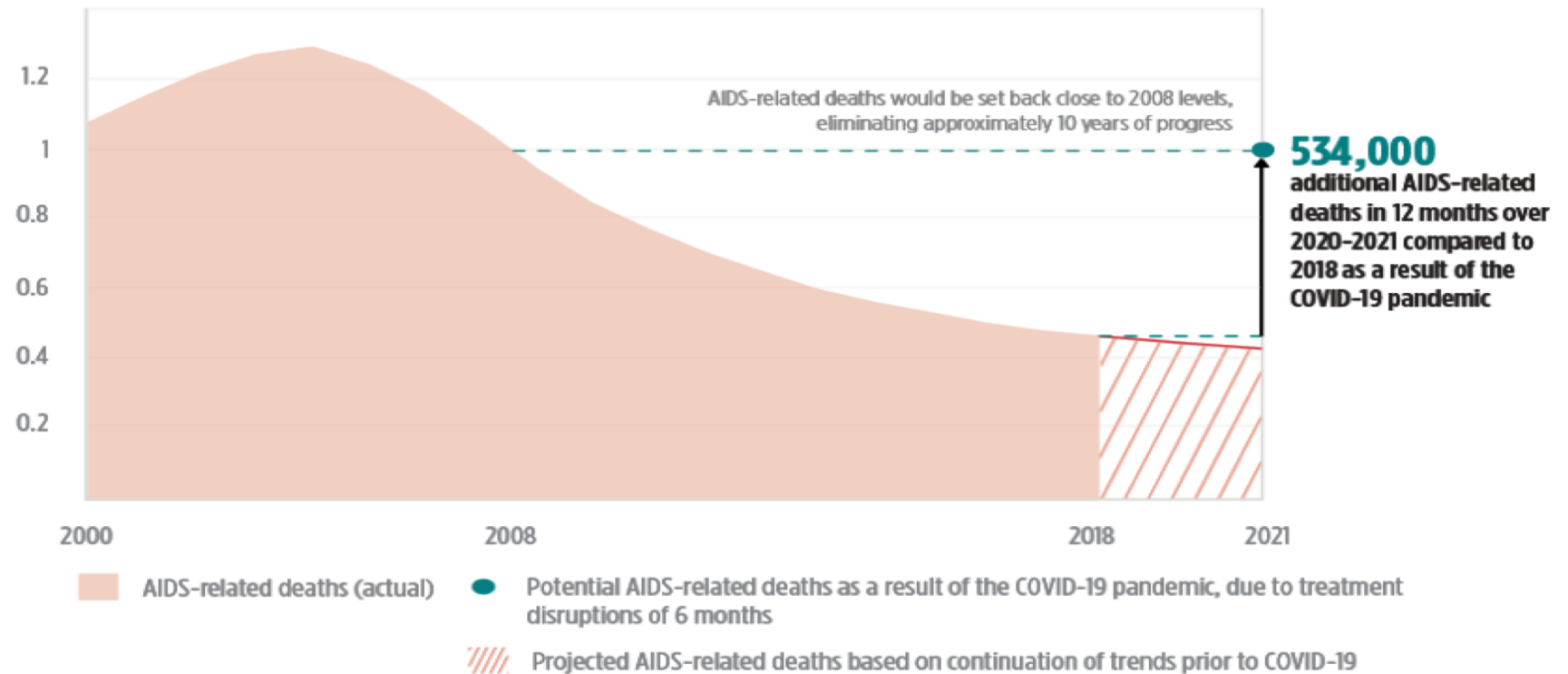
WIDER IMPACT OF COVID-19 PANDEMIC ON GLOBAL HEALTH



Importance of a Global Response

Potential increase in AIDS-related deaths due to HIV treatment disruption in the context of the COVID-19 pandemic in sub-Saharan Africa

AIDS-related deaths (millions)



Importance of a Global Response

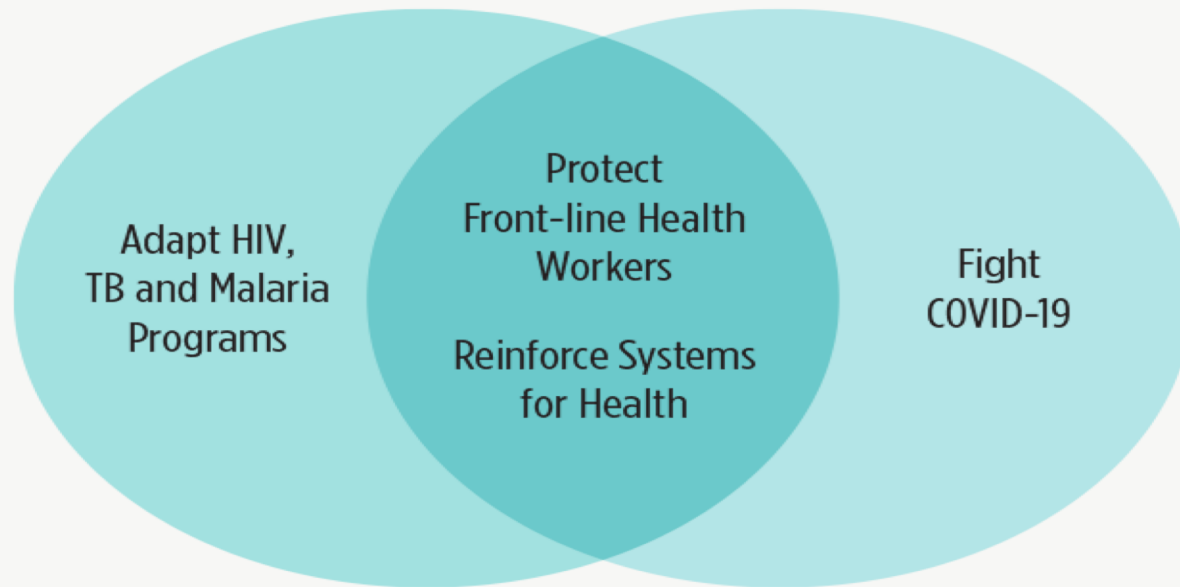
The Global Fund's Emergency COVID-19 Response Mechanism **is Running Out of Funding**



The United States needs to step up with funding for the Global Fund to prevent backsliding on AIDS, tuberculosis and malaria.

Importance of a Global Response

The Global Fund's role in the global response



Global Fund
needs \$5
billion to
adequately
respond



Importance of a Global Response



The Lancet on Nutrition

- Decreases in GNI per capita are associated with large increases in child wasting. Analyses suggest there could be a 14.3% increase in the prevalence of moderate or severe wasting among children younger than 5 years due to COVID-19 and GNI loss. **This would translate to an additional estimated 6.7 million children with wasting in 2020.**
- When the projected increase in wasting in each country is combined with a projected year average of 25% reduction in coverage of nutrition and health services, there would be 128,605 (ranging from 111,193 to 178,510 for best and worst case scenarios) additional deaths in children younger than 5 years during 2020, with an estimated 52% of these deaths in sub-Saharan Africa.
- The range reflects coverage scenarios using a low of 15% and high of 50% disruption in vitamin A supplementation, treatment of severe wasting, promotion of improved young child feeding, and provision of micronutrient supplements to pregnant women.



Importance of a Global Response

results

See how Gavi, the Vaccine Alliance, is ensuring that any new Covid-19 vaccine is distributed equitably in this short video:

https://www.youtube.com/watch?time_continue=5&v=5opR6x6NMpQ&feature=emb_logo



WORLD HUMANITARIAN DAY

#REALLIFEHEROES | 19 AUGUST

results

On World Humanitarian Day (WHD) August 19, the world commemorates humanitarian workers killed and injured in the course of their work, and we honour all aid and health workers who continue, despite the odds, to provide life-saving support and protection to people most in need.

#RealLifeHeroes

This year, COVID-19 has been the biggest challenge to humanitarian operations around the world. The lack of access and restrictions placed by Governments around the world has resulted in communities, civil society and local NGOs being the frontline of the response. The humanitarian system is preparing for a sharp rise in **conflict**, food insecurity, and poverty.



Bond Street Theater: Afghanistan

DFW Sustained Grantee

results





Note From Bond Street Theater

results

Our goal remains the same: to initiate practical, creative solutions to the entrenched problems affecting women, girls and youth in the three named countries, by applying our model program of training in theatre, advocacy and communication skills, performances that bring rights information to a wide audience, and making these programs widely available to women. In each of the three target countries, **conflict**, displacement, and refugee/host tensions are significant sources of strain, with these issues inordinately affecting women, children, and youth.

We are now waiting for the situation to become safer, health-wise and security-wise, as **the country also suffers from renewed attacks** by the Taliban despite supposed aims at peace talks and peacebuilding... hardly to be believed. The Taliban are not displaying any attempt as being trustworthy, and optimism is at a low. We remain in constant contact with our colleagues.

We are devoted to the women we serve and will try to complete the projects we proposed as planned as health and safety conditions allow. We are in touch with our partners in Malaysia and Myanmar, as well as Afghanistan, to follow the progress or decline in virus cases and the extent to which travel is allowed. So far, Afghanistan has no restrictions on entry while Myanmar and Malaysia are both closed to foreigners.

Since the situation changes daily, we will keep Dining for Women up-to-date on our plans.

Our tentative plan is:

Afghanistan: June 2021 – continuing work in the Herat prison or Anna's Education Center

Malaysia: October 2021 – working against the custom of child marriage with Rohingya refugees

Myanmar: February 2022 – assisting women and girls who have been trafficked to China





Call to Action: Getting Published



1. Write
2. Submit



Who has been published?



- Tells us about your experience.



Getting Published



- Letters = part of community conversation. Your letter adds to the conversation.
- Short is good (100 – 200 words)
- Three parts:
 - Hook (response to something in paper or something most people would understand)
 - Why it matters to you (write in advance)
 - Call to action (write in advance)

Getting Published



Hooks

- Anything link to directly in the paper.
- Anything related to covid specifically
- Anything related to effects of covid
- Anything related to upcoming elections



Example: Citizen Times



Thanks for your piece on “Sloppy debris pickups” (August 19). I always appreciate John Boyle’s ability to raise an issue using humor.

One sloppy situation I do not find humorous is that Congress left DC with no covid bill while millions in the US and globally suffer. I’m particularly sensitive what’s happening in low-income countries given estimates that progress on health could be set back 10-20 years.

We need Congress and the White House to get it together and pass a bill that focuses on the needs of the people. In addition to addressing evictions and rental assistance in the US, Senators Burr & Tillis, and Rep. McHenry should insure the final bill includes at least \$20 billion to address diseases like AID, tuberculosis, and malaria, fund Gavi the Vaccine Alliance, and mitigate hunger and malnutrition. We are counting on their leadership to do what is right and break the deadlock in DC.



Example: Conventions



It's political convention season, a good time to assess the major political parties and what they offer for the future. During Covid isolation, many of us have more time to check our politics, and we should.

But I'm having a hard time focusing on the future when Congress left DC with no covid bill while millions in the US and globally suffer. I'm particularly sensitive what's happening in low-income countries given estimates that progress on health could be set back 10-20 years.

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Example: Covid



Story after story highlights how covid is disrupting things—education, work, paying the rent. Globally, it will mean more deaths due to AIDS, tuberculosis, measles, malaria, and malnutrition.

So how could Congress leave DC with no covid bill while millions in the US and globally suffer? I'm particularly sensitive what's happening in low-income countries given estimates that progress on health could be set back 10-20 years.

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Thinking About Letters



- Why do you care?
- What hook would you like to use?
- We have the ask already
- Submit directly or use RESULTS' online action



Bonus Actions

The word "results" in white lowercase letters inside a red speech bubble shape.

1. Follow up with your Senators, asking them to speak to Senate leadership about our requests.
2. Send them your letter to the editor (published or not)!



What are Your Plans?

results

What action(s) will you take after tonight?

Please put in the chat window.



Important Dates



- September 16 at 8:30 pm ET. DFW Advocacy Chapter with RESULTS
- DFW Virtual Chapter Meetings. Find more info. here: <https://diningforwomen.org/virtual-meetings/>